

DAIMLER

Fact Sheet for Q2 2009 and H1 2009

July 29, 2009

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Stock Market Information

	3rd Quarter		4th Quarter		1st Quarter		2nd Quarter			January - June		
	2008	2007	2008	2007	2009	2008	2009	2008	Change	2009	2008	Change
Earnings per share (in EUR)												
basic	0.21	(1.47)	(1.61)	1.71	(1.40)	1.29	(0.99)	1.40	.	(2.37)	2.70	.
diluted	0.21	(1.47)	(1.61)	1.70	(1.40)	1.29	(0.99)	1.40	.	(2.37)	2.69	.
continuing operations, basic	0.22	(0.97)	(1.32)	1.71	(1.40)	1.29	(0.99)	1.42	.	(2.37)	2.72	.
continuing operations, diluted	0.22	(0.97)	(1.32)	1.70	(1.40)	1.29	(0.99)	1.42	.	(2.37)	2.71	.
Average number of shares outstanding (adjusted for treasury stocks)												
basic	941.9	1,053.1	927.8	1,026.4	943.5	998.0	1,023.8	963.2	+6%	983.7	980.6	+0%
diluted	942.8	1,060.5	927.8	1,035.4	943.5	1,002.8	1,023.8	966.0	+6%	983.7	984.4	-0%
Number of shares outstanding (at period end)												
total shares outstanding	964.6	1,044.2	964.6	1,013.9	1,061.0	964.1	1,061.0	964.5	+10%			
adjusted for treasury stock	929.7	1,041.7	927.4	1,013.9	1,023.8	964.1	1,023.8	958.0	+7%			
Share price Frankfurt (at period end, in EUR)												
	35.40	70.64	26.70	66.50	19.08	54.15	25.78	39.28	-34%			
Share price New York (at period end, in USD)												
	50.50	100.20	38.28	95.63	25.54	85.55	36.27	61.67	-41%			
Market capitalization Frankfurt (at period end, in billions of EUR)												
	32.91	73.59	24.76	67.42	19.54	52.20	26.39	37.63	-30%			
Market capitalization New York (at period end, in billions of USD)												
	46.95	104.38	35.50	96.96	26.15	82.48	37.13	59.08	-37%			

Key Figures and Ratios (continuing operations)

(in millions of EUR)	3rd Quarter		4th Quarter		1st Quarter		2nd Quarter			January - June		
	2008	2007	2008	2007	2009	2008	2009	2008	Change	2009	2008	Change
Unit Sales (in units)	522,525	536,973	480,055	575,353	332,252	503,816	391,540	566,480	-31%	723,792	1,070,296	-32%
Revenue	24,470	26,187	23,996	27,104	18,679	23,998	19,612	26,005	-25%	38,291	50,003	-23%
EBIT	648	1,891	(1,947)	1,393	(1,426)	1,976	(1,005)	2,053	.	(2,431)	4,029	.
Net Profit, Group	213	(1,533)	(1,526)	1,697	(1,286)	1,332	(1,062)	1,395	.	(2,348)	2,727	.
Net Profit, continuing operations	218	(1,003)	(1,261)	1,700	(1,286)	1,335	(1,062)	1,412	.	(2,348)	2,747	.
Depreciation and amortization (including amortization on capitalized development costs, excluding depreciation on leased assets)	764	786	767	614	846	754	777	738	+5%	1,623	1,492	+9%
R&D expenditure total	1,128	1,103	1,129	1,240	1,116	1,065	1,160	1,120	+4%	2,276	2,185	+4%
Expensed R&D costs	789	835	653	850	785	782	802	831	-3%	1,587	1,613	-2%
Capitalized development costs	339	268	476	390	331	283	358	289	+24%	689	572	+20%
Amortization on capitalized development costs	163	155	155	162	157	160	160	160	.	317	320	-1%
Capital expenditure (Property, plant & equipment)	948	801	1,075	582	688	823	554	713	-22%	1,242	1,536	-19%

