Invitation
Annual Meeting of Daimler AG
on April 1, 2015
## Key Figures

### Daimler Group

<table>
<thead>
<tr>
<th></th>
<th>2014</th>
<th>2013</th>
<th>2012</th>
<th>14/13</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Amounts in millions of euros</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Revenue</strong></td>
<td>129,872</td>
<td>117,982</td>
<td>114,297</td>
<td>+10 1</td>
</tr>
<tr>
<td><strong>Western Europe</strong></td>
<td>43,722</td>
<td>41,123</td>
<td>39,377</td>
<td>+6</td>
</tr>
<tr>
<td><strong>thereof Germany</strong></td>
<td>20,449</td>
<td>20,227</td>
<td>19,722</td>
<td>+1</td>
</tr>
<tr>
<td><strong>NAFTA</strong></td>
<td>38,025</td>
<td>32,925</td>
<td>31,914</td>
<td>+15</td>
</tr>
<tr>
<td><strong>thereof United States</strong></td>
<td>33,310</td>
<td>28,597</td>
<td>27,233</td>
<td>+16</td>
</tr>
<tr>
<td><strong>Asia</strong></td>
<td>29,446</td>
<td>24,481</td>
<td>25,126</td>
<td>+20</td>
</tr>
<tr>
<td><strong>thereof China</strong></td>
<td>13,294</td>
<td>10,705</td>
<td>10,782</td>
<td>+24</td>
</tr>
<tr>
<td><strong>Other markets</strong></td>
<td>18,679</td>
<td>19,453</td>
<td>17,880</td>
<td>-4</td>
</tr>
<tr>
<td><strong>Investment in property, plant and equipment</strong></td>
<td>4,844</td>
<td>4,975</td>
<td>4,827</td>
<td>-3</td>
</tr>
<tr>
<td><strong>Research and development expenditure</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>thereof capitalized</strong></td>
<td>1,148</td>
<td>1,284</td>
<td>1,465</td>
<td>-11</td>
</tr>
<tr>
<td><strong>Free cash flow of the industrial business</strong></td>
<td>5,479</td>
<td>4,842</td>
<td>1,452</td>
<td>+13</td>
</tr>
<tr>
<td><strong>EBIT</strong></td>
<td>10,752</td>
<td>10,815</td>
<td>8,820</td>
<td>+13</td>
</tr>
<tr>
<td><strong>Value added</strong></td>
<td>4,416</td>
<td>5,921</td>
<td>4,300</td>
<td>-25</td>
</tr>
<tr>
<td><strong>Net profit</strong></td>
<td>7,290</td>
<td>8,720</td>
<td>6,830</td>
<td>-16</td>
</tr>
<tr>
<td><strong>Earnings per share (in €)</strong></td>
<td>6.51</td>
<td>6.40</td>
<td>6.02</td>
<td>+2</td>
</tr>
<tr>
<td><strong>Total dividend</strong></td>
<td>2,621</td>
<td>2,407</td>
<td>2,349</td>
<td>+9</td>
</tr>
<tr>
<td><strong>Dividend per share (in €)</strong></td>
<td>2.45</td>
<td>2.25</td>
<td>2.20</td>
<td>+9</td>
</tr>
<tr>
<td><strong>Employees (December 31)</strong></td>
<td>279,972</td>
<td>274,616</td>
<td>275,087</td>
<td>+2</td>
</tr>
</tbody>
</table>

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1 Adjusted for the effects of currency translation, revenue increased by 12%.
2 For the year 2013, the figures have been adjusted due to reclassifications within functional costs.
3 For the year 2012, the figures have been adjusted, primarily for effects arising from application of the amended version of IAS 19.
1. Presentation of the adopted financial statements of Daimler AG, the approved consolidated financial statements, the combined management report for Daimler AG and the Group with the explanatory reports on the information required pursuant to Section 289, Subsections 4 and 5, Section 315, Subsection 4 of the German Commercial Code (Handelsgesetzbuch), and the report of the Supervisory Board for the 2014 financial year

2. Resolution on the allocation of distributable profit

3. Resolution on ratification of Board of Management members’ actions in the 2014 financial year

4. Resolution on ratification of Supervisory Board members’ actions in the 2014 financial year

5. Resolution on the appointment of auditors for the Company and the Group for the 2015 financial year

6. Resolution on the election of a new member of the Supervisory Board

7. Resolution on authorization for the Company to acquire its own shares and on their utilization, as well as on the exclusion of shareholders’ subscription rights and rights to sell shares to the Company

8. Resolution on authorization to use derivative financial instruments in the context of acquiring own shares, as well as on the exclusion of shareholders’ subscription rights and rights to sell shares to the Company

9. Resolution on authorization to issue convertible bonds and/or bonds with warrants and on the exclusion of shareholders’ subscription right; creation of Conditional Capital 2015 and amendment to the Articles of Incorporation

10. Resolution on the cancellation of the declaration of consent made by the Annual Meeting on April 9, 2014 regarding the cancellation and new conclusion of a control and profit transfer agreement with Daimler Financial Services AG

Report of the Board of Management regarding items 7 and 8 of the Agenda

Report of the Board of Management regarding item 9 of the Agenda

Total number of shares and voting rights

Conditions for attending the Annual Meeting of the Shareholders and for exercising voting rights

Details of the e-service for shareholders

Absentee voting procedure

Procedure for proxy voting

Note for shareholders entered in the US share register

Questions, motions, election proposals, requests for information

Information and documentation for the Annual Meeting

Internet | Information | Adresses

Financial Calendar 2015
Daimler AG, Stuttgart

We herewith invite our shareholders to attend the Annual Meeting of the Shareholders of Daimler AG on Wednesday, April 1, 2015, at 10:00 a.m., in the CityCube Berlin, Entrance: Messedamm 26, 14055 Berlin, Germany. The invitation including the Agenda has been published in the German Federal Gazette (Bundesanzeiger) on February 17, 2015.

Agenda

1. **Presentation of the adopted financial statements of Daimler AG, the approved consolidated financial statements, the combined management report for Daimler AG and the Group with the explanatory reports on the information required pursuant to Section 289, Subsections 4 and 5, Section 315, Subsection 4 of the German Commercial Code (Handelsgesetzbuch), and the report of the Supervisory Board for the 2014 financial year**
   
   The aforementioned documents are available on the Internet at www.daimler.com/ir/am2015.

2. **Resolution on the allocation of distributable profit**

   The Board of Management and the Supervisory Board recommend that the distributable profit of €2,621,101,745.15 be allocated as follows:

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dividend distribution of €2.45 for each no par-value share entitled to dividends</td>
<td>€2,621,101,745.15</td>
</tr>
<tr>
<td>Transfer to retained earnings</td>
<td>-</td>
</tr>
<tr>
<td>Profit carried forward</td>
<td>-</td>
</tr>
<tr>
<td>Distributable profit</td>
<td>€2,621,101,745.15</td>
</tr>
</tbody>
</table>

   The dividend will be paid out on April 2, 2015.

