Commitment To North America

Thank you for downloading this overview of “Daimler in North America.” Please note that this PDF document is an abridged version of our “Daimler in North America” iPad app, and not all photos and functions are accessible in this format. To take advantage of all the interactive features, please visit the App Store on your iPad and download the free “Daimler in North America” app.
Welcome to Daimler!

Gottlieb Daimler, the man who gave this company its name, would have turned 180 years old this year. The German inventor of the automobile established his first business contacts in North America 126 years ago – just two years after he developed the world’s first car. I’m sure he would have taken great pride in our healthy presence here today – with over 28,000 employees in over 30 locations and four R&D centers.

There are many reasons why North America is one of our most important markets today.

Here are my favorite five:

1. Last year Mercedes-Benz set another all-time record sales year in the U.S., Canada and Mexico – we were Number One in Canada and the U.S. among our direct competitors.

2. Our new CLA four-door coupé’s success in the U.S., especially among younger customers who are new to our brand, has blown our minds!

3. In 2014 we will launch another eight new products here, including the all-new C-Class. This car is now proudly manufactured in America for America by our Tuscaloosa, Alabama team.

4. With our Freightliner, Western Star, Thomas Built Buses and Detroit brands, Daimler Trucks North America offers benchmark fuel and operating efficiency. Our customers highly value that. Daimler Trucks was the undisputed market leader in North America last year where every second truck sold was a Daimler truck.

5. Daimler Financial Services and its affiliates are among North America’s most respected automotive financial institutions. And car2go is one of the fastest growing carsharing programs, with already more than 325,000 registered members in the U.S. and Canada.

For more reasons why we continue to build on our strong presence here in North America, just browse through this app!

Sincerely,

Dr. Dieter Zetsche  
Chairman of the Board of Management, Daimler AG  
Head of Mercedes-Benz Cars
Daimler in North America Locations

USA
1 Portland, Oregon
   Daimler Trucks North America
   Headquarters and Product Development
2 Portland, Oregon
   Daimler Trucks North America
   Truck Assembly
3 Sunnyvale, California
   Mercedes-Benz
   Research & Development
   Headquarters
4 Long Beach, California
   Mercedes-Benz
   Research & Development
5 Carlsbad, California
   Mercedes-Benz
   Research & Development
6 Fort Worth, Texas
   Mercedes-Benz Financial Services
   Operations Center
7 Austin, Texas
   car2go North America Headquarters
8 Tuscaloosa, Alabama
   Mercedes-Benz
   U.S. International
9 Charleston, South Carolina
   Daimler Vans Manufacturing
10 Fort Mill, South Carolina
   Daimler Truck Financial Services
11 Fort Mill, South Carolina
   Daimler Trucks North America
   Sales & Marketing
12 Gaffney, South Carolina
   Freightliner Custom
   Chassis Corporation
13 Gastonia, North Carolina
   Daimler Components
   and Logistics
14 Mount Holly, North Carolina
   Daimler Trucks North America
   Truck Assembly
15 Cleveland, North Carolina
   Daimler Trucks North America
   Truck Assembly
16 High Point, North Carolina
   Thomas Built Buses
17 Logan Township, New Jersey
   Mitsubishi Fuso Truck of America
18 Montvale, New Jersey
   Mercedes-Benz USA
19 Redford, Michigan
   Detroit Diesel Corporation
USA (continued)
20 Redford, Michigan
Mercedes-Benz Research & Development
21 Farmington Hills, Michigan
Mercedes-Benz Financial Services
22 Ann Arbor, Michigan
Mercedes-Benz Research & Development

Canada
23 Burnaboy, British Columbia
Mercedes-Benz Fuel Cell Production and Research Facility
24 Vancouver, British Columbia
car2go Canada Headquarters
25 Mississauga, Ontario
Mercedes-Benz Financial Services Canada
26 Mississauga, Ontario
Mercedes-Benz Canada Logistics Centre and Training Academy
27 Toronto, Ontario
Mercedes-Benz Canada

Mexico
28 Monterrey, Nuevo Leon
Bus Manufacturing Plant
29 Saltillo, Coahuila
Daimler Trucks North America Truck Assembly
30 San Luis Potosí, SLP
Spare Parts International Center
31 Santiago Tianguistenco, Mexico
Daimler Trucks North America Truck Assembly
32 Mexico City, Mexico
Daimler Trucks & Buses Corporate Offices
33 Mexico City, Mexico
Daimler Financial Services Mexico
34 Mexico City, Mexico
Mercedes-Benz Mexico
35 Mexico City, Mexico
Daimler Mexico Holding
Daimler—of the world’s leading automotive companies—owes its continued success in no small part to its strong presence in North America. We are proud to be contributing to the economies of the United States, Canada and Mexico, where our employees are helping to make a positive impact on local communities.

In 2013, we celebrated the grand-opening of Mercedes-Benz Research & Development North America’s new state-of-the-art 71,700-square-foot headquarters in Sunnyvale, California.

Last year Daimler also invested $45 million in our truck manufacturing plant in Santiago Tianguistenco, Mexico, and by 2015, we will have invested more than $4 billion in our Tuscaloosa, Alabama plant to support infrastructure needs for expected production growth.

These investments, combined with Daimler’s emphasis on innovation and excellence, have powered the continued growth of our companies across North America, bringing customers in the region diverse product portfolios, creating jobs and supporting local communities.

Mercedes-Benz USA saw its best year on record in 2013 with more than 340,000 vehicles sold—an increase of 12.6 percent over the previous year. Daimler Trucks North America was at the top of the North American commercial vehicle industry with market leadership in NAFTA and U.S. Class 6-8. And the U.S. became the third largest market for Sprinter vans, after Germany and Great Britain. Meanwhile, Daimler Financial Services, which includes Mercedes-Benz Financial Services USA LLC, achieved a combined portfolio of $47.7 billion across the Americas region, thanks to its innovative financial tools and exceptional customer service.