Unit Sales

(in units)	3rd Quarter		4th Quarter		1st Quarter		2nd Quarter			January - June		
	2008	2007	2008	2007	2009	2008	2009	2008	Change	2009	2008	Change
Mercedes-Benz Cars	315,796	337,348	284,956	364,627	231,193	318,285	287,243	353,976	-19%	518,436	672,261	-23%
Daimler Trucks	122,678	117,675	118,859	118,720	65,405	107,728	54,134	122,809	-56%	119,539	230,537	-48%
Mercedes-Benz Vans	73,241	72,576	66,702	80,971	28,834	68,626	41,871	78,629	-47%	70,705	147,255	-52%
Daimler Buses	10,810	9,374	9,538	11,035	6,820	9,177	8,292	11,066	-25%	15,112	20,243	-25%
Daimler Group	522,525	536,973	480,055	575,353	332,252	503,816	391,540	566,480	-31%	723,792	1,070,296	-32%

Production Volume

(in units)	3rd Quarter		4th Quarter		1st Quarter		2nd Quarter			January - June		
	2008	2007	2008	2007	2009	2008	2009	2008	Change	2009	2008	Change
Mercedes-Benz Cars*	343,368	336,184	276,083	351,710	208,370	350,711	243,626	368,083	-34%	451,996	718,794	-37%
Daimler Trucks	125,756	114,553	110,715	121,934	58,802	113,320	45,547	123,151	-63%	104,349	236,471	-56%
Mercedes-Benz Vans	79,085	73,820	55,716	69,852	30,554	76,364	34,765	85,327	-59%	65,319	161,691	-60%
Daimler Buses	11,315	10,061	8,983	9,791	7,681	9,990	7,784	11,818	-34%	15,465	21,808	-29%
Daimler Group*	559,524	534,618	451,497	553,287	305,407	550,385	331,722	588,379	-44%	637,129	1,138,764	-44%

* Including vehicles manufactured for Mitsubishi Motors Corporation in South Africa.

Revenue

(in millions of EUR)	3rd Quarter		4th Quarter		1st Quarter		2nd Quarter			January - June		
	2008	2007	2008	2007	2009	2008	2009	2008	Change	2009	2008	Change
Mercedes-Benz Cars	11,608	14,077	10,746	13,725	9,067	12,497	10,568	12,921	-18%	19,635	25,418	-23%
Daimler Trucks	7,307	7,007	7,553	7,239	4,918	6,327	4,217	7,385	-43%	9,135	13,712	-33%
Mercedes-Benz Vans	2,388	2,383	2,199	2,614	1,291	2,335	1,481	2,557	-42%	2,772	4,892	-43%
Daimler Buses	1,202	990	1,366	1,471	904	919	1,103	1,321	-17%	2,007	2,240	-10%
Daimler Financial Services	3,030	2,736	3,243	2,875	3,150	2,814	3,108	2,877	+8%	6,258	5,691	+10%
Reconciliation	(1,065)	(1,006)	(1,111)	(820)	(651)	(894)	(865)	(1,056)	+18%	(1,516)	(1,950)	+22%
Daimler Group	24,470	26,187	23,996	27,104	18,679	23,998	19,612	26,005	-25%	38,291	50,003	-23%

Earnings Before Interest and Taxes (EBIT)

(in millions of EUR)	3rd Quarter		4th Quarter		1st Quarter		2nd Quarter			January - June		
	2008	2007	2008	2007	2009	2008	2009	2008	Change	2009	2008	Change
Mercedes-Benz Cars	112	1,331	(359)	1,426	(1,123)	1,152	(340)	1,212	.	(1,463)	2,364	.
Daimler Trucks	510	480	86	512	(142)	403	(508)	608	.	(650)	1,011	.
Mercedes-Benz Vans	212	158	158	159	(91)	186	(10)	262	.	(101)	448	.
Daimler Buses	92	60	69	112	65	75	49	170	-71%	114	245	-53%
Daimler Financial Services	173	87	153	109	(167)	168	79	183	-57%	(88)	351	.
Reconciliation	(451)	(225)	(2,054)	(925)	32	(8)	(275)	(382)	+28%	(243)	(390)	+38%
Daimler Group	648	1,891	(1,947)	1,393	(1,426)	1,976	(1,005)	2,053	.	(2,431)	4,029	.