   At the time of convocation of the Annual Meeting, the Company does not hold any treasury shares. Should the Company hold any treasury shares at the date of the Annual Meeting, such shares are not entitled to a dividend pursuant to Section 71b of the German Stock Corporation Act (Aktiengesetz). In that case, it is recommended to the Annual Meeting that with an unchanged dividend of €2.45 per no-par value share entitled to dividends the portion of the distributable profit attributable to no-par value shares not entitled to dividends shall be transferred to retained earnings.

3. **Resolution on ratification of Board of Management members’ actions in the 2014 financial year**

   The Board of Management and the Supervisory Board recommend that the actions of the Board of Management members who were in office in the financial year 2014 be ratified for that period.

4. **Resolution on ratification of Supervisory Board members’ actions in the 2014 financial year**

   The Board of Management and the Supervisory Board recommend that the actions of the Supervisory Board members who were in office in the financial year 2014 be ratified for that period.
5. Resolution on the appointment of auditors for the Company and the Group for the 2015 financial year
Based on the recommendations of the Audit Committee, the Supervisory Board recommends that KPMG AG Wirtschaftsprüfungsgesellschaft, Berlin, be appointed as auditors for the audit of the year-end financial statements for the Company and the Group and a review of the interim financial statements for the 2015 financial year.

6. Resolution on the election of a new member of the Supervisory Board
At the close of the Annual Meeting on April 1, 2015, the period of office of Dr. Paul Achleitner as member of the Supervisory Board will end.

Pursuant to Section 96, Subsection 1 and Section 101, Subsection 1 of the German Stock Corporation Act (Aktiengesetz) and Section 7, Subsection 1, Sentence 1, No. 3 of the German Codetermination Act (Mitbestimmungsgesetz), the Supervisory Board is composed of ten members representing the shareholders and ten members representing the employees.

When electing the members of the Supervisory Board representing the shareholders, the Annual Meeting is not bound by election proposals.

The following election proposal is based on the recommendation of the Nomination Committee of the Supervisory Board. The recommendation has been made in line with the requirements of the German Corporate Governance Code and taking account of the targets specified by the Supervisory Board regarding its composition.

The Supervisory Board proposes the election of
Dr. Paul Achleitner, Munich, chairman of the Supervisory Board of Deutsche Bank AG

as member of the Supervisory Board representing the shareholders effective as of the end of this Annual Meeting for the period until the end of the Annual Meeting that passes a resolution on the ratification of the actions of the Boards for the fourth financial year after the beginning of the period of office. The financial year in which the period of office begins is not counted.

Dr. Paul Achleitner is a member of the following supervisory boards required by law or comparable domestic or foreign supervisory bodies:

Deutsche Bank AG
(Chairman of the Supervisory Board)
Bayer AG

In the appraisal of the Supervisory Board, Dr. Achleitner has no personal or business relation subject to disclosure recommendations pursuant to Section 5.4.1 of the German Corporate Governance Code with Daimler AG or its group companies, the corporate bodies of Daimler AG, or with a shareholder holding a material interest in Daimler AG.

7. Resolution on authorization for the Company to acquire its own shares and on their utilization, as well as on the exclusion of shareholders’ subscription rights and rights to sell shares to the Company
The authorization to repurchase and use the Company’s own shares (treasury shares) resolved by the Annual Meeting on April 14, 2010, and applying to the repurchase of the treasury shares up to April 13, 2015, is now to be replaced by a new authorization, valid until March 31, 2020, pursuant to Section 71, Subsection 1 No. 8 of the German Stock Corporation Act (Aktiengesetz).

The Board of Management and the Supervisory Board submit the following resolution for adoption:

a) The Company is authorized to acquire treasury shares in a volume of up to ten percent of the share capital existing at the time of the resolution by the Annual Meeting or at the time when the authorization is exercised if the latter value is lower. The shares acquired on the basis of this authorization together with other treasury shares owned by the Company or to be allocated to the Company pursuant to Sections 71a et seq. of the German Stock Corporation Act (Aktiengesetz) may at no time account for more than ten percent of the share capital from time to time.
The authorization is effective as of the adoption of the resolution by the Annual Meeting and shall remain in force until March 31, 2020. The authorization to acquire treasury shares resolved by the Annual Meeting on April 14, 2010, including the authorization resolved by the same Annual Meeting on the use of derivatives in connection with the repurchase of Company’s shares, shall be canceled when this new authorization takes effect.

b) The purchase may be made via the stock exchange or through a public offering made to all shareholders of the Company. Public offers can also be solicited by a request for the submission of offers.

aa) If the acquisition of the shares takes place through the stock exchange, the amount paid by the Company per share (excluding transaction costs) may not exceed the price determined at the opening of Xetra trading (or at the opening of a functionally equivalent successor to the Xetra system) on the Frankfurt Stock Exchange by more than five percent and may not be more than five percent lower than that price.

bb) If the acquisition takes place through a public offering made to all shareholders of the Company, the offered purchase price or the prescribed limits of the offered purchase price range per share (excluding transaction costs) may not exceed the average price determined at the close of Xetra trading (or the close of a functionally equivalent successor to the Xetra system) on the Frankfurt Stock Exchange on the last ten days of trading before the day of publication of the Board of Management’s decision about the offer or acceptance of offers made by the shareholders by more than ten percent and may not be more than ten percent lower than that price. If, after the publication of a purchase offer or the publication of a solicitation to submit subscription offers, there are market price movements that may be material to the success of the offer, the offer may be adjusted during the submission period or up to acceptance.

If the number of shares in the Company tendered or offered by shareholders for purchase exceeds the total volume which the Company intends to repurchase, the shareholders’ right to tender may be excluded to the extent that the repurchase will be in proportion to the shares tendered or offered by each shareholder. The preferential treatment or acceptance of small lots of up to 100 shares in the Company per shareholder as well as rounding according to commercial principles may be provided for.
c) The Company is authorized to use Company’s own shares that have been or will be acquired as a result of this or an earlier authorization pursuant to Section 71, Subsection 1 No. 8 of the German Stock Corporation Act (Aktiengesetz), in addition to selling them through the stock exchange or offering them to all shareholders in proportion to their quota participations, also for all other legally permissible purposes, in particular the following purposes:

aa) Company’s own shares may be offered and transferred in exchange for consideration in kind, in particular in the context of business combinations or for the purpose of acquiring (also indirectly) companies, businesses, parts of companies, participations or other assets or rights to acquire assets, including receivables against the Company or its affiliates pursuant to Sections 15 et seq. of the German Stock Corporation Act (Aktiengesetz).

bb) Company’s own shares can be sold in another way than through the stock exchange or through an offer made to all shareholders if the shares are sold for cash at a price that is not significantly lower than the stock-exchange price of shares of the same type in the Company at the time of sale.