Daimler deepened its partnership with the North American bus manufacturer Motor Coach Industries International (MCI) last year, after the realignment of Daimler Buses’ activities in North America in 2012 and the discontinuation of the production of Orion buses. MCI became the exclusive distributor of Setra coaches in the United States in 2012 and Daimler acts as minority shareholder in the company. Due to this partnership Daimler Buses could strengthen Setra’s presence in North America and will further develop the sale of luxury motorcoaches in the region.

On the environmental front, Group Research and Advanced Engineering USA is proud to have leased up to 70 vehicles in California as part of its first series-production fuel cell vehicle, the B-Class F-CELL. In Canada, Mercedes-Benz began the very first deliveries of the smart fortwo electric drive last spring, and smart remained one of the fastest rising brands in Mexico. Last year also saw the addition of four new cities to our car2go carsharing network in North America. Today there are more than 325,000 car2go members in North America, and more than 4,800 smart fortwo cars in our fleet.

Our dedicated employees—10.3 percent of our global work force, or 28,303 people, is employed here in North America—have given back in other ways, too. At Mercedes-Benz Financial Services USA, for instance, employees have reached out to a wide range of non-profit organizations, helping build homes and playgrounds and supporting schools and youth programs.

In all of these ways, Daimler is reaffirming its longstanding commitment to North America. Our efforts have been recognized by local, national and international organizations, including the American Customer Satisfaction Index (ACSI), Fortune magazine’s “100 Best Companies to Work For,” and the Great Place to Work Institute, to name just a few.

We invite you to read more and to see for yourself the kind of impact Daimler has on the economy, on communities and on the people who work for us and drive our products.

References to ‘Daimler’: Unless otherwise specified, in the pages of this App, “we”, “us”, “our”, the “company”, “Daimler”, the “Daimler Group”, or the “Group” refers to Daimler AG and its consolidated subsidiaries, or any one or more of them, as the context may require.
Company Ownership:
Daimler is owned by European, U.S., and other international investors. More than one billion shares are circulating (December 31, 2013).

Stock Listings:
The stock is listed on the stock exchanges in Frankfurt and Stuttgart, Germany.

Headquarters:
Stuttgart, Germany

Chairman of the Board of Management:
Dr. Dieter Zetsche

Board of Management:
Consists of seven members (including the Chairman and the heads of the operating and functional divisions).

Supervisory Board:
Consists of 10 shareholders’ representatives and 10 employees’ representatives. The Supervisory Board appoints the Board of Management and approves important corporate decisions.

Brands:
Mercedes-Benz, smart, Freightliner, Western Star, BharatBenz, FUSO, Setra, and Thomas Built Buses.

Financial Reporting:
IFRS accounting (from 2007 onward); earnings reported quarterly.

Worldwide
Amounts in millions, EURO (2013)

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Revenue</td>
<td>117,982</td>
</tr>
<tr>
<td>EBIT</td>
<td>10,815</td>
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<tr>
<td>Net profit</td>
<td>8,720</td>
</tr>
<tr>
<td>Investment in property, plant and equipment</td>
<td>4,975</td>
</tr>
<tr>
<td>Research and Development expenditures</td>
<td>5,385</td>
</tr>
<tr>
<td>Employees (at year end)</td>
<td>274,616</td>
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</tbody>
</table>

Unit Sales

<table>
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<tr>
<th>Category</th>
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<tbody>
<tr>
<td>Mercedes-Benz Cars</td>
<td>1,565,600</td>
</tr>
<tr>
<td>Daimler Trucks</td>
<td>484,200</td>
</tr>
<tr>
<td>Mercedes-Benz Vans</td>
<td>270,100</td>
</tr>
<tr>
<td>Daimler Buses</td>
<td>33,700</td>
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North America

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>Revenue U.S.</td>
<td>28,597</td>
</tr>
<tr>
<td>Revenue North America</td>
<td>32,925</td>
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<tr>
<td>North America percentage of worldwide revenues</td>
<td>27.9%</td>
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</tbody>
</table>

Employees

<table>
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<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>North America</td>
<td>28,303</td>
</tr>
<tr>
<td>U.S.</td>
<td>20,993</td>
</tr>
<tr>
<td>Canada</td>
<td>1,737</td>
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<tr>
<td>Mexico</td>
<td>5,573</td>
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Sales Organization

<table>
<thead>
<tr>
<th>Region</th>
<th>Mercedes-Benz Cars</th>
<th>Daimler Trucks</th>
<th>Mercedes-Benz Vans</th>
<th>Daimler Buses</th>
<th>Financial Services</th>
</tr>
</thead>
<tbody>
<tr>
<td>North America (NAFTA)</td>
<td>15,038</td>
<td>10,104</td>
<td>925</td>
<td>255</td>
<td>6,980</td>
</tr>
<tr>
<td>Employees</td>
<td>3,446</td>
<td>19,221</td>
<td>104</td>
<td>435</td>
<td>3,558</td>
</tr>
</tbody>
</table>

Unconsolidated revenues of each division (segment revenues).

The EURO exchange rate on December 31, 2013 was Euro 1 = U.S. $ 1.3791.
Mercedes-Benz USA saw its best year on record in 2013, outperforming both the luxury segment and the overall market with 343,614 vehicles sold—an increase of 12.6 percent over the previous year. The Mercedes-Benz brand alone topped last year’s sales by 14 percent with 312,534 units sold. An expanded product offering, combined with a laser focus on providing a world-class customer experience, helped take the brand to new heights.

