

DAIMLER

Fact Sheet for Q4 2008 and Full Year 2008

February 27, 2009

Contents

Daimler Group

- Stock Market Information 3
- Earnings Situation 4 - 9

Sales Information

- Mercedes-Benz Cars 10 - 12
- Daimler Trucks 13 - 16
- Vans, Buses, Other 17

Stock Market Information

	1st Quarter		2nd Quarter		3rd Quarter		4th Quarter			Fiscal Year		
	2008	2007	2008	2007	2008	2007	2008	2007	Change	2008	2007	Change
Earnings per share (in EUR)												
basic	1,29	1,89	1,40	1,74	0,21	(1,47)	(1,61)	1,71	.	1,41	3,83	-63%
diluted	1,29	1,88	1,40	1,72	0,21	(1,47)	(1,61)	1,70	.	1,40	3,80	-63%
continuing operations, basic	1,29	2,61	1,42	1,35	0,22	(0,97)	(1,32)	1,71	.	1,71	4,67	-63%
continuing operations, diluted	1,29	2,60	1,42	1,34	0,22	(0,97)	(1,32)	1,70	.	1,70	4,63	-63%
Average number of shares outstanding (adjusted for treasury stocks)												
basic	998,0	1.028,7	963,2	1.043,2	941,9	1.053,1	927,8	1.026,4	-10%	957,7	1.037,8	-8%
diluted	1.002,8	1.038,7	966,0	1.054,6	942,8	1.060,5	927,8	1.035,4	-10%	959,9	1.047,3	-8%
Number of shares outstanding (at period end)												
total shares outstanding	964,1	1.029,4	964,5	1.054,1	964,6	1.044,2	964,6	1.013,9	-5%			
adjusted for treasury stock	964,1	1.029,4	958,0	1.054,1	929,7	1.041,7	927,4	1.013,9	-9%			
Share price Frankfurt (at period end, in EUR)												
	54,15	61,40	39,28	68,59	35,40	70,64	26,70	66,50	-60%			
Share price New York (at period end, in USD)												
	85,55	81,81	61,67	91,95	50,50	100,20	38,28	95,63	-60%			
Market capitalization Frankfurt (at period end, in billions of EUR)												
	52,20	63,20	37,63	72,30	32,91	73,59	24,76	67,42	-63%			
Market capitalization New York (at period end, in billions of USD)												
	82,48	84,21	59,08	96,93	46,95	104,38	35,50	96,96	-63%			

Key Figures and Ratios (continuing operations)

(in millions of EUR)	1st Quarter		2nd Quarter		3rd Quarter		4th Quarter			Fiscal Year		
	2008	2007	2008	2007	2008	2007	2008	2007	Change	2008	2007	Change
Unit Sales (in units)	503.816	460.281	566.480	516.366	522.525	536.973	480.055	575.353	-17%	2.072.876	2.088.973	-1%
Revenue	23.455	23.370	25.382	23.844	23.796	25.681	23.240	26.504	-12%	95.873	99.399	-4%
EBIT	1.976	3.292	2.053	2.134	648	1.891	(1.947)	1.393	.	2.730	8.710	-69%
Net Profit, Group	1.332	1.972	1.395	1.849	213	(1.533)	(1.526)	1.697	.	1.414	3.985	-65%
Net Profit, continuing operations	1.335	2.715	1.412	1.443	218	(1.003)	(1.261)	1.700	.	1.704	4.855	-65%
Depreciation and amortization (including amortization on capitalized development costs, excluding depreciation on leased assets)	754	848	738	768	764	786	767	614	+25%	3.023	3.016	+0%
R&D expenditures total	1.065	869	1.120	936	1.128	1.103	1.129	1.240	-9%	4.442	4.148	+7%
Expensed R&D costs	782	739	831	734	789	835	653	850	-23%	3.055	3.158	-3%
Capitalized development costs	283	130	289	202	339	268	476	390	+22%	1.387	990	+40%
Amortization on capitalized development costs	160	156	160	150	163	155	155	162	-4%	638	623	+2%
Capital Expenditure (Property, plant & equipment)	823	843	713	701	948	801	1.075	582	+85%	3.559	2.927	+22%