c) Company’s own shares may be used to fulfill or secure obligations or rights to acquire Company’s shares, in particular under or in connection with convertible bonds and/or bonds with warrants that have been or will be issued by the Company or its affiliates pursuant to Sections 15 et seq. of the German Stock Corporation Act (Aktiengesetz).

dd) Company’s own shares may be directly or indirectly issued to employees of the Company and its affiliates pursuant to Sections 15 et seq. of the German Stock Corporation Act (Aktiengesetz), to board members of the Company’s affiliates or to third parties which assign to those persons the economic ownership and/or the economic benefit of the shares, or may be used to fulfill obligations arising from securities lending or borrowing performed for acquiring these shares for any of these purposes. In particular, they may be offered for acquisition, awarded and transferred for free or against payment to said persons, provided that the employment relationship or board membership exists at the time of the offer, award commitment or transfer.

ee) Company’s treasury shares may be cancelled without an additional resolution by the Annual Meeting being required for such cancellation or its implementation. Such cancellations can also be carried out by way of a capital decrease or without capital decrease by adjusting the pro rata amount of the other shares relative to the Company’s share capital. In this case, the Board of Management is authorized to amend the stated number of shares in the Articles of Incorporation.

d) The authorizations in this resolution may be exercised once or several times, solely or jointly, in whole or in part also by any of the Company’s affiliates within the meaning of Sections 15 et seq. of the German Stock Corporation Act (Aktiengesetz) or by third parties acting on behalf of the Company or any of its affiliates.
e) Shareholders’ subscription rights relating to repurchased treasury shares in the Company shall be excluded to the extent to which such shares are used in accordance with the authorizations pursuant to lit. c) aa) through dd) above. Moreover, the Board of Management is authorized, with the consent of the Supervisory Board, to exclude subscription rights in order to grant holders/creditors of conversion or warrant rights or corresponding conversion or warrant obligations on Company’s shares subscription rights as compensation against the effects of dilution to the extent to which they would be entitled upon exercising such rights or fulfilling such obligations. Finally, the subscription right with regard to fractional amounts may be excluded from an offer to acquire Company’s shares made to all shareholders.

The portion of the share capital mathematically attributable to the shares utilized under the authorizations pursuant to lit. c) bb) and cc) may not exceed 10% of the share capital existing at the time of the resolution, or of the share capital existing at the time of the authorization being exercised, if the latter is lower, as far as the shares – in mutatis mutandis application of the provisions of Section 186, Subsection 3 Sentence 4 of the German Stock Corporation Act (Aktiengesetz) – are issued against cash payment not significantly lower than the stock market price with shareholders’ subscription rights being excluded. When determining this limit of 10% of the share capital, shares shall also be taken into account which, during the term of this authorization until its use, are issued or disposed of by direct or mutatis mutandis application of Section 186, Subsection 3, Sentence 4 of the German Stock Corporation Act (Aktiengesetz). Furthermore, also shares to be issued or disposed of on the basis of a convertible bond or warrant bond issued during the term of this authorization, with shareholders’ subscription rights excluded in accordance with Section 186, Subsection 3, Sentence 4 of the German Stock Corporation Act (Aktiengesetz) are to be included.

The written report of the Board of Management on the reasons for which it is to be authorized to exclude the shareholders’ subscription rights and tender rights under certain conditions (Section 71, Subsection 1, No. 8 Sentence 5 in conjunction with Section 186, Subsection 4, Sentence 2 and Section 186, Subsection 3, Sentence 4 of the German Stock Corporation Act (Aktiengesetz)) is reproduced after this Agenda. The report is made together with the report under Agenda Item 8.

8. Resolution on authorization to use derivative financial instruments in the context of acquiring own shares, as well as on the exclusion of shareholders’ subscription rights and rights to sell shares to the Company

In addition to the authorization proposed under Agenda Item 7 regarding the acquisition of the Company’s own shares pursuant to Section 71, Subsection 1 No. 8 of the German Stock Corporation Act (Aktiengesetz), the Company shall be authorized to acquire its own shares also with the use of derivatives and to conclude corresponding derivative contracts. Derivative transactions legally permissible without authorization of the Annual Meeting shall remain unaffected.

The Board of Management and the Supervisory Board submit the following resolution for adoption:

a) In addition to the authorization proposed under Agenda Item 7 regarding the acquisition of the Company’s own shares pursuant to Section 71, Subsection 1 No. 8 of the German Stock Corporation Act (Aktiengesetz), the acquisition of treasury shares may also be conducted, aside from in the manner described therein, with the use of derivatives, or derivatives may be used with which the company undertakes to repurchase own shares. This authorization may be exercised in whole or in part, in one or several (including different) transactions or in connection with other legally admissible transactions not covered by this authorization, by the Company or any of its affiliates within the meaning of Sections 15 et seq. of the Stock Corporation Act (Aktiengesetz), or by third parties acting on behalf of
the Company or any of its affiliates. Options may be sold whereby the Company takes on the obligation to acquire Company’s shares upon exercise of the options (“put option”). Furthermore, options entitling the Company to acquire Company’s shares upon exercise of the options (“call option”) may also be purchased and exercised. Additionally, forward purchase agreements to buy Company’s shares with more than two trading days between the conclusion of the agreement and the delivery of the shares purchased (“forward purchases”) may be entered into. Lastly, shares in the Company may be acquired by using a combination of these derivatives (hereinafter, all the above instruments are collectively referred to as “derivatives”).

The use of derivatives in the context of acquiring treasury shares requires the consent of the Supervisory Board. This can be granted generally, or relating to a certain period, or for a certain volume.

All share acquisitions with the use of derivatives are restricted to shares in a maximum volume of five percent of the share capital at the time when the resolution is made by the Annual Meeting. The term of a derivative must not exceed 18 months and must be chosen in such a way that the purchase of the shares upon exercise of the derivative takes place no later than March 31, 2020.

b) The derivatives must be concluded with financial institutions experienced in the implementation of complex transactions. The derivative conditions must ensure that the derivatives are honored only with shares that were acquired under observance of the principle of equal treatment.

The price agreed on in the relevant derivative and to be paid per share upon exercise of a put or a call option or in fulfillment of a forward purchase may not exceed the average price determined at the close of Xetra trading (or at the close of a functionally equivalent successor to the Xetra system) on the Frankfurt Stock Exchange on the last three days of trading before the conclusion of the respective derivative transaction by more than ten percent and may not be more than ten percent lower than that price (in each case excluding transaction costs, but taking into consideration the option premium received or paid).

The price to be paid by the Company for derivatives shall not be significantly higher, and the price received by the Company for derivatives shall not be significantly lower, than the theoretical market price of the respective derivative calculated in accordance with generally accepted actuarial methods. Among other factors, the predetermined strike price shall be taken into account when determining the theoretical market price.

If derivatives are used under observance of the aforementioned regulations, the shareholders’ right to conclude such derivative transactions with the Company is excluded in accordance with Section 186, Subsection 3, Sentence 4 of the German Stock Corporation Act (Aktiengesetz). The shareholders also have no right to conclude derivative transactions insofar as in connection with the intended acquisition of the Company’s own shares with the use of derivatives there is a preferred offer for the conclusion of derivative transactions related to lower numbers of shares.