Our product portfolio—the most diverse in the luxury market—continued to grow with the addition of the CLA, a sporty four-door coupe that opens a new gateway to the brand. We also welcomed the next-generation flagship S-Class, a benchmark of the luxury auto industry.

Both the S-Class and the E-Class, which received an extensive redesign for model year 2014, debuted Mercedes-Benz Intelligent Drive, a system of semi-autonomous driver aids that represent the closest we’ve come to attaining our goal of “accident-free driving.” On the alternative fuels side, we unveiled the zero-emissions B-Class Electric Drive, which will go on sale this summer.

The year ahead will see another dramatic expansion of our product portfolio. In addition to the electric B-Class, we will launch the 2015 GLA, a premium compact SUV that is the CLA’s perfect complement, resetting the brand entry point for our SUV lineup. Meanwhile, our flagship will drop two doors and attain a whole new level of style in the form of the stunning S-Class Coupe, continuing the brand’s legacy of pairing luxury with world-class performance. Rounding out this year’s introductions will be the next-generation C-Class. With its more premium features, cutting-edge technology and highly refined style, the C-Class will move into a class all its own.

In addition to enriching our product offerings, Mercedes-Benz USA is focused on delivering a “Best or Nothing” ownership experience. In September 2011, we launched our biggest customer-experience initiative to date with the “CustomerONE: Driven to Lead Tour”—a training program for employees in our retail network. One year later, MBUSA implemented a first-of-its-kind survey for dealership employees, using the feedback to develop a consulting program that was offered at no cost to every dealership in the U.S.

In 2013, we launched a follow-up training initiative on operational excellence, and implemented our second annual Dealership Engagement Survey to get feedback that allows us to fine-tune our efforts and ensure continuous improvement of the customer experience.

We will kick off a new round of training for our dealer personnel in 2014, featuring two major programs. The first is the Mercedes-Benz Leadership Academy, which will help dealers, general managers and other dealership employees learn more about ways to enhance the customer experience. The second program is the Mercedes-Benz Immersion Center, which will be based...
Mercedes-Benz USA

at our factory in Tuscaloosa, Alabama, and offer sessions on driving, Mercedes-Benz culture and the Tuscaloosa plant.

These and other efforts have placed Mercedes-Benz in top-10 rankings in virtually all major syndicated studies of quality and customer satisfaction. We are especially proud to have risen from ninth to first place in the American Customer Satisfaction Index (ACSI). And for the fifth consecutive year, Mercedes-Benz USA has been named one of Fortune magazine’s “100 Best Companies to Work For®.”

**Our History**
Headquartered in Montvale, New Jersey, Mercedes-Benz USA is responsible for the distribution, marketing and customer service for all Mercedes-Benz, smart and Mercedes-Benz Sprinter Van models in the United States.

Mercedes-Benz USA employs more than 1,800 people nationwide, including team members at our state-of-the-art New York City dealership, Mercedes-Benz Manhattan. Regional offices are located in Irvine, California; Jacksonville, Florida; Parsippany, New Jersey; and Rosemont, Illinois. Vehicle preparation centers, parts distribution centers, training centers, service centers and emission control laboratories are established at strategic locations throughout the country.

Mercedes-Benz’s history in the United States stretches back to 1888 when German engineer Gottlieb Daimler authorized American piano maker William Steinway to produce and market Daimler engines, light trucks and passenger cars in the country. In 1901, Daimler’s cars became known by the name Mercedes, and Steinway’s company built its first model, called the American Mercedes, in Long Island City, New York.

The first German-manufactured Mercedes-Benz automobiles began to arrive in the United States in 1952. Imported by Max Hoffman, they were sold at the historic Park Avenue showroom in Manhattan. Hoffman was a driving force behind the car that cemented Mercedes-Benz’s identity in America—the legendary 300SL Gullwing.

Mercedes-Benz USA was founded in 1965 in Fort Lee, New Jersey. Seven years later, the company’s headquarters were moved to their current location in Montvale.

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Mercedes-Benz Canada surpassed a number of previously established sales records in 2013, and reported the company’s best year ever with combined sales of 37,018 Mercedes-Benz and smart fortwo units. This impressive total represents an overall increase of 4.3 percent, or 1,515 units, compared to the company’s record-breaking sales in 2012.

Mercedes-Benz continued its leadership in the luxury passenger car segment with 17,839 units sold. In the luxury SUV segment, the M-Class and GL-Class outsold their closest competitors with 4,804 and 2,408 vehicles delivered, respectively, while the introduction of the new GLK 250 BlueTEC 4MATIC boosted GLK-Class sales with the delivery of 5,979 units. This represents an increase of 13.3 percent over the previous year.

The E-Class and S-Class luxury sedans also stood out in their segment, while the SL-Class and G-Class models saw sales growth of 18.8 percent and 64.6 percent, respectively.

Last year also marked the arrival of the highly-anticipated CLA model in Canadian dealerships. This latest addition joins the successful B-Class in the growing Mercedes-Benz lineup of new-generation compact cars.

smart reported a total of 2,237 vehicles delivered in 2013. This included the very first deliveries of the smart fortwo electric drive, which officially began in the spring. The zero-local emission, two-seater was well-received by drivers in Canada, and continues to represent a game-changing, intelligent approach to urban transportation.

Our smart city project—an effort to make our cities cleaner and more beautiful—continued to facilitate open dialogue about improving urban environments across the country. Highlights included collaborations with OCAD University’s Urban Ecologies Conference and Earth Day Canada’s EcoMentors Program.

The Mercedes-Benz Sprinter saw strong performance throughout the year, with 3,424 units delivered—an increase of 13.8 percent over 2012, and the best year ever for Mercedes-Benz Sprinter sales in Canada. Meanwhile, our Mercedes-Benz Certified Pre-Owned division registered a total 13,173 pre-owned vehicles at dealerships across the country.