Unit Sales

(in units)	1st Quarter		2nd Quarter		3rd Quarter		4th Quarter			Fiscal Year		
	2008	2007	2008	2007	2008	2007	2008	2007	Change	2008	2007	Change
Mercedes-Benz Cars	318.285	271.058	353.976	320.151	315.796	337.348	284.956	364.627	-22%	1.273.013	1.293.184	-2%
Daimler Trucks	107.728	119.218	122.809	112.054	122.678	117.675	118.859	118.720	+0%	472.074	467.667	+1%
Mercedes-Benz Vans	68.626	61.703	78.629	73.823	73.241	72.576	66.702	80.971	-18%	287.198	289.073	-1%
Daimler Buses	9.177	8.302	11.066	10.338	10.810	9.374	9.538	11.035	-14%	40.591	39.049	+4%
Daimler Group	503.816	460.281	566.480	516.366	522.525	536.973	480.055	575.353	-17%	2.072.876	2.088.973	-1%

Production Volume

(in units)	1st Quarter		2nd Quarter		3rd Quarter		4th Quarter			Fiscal Year		
	2008	2007	2008	2007	2008	2007	2008	2007	Change	2008	2007	Change
Mercedes-Benz Cars ¹⁾	350.711	303.487	368.083	308.708	343.368	336.184	276.083	351.710	-22%	1.338.245	1.300.089	+3%
Daimler Trucks	113.320	123.350	123.151	109.130	125.756	114.553	110.715	121.934	-9%	472.942	468.967	+1%
Mercedes-Benz Vans	76.364	71.037	85.327	74.940	79.085	73.820	55.716	69.852	-20%	296.492	289.649	+2%
Daimler Buses	9.990	8.047	11.818	10.289	11.315	10.061	8.983	9.791	-8%	42.106	38.188	+10%
Daimler Group ¹⁾	550.385	505.921	588.379	503.067	559.524	534.618	451.497	553.287	-18%	2.149.785	2.096.893	+3%

1) Including vehicles manufactured for Mitsubishi Motors Corporation in South Africa.

Revenue

(in millions of EUR)	1st Quarter		2nd Quarter		3rd Quarter		4th Quarter			Fiscal Year		
	2008	2007	2008	2007	2008	2007	2008	2007	Change	2008	2007	Change
Mercedes-Benz Cars	12.497	12.070	12.921	12.558	11.608	14.077	10.746	13.725	-22%	47.772	52.430	-9%
Daimler Trucks	6.327	7.290	7.385	6.930	7.307	7.007	7.553	7.239	+4%	28.572	28.466	+0%
Daimler Financial Services	2.243	2.152	2.231	2.095	2.328	2.213	2.480	2.251	+10%	9.282	8.711	+7%
Vans, Buses, Other	3.448	2.882	4.074	3.376	3.735	3.557	3.713	4.308	-14%	14.970	14.123	+6%
of which Mercedes-Benz Vans	2.335	2.060	2.557	2.284	2.388	2.383	2.199	2.614	-16%	9.479	9.341	+1%
of which Daimler Buses	919	813	1.321	1.076	1.202	990	1.366	1.471	-7%	4.808	4.350	+11%
Reconciliation	(1.060)	(1.024)	(1.229)	(1.115)	(1.182)	(1.173)	(1.252)	(1.019)	-23%	(4.723)	(4.331)	-9%
Daimler Group	23.455	23.370	25.382	23.844	23.796	25.681	23.240	26.504	-12%	95.873	99.399	-4%

Earnings Before Interest and Taxes (EBIT)

(in millions of EUR)	1st Quarter		2nd Quarter		3rd Quarter		4th Quarter			Fiscal Year		
	2008	2007	2008	2007	2008	2007	2008	2007	Change	2008	2007	Change
Mercedes-Benz Cars	1.152	792	1.212	1.204	112	1.331	(359)	1.426	.	2.117	4.753	-55%
Daimler Trucks	403	528	608	601	510	480	86	512	-83%	1.607	2.121	-24%
Daimler Financial Services	168	214	183	220	173	87	153	109	+40%	677	630	+7%
Vans, Buses, Other	371	1.872	148	257	(100)	319	(1.658)	(492)	.	(1.239)	1.956	.
of which Mercedes-Benz Vans	186	124	262	130	212	158	158	159	-1%	818	571	+43%
of which Daimler Buses	75	27	170	109	92	60	69	112	-38%	406	308	+32%
Reconciliation	(118)	(114)	(98)	(148)	(47)	(326)	(169)	(162)	-4%	(432)	(750)	+42%
Daimler Group	1.976	3.292	2.053	2.134	648	1.891	(1.947)	1.393	.	2.730	8.710	-69%