Shareholders have the right to sell shares to the Company only to the extent that the Company is obliged to accept shares from them from concluded derivative contracts. Any further tender rights are excluded.
c) The regulations stated under Agenda Item 7 lit. c), d) and e) also apply to the utilization of treasury shares acquired with the use of derivatives.

The written report of the Board of Management on the reasons for which it is to be authorized to exclude the shareholders’ subscription rights and tender rights under certain conditions (Section 71, Subsection 1, No. 8 Sentence 5 in conjunction with Section 186, Subsection 4, Sentence 2 and Section 186, Subsection 3, Sentence 4 of the German Stock Corporation Act (Aktiengesetz)) is reproduced after this Agenda together with the report on Agenda Item 7.

9. Resolution on authorization to issue convertible bonds and/or bonds with warrants and on the exclusion of shareholders’ subscription right; creation of Conditional Capital 2015 and amendment to the Articles of Incorporation

The authorization to issue convertible bonds and/or bonds with warrants that the Annual Meeting granted on April 14, 2010 and that the Company to date has not made use of is limited in time by April 13, 2015. It is to be replaced with a new authorization.

The Conditional Capital 2010 described in Article 3, Paragraph 3 of the Articles of Incorporation, which serves to fulfill conversion and warrant rights or obligations arising from convertible bonds and/or bonds with warrants issued under the aforementioned authorization, is to be cancelled. In order to secure maximum possible flexibility for corporate financing and access to borrowed capital at favorable interest rates, it is to be replaced with Conditional Capital 2015.

The Board of Management and the Supervisory Board submit the following resolution for adoption:

a) Cancellation of the existing Conditional Capital 2010 and deletion of Article 3, Paragraph 3 of the Articles of Incorporation

The Conditional Capital 2010 approved under Agenda Item 11 of the Annual Meeting on April 14, 2010 in an amount of up to €500,000,000 for the fulfillment of conversion rights and/or warrant rights or respective obligations arising from convertible bonds and/or bonds with warrants issued on the basis of the authorization limited until April 13, 2015 granted by the same Annual Meeting is cancelled and the related Article 3, Paragraph 3 of the Articles of Incorporation is deleted.

b) New authorization to issue convertible bonds and/or bonds with warrants

aa) Face value, period of authorization, maturity, share capital amount

The Board of Management, with the consent of the Supervisory Board, is authorized until March 31, 2020 to issue bearer and/or registered convertible bonds and/or bonds with warrants or a combination of these instruments (hereinafter jointly referred to as “bonds”) with a total face value of up to €10,000,000,000 with a maturity of no more than ten years, and to grant the holders or creditors of these bonds conversion rights or warrant rights for new registered no-par-value shares in Daimler AG with an allocable portion of the share capital of up to €500,000,000 in accordance with the details defined in the terms and conditions of the convertible bonds or bonds with warrants (hereinafter referred to as the “conditions”).
The bonds may be issued in exchange for consideration in cash, but also for consideration in kind, in particular for a participation in other companies. The respective terms and conditions may also provide for mandatory conversion or an obligation to exercise the option rights or a put option of the issuer to deliver shares in the Company (and any combination of the foregoing). The authorization shall include the option to grant to holders/creditors of bonds Company’s shares to the extent holders/creditors of convertible bonds or warrants under warrant bonds exercise their conversion or option rights or if they fulfill their obligation to convert or exercise the option or to the extent the shares are tendered.

The bonds can be issued once or several times, wholly or in installments, or simultaneously in various tranches. All partial bonds belonging to a particular tranche issued have equal rights and obligations.

In addition to euros, the bonds can also be issued in the legal currency of an OECD country, limited to the corresponding value of the permissible face value in euros. They can also be issued by affiliates of the Company within the meaning of Sections 15 et seq. of the German Stock Corporation Act (Aktiengesetz); in this case, the Board of Management is authorized, with the consent of the Supervisory Board, to assume the guarantee for repayment of the bonds for the issuing company and to grant shares in Daimler AG to the holders or creditors of such bonds to meet the conversion or warrant rights and conversion or warrant obligations granted with these bonds, and to provide other statements and take other actions required for the successful issue of the bonds.

bb) Convertible bonds

The holders/creditors of convertible bonds have the right to convert their convertible bonds into new shares in Daimler AG in accordance with the convertible bond conditions. The bond conditions can also stipulate obligatory conversion upon maturity or at an earlier date. In this case, the conditions can include a provision that the Company is entitled to make up any difference, wholly or partially in cash, between the face value of the bonds and a stock-market price of the shares at the time of the conversion obligation, to be determined more precisely in the conditions, but at least 80% of the stock-market price of the shares at the time of issue of the bonds – as described under lit. ee) below – multiplied by the conversion ratio.
cc) Warrant bonds

In the case of the issue of bonds with warrants, each bond has one or more warrants entitling or obligating the holder to subscribe to new shares in Daimler AG or including a put option entitling the issuer to deliver shares, in accordance with the warrant conditions to be stipulated by the Board of Management, with the consent of the Supervisory Board.

dd) Conversion and subscription ratio, share of share capital

The conversion ratio for convertible bonds is obtained by dividing the face value or a lower issue price of the bonds by the established conversion price for shares in Daimler AG. The bond conditions can also include the provision that the conversion/subscription ratio is variable and can be rounded up or down to a whole number; moreover, an additional cash payment can also be stipulated. Provision can also be made for fractions to be combined and/or compensated in cash. The share capital attributable to the shares to be issued upon conversion of convertible bonds or exercise of warrants for each bond may in no case exceed the face value or the issue price of the convertible bonds or bonds with warrants.

e) Conversion price/warrant price

The conversion price or warrant price to be stipulated for a share in each case must – even in the event of a variable conversion ratio and taking into account rounding up or down and additional payments – amount to at least 80% of the average price of Daimler AG shares at the close of Xetra trading (or at the closing of a functionally equivalent successor to the Xetra system) on the Frankfurt Stock Exchange on the ten trading days prior to the day of the Board of Management resolution on the issue of the convertible bonds or bonds with warrants, or alternatively, in the case that the shareholders are granted subscription rights for the bonds, at least 80% of the average price of Daimler AG shares at the close of Xetra trading (or at the close of a functionally equivalent successor to the Xetra system) during the trading days on which the subscription rights are traded on the Frankfurt Stock Exchange, with the exception of the last two trading days of subscription rights trading. In the latter case, the conversion or warrant price for a share is published at the latest three calendar days before the subscription deadline. In the case of bonds with mandatory conversion or with an obligation to exercise the option right or a put option entitling the issuer to deliver shares, the conversion or exercise price may either at least equal the minimum price (80%) set out above or correspond to the average volume-weighted price of the Daimler AG share in the Xetra trading system (or a comparable successor system) on the Frankfurt Stock Exchange on at least three trading days immediately
prior to calculation of the conversion/option price as defined in more detail by the terms and conditions of the bonds and/or warrants, even if this average price is below the minimum price (80%) set out above. Section 9, Subsection 1 and Section 199, Subsection 2 of the German Stock Corporation Act (Aktiengesetz) shall remain unaffected.