Special Reporting Items effecting EBIT

(in millions of EUR)		3rd Quarter		4th Quarter		1st Quarter		2nd Quarter		January - June	
		2008	2007	2008	2007	2009	2008	2009	2008	2009	2008
Mercedes-Benz Cars	Reassessment of residual values	(449)	-	(16)	-	-	-	-	-	-	-
	Adjustment of pension benefit plans	-	-	84	-	-	-	-	-	-	-
Daimler Trucks	Realignment of Mitsubishi Fuso Truck and Bus Corporation	-	-	-	-	-	-	(204)	-	(204)	-
	Repositioning of Daimler Trucks North America	-	-	(233)	-	(45)	-	(13)	-	(58)	-
	Adjustments of pension benefit plans/healthcare benefit plans	-	-	29	86	-	-	-	-	-	-
	Sale of real estates in Japan	-	-	-	10	-	-	-	-	-	-
Reconciliation	Sale of real estate	-	-	-	73	-	449	-	-	-	449
	Transfer of shares in EADS	(7)	37	-	12	-	102	-	35	-	137
	Equity-method result Chrysler	(351)	-	(343)	(377)	-	(340)	-	(356)	-	(696)
	Other income/(expenses) related to Chrysler	-	-	(1,670)	-	40	(151)	(387)	(17)	(347)	(168)
	New management model	(61)	(67)	(78)	(96)	-	(45)	-	(63)	-	(108)

Mercedes-Benz Cars Unit Sales

(in units)	3rd Quarter		4th Quarter		1st Quarter		2nd Quarter			January - June		
	2008	2007	2008	2007	2009	2008	2009	2008	Change	2009	2008	Change
Mercedes-Benz Cars	315,796	337,348	284,956	364,627	231,193	318,285	287,243	353,976	-19%	518,436	672,261	-23%
Western Europe	176,959	198,493	167,523	212,607	133,385	178,474	171,634	210,277	-18%	305,019	388,751	-22%
of which Germany	84,044	87,823	79,640	93,192	59,994	73,813	87,564	94,975	-8%	147,558	168,788	-13%
NAFTA	72,713	73,770	58,026	85,899	51,390	73,779	59,979	77,643	-23%	111,369	151,422	-26%
of which USA	64,866	68,047	50,734	78,982	43,927	67,219	50,714	68,341	-26%	94,641	135,560	-30%
Asia	38,309	34,226	34,971	34,041	25,029	35,967	31,752	34,894	-9%	56,781	70,861	-20%
of which China	13,587	9,269	11,406	6,747	11,215	11,959	14,846	11,668	+27%	26,061	23,627	+10%
Rest of World	27,815	30,859	24,436	32,080	21,389	30,065	23,878	31,162	-23%	45,267	61,227	-26%
of which Mitsubishi products manufactured and/or sold in South Africa	1,400	2,420	1,186	2,430	1,644	3,079	1,111	2,525	-56%	2,755	5,604	-51%

Mercedes-Benz Cars Retail Sales*

(in units)	3rd Quarter		4th Quarter		1st Quarter		2nd Quarter			January - June		
	2008	2007	2008	2007	2009	2008	2009	2008	Change	2009	2008	Change
Mercedes-Benz Cars	311,730	324,605	276,568	343,559	244,845	318,691	299,533	349,406	-14%	544,378	668,097	-19%
Western Europe	178,651	196,522	164,545	201,663	141,389	189,133	181,549	208,424	-13%	322,938	397,557	-19%
of which Germany	85,252	88,201	78,909	93,280	60,770	74,068	86,883	94,666	-8%	147,653	168,734	-12%
NAFTA	72,850	68,012	60,960	79,562	51,916	67,587	57,545	78,619	-27%	109,461	146,206	-25%
of which USA	64,832	62,078	53,945	72,974	45,255	61,182	48,497	69,627	-30%	93,752	130,809	-28%
Asia	35,181	31,702	28,486	34,819	31,090	34,541	34,945	33,848	+3%	66,035	68,389	-3%
of which China	12,255	7,522	10,283	9,634	11,796	9,626	16,444	10,494	+57%	28,240	20,120	+40%
Rest of World	25,048	28,369	22,577	27,515	20,450	27,430	25,494	28,515	-11%	45,944	55,945	-18%