In July 2013, Mercedes-Benz Canada was proud to host the international press launch for the all-new S-Class. The company welcomed more than 700 journalists from around the world to Toronto and the District of Muskoka, where they had the opportunity to experience the array of refinements and cutting-edge technologies offered in the 2014 S-Class.

Together with its dealers, Mercedes-Benz Canada has demonstrated a steadfast commitment to strengthening its retail network through significant investments and additional dealer appointments. Recent highlights include the change of ownership and planned new facility in the Rive-Sud area of Montreal, and the grand openings in Gatineau, Lévis, Peterborough, Langley and London. In addition, Automobiles Silver Star in Montreal recently completed a major expansion that includes a separate Pre-owned, Sprinter and Service facility.
On the corporate retail side, a dedicated sales and service location for Sprinter in Mississauga and a new Mercedes-Benz sales facility in Etobicoke are both now operational. In January 2014, a new flagship dealership opened on Terminal Avenue in Vancouver, and the company is looking forward to the completion of another landmark facility in the greater Vancouver area on Lougheed Highway.

Mercedes-Benz Canada will have a lot more to celebrate in 2014, with the appointment and construction of new dealerships in Montreal-East, Brampton and Calgary, and the overall redevelopment of the Winnipeg and Edmonton facilities. Plans are also underway for a new Mercedes-Benz Thornhill dealership in Toronto.

Our History
Headquartered in Toronto, Ontario, Mercedes-Benz Canada is responsible for the sales, marketing and service of Mercedes-Benz, smart and AMG brands. Mercedes-Benz Canada employs more than 1,450 people in 21 locations across Canada.

Incorporated in 1955, Mercedes-Benz Canada is the second-oldest automobile import company in the country. Two of its historic dealerships opened in 1957: Carling Motors, now Star Motors, opened in Ottawa, Ontario, and Automobiles Chicoine opened in St-Hyacinthe, Quebec. These dealerships stand today as the longest-running independent Mercedes-Benz retailers in Canada.

In 1958, wholesale operations and a retail service department for Toronto opened at 849 Eglinton Avenue East. Today, this location is home to the company’s head office and the Midtown Toronto retail store.

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www.mercedes-benz.ca
Mercedes-Benz U.S. International—the Alabama-based manufacturing facility where the M-, R- and GL-Class vehicles are built—continues to play a significant role in the global production network of Mercedes-Benz cars.

More than 185,000 vehicles were built here last year, and the plant will begin production of the next generation C-Class for the U.S. and Canadian markets in 2014. In addition, production of a fifth vehicle is slated for 2015. By 2015, Daimler AG will have invested more than $4 billion in the plant to support infrastructure needs for the expected production growth.

Our History
Located in Tuscaloosa, Alabama, Mercedes-Benz U.S. International is the first Mercedes-Benz passenger vehicle manufacturing plant established outside Germany. The plant employs 3,000 team members, and is among the largest exporters in Alabama, with more than $1 billion in exports each year to countries worldwide.

When it began operation in 1997, Mercedes-Benz U.S. International focused on the M-Class SUV, which exceeded original expectations with 570,000 units built during the vehicle’s eight-year life cycle. That success paved the way for several expansions and the addition of more vehicles to the plant’s portfolio. Today, about two-thirds of the components used in our vehicles come from North American suppliers. More than 1.8 million world-class Mercedes-Benz vehicles have been built by Mercedes-Benz U.S. International.

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www.mbusi.com
Daimler Mexico

Daimler Group Mexico—compromised of Daimler Trucks, Daimler Buses, Mercedes-Benz Passenger Cars and Vans, and Daimler Financial Services—saw solid performance across all of its divisions in 2013.

Daimler Trucks Mexico saw its sales rise 2.5 percent over the previous year in a market that fell almost 2 percentage points. The success was driven largely by the company’s broad penetration in the beverage distribution industry.

Class 7 was the fastest growing segment in the medium-duty truck market. Sales increased 85 percent and achieved 81 percent of market share, with a total of 845 vehicles sold in 2013, compared with 455 the previous year.

Daimler Trucks operates two plants in the states of Mexico and Coahuila, and runs a Spare Parts Center in the state of San Luis Potosi. It produces and markets commercial vehicles in the light, medium and heavy segments.

Last year the truck manufacturing plant located in Santiago Tianguistenco, State of Mexico, received an investment of $45 million for process improvements. The facility has built 300,000 units, and looks forward to increased production in the future.

Daimler Buses led the Mexican market with 45 percent of total market share. The popular Boxer model was in high demand among the 3,432 units sold in 2013.

Daimler Buses continued to build on its joint venture with bus body manufacturer Marcopolo S.A. Thanks to this collaborative effort, an all-new coach product range was introduced in 2013, featuring the models Paradiso 1800 DD, Viaggio 900 and Gran Viale LE CNG.

Daimler Buses operates a plant in Monterrey, Nuevo León, which manufactures both transit bus and coach vehicles. In 2014, the Mercedes-Benz plant in Monterrey—which has produced 70,000 chassis and complete bus units to date—will celebrate its 20th anniversary. We are proud to have been a partner in the Mexican economy for two decades.

In the passenger cars and vans division, Mercedes-Benz Mexico achieved a sales growth of 17 percent in 2013. We also set a new monthly sales record when we sold 900 units in December. Meanwhile, our attractive product range expanded with the recent arrival of the new CLA, a sporty and stylish four-door coupe.

smart remains one of the fastest rising brands in Mexico, and is on its way to becoming one of the greenest cars in the country. In 2013, smart set a new sales record, growing 2.6 percent compared to the previous year.