The authorization shall also include the option, subject to the terms and conditions of the bonds, to provide dilution protection and/or other adjustments under certain circumstances. Dilution protection or other adjustments may be provided for in particular if the Company changes its share capital during the term of the bonds (e.g. through a capital increase, a capital decrease or a stock split), but also in connection with dividend payouts, the issue of additional convertible and/or warrant bonds, transformation measures, and in the case of other events affecting the value of the options or conversion rights that may occur during the term of the bonds (e.g. control gained by a third party). Dilution protection or other adjustments may be provided in particular by granting subscription rights, by changing the conversion or exercise price, and by amending or introducing cash components.

ff) Authorized/Approved Capital ("genehmigtes Kapital"), treasury shares, cash settlement

The bond conditions can provide or allow that, in the Company’s discretion, also shares from an authorized/approved capital ("genehmigtes Kapital") or treasury shares can be used for servicing the convertible bonds/bonds with warrants as well as conversion/warrant obligations, apart from a conditional capital, in particular the Conditional Capital 2015 to be created in connection with this authorization. The conditions can also include a provision or allowance that the Company does not grant shares in Daimler AG to the holders of conversion or warrant rights or of bonds with corresponding obligations, but pays the equivalent cash surrender value that corresponds, in accordance with the details of the conditions, to the average price of Daimler shares at the close of Xetra trading (or at the close of a functionally equivalent successor to the Xetra system) on the Frankfurt Stock Exchange during the ten to twenty trading days after the announcement of the cash compensation.

gg) Granting subscription rights, exclusion of subscription rights

The shareholders have statutory subscription rights when the bonds are issued. The bonds can also be offered to the shareholders by way of indirect subscription rights; they are then taken over by a bank or consortium of banks with the obligation to offer them to the shareholders.
However, with the consent of the Supervisory Board, the Board of Management is authorized to exclude the right of shareholders to subscribe to the bonds if the bonds are issued in exchange for cash payment and the issue price is not significantly below the theoretical market value of the bonds, as calculated according to generally accepted, in particular actuarial calculation methods. The portion of the share capital mathematically attributable to shares to be issued as a result of bonds to be issued against consideration in cash under this authorization must not exceed 10% of the share capital at the time when this authorization takes effect or at the time at which it is exercised, if the latter amount is lower. When determining this limit of 10% of the share capital, shares shall also be taken into account which, during the term of this authorization until its use, are issued or disposed of by direct or mutatis mutandis application of Section 186, Subsection 3, Sentence 4 of the German Stock Corporation Act (Aktiengesetz). Furthermore, also shares to be issued or granted on the basis of a convertible bond or warrant bond issued during the term of this authorization with shareholders’ subscription rights excluded in accordance with said provision are to be included into this limit of 10% of the share capital.

Moreover, the Board of Management, with the consent of the Supervisory Board, is authorized to exclude subscription rights if bonds are issued in exchange for contribution in kind or consideration in kind, in particular in the context of business combinations or for the purpose of acquiring (also indirectly) companies, businesses, parts of companies, participations or other assets or rights to acquire assets, including receivables against the Company or its affiliates within the meaning of Sections 15 et seq. of the German Stock Corporation Act (Aktiengesetz).

In addition, with the consent of the Supervisory Board, the Board of Management is authorized to exclude shareholders’ subscription rights regarding fractional amounts that arise as a result of the subscription ratio, and to also exclude subscription rights to that extent.

Moreover, with the consent of the Supervisory Board, the Board of Management is authorized to exclude subscription rights in order to grant holders/creditors of conversion or warrant rights or corresponding conversion or warrant obligations on Company’s shares subscription rights as compensation against the effects of dilution to the extent to which they would be entitled upon exercising such rights or fulfilling such obligations.

Under this authorization, bonds may only be issued under exclusion of the subscription right if the computational portion of the share capital attributable to the total of new shares to be issued on the basis of such bond, does not exceed 10% of the share capital at the time this authorization takes effect. This limit is to include (i) shares issued or sold during the period of this authorization with the exclusion of subscription rights in exchange for contribution in cash and/or in kind as well as (ii) shares to be issued on the basis of a convertible bond or warrant bond issued during the term of this authorization based on the use of another authorization under exclusion of the subscription right.
hh) Authorization to stipulate other conditions

The Board of Management is authorized, with the consent of the Supervisory Board, to stipulate the other details of the issue and terms of the bonds, in particular the volume, time, interest rate, issue price, maturity term, denomination, conversion or warrant price and conversion or warrant period, or to stipulate these details in coordination with the executive bodies of the Company’s affiliates within the meaning of Sections 15 et seq. of the German Stock Corporation Act (Aktiengesetz) that issue convertible bonds or bonds with warrants.

c) Capital increase

The share capital is conditionally increased by up to €500,000,000 (Conditional Capital 2015). The purpose of the conditional capital increase is to grant shares to the holders/creditors of convertible bonds and/or bonds with warrants issued pursuant to the aforementioned authorization under lit. b) during the period until March 31, 2020 by Daimler AG or its affiliates within the meaning of Section 15 et seq. of the German Stock Corporation Act (Aktiengesetz). The new shares are issued at a conversion price or warrant price to be stipulated pursuant to lit. b) ee). The conditional capital increase is to be carried out only to the extent to which use is made of conversion or warrant rights, conversion or warrant obligations are fulfilled or shares are tendered and no other forms of fulfillment of delivery are used. The new shares participate in the profits of the Company as from the beginning of the financial year in which they are created through the exercise of conversion or warrant rights or through the fulfillment of conversion or warrant obligations. To the extent legally admissible, the Board of Management, with the consent of the Supervisory Board, may determine the dividend for new shares in derogation from Section 60, Subsection 2 of the German Stock Corporation Act (Aktiengesetz), also for a financial year already past. The Board of Management is authorized, with the consent of the Supervisory Board, to determine the further details of the implementation of conditional capital increases.

d) Amendment to the Articles of Incorporation

Article 3, Paragraph 3 of the Articles of Incorporation is reworded as follows:

“The share capital is conditionally increased by an amount not to exceed €500,000,000 (Conditional Capital 2015). The conditional capital increase shall be implemented only insofar as the holders/creditors of convertible bonds/bonds with warrants issued by March 31, 2020 on the basis of the authorization resolution taken by the Annual Meeting of Shareholders on April 1, 2015 by the Company or any of its affiliates within the meaning of Sections 15 et seq. of the German Stock Corporation Act (Aktiengesetz) make use of their conversion/warrant rights, fulfill their conversion/warrant obligations, or to the extent shares are tendered and provided that no other forms of fulfillment of delivery are used. The new shares participate in the profits of the Company as from the beginning of the financial year in which they are created through the exercise of conversion or warrant rights or through the fulfillment of conversion or warrant obligations. To the extent legally admissible, the Board of Management, with the consent of the Supervisory Board, may determine the dividend for new shares in derogation from Section 60, Subsection 2 of the German Stock Corporation Act (Aktiengesetz), also for a financial year already past. The Board of Management is authorized, with the consent of the Supervisory Board, to determine the further details of the implementation of conditional capital increases.”
e) The Supervisory Board is authorized to amend Article 3, Paragraphs 1 and 3 of the Articles of Incorporation in accordance with actual utilizations of Conditional Capital 2015. The same applies in the case of non-utilization of the authorization to issue convertible bonds and/or bonds with warrants after expiry of the authorization period and in the case of non-utilization of Conditional Capital 2015 after expiry of all conversion/warrant deadlines.