Special Reporting Items effecting EBIT

(in millions of EUR)

		1st Quarter		2nd Quarter		3rd Quarter		4th Quarter		Fiscal Year	
		2008	2007	2008	2007	2008	2007	2008	2007	2008	2007
Mercedes-Benz Cars	Reassessment of residual values	-	-	-	-	-449	-	-16	-	-465	-
	Financial support for suppliers	-	-82	-	-	-	-	-	-	-	-82
	Adjustment of pension benefit plans	-	-	-	-	-	-	84	-	84	-
Daimler Trucks	Repositioning of Daimler Trucks North America	-	-	-	-	-	-	-233	-	-233	-
	Adjustments of pension benefit plans/healthcare benefit plans	-	-	-	-	-	-	29	86	29	86
	Sale of real estates in Japan	-	-	-	68	-	-	-	10	-	78
Vans, Buses, Other	Sale of real estate	449	-	-	-	-	-	-	73	449	73
	Transfer of shares in EADS	102	1.563	35	-39	-7	37	-	12	130	1.573
	Restructuring program at EADS	-	-114	-	-	-	-	-	-	-	-114
	Equity result Chrysler	-340	-	-356	-	-351	-	-343	-377	-1.390	-377
	Impairments of loans and other assets relating to Chrysler	-151	-	-17	-	-	-	-1.670	-	-1.838	-
Recon.	New management model	-45	-51	-63	-42	-61	-67	-78	-96	-247	-256

Mercedes-Benz Cars Unit Sales

(in units)	1st Quarter		2nd Quarter		3rd Quarter		4th Quarter			Fiscal Year		
	2008	2007	2008	2007	2008	2007	2008	2007	Change	2008	2007	Change
Mercedes-Benz Cars	318.285	271.058	353.976	320.151	315.796	337.348	284.956	364.627	-22%	1.273.013	1.293.184	-2%
Western Europe	178.474	159.487	210.277	208.570	176.959	198.493	167.523	212.607	-21%	733.233	779.157	-6%
of which Germany	73.813	72.165	94.975	89.680	84.044	87.823	79.640	93.192	-15%	332.472	342.860	-3%
NAFTA	73.779	59.608	77.643	56.785	72.713	73.770	58.026	85.899	-32%	282.161	276.062	+2%
of which USA	67.219	54.669	68.341	50.091	64.866	68.047	50.734	78.982	-36%	251.160	251.789	-0%
Japan	9.474	10.311	8.724	8.999	9.649	12.299	9.122	14.722	-38%	36.969	46.331	-20%
Rest of World	56.558	41.652	57.332	45.797	56.475	52.786	50.285	51.399	-2%	220.650	191.634	+15%
of which Mitsubishi products manufactured and/or sold in South Africa	3.079	2.434	2.525	2.782	1.400	2.420	1.186	2.430	-51%	8.190	10.066	-19%

Mercedes-Benz Cars Retail Sales*

(in units)	1st Quarter		2nd Quarter		3rd Quarter		4th Quarter			Fiscal Year		
	2008	2007	2008	2007	2008	2007	2008	2007	Change	2008	2007	Change
Mercedes-Benz Cars	318.691	286.764	349.406	330.935	311.730	324.605	276.568	343.559	-19%	1.256.395	1.285.863	-2%
Western Europe	189.133	171.062	208.424	208.246	178.651	196.522	164.545	201.663	-18%	740.753	777.493	-5%
of which Germany	74.068	71.667	94.666	88.701	85.252	88.201	78.909	93.280	-15%	332.895	341.849	-3%
NAFTA	67.587	61.274	78.619	69.440	72.850	68.012	60.960	79.562	-23%	280.016	278.288	+1%
of which USA	61.182	56.048	69.627	62.333	64.832	62.078	53.945	72.974	-26%	249.586	253.433	-2%
Japan	11.259	11.991	9.088	9.472	9.951	12.113	6.710	11.728	-43%	37.008	45.304	-18%
Rest of World	50.712	42.437	53.275	43.777	50.278	47.958	44.353	50.606	-12%	198.618	184.778	+7%