* Excluding the Mitsubishi vehicles produced and/or sold in South Africa

Mercedes-Benz Cars Market Shares*

(in %)	3rd Quarter		4th Quarter		1st Quarter		2nd Quarter			January - June		
	2008	2007	2008	2007	2009	2008	2009	2008	Change in % pts.	2009	2008	Change in % pts.
Western Europe	5.7	4.9	5.6	4.8	4.3	4.5	4.6	4.9	-0.3	4.5	4.7	-0.2
of which Germany	13.2	10.7	10.1	9.9	6.7	10.7	6.9	10.4	-3.5	7.1	10.6	-3.5
USA	1.8	1.5	1.8	2.0	1.8	1.7	1.8	1.6	+0.2	1.8	1.6	+0.2
Japan	1.0	1.2	1.0	1.2	0.9	0.8	0.8	1.0	-0.2	0.8	0.9	-0.1

* Mercedes-Benz Passenger Cars excluding smart

Daimler Trucks Unit Sales

(in units)	3rd Quarter		4th Quarter		1st Quarter		2nd Quarter			January - June		
	2008	2007	2008	2007	2009	2008	2009	2008	Change	2009	2008	Change
Daimler Trucks	122,678	117,675	118,859	118,720	65,405	107,728	54,134	122,809	-56%	119,539	230,537	-48%
Western Europe	24,130	21,922	22,271	25,685	12,216	16,740	9,262	23,601	-61%	21,478	40,341	-47%
of which Germany	12,996	10,229	11,757	12,933	6,819	6,722	4,965	10,122	-51%	11,784	16,844	-30%
NAFTA	23,464	22,299	22,029	22,014	16,568	26,241	12,945	25,579	-49%	29,513	51,820	-43%
of which USA	18,836	18,039	17,963	17,732	13,748	21,204	10,812	19,975	-46%	24,560	41,179	-40%
Latin America (excl. Mexico)	16,388	14,542	12,651	13,345	7,282	13,294	8,433	16,618	-49%	15,715	29,912	-47%
Asia	38,793	38,782	43,676	38,723	22,135	35,713	16,655	37,614	-56%	38,790	73,327	-47%
of which Japan	11,301	13,653	10,145	11,670	6,377	9,745	6,084	10,844	-44%	12,461	20,589	-39%
Rest of World	19,903	20,130	18,232	18,953	7,204	15,740	6,839	19,397	-65%	14,043	35,137	-60%

Daimler Trucks Retail Sales

(in units)	3rd Quarter		4th Quarter		1st Quarter		2nd Quarter			January - June		
	2008	2007	2008	2007	2009	2008	2009	2008	Change	2009	2008	Change
Daimler Trucks	123,581	119,079	119,459	120,039	67,232	104,757	57,364	122,795	-53%	124,596	227,552	-45%
Western Europe	23,567	22,560	23,256	26,070	13,826	16,802	10,993	21,768	-49%	24,819	38,570	-36%
of which Germany	12,996	10,230	11,757	12,933	6,819	6,722	4,965	10,122	-51%	11,784	16,844	-30%
NAFTA	24,437	23,740	21,581	23,081	16,642	23,698	14,137	28,120	-50%	30,779	51,818	-41%
of which USA	19,030	19,330	17,108	18,905	14,050	19,306	11,766	21,604	-46%	25,816	40,910	-37%
Latin America (excl. Mexico)	16,384	14,546	12,651	13,341	7,285	13,257	8,437	16,655	-49%	15,722	29,912	-47%
Asia	38,988	38,917	44,034	38,854	22,249	35,706	16,918	37,680	-55%	39,167	73,386	-47%
of which Japan	11,301	13,653	10,145	11,670	6,377	9,745	6,084	10,844	-44%	12,461	20,589	-39%
Rest of World	20,205	19,316	17,937	18,693	7,230	15,294	6,879	18,572	-63%	14,109	33,866	-58%