The written report of the Board of Management on the reasons for which it is to be authorized to exclude the shareholders’ subscription right under certain conditions is reproduced after this Agenda.

10. Resolution on the cancellation of the declaration of consent made by the Annual Meeting on April 9, 2014 regarding the cancellation and new conclusion of a control and profit transfer agreement with Daimler Financial Services AG

A control and profit transfer agreement dated April 30, 1990 exists between Daimler AG and its wholly-owned subsidiary, Daimler Financial Services AG (formerly Daimler Benz InterServices (debis) GmbH). Last year’s Annual Meeting on April 9, 2014 under Agenda Item 11 lit. p) declared its consent to the agreement on the termination of that control and profit transfer agreement as per December 31, 2014, 24:00 hours (midnight), together with the conclusion of a newly worded control and profit transfer agreement with effect as per January 1, 2015, 00:00 hours (midnight). This was to unify to a large extent the control and profit transfer agreements within the Group; the fiscal unity was to be continued without interruption by way of the new conclusion resolved on.

In May 2014, the European Banking Authority (EBA), an independent EU authority with the task of ensuring effective and consistent regulation and supervision in the European banking sector, published an interpretation of Art. 28 of Regulation (EU) 575/2013 on prudential requirements for credit institutions and investment firms (Capital Requirement Regulation – CRR) within the scope of a so-called Q&A procedure: According to that interpretation, the share capital and, possibly, the reserves of an undertaking obligated to transfer profits do not form part of the common equity Tier 1 for the purposes of the equity provisions for credit institutions and investment firms within the meaning of Art. 4 (1) No. 1 and 2 of the CRR. Due to the transitional provisions of the CRR, however, there is much to support the view that EBA’s interpretation is applicable only if a profit transfer agreement was concluded after December 31, 2011, and that according to CRR grandfathering exists to some extent until December 31, 2021.

The termination, together with the new conclusion, of a control and profit transfer agreement with Daimler Financial Services AG would therefore have entailed the risk that the transitional provisions might not be applicable and that the share capital and, possibly, the reserves immediately would no longer have been acknowledged as common equity Tier 1 provided that the Federal Financial Supervisory Authority (BaFin), being the competent supervisory authority, adopts EBA’s interpretation. This would result in additional financing costs for Daimler Group in order to ensure the common equity Tier 1 required in regulatory terms.

Due to this changed situation, the contracting parties, after carefully weighing the interests, decided to refrain from executing the agreement on the cancellation and new conclusion of the control and profit transfer agreement with the subsidiary Daimler Financial Services AG. Hence, the control and profit transfer agreement dated April 30, 1990 continues in force, unchanged.
The Board of Management and the Supervisory Board therefore submit the following resolution for adoption:

The resolution taken by the Annual Meeting on April 9, 2014 under Agenda Item 11 lit. p) on the conclusion of an agreement on the cancellation and new conclusion of the control and profit transfer agreement between Daimler AG and Daimler Financial Services AG is cancelled. Furthermore, the Annual Meeting grants its consent to the non-implementation of that resolution.

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Re Agenda Items 7 and 8:

Report of the Board of Management on the exclusion of shareholders’ subscription rights and rights to sell shares to the Company in connection with the acquisition and sale of treasury shares pursuant to Section 71, Subsection 1, No. 8, Sentence 5 in conjunction with Section 186, Subsection 4, Sentence 2 and Section 186, Subsection 3, Sentence 4 of the German Stock Corporation Act (Aktiengesetz):

Overview
The re-granted authorization to acquire treasury shares within a scope of up to 10% of the share capital is to give the Company the possibility to acquire own shares and to use them in particular to finance corporate mergers and acquisitions, to sell them to third parties for cash payment, to fulfill obligations arising from convertible bonds and/or bonds with warrants, or to transfer them to employees, or to cancel the shares. The authorization is intended to give the Company maximum flexibility and for the optimization of the buyback also to allow treasury shares to be acquired with the use of derivatives.

Purchase and exclusion of the shareholders’ right to tender
The repurchase of Company’s shares may be effected as a purchase on the stock exchange or through a public share repurchase offer, also by a request for submission of offers made by the Company or any of its affiliates within the meaning of Sections 15 et seq. of the German Stock Corporation Act (Aktiengesetz), or by third parties acting on behalf of the Company or any of its affiliates.

If the number of Company’s shares tendered or offered by shareholders for purchase exceeds the total volume of shares that the Company intends to repurchase, the shareholders’ right to tender may be excluded to the extent that, instead of in proportion to their quota participations, the repurchase will be in proportion to the Company’s shares tendered or offered by each shareholder in order to facilitate the allocation process. The preferential treatment of small lots of up to 100 shares tendered per shareholder and rounding according to commercial principles may also be used to facilitate the allocation process.

Use under exclusion of shareholders’ subscription rights
The use of the treasury shares acquired on the basis of the authorization granted by the Annual Meeting on April 1, 2015 or on the basis of an earlier authorization is intended to be possible with the exclusion of shareholders’ subscription rights in defined cases:

The Company shall be enabled to have Company’s own shares at its disposal in order to use these as consideration in the context of business combinations or in acquiring (also indirectly) companies, businesses, parts of companies, participations or other assets or rights to acquire assets, including receivables against the Company or its affiliates within the meaning of Sections 15 et seq. of the German Stock Corporation Act (Aktiengesetz). International competition and the globalization of the economy increasingly require this form of consideration. The proposed authorization is therefore intended to give the Company the necessary flexibility to exploit acquisition opportunities quickly, flexibly and with little detriment to liquidity. The proposed exclusion of shareholders’ subscription rights reflects this intention. When determining the valuation ratios, the Company shall ensure that the interests of shareholders are adequately safeguarded, taking into account the stock market price, but without a mathematical reference to it. There are currently no concrete plans to make use of this authorization.
Moreover, the Company is to be enabled to sell shares also in other ways than through the stock exchange or through an offer to all shareholders against cash payment to third parties, for example to institutional investors, or to attract new groups of investors. A precondition for such a sale is that the price achieved (excluding transaction costs) is not significantly lower than the stock exchange price for shares in the Company of the same type at the time of the sale. The possibility of selling repurchased shares held in treasury against cash payment under exclusion of shareholders’ subscription rights serves the interests of the Company to obtain the best price possible on the sale. By excluding shareholders’ subscription rights, it is possible to place the shares close to the stock market price, i.e. the discount normally associated with subscription rights issues is eliminated. The immediate inflow of funds will avoid the uncertainties of future stock market developments. The orientation towards the stock exchange price takes account of the shareholders’ interest in preventing dilution and appropriately protects their assets and voting rights. When determining the selling price, Management shall keep any possible markdown on the quoted stock market price as low as possible, taking into account the conditions of the market. The shareholders are generally able to maintain the relative value of their shareholdings by purchasing shares on the stock exchange; while in the interests of all shareholders, the Company is given additional scope for action to utilize favorable stock market situations at short notice. There are no explicit plans to utilize this authorization at present.