Last year was also successful for Mercedes-Benz vans, which sold over 1,700 units, and remains one of the top contenders in this sector.
Daimler Financial Services Mexico continued to provide exceptional financing options to thousands of owner-operators, shipping services companies and personal and cargo carriers. It granted a funding volume of more than $534 million in 2013, and financed four out of every 10 vehicles in the country.

As always, Daimler Financial Services Mexico strives to offer the most flexible and innovative financial plans to meet the diverse needs of their customers. As part of this commitment, they have expanded “Flexibility,” the financing product introduced in 2012 for passenger cars. Now truck customers, too, have the option of financing their vehicles with lower monthly payments through a plan that’s simple and flexible, and guarantees the future value of the vehicle.

For the last eight years, Daimler Financial Services Mexico has been recognized as one of the 100 best places to work in Mexico by the Great Place to Work® Institute. And in 2013, the company had two reasons to celebrate: not only were they ranked 18th on the annual listing, but also took first place among the finance sector companies.

Our History
Headquartered in Mexico City, Daimler manufactures and distributes Freightliner trucks and Mercedes-Benz buses, distributes Mercedes-Benz cars and vans and provides financial solutions to dealers and customers across the country. Daimler Mexicoemploys more than 6,000 people, and its operations are located in the states of Mexico, Coahuila, Nuevo León and San Luis Potosi.

The company’s presence in Mexico stretches back for more than two decades.

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www.daimler.com.mx
Daimler Vans Manufacturing is a South Carolina-based plant which assembles Sprinter vans for the U.S. market under the Mercedes-Benz and Freightliner brands. Within the Daimler Vans Manufacturing facility, is also the NAFTA Regional Upfitter Center Headquarters. Last year the NAFTA Regional Upfitter Center launched a new upfitter portal which provides the latest technical data and information for body builders and dealers, and is easily accessible from computers and tablet devices!

With headquarters in Charleston, South Carolina, Daimler Vans Manufacturing employs 120 people. Our operations are facilitated by local highway and railway systems and the nearby deepwater port, all of which make for the successful distribution of Sprinter vans throughout the country.

Demand for Sprinter vans has continued to grow, as has industry-wide recognition. The Sprinter van has experienced an average production increase of 43 percent since the vehicle first began to be assembled and distributed from the Ladson, South Carolina facility in 2007, and more than 165,000 units have been sold in the U.S. in the past 13 years. The U.S. is now the third largest market for Sprinter vans, after Germany and Great Britain.

Our success and the quality of our vehicles has garnered accolades from industry experts. In 2013, for the second consecutive year, the Sprinter won three Vincentric “Best Fleet Value in America” awards.

Our Sprinter Fleet

• **Cargo:** the cargo van offers 547 cubic feet of space and up to 5,358 lbs. in payload capacity

• **Passenger:** the passenger van can accommodate up to 12 adults with plenty of room for carry-on luggage

• **Cab Chassis:** the cab chassis is the perfect foundation to support your work vehicle, offering up to 6,252 lbs. in payload capacity and up to 7,500 lbs. in towing power

• **Crew:** the crew van has room for up to 5 people, and offers up to 380 cubic feet of cargo space

• **MiniBus:** the MiniBus van is a streamlined shuttle that can carry up to 18 people; it features a comfortable interior with an impressive height of 75 inches, and 12 different configuration options.

Upfitting

Approximately 75 percent of Sprinter vans and cab chassis sold in the U.S. are modified by upfitters for a specific business application, such as Recreational Vehicles, Ambulances, Luxury Vans, Shuttles, Armored Vehicles, Package Delivery Vehicles, etc.

For more information about Sprinter Preferred Upfitters and Sprinter technical information, please visit our website: www.daimlervansupfitterportal.com.

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Contact: +1 (843) 695 5000

www.daimler.com
Daimler Trucks North America dominates the North American transportation industry with market leadership in NAFTA and U.S. Class 6-8. Every day, at every level, from the shop floor to the global marketplace, Daimler Trucks North America works to develop technologically sophisticated products that move people and goods safely and efficiently.

Each of our iconic brands—Freightliner, Freightliner Custom Chassis, Western Star, Detroit, Detroit Remanufacturing and Thomas Built Buses—is endowed with the global resources of Daimler, and Daimler, in turn, benefits from the expertise of each of these successful companies. Daimler Trucks North America produced approximately 141,000 trucks and realized a 38.2 percent market share in 2013.

Headquartered in Portland, Oregon, Daimler Trucks North America was founded in 1942, and today employs more than 20,000 team members across its facilities and business units established at strategic locations throughout North America.

Freightliner: Trucks that Build Business
Freightliner, the largest division of Daimler Trucks North America, manufactures Class 5-8 truck models that serve a wide range of commercial vehicle applications. Our commitment to innovation, technology and responsive customer relationships explains why Freightliner Trucks is the best-selling brand of heavy-duty trucks in North America.

In 2013, Freightliner introduced the Cascadia Evolution—a truck that delivers up to a 7 percent increase in fuel economy over our first-generation Cascadia model. Additionally, last year we also began production of our 122SD, the flagship of our severe duty line of vocational trucks with a GVWR of up to 92,000 lbs. and a GCWR of up to 160,000 lbs. Another highlight was the redesign of Freightliner Sales Tool, our innovative iPad app that provides dealers with easily accessible and interactive product information on every model in our portfolio. Relying on extensive user engagement and feedback, Freightliner fine-tuned the app to meet the needs of our dealers.

Freightliner Trucks is one of the most recognizable and respected names in the trucking industry. Fleet managers and owner-operators alike associate Freightliner with efficient and dependable vehicles.

In 2013, Freightliner Custom Chassis unveiled its revolutionary V-Ride Rear Suspension System—the first-ever single-axle rear suspension rated at 24,000 lbs. V-Ride, which will be available beginning in model year 2015, offers luxury motorhome manufacturers more towing capacity and increased options for floor plan designs and luxury amenities.

