FAQ

How are participants selected?
We will try and include everyone who applies, but if we get more applications than we can support in the space we will have to select teams and individuals based on experience and interest in transportation.

How many participants can be on a team?
Teams can be 3-5 members. We encourage people to apply in teams but we will also help individuals who apply find other people for their team. Every member on a team needs to submit an application so we can be sure to communicate out to the full group.

If I’m not an engineer, can I still join?
Yes. Creating new ideas requires a team of diverse skillsets. We encourage teams to have designers, business majors, content creators and other skills join.

Will food be provided?
Yes. We will provide meals and snacks throughout the entire hackathon. Vegetarian and Gluten Free options will also be available.

Where is the Hackathon hosted?
The Hackathon will be hosted at LACoMotion, a conference focusing on the future of mobility and hosted in the Los Angeles Arts District. The exact location of the hackathon in the LA Arts District will be communicated soon.

What is the agenda for the Hackathon?

Evening 0 | NOVEMBER 15th | 7:00PM-8:30PM | Optional webinar to meet hackers and mentors, hear from industry professionals on the needs in the market and hear from technical professionals on the ‘hack kit’. The hack kit will include a set of hardware and guidelines for some transportation APIs.

Day 1 | NOVEMBER 16th | Space opens for registration at 12:00PM | Kick-off at 1:00PM | Hack starts at 2:00PM

Day 2 | NOVEMBER 17th | Hack ends at 12:00PM | Pitch / Closing from 1:00-2:30PM Hack continues through day 2. All code and presentations submitted via provided USB drive to the judging panel by 12:00PM. Presentations and closing from 1:00-2:30PM.

Do I have to stay at the location through all available hours?
No. It’s not required to stay onsite the whole time.

What are the prizes?
Grand prize is a trip for the winning team (airfare, accommodations and conference tickets) to Berlin in June of 2019 for the Tech Open Air Festival. Here the winning team will have the chance to compete against winners from other Hackathons hosted by Daimler Digital Life over the course of the year. Second and third prizes will also be awarded.
What is the judging criteria?
The judges will evaluate your concept based on your presentation and demo (3 minutes) according to the following criteria, each of which will be scored on a scale of between 1-5 points:

(1) INNOVATION - Is the idea a unique transportation solution that solves a need people have when trying to move from place to place?
(2) USE OF THE BUILT ENVIRONMENT – Does the idea help bridge the physical world of transportation with the world of tech?
(3) TECHNICAL DEMONSTRATION - Is the idea technically feasible and scalable with a working prototype?
(4) INCLUSION - Does the idea take use centered design into consideration including for underserved people?
(5) BUSINESS POTENTIAL – Is there a business case to support the idea.

How can I communicate with other hackers?
We’ll invite you to a private slack workspace once you’re admitted into the hackathon. We’ll be communicating with teams through slack.

Do I have to bring anything?
Yes, you will need to provide your own computer. You may also want to bring a sleeping bag, pillow, etc. if you want to sneak in a little sleep.

Do I need a ticket for LACoMotion?
No, this event is hosted at LACoMotion, but is not a part of the event schedule so you won’t need a ticket.

What hardware / software will be available on-site?
A list of components in the hardware kit will be distributed via email to each team. We’ll also provide documentation to utilize the APIs. Using the hardware and/or APIs is totally optional. The evening before the hackathon we’ll host a webinar to review the hardware/software in the kit.

Is there a follow up process?
We’re hoping you make lots of good connections while at the event. Daimler Digital Life will be following up with the winning team to award the first place prize. All other follow up will be at the discretion of the participating companies and hackers.

Will my travel costs be reimbursed?
No, all travel to/from the hackathon will be your responsibility to cover.

Who owns my project and IP?
You will retain ownership over your entry. However, as part of your participation, you agree to let us license the work in accordance with the terms as outlined in our T&C.

How much time will my team have to present / demo our idea?
Participating teams will be given up to three minutes to publicly demonstrate their concept in front of a panel of judges and peers, followed by a two-minute public question-and-answer period. All team members must be present at the presentation.
Contact Us?
You can reach us at Hack.LAMobility@moovel.com