Daimler Trucks Incoming Orders

(in units)	3rd Quarter		4th Quarter		1st Quarter		2nd Quarter			January - June		
	2008	2007	2008	2007	2009	2008	2009	2008	Change	2009	2008	Change
Daimler Trucks	101,876	109,880	72,929	142,988	39,540	122,073	55,782	111,961	-50%	95,322	234,034	-59%
Western Europe	10,647	23,929	6,110	34,734	7,215	24,286	8,286	13,869	-40%	15,501	38,155	-59%
of which Germany	5,501	9,096	4,756	17,939	4,623	11,812	4,850	5,777	-16%	9,473	17,589	-46%
NAFTA	20,531	16,450	15,639	31,200	10,841	26,766	8,837	26,409	-67%	19,678	53,175	-63%
of which USA	17,067	13,513	14,115	25,955	9,684	20,991	7,520	21,968	-66%	17,204	42,959	-60%
Latin America (excl. Mexico)	14,360	13,408	8,875	14,344	6,475	11,099	8,517	14,816	-43%	14,992	25,915	-42%
Asia	41,045	32,827	34,217	38,756	11,800	38,285	23,504	39,121	-40%	35,304	77,406	-54%
of which Japan	11,324	11,329	6,985	11,188	5,503	10,845	5,131	11,858	-57%	10,634	22,703	-53%
Rest of World	15,293	23,266	8,088	23,954	3,209	21,637	6,638	17,746	-63%	9,847	39,383	-75%

Daimler Trucks Market Shares

(in %)	3rd Quarter		4th Quarter		1st Quarter		2nd Quarter			January - June		
	2008	2007	2008	2007	2009	2008	2009	2008	Change in % pts.	2009	2008	Change in % pts.
Trucks Europe / Latin America												
(Mercedes-Benz)												
Western Europe MDT/HDT	22.6	21.7	25.1	22.9	22.3	18.3	24.3	19.3	+5.0	23.5	18.9	+4.6
Germany MDT/HDT	38.2	38.7	47.4	42.8	45.1	33.9	43.5	34.8	+8.7	44.1	34.5	+9.6
Brazil MDT/HDT	28.5	30.8	27.7	29.8	27.1	30.6	29.2	32.3	-3.1	28.5	31.7	-3.2
Trucks NAFTA												
(Freightliner/Sterling/Western Star)												
NAFTA Class 8	31.9	30.0	31.1	27.0	34.0	29.7	33.2	30.4	+2.7	33.5	30.2	+3.3
NAFTA Class 5-7	19.7	22.3	19.9	20.6	24.0	24.3	20.6	20.2	+0.3	21.9	21.6	+0.3
Trucks Asia												
Japan Trucks Total	25.3	25.0	22.8	22.9	20.3	20.3	22.6	20.9	+1.8	21.7	20.7	+1.0

Mercedes-Benz Vans Unit Sales

	3rd Quarter		4th Quarter		1st Quarter		2nd Quarter			January - June		
	2008	2007	2008	2007	2009	2008	2009	2008	Change	2009	2008	Change
Wholesales (in units)	73,241	72,576	66,702	80,971	28,834	68,626	41,871	78,629	-47%	70,705	147,255	-52%
Western Europe	51,936	50,441	51,296	55,572	21,874	47,559	32,915	56,346	-42%	54,789	103,905	-47%
of which Germany	19,239	18,282	19,568	21,025	9,559	15,678	15,999	19,551	-18%	25,558	35,229	-27%
Eastern Europe	7,953	6,539	5,515	7,206	2,159	7,080	3,186	7,381	-57%	5,345	14,461	-63%
NAFTA	5,039	7,382	2,683	9,656	514	7,161	199	6,604	-97%	713	13,765	-95%
of which USA	4,207	6,032	1,939	8,255	248	6,184	40	5,614	-99%	288	11,798	-98%
Latin America (excl. Mexico)	3,799	2,651	3,000	3,353	1,876	2,695	2,071	3,363	-38%	3,947	6,058	-35%
Asia	2,309	2,727	1,682	2,366	907	1,622	1,342	2,386	-44%	2,249	4,008	-44%
Rest of World	2,205	2,836	2,526	2,818	1,504	2,509	2,158	2,549	-15%	3,662	5,058	-28%