Based in Gaffney, South Carolina, Freightliner Custom Chassis, in partnership with Freightliner Trucks, offers an extensive network of service locations across the country.

Western Star Trucks: Serious Trucks for Serious Truckers
Western Star trucks are tough enough to take on mountainous logging operations, deep mines and sweltering oil fields. Our models appeal to a broad range of customers in premium on-highway, construction, logging, crane, heavy-haul, oilfield mining and plow applications.

In 2013, Western Star Trucks introduced its new 4700SB all-wheel drive truck, which is ideal for construction and utility applications requiring a lightweight truck with rugged, off-road traction. And in collaboration with Klein Products, we brought customers the specialized 4900XD water tank truck to provide a more efficient road dust control operation for construction, quarry and mining applications.
Last year the company also announced the availability of our 4800SB all-wheel drive model in an 8x8 axle configuration. Complementing Western Star’s rugged 4800 model lineup, the new configuration provides additional traction for the most extreme off-road conditions.

Western Star Trucks was established in 1967 and became part of the Daimler Trucks North America family in 2000. Each and every Western Star truck is custom manufactured to meet customer needs.

**Detroit Diesel Corporation:**

**Demand Detroit**

Detroit Diesel Corporation (Detroit)—a leading manufacturer of on-highway, heavy-duty diesel engines for the commercial truck market—added the DT12 Automated Manual Transmission to its product portfolio in 2013. The DT12 is a 12-speed, direct- or over-drive automated manual transmission that combines an automated clutch with a computer-controlled shift actuator to provide power while optimizing fuel economy.

Headquartered in Detroit, Michigan, Detroit Diesel Corporation was established more than 75 years ago, and has built more than 4 million engines at its 3-million-square-foot manufacturing plant in Redford, Michigan. Over the past 10 years, Daimler Trucks North America has invested more than $750 million in the plant, making it a state-of-the-art powertrain manufacturing facility. Detroit engines, axles and transmissions are sold and serviced through a network of more than 800 locations throughout North America.

**Detroit Diesel Remanufacturing**

(Detroit Reman)

Detroit Reman is the leader in the remanufacturing of products for on- and off-highway power systems. We provide the highest value aftermarket solutions by collaborating with original equipment manufacturers.

With six remanufacturing plants located across the U.S. and Mexico, Detroit Reman continuously improves its capabilities to remanufacture an expanding product portfolio, which includes engines, axles, water and oil pumps, transmissions and electronics. All of our facilities employ production processes that minimize the impact on the environment.

In 2013, the company was pleased to announce the expansion of our facility in Hibbing, Minnesota. The added space will support the facility’s remanufacturing capabilities and create job growth in the community.

Detroit Reman is headquartered in Detroit, Michigan.

**Thomas Built Buses:**

**Because Every Mile Matters**

Thomas Built Buses, one of North America’s leading school bus manufacturers, is committed to safety, quality and attention to detail. In addition, the company has long been an innovator in green technology.

In 2013, it began the expansion of its alternative-powered product offerings with the pilot production of a Minotour school bus fueled by compressed natural gas. Commercial production of the new Minotour is scheduled for 2014.

Meanwhile, we are preparing to introduce a new propane-fueled Saf-T-Liner C2 bus, which will take advantage of the world’s most popular clean-burning alternative fuel and again help us lead the way in environmental stewardship. Located in High Point, North Carolina, Thomas Built Buses became part of the Daimler Trucks North America family in 1987.

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Mercedes-Benz Financial Services USA is committed to designing excellent financial tools for our dealers and customers, and to supporting the communities where we live and work.

Our mission reflects the core values of our company—integrity, openness, respect and financial and social responsibility. Our dealers, employees and customers work together to create a productive and enjoyable business atmosphere and to help build our communities.

In 2013, our Americas region—comprised of the United States, Canada, Mexico, Brazil and Argentina—achieved a combined portfolio of $47.7 billion. The combined portfolio for the United States and Canada ended the year at $42 billion.

United States Operations
In the United States, the Mercedes-Benz Financial Services portfolio climbed 8.2 percent in 2013, reaching $27.7 billion. These strong annual results reflect four record-breaking months—January, October, November and December—in which the company surpassed the $1 billion mark in consumer acquisitions. Another highlight of 2013 was the acquisition of 16 new floor plan (wholesale) accounts, made possible thanks to our excellent teamwork and strong relationships with Mercedes-Benz USA and dealers across the country.

The upward trend continued in January 2014, when Mercedes-Benz Financial Services saw another month with more than $1 billion in new business, marking the first time in history that the company has achieved this milestone for four consecutive months.

In the United States commercial vehicle market, where we do business as Daimler Truck Financial, we financed a record of more than 29,700 units last year, and set an all-time record with total acquisitions of more than $3.5 billion. This accomplishment fueled the extraordinary growth of the Daimler Truck Financial portfolio, which rose 82 percent from the beginning of 2010 through the end of 2013, when it reached $8.7 billion. In 2013, the company also maintained the lowest losses and delinquencies since 2003.

In collaboration with Mercedes-Benz USA and Daimler Trucks North America, Mercedes-Benz Financial Services hosted the second annual Diversity & Inclusion Conference in Parsippany, New Jersey, in October 2013. Launched several years ago as the Mercedes-Benz Financial Services Women’s Conference, the program has since expanded and made such a strong impact that other Daimler companies have become involved in its planning, organizing and budgeting.

Canada Operations
In Canada, Mercedes-Benz Financial Services and Daimler Truck Financial delivered outstanding results in 2013. Mercedes-Benz Financial Services reported CA$1.8 billion in new acquisitions, including passenger car, smart and Sprinter business, and closed out the year with a record portfolio of CA$5.4 billion. Daimler Truck Financial achieved a record CA$560 million in new business acquisitions.