*) Excluding the Mitsubishi vehicles produced and/or sold in South Africa

Mercedes-Benz Cars Market Shares*

(in %)	1st Quarter		2nd Quarter		3rd Quarter		4th Quarter			Fiscal Year		
	2008	2007	2008	2007	2008	2007	2008	2007	Change in % pts	2008	2007	Change in % pts
Western Europe	4,5	4,2	4,9	4,5	5,7	4,9	5,6	4,8	+0,8	4,9	4,6	+0,3
of which Germany	10,7	10,6	10,4	10,2	13,2	10,7	10,1	9,9	+0,2	10,6	10,3	+0,3
USA	1,7	1,5	1,6	1,5	1,8	1,5	1,8	2,0	-0,2	1,7	1,6	+0,1
Japan	0,8	0,9	1,0	1,0	1,0	1,2	1,0	1,2	-0,2	0,9	1,0	-0,1

* Mercedes-Benz Passenger Cars excluding smart

Daimler Trucks Unit Sales

(in units)	1st Quarter		2nd Quarter		3rd Quarter		4th Quarter			Fiscal Year		
	2008	2007	2008	2007	2008	2007	2008	2007	Change	2008	2007	Change
Daimler Trucks	107.728	119.218	122.809	112.054	122.678	117.675	118.859	118.720	+0%	472.074	467.667	+1%
Western Europe	16.740	18.855	23.601	21.203	24.130	21.922	22.271	25.685	-13%	86.742	87.665	-1%
of which Germany	6.722	8.825	10.122	9.019	12.996	10.229	11.757	12.933	-9%	41.597	41.006	+1%
NAFTA	26.241	45.952	25.579	23.784	23.464	22.299	22.029	22.014	+0%	97.313	114.049	-15%
of which USA	21.204	40.042	19.975	18.836	18.836	18.039	17.963	17.732	+1%	77.978	94.649	-18%
Latin America (excl. Mexico)	13.294	11.017	16.618	14.113	16.388	14.542	12.651	13.345	-5%	58.951	53.017	+11%
Asia	35.713	29.124	37.614	36.329	38.793	38.782	43.676	38.723	+13%	155.796	142.958	+9%
of which Japan	9.745	14.254	10.844	14.415	11.301	13.653	10.145	11.670	-13%	42.035	53.992	-22%
Rest of World	15.740	14.270	19.397	16.625	19.903	20.130	18.232	18.953	-4%	73.272	69.978	+5%

Daimler Trucks Retail Sales

(in units)	1st Quarter		2nd Quarter		3rd Quarter		4th Quarter			Fiscal Year		
	2008	2007	2008	2007	2008	2007	2008	2007	Change	2008	2007	Change
Daimler Trucks	104.757	113.704	122.795	118.887	123.581	119.079	119.459	120.039	-0%	470.592	471.709	-0%
Western Europe	16.802	18.601	21.768	19.988	23.567	22.560	23.256	26.070	-11%	85.393	87.219	-2%
of which Germany	6.722	8.777	10.122	9.018	12.996	10.230	11.757	12.933	-9%	41.597	40.958	+2%
NAFTA	23.698	41.200	28.120	31.464	24.437	23.740	21.581	23.081	-6%	97.836	119.485	-18%
of which USA	19.306	36.220	21.604	25.381	19.030	19.330	17.108	18.905	-10%	77.048	99.836	-23%
Latin America (excl. Mexico)	13.257	11.019	16.655	14.114	16.384	14.546	12.651	13.341	-5%	58.947	53.020	+11%
Asia	35.706	29.209	37.680	36.501	38.988	38.917	44.034	38.854	+13%	156.408	143.481	+9%
of which Japan	9.745	14.254	10.844	14.415	11.301	13.653	10.145	11.670	-13%	42.035	53.992	-22%
Rest of World	15.294	13.675	18.572	16.820	20.205	19.316	17.937	18.693	-4%	72.008	68.504	+5%