Furthermore, the Company is to be able to use treasury shares also to fulfill or secure obligations arising from convertible bonds or bonds with warrants (“bonds”) issued by the Company or any affiliate of the Company within the meaning of Sections 15 et seq. of the German Stock Corporation Act (Aktiengesetz). Even though sufficient conditional capital is available for such bonds, the conditions of such bonds usually include the provision that in particular any conversion obligations can also be fulfilled with treasury shares. In such cases, shareholders’ subscription rights must be excluded. This facilitates even more flexible action and, by avoiding the issue of additional shares, allows the avoidance of the dilution effect that is typical of a capital increase.

The portion of the share capital mathematically attributable to the Company’s shares sold to third parties against consideration in cash or used in order to fulfill the Company’s obligations under bonds issued under exclusion of shareholders’ subscription rights may not exceed 10% of the share capital existing at the date of the resolution, or of the share capital existing at the time of the authorization being exercised, if the latter is lower, as far as the shares – in mutatis mutandis application of the provisions of Section 186, Subsection 3, Sentence 4 of the German Stock Corporation Act (Aktiengesetz) – are issued against cash payment and not significantly below the stock market price with shareholders’ subscription rights being excluded. When determining this limit of 10% of the share capital, shares shall also be taken into account which, during the term of this authorization until its use, are issued or disposed of by direct or mutatis mutandis application of Section 186, Subsection 3, Sentence 4 of the German Stock Corporation Act (Aktiengesetz). Furthermore, also shares to be issued or disposed of on the basis of a convertible bond or warrant bond issued during the term of this authorization with shareholders’ subscription rights excluded in accordance with Section 186, Subsection 3, Sentence 4 of the German Stock Corporation Act (Aktiengesetz) are to be included.
In addition, the Company is to be able to issue shares directly or indirectly to the employees of the Company and its affiliates within the meaning of Sections 15 et seq. of the German Stock Corporation Act (Aktiengesetz), to board members of the Company’s affiliates or to third parties which assign to those persons the economic ownership and/or the economic benefits of the shares. The issue of shares to these persons enhances the identification of those entitled with the Company and the ownership culture at the Company. This is also in the Company’s interest. The same applies to the exclusion of subscription rights required in the event of such use. In order to facilitate the issue of shares for this purpose, the Company is to be allowed to acquire the necessary treasury shares also by means of securities lending, and if necessary also to use treasury shares to meet the lenders’ claim to repayment.

Moreover, the Board of Management is authorized, with the consent of the Supervisory Board, to exclude subscription rights in order to grant holders/creditors of conversion or warrant rights or corresponding conversion or warrant obligations on Company’s shares subscription rights as compensation against the effects of dilution to the extent to which they would be entitled upon exercising such rights or fulfilling such obligations. Furthermore, the subscription right with regard to fractional amounts may be excluded from an offer to acquire Company’s shares made to all shareholders.

Finally, the Company is to be able to cancel treasury shares even without a new resolution to be adopted by the Shareholders’ Meeting. The cancellation of treasury shares is to be possible following a decision by the responsible boards with or without a reduction in share capital, whereby in the latter case the proportion of the share capital represented by each share increases accordingly. In such a case, the Board of Management is authorized to adjust the number of shares specified in the Articles of Incorporation.

**Acquisition using derivatives**

Through the resolution of the Annual Meeting proposed under Agenda Item 8, the Company is to be authorized to acquire shares in the Company not only through the stock exchange or by way of a public offering, but also with the use of derivatives. This additional alternative expands the Company’s ability to structure the acquisition of treasury shares optimally. The Board of Management intends to apply derivatives only as a supplement to the conventional share buyback. The use of put options, call options and forward purchases or a combination of these instruments (hereinafter, “derivatives”) may – also in combination with other admissible transactions not covered by this authorization – be advantageous for the Company compared to direct purchases of the shares.

The authorization proposed under Agenda Item 8 does not result in overshooting the maximum limit (provided for in Agenda Item 7) for the repurchase of Company’s shares of up to 10% of the share capital existing when the Annual Meeting passes the resolution or the share capital existing as of the date on which the authorization is exercised, if the latter value is lower, but merely enables the purchase of Company’s own shares using derivative financial instruments within that scope up to an additional upper limit of 5% of the share capital existing when the Annual Meeting passes the resolution.

The term of the derivatives must be chosen in such a way that the repurchase of Company’s shares pursuant to the terms and conditions of the derivatives takes place no later than March 31, 2020. Furthermore, the maturity of a derivative is limited to 18 months.
When selling put options, the Company grants the purchaser of the put options the right to sell shares in the Company to the Company at a price specified in the put options (“exercise price”). As the so-called option writer, the Company is obliged to acquire the number of shares in the Company specified in the put option at the exercise price. As consideration, the Company receives an option premium when it sells the put options, substantially equivalent to the value of the selling right taking into consideration the exercise price, the term of the options and the volatility of Daimler’s share price. If the put option is exercised, the option premium paid by the purchaser of the put options reduces the total consideration paid by the Company for the acquisition of the shares. Exercise of the put option makes financial sense for the holders if the price of Daimler shares is below the exercise price, because the holders can then sell shares to the Company at the higher exercise price. From the Company’s perspective, a share buyback with the use of put options has the advantage that the exercise price is already defined on the date when the options are concluded. However, there is no cash flow until the day of exercise. Furthermore, the price paid by the Company to acquire the shares is below the share price at the time when the options are concluded due to the option premium received by the Company. If the options are not exercised because the share price is above the exercise price on the date of exercise, the Company cannot acquire treasury shares in this way. However, it has the advantage of the option premium it received when the options were sold.

When acquiring call options, in return for the payment of an option premium, the Company receives the right to buy a predefined number of shares at a predefined price (“exercise price”) from the seller of the options, the option writer. The Company thus buys the right to acquire its own shares. Exercise of the call options makes financial sense for the Company if the price of Daimler shares is above the exercise price, because it can then buy the shares from the option writer at the lower exercise price.