We are proud that for two years in a row, Mercedes-Benz Financial Services and Daimler Truck Financial have been ranked in the top ten “Best Large and Multinational Workplaces in Canada” by the Great Place to Work® Institute.

Mexico Operations
In Mexico, where we do business as Daimler Financial Services Mexico, for eight years in a row we have been recognized by the Great Place to Work® Institute as one of the 100 best places to work. In 2013, the company also ranked number one among all the finance sector companies in the Great Place to Work® listing.
Supporting our Communities
Mercedes-Benz Financial Services places a strong emphasis on corporate social responsibility. In all the countries where we do business, we are an active partner in local communities.

Our employees have volunteered with an array of non-profit organizations, such as Habitat for Humanity in Argentina, Um Teto Para Meu País in Brazil, Youth Without Shelter in Canada, Un Techo Para Mi País in Mexico, and Habitat for Humanity, Real School Gardens and KaBOOM! in the United States.

To further encourage our employees to give back in a big way to the communities where they live and work, we held the inaugural Americas region “Week of Caring” in the spring of 2013. During the course of one week, more than 1,000 employees in Argentina, Brazil, Canada, Mexico and the United States donated to and volunteered at 30 local non-profit organizations.

Our History
Headquartered in Farmington Hills, Michigan, with Business Center Operations in Fort Worth, Texas, Mercedes-Benz Financial Services USA provides brand-specific financial services and products for Mercedes-Benz, Sprinter vans and smart USA dealers and customers.

In the United States trucking industry, it conducts business as Daimler Truck Financial, and finances Daimler Trucks North America commercial vehicles branded Freightliner, Western Star, Thomas Built Buses and Mitsubishi Fuso Trucks of America.

In addition to the United States, Mercedes-Benz Financial Services USA serves as the headquarters for Daimler Financial Services operations in Argentina, Brazil, Canada and Mexico, and employs some 1,700 team members throughout the region.

The company is part of the Daimler Financial Services Group, headquartered in Stuttgart, Germany, which conducts business in 40 countries and employs approximately 7,500 people.

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Mercedes-Benz Research & Development North America, Inc. (MBRDNNA), established in 1994 in Palo Alto, California, builds on a long-standing tradition of engineering expertise, a strong commitment to innovation, and a focus on developing safe, sustainable, engaging, and technologically advanced vehicles. In November 2013, MBRDNA opened the doors to its new, 71,700 square-foot, state-of-the-art headquarters in Sunnyvale, California.

MBRDNNA is comprised of five divisions that focus on advanced design, research, advanced engineering, product development and testing projects for Mercedes-Benz Cars and other Daimler Group business units. Our 300 employees are based in offices in California, Michigan, New Jersey and Oregon.

Group Research and Advanced Engineering USA forges collaborative partnerships with leading consumer electronics and IT companies in Silicon Valley to develop premium in-vehicle infotainment and telematics solutions that use popular cloud and smartphone technologies. One example is the App Development Group, responsible for designing innovative apps that enable customers to remain digitally connected in the vehicle.

Group Research and Advanced Engineering also tests fuel cell electric vehicles, explores other sustainable technologies and supports efforts for regulatory standardization. To this end, we have up to 70 leased vehicles in California as part of our first series-production fuel cell vehicle, the B-Class F-CELL.

Additionally, the division designs groundbreaking driver assistance systems for the U.S. market. Our Advanced User Experience Engineering Group, for instance, focuses on improving the user experience and user interaction in the vehicle. Meanwhile, our Society and Technology Research Group monitors U.S. demographics data and tracks other long-term trends, providing the company with a thorough knowledge of the U.S. market.

Group Research and Advanced Engineering is based in Sunnyvale, California, with teams working in Long Beach, California; Sacramento, California; Portland, Oregon; and Montvale, New Jersey.

Advanced User Experience Design, also based in Sunnyvale, California, envisions, designs and prototypes new user experiences that are made possible by new in-vehicle digital technologies and connected devices. In collaboration with other teams across the company and around the world, the Advanced User Experience Studio in Silicon Valley creates useful and engaging experiences and interfaces for advanced and production vehicles.

One of our ongoing projects includes the Dynamic & Intuitive Control Experience (DICE), which recognizes and uses a driver’s hand movements to create a virtual dashboard. The dashboard offers information on nearby sites and incorporates live feeds from social networks, among other functions. DICE is just
another way we’re looking ahead to anticipate and meet our drivers’ needs.

**Powertrain & eDrive USA**, based in Redford, Michigan, develops and adapts powertrain and electrified powertrain systems for Mercedes-Benz Cars, Daimler Trucks and other Daimler Group entities.

The division is responsible for the development work surrounding the localization and production of Mercedes-Benz combustion engines in the NAFTA region, including calibration and qualification, the creation of powertrain functions, developing and testing electric motor and inverter components, electric motor control, and battery management software that drive a wide variety of Daimler Group electrified and conventional vehicles.

In addition, the division performs On-Board Diagnostic (OBD) validation testing and OBD certification documentation analysis, generation and support for various Daimler vehicles.

**TechCenter USA**, based in Los Angeles, California, and Ann Arbor, Michigan, manages the entire durability fleet in the United States and handles all press testing activities. The division performs comprehensive development work for powertrains, components and finished vehicles.

Emissions labs in both cities, located close to the California Air Resource Board in Los Angeles and the Environmental Protection Agency offices in Ann Arbor, utilize state-of-the-art equipment for successfully meeting existing regulations and preparing for future standards related to fuel economy, as well as pollutant and CO2 emissions. Other activities support legislative and regulatory initiatives related to vehicle safety, emissions and fuels.