Mercedes-Benz Vans Retail Sales and Market Shares

	3rd Quarter		4th Quarter		1st Quarter		2nd Quarter			January - June		
	2008	2007	2008	2007	2009	2008	2009	2008	Change	2009	2008	Change
Retail sales (in units)	67,560	73,616	67,777	77,697	37,805	66,716	47,622	76,332	-38%	85,427	143,048	-40%
Western Europe	47,262	51,658	50,483	54,944	27,791	46,575	35,941	54,402	-34%	63,732	100,977	-37%
of which Germany	19,239	18,282	19,568	21,025	9,559	15,678	15,999	19,551	-18%	25,558	35,229	-27%
Eastern Europe	7,620	6,558	5,689	7,245	2,929	7,301	4,003	7,386	-46%	6,932	14,687	-53%
NAFTA	4,690	7,012	5,090	7,178	1,836	5,885	2,216	6,807	-67%	4,052	12,692	-68%
of which USA	3,584	5,572	4,076	6,120	1,406	5,008	1,789	5,614	-68%	3,195	10,622	-70%
Latin America (excl. Mexico)	3,771	2,729	2,945	2,615	2,434	2,937	2,143	3,354	-36%	4,577	6,291	-27%
Asia	2,078	2,917	1,587	2,565	1,168	1,787	1,467	2,136	-31%	2,635	3,923	-33%
Rest of World	2,139	2,742	1,983	3,150	1,647	2,231	1,852	2,247	-18%	3,499	4,478	-22%
Market shares (in percent)												
Western Europe midsize/large	17.6	17.3	18.7	16.0	16.7	16.3	16.5	15.6	+0.9 pts.	16.6	15.9	+0.7 pts.
Germany midsize/large	27.0	28.9	27.9	25.4	23.1	26.8	25.3	24.6	+0.7 pts.	24.6	25.3	-0.7 pts.

Daimler Buses Unit Sales and Market Shares

	3rd Quarter		4th Quarter		1st Quarter		2nd Quarter			January - June		
	2008	2007	2008	2007	2009	2008	2009	2008	Change	2009	2008	Change
Wholesales* (in units)	10,810	9,374	9,538	11,035	6,820	9,177	8,292	11,066	-25%	15,112	20,243	-25%
Western Europe	1,675	1,427	3,015	3,315	1,119	1,043	1,669	2,033	-18%	2,788	3,076	-9%
of which Germany	630	578	1,375	1,364	429	395	615	699	-12%	1,044	1,094	-5%
Eastern Europe	669	358	498	608	520	401	296	805	-63%	816	1,206	-32%
NAFTA	2,112	1,514	1,813	1,492	1,156	1,349	957	1,723	-44%	2,113	3,072	-31%
of which USA	138	177	233	55	206	33	210	138	+52%	416	171	+143%
Latin America (excl. Mexico)	5,300	5,126	2,872	4,507	3,366	5,654	4,159	5,641	-26%	7,525	11,295	-33%
Asia	590	347	380	312	184	216	707	263	+169%	891	479	+86%
Rest of World	464	602	960	801	475	514	504	601	-16%	979	1,115	-12%
Market shares (in percent)												
Western Europe heavy	30.8	24.1	32.5	30.8	30.1	31.7	29.6	28.6	+1.0 pts.	28.9	28.8	+0.1 pts.
Germany heavy	65.5	55.4	68.2	66.9	60.9	56.7	56.0	51.6	+4.4 pts.	57.8	53.0	+4.8 pts.

* Due to the sales structure, retail sales correspond with wholesales