Daimler Trucks Incoming Orders

(in units)	1st Quarter		2nd Quarter		3rd Quarter		4th Quarter			Fiscal Year		
	2008	2007	2008	2007	2008	2007	2008	2007	Change	2008	2007	Change
Daimler Trucks	122.073	108.686	111.961	109.949	101.876	109.880	72.929	142.988	-49%	408.839	471.503	-13%
Western Europe	24.286	30.774	13.869	24.527	10.647	23.929	6.110	34.734	-82%	54.912	113.964	-52%
of which Germany	11.812	14.078	5.777	10.772	5.501	9.096	4.756	17.939	-73%	27.846	51.885	-46%
NAFTA	26.766	14.987	26.409	14.976	20.531	16.450	15.639	31.200	-50%	89.345	77.613	+15%
of which USA	20.991	11.663	21.968	12.250	17.067	13.513	14.115	25.955	-46%	74.141	63.381	+17%
Latin America (excl. Mexico)	11.099	11.003	14.816	13.196	14.360	13.408	8.875	14.344	-38%	49.150	51.951	-5%
Asia	38.285	30.987	39.121	34.734	41.045	32.827	34.217	38.756	-12%	152.668	137.304	+11%
of which Japan	10.845	14.148	11.858	14.150	11.324	11.329	6.985	11.188	-38%	41.012	50.815	-19%
Rest of World	21.637	20.935	17.746	22.516	15.293	23.266	8.088	23.954	-66%	62.764	90.671	-31%

Daimler Trucks Market Shares

(in %)	1st Quarter		2nd Quarter		3rd Quarter		4th Quarter			Fiscal Year		
	2008	2007	2008	2007	2008	2007	2008	2007	Change in % pts	2008	2007	Change in % pts
Trucks Europe / Latin America												
(Mercedes-Benz)												
Western Europe <small>MDT/HDT</small>	18,3	19,3	19,3	21,4	22,6	21,7	25,1	22,9	+2,2	21,7	21,7	+0,0
Germany <small>MDT/HDT</small>	33,9	36,7	34,8	38,4	38,2	38,7	47,4	42,8	+4,6	39,6	39,7	-0,1
Brazil <small>MDT/HDT</small>	30,6	30,9	32,3	31,8	28,5	30,8	27,7	29,8	-2,1	29,5	30,7	-1,2
Trucks NAFTA												
(Freightliner/Sterling/Western Star)												
NAFTA Class 8	29,7	38,6	30,4	36,6	31,9	30,0	31,1	27,0	+4,1	30,9	32,7	-1,8
NAFTA Class 5-7	24,3	27,3	20,2	22,5	19,7	22,3	19,9	20,6	-0,7	20,7	22,7	-2,0
Trucks Asia												
Japan Trucks Total	20,3	22,2	20,9	23,8	25,3	25,0	22,8	22,9	-0,1	22,5	23,6	-1,1

Vans, Buses, Other Market Data

	1st Quarter		2nd Quarter		3rd Quarter		4th Quarter			Fiscal Year		
	2008	2007	2008	2007	2008	2007	2008	2007	Change	2008	2007	Change
Mercedes-Benz Vans												
Wholesales (in units)	68.626	61.703	78.629	73.823	73.241	72.576	66.702	80.971	-18%	287.198	289.073	-1%
Retail sales (in units)	66.716	62.356	76.332	74.635	67.560	73.616	67.777	77.697	-13%	278.385	288.304	-3%
Market shares (in percent)												
Western Europe midsize/large	16,3	16,1	15,6	15,9	17,6	17,3	18,7	16,0	+2,7 pts.	17,1	16,3	+0,8 pts.
Germany midsize/large	26,8	25,2	24,6	24,8	27,0	28,9	27,9	25,4	+2,5 pts.	26,6	26,0	+0,6 pts.
Daimler Buses												
Wholesales (in units)	9.177	8.302	11.066	10.338	10.810	9.374	9.538	11.035	-14%	40.591	39.049	+4%
Retail sales (in units)	9.177	8.302	11.066	10.338	10.810	9.374	9.538	11.035	-14%	40.591	39.049	+4%
Market shares (in percent)												
Western Europe heavy	31,7	26,3	28,6	23,8	30,8	24,1	32,5	30,8	+1,7 pts.	30,1	26,0	+4,1 pts.
Germany heavy	56,7	51,8	51,6	46,2	65,5	55,4	68,2	66,9	+1,3 pts.	60,1	55,4	+4,7 pts.