

Investor Relations Release

In the following please find the Mercedes-Benz USA sales release for October 2009:

Date:

November 3, 2009

MERCEDES-BENZ REPORTS OCTOBER SALES OF 18,193

Highest Month of the Year

MONTVALE, N.J. – Mercedes-Benz USA (MBUSA) today reported October sales of 18,193 vehicles, its highest month of the year and a 21.3% improvement over October 2008.

“Clearly we're very pleased with this month's result and we believe that we will be able to parlay this into a strong fourth quarter and continued increases in our market share,” said Ernst Lieb, President & CEO of MBUSA. “This is validation of the ‘back to basics’ approach we have undertaken in partnership with our retail network, utilizing the current economic environment to strengthen the customer experience and promote the value inherent in our product line.” Lieb said the sales gains for the month were also influenced by a more stable economic environment relative to last year and to the momentum of the company's new products – the compact SUV GLK-Class and the new 9th generation E-Class – as well as volume leaders like its C- and M-Class model lines.

The GLK-Class, introduced in January 2009, has outsold every vehicle in its class on a year-to-date basis. The all-new, 9th generation E-Class, launched in late June, recorded sales of 6,071 for October 2009, up 189.4% over October 2008. The other volume leaders for the month were the C-Class and M-Class with sales of 4,122, and 2,370 respectively.

On a year-to-date basis, the company sold 153,606 new vehicles, trailing the comparable period last year by 20.1%.

Separately, through the Mercedes-Benz Certified Pre-Owned (MBCPO) program, MBUSA sold 5,433 vehicles in October; a 13 percent increase compared to October 2008 sales of 4,807 vehicles. Year-to-date sales for the MBCPO program are 62,161, a 17.8 percent increase over 2008 year-to-date sales (52,753 vehicles).

Mercedes-Benz USA, headquartered in Montvale, New Jersey, is responsible for the sales, marketing and customer service for all Mercedes-Benz and Maybach products in the United States. MBUSA offers drivers the most diverse line-up in the luxury segment with 12 model lines ranging from the sporty C-Class to the flagship S-Class sedans and CL coupes. More information on MBUSA and its products can be found at www.mbusa.com and www.maybachusa.com.

Model	October '09	October '08	Monthly %	YTD 2009	YTD 2008	Yearly %
C-CLASS	4,122	4,594	-10.3%	43,556	61,959	-29.7%
E-CLASS	6,071	2,098	189.4%	32,811	32,848	-0.1%
S-CLASS	1,114	1,208	-7.8%	8,920	15,715	-43.2%
CL-CLASS	66	223	-70.4%	1,118	2,399	-53.4%
SL-CLASS	409	276	48.2%	3,516	5,012	-29.8%
CLK-CLASS	232	737	-68.5%	6,674	9,129	-26.9%
SLK-CLASS	116	228	-49.1%	2,319	4,394	-47.2%
CLS-CLASS	177	189	-6.3%	2,336	4,982	-53.1%
R-CLASS	171	378	-54.8%	2,509	6,881	-63.5%
M-CLASS	2,370	3,150	-24.8%	19,777	28,648	-31.0%
G-CLASS	86	59	45.8%	521	711	-26.7%
GL-CLASS	1,426	1,856	-23.2%	11,701	19,616	-40.3%
GLK-CLASS	1,833	-	-	17,848	-	-
GRAND TOTAL	18,193	14,996	21.3%	153,606	192,294	-20.1%

Further Investor Relations information on Daimler is available on the Internet via www.daimler.com/investors and on handhelds via <http://mobile.daimler.com>.

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If you have any questions, please contact our Investor Relations Team:

Dr. Michael Mühlbayer

Tel. +49/711-17-93139

Fax +49/711-17-95235

Michael.Muehlbayer@daimler.com

Lutz Deus

Tel. +49/711-17-92261

Fax +49/711-17-94075

Lutz.Deus@daimler.com

Bjoern Scheib

Tel. +49/711-17-95256

Fax +49/711-17-94075

Bjoern.Scheib@daimler.com