**Mercedes-Benz Advanced Design of North America**, Daimler's first design studio outside Germany, was established in Carlsbad, California, to incorporate U.S. design input for advanced and production vehicle proposals.

Designers in Southern California draw inspiration from the area’s strong car culture and its creative, diverse and trendsetting environment. They work closely with their counterparts in Germany to formulate new concepts, define innovative technical layouts and realize optimal design solutions.
Daimler car2go

Car2go—Daimler’s innovative carsharing service—saw exciting growth in 2013 when it added four new cities to its network in North America.

Our locations in the United States now include Austin, San Diego, Portland, Seattle, Miami, Denver, Minneapolis, Columbus and Washington, D.C. In Canada the service is available in Vancouver, Calgary, Montreal and Toronto. There are more than 325,000 car2go members in North America, and more than 4,800 smart fortwo cars in the North American fleet.

Unlike traditional car rental services, car2go gives members access to a network of smart fortwo cars available for use 24 hours a day, seven days a week. car2go vehicles are located throughout the city and can be accessed on-demand or reserved up to 30 minutes in advance. Members locate available vehicles on the street, online, via a smartphone application or by contacting the car2go customer call center. What’s more, the car2go edition smart fortwo features telematic technology that makes the already simple carsharing process even more convenient.

There is no time limit placed on vehicle use, and members are not required to commit to a specific return time or location. Charges are based on minutes used, and include fuel, insurance, parking and maintenance costs.

The innovation and environmental sustainability of car2go has earned it international acclaim. car2go was highlighted as one of the most important travel trends of 2013 by Travel + Leisure, and named the “Best Carshare in Vancouver” by the Vancouver Courier in 2012. The Austin Chamber of Commerce recognized car2go with the “Greater Austin Business Award” for its positive impact on traffic in the city. In addition, car2go has received the “Clean Tech Media Award,” and was honored by the U.S. Environmental Protection Agency with the “2010 Clean Air Excellence Award.”

Our History
Headquartered in Austin, Texas, car2go North America was established in 2009 as a pilot program in Austin. Today the carsharing service operates in a total of 13 cities in North America. car2go Austin has more than 40,000 registered members, and has become the anchor of car2go operations in the United States and Canada.

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Mitsubishi Fuso Truck of America continues to build its portfolio of medium-duty commercial trucks, with plans to offer an upgraded Class 3 Canter FE130 in 2014. The upgraded model will replace the FE125 with a 700 lb. boost in GVWR and payload capacity.

North America became the first market outside Japan for our Canter FE/FG Series in March 2011. These Class 3-5 vehicles are designed to outperform competitive trucks with better fuel economy than previous models. The Canter offers up to 2,200 lbs. greater payload capacity, exceptional visibility and maneuverability and 12,000-mile maintenance intervals for maximum uptime and less scheduled maintenance.

The Canter cabovers redefine the business vehicle, bringing quality, strength and durability at a cost of ownership so low it can be measured by the mile. In fact, in just three to four years of operation at as few as 20,000 miles annually, a properly driven Canter can move several thousand dollars to its owner’s bottom line.

Our customers have access to a nationwide network of highly-trained and dedicated dealers, and the trucks are backed by an industry-best warranty that protects not only the engine, but the entire powertrain for up to five years or 175,000 miles.

Our History
Headquartered in Logan Township, New Jersey, Mitsubishi Fuso Truck of America is a subsidiary of Mitsubishi Fuso Truck and Bus Corporation of Kawasaki, Japan. It became part of the Daimler Trucks family in 2011.

Our 77 employees are dedicated to delivering trucks with the lowest cost of ownership in their class. Our Class 3-5 diesel-powered, medium-duty cabover trucks are available through more than 200 dealer locations throughout the United States, Canada and Puerto Rico.

Established in 1985, the company signed its first dealer and sold its first truck in the United States the following year. By the end of 1986, the company had enlisted 41 dealers and had sold 89 trucks.

In 1999, Mitsubishi Fuso Truck of America expanded its operations to Canada, and in 2009 we signed our first dealer in Puerto Rico.

In 1990, we introduced our FG model four-wheel drive cabover. The FE145 Crew Cab model was launched in 2002, followed by redesigned FE and FG models in 2004. To date, more than 100,000 Mitsubishi Fuso standard, four-wheel drive and crew cab trucks have been sold to fulfill the transportation needs of a wide variety of industries.

Current Models
The following models are available in the United States, Canada and Puerto Rico:

- **Canter FE130**: Class 3 cabover work truck with GVWR of 13,200 lbs.
- **Canter FE160**: Class 4 cabover work truck with GVWR of 15,995 lbs.
- **Canter FE160CC**: Class 4 cabover work truck with a 7-passenger crew cab and GVWR of 15,995 lbs.
- **Canter FE180**: Class 5 cabover work truck with GVWR of 17,995 lbs.
- **Canter FG4X4**: Class 4 cabover work truck with four-wheel drive and GVWR of 14,050 lbs.

All Canter FE and FG models use the same basic Mitsubishi 4P10 model 3.0-liter (183.0 cubic inches) dual overhead cam (DOHC), 4-stroke, water-cooled, turbocharged, intercooled diesel engine with four valves per cylinder. Engine output on all Canter FE/FG Series models is 161 horsepower at 3,400 rpm (SAE gross) and 295 lb-ft of torque at 1,600 rpm (SAE gross). All models come standard with a Mitsubishi Fuso DUONIC electronic 6-speed automated manual transmission (AMT) with overdrive. The Canter FG4X4 four-wheel drive model also comes standard with DUONIC AMT and a heavy-duty transfer case. Emissions control to meet the 2010 EPA standards is provided by Daimler’s BlueTEC system.

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