In the case of a forward purchase contract, the Company agrees to purchase from the forward seller the shares at a fixed future date (“forward settlement date”) and at a predetermined price (“forward price”) that is agreed by the parties at the time the contract is entered into. It may be expedient for the Company to enter into forward purchase contracts in order to satisfy its need for Company’s shares on the forward settlement date at the forward price.

**Exclusion of shareholders’ subscription rights and rights to sell shares to the Company with the use of derivatives**

Any claims on the part of shareholders to conclude such derivative transactions with the Company are excluded in accordance with Section 186, Subsection 3, Sentence 4 of the German Stock Corporation Act (Aktiengesetz). The shareholders also have no right to conclude derivative transactions when in connection with the intended acquisition of the Company’s own shares with the use of derivatives there is a preferred offer for the conclusion of derivative transactions related to lower numbers of shares. Shareholders have the right to sell shares to the Company only to the extent that the Company is obligated to accept shares from them under the derivative contracts. Otherwise, the use of derivatives in share repurchases would not be possible, and the Company would not be able to reap the benefits thus opened up. Having carefully weighed the interests of shareholders and the Company, the Management considers the non-granting of the shareholders’ right to tender their shares to be justified.

Due to the Company’s obligation to conclude derivatives only with such financial institutions that are experienced in the implementation of complex transactions and to ensure that the derivatives are serviced utilizing only such shares that were acquired subject to compliance with the principle of equal treatment, disadvantages for existing shareholders from such a repurchase of Company’s shares are ruled out.
The price agreed on in the relevant derivative and to be paid per share upon exercise of a put or a call option or in fulfillment of a forward purchase may not exceed the average price determined at the close of Xetra trading (or at the close of a functionally equivalent successor to the Xetra system) on the Frankfurt Stock Exchange on the last three days of trading before the conclusion of the respective derivative transaction by more than ten percent and may not be more than ten percent lower than that price (in each case excluding transaction costs, but taking into consideration the option premium received or paid).

The price paid by the Company for derivatives shall not be significantly higher, and the price received by the Company for derivatives shall not be significantly lower, than the theoretical market price of the respective derivative calculated in accordance with generally accepted actuarial methods. Among other factors, the predetermined exercise price shall be taken into account when determining the theoretical market price. The determination of both option premium and exercise price/forward price in the manner described above and the commitment to be included in the terms and conditions of the derivative contract to satisfy the exercise of options or the fulfillment of forward purchases by utilizing only Company’s shares that were previously acquired, subject to compliance with the principle of equal treatment, are designed to rule out economic disadvantages for existing shareholders from such a repurchase of Company’s shares. Since the Company receives or pays a fair market price, the shareholders not involved in the derivative transactions do not suffer any substantial loss in value. In this respect, this is comparable to the position of shareholders in the case of a share repurchase on the stock exchange, where also not all shareholders are able to actually sell shares to the Company. Both the regulations governing the structure of the derivatives and the regulations governing the shares suitable for delivery ensure that full account is also taken of the principle of equal treatment of shareholders in this form of purchase.

Utilization of the authorization to acquire treasury shares and to use derivatives
The Board of Management will notify the following Annual Meeting about any utilization of the authorization to acquire treasury shares and the use of derivative financial instruments.

Re Agenda Item 9: Report of the Board of Management concerning the exclusion of subscription rights in the event of the issue of convertible bonds and/or bonds with warrants pursuant to Section 221, Subsection 4 in conjunction with Section 186, Subsection 4, Sentence 2 and Section 186, Subsection 3, Sentence 4 of the German Stock Corporation Act (Aktiengesetz):

Initial situation
The resolution adopted by the Annual Meeting on April 14, 2010 authorized the Board of Management, with the consent of the Supervisory Board, to issue by April 13, 2015 convertible bonds/bonds with warrants in an aggregate face value of up to €10,000,000,000 with a term of up to 10 years. The proportionate amount of the share capital of the shares to be issued on the basis of the conversion and/or warrant rights or obligations may not exceed €500,000,000. The Board of Management is authorized, with the consent of the Supervisory Board, to exclude shareholders’ subscription rights in certain cases.

At the time when this Annual Meeting was convened and this Agenda was published, that authorization had not been utilized.

Proposed resolution
In view of the fact that the aforementioned authorization expires on April 13, 2015, it is in the Company’s interest to have it renewed in the same volume as before to ensure the maximum possible flexibility with regard to corporate financing. The instrument of conditional capital, which by virtue of law can have a volume of up to 50% of the share capital, significantly helps to secure this financing flexibility.
Advantages of this financing instrument
Adequate capital resources are an essential basis for the Company’s corporate development and successful market presence. Depending on the prevailing market situation, the issue of convertible bonds and bonds with warrants or a combination of these instruments (hereinafter jointly referred to as “bonds”) can enable the Company to take advantage of attractive financing possibilities and conditions in order to provide the Group with capital at low rates of interest. The conversion and/or warrant premiums generated are beneficial to the Company. Furthermore, the issue of convertible bonds or warrant bonds, potentially in combination with other instruments such as a capital increase, may serve to broaden the investor spectrum, including what are known as anchor investors. The possibilities to provide for an obligation to exercise the conversion/warrant right or a right of the issuer to tender shares, as well as the possibility to service such rights or duties by delivering own shares, paying a cash compensation or delivering shares from the authorized/approved capital (“genehmigtes Kapital”) give more leeway for structuring such financial instruments.

For reasons of flexibility, the Company should be able to issue the bonds also via its affiliates within the meaning of Sections 15 et seq. of the German Stock Corporation Act (Aktiengesetz) and, depending on the market situation, to make use of the German or of international capital markets and to issue bonds not only in euros but also in the legal currency of any OECD country.

Conversion price/warrant price
The conversion or warrant price for a share may not be below 80% of the average price of Daimler shares at the close of Xetra trading (or at the close of a functionally equivalent successor to the Xetra system) on the Frankfurt Stock Exchange on the ten trading days prior to the day of the resolution by the Board of Management on the issue of the convertible bonds or bonds with warrants. To the extent that the shareholders have the right to subscribe to the bond issue, there is to be the alternative opportunity to establish the conversion or warrant price for Daimler shares on the basis of the average price of Daimler shares at the close of Xetra trading (or at the close of a functionally equivalent successor to the Xetra system) during the trading days of subscription rights trading on the Frankfurt Stock Exchange, with the exception of the last two trading days of subscription rights trading, with this price also having to be at least 80% of the calculated value. In the case of bonds with mandatory conversion or with an obligation to exercise the option right or a put option entitling the issuer to deliver shares, alternatively reference can be made regarding the conversion or exercise price to the stock exchange price of the Daimler AG share in the time frame of the calculation of the conversion/warrant price as defined in more detail by the terms and conditions of the bonds and/or warrants, even if this average price is below the minimum price (80%) set out above. Section 9, Subsection 1 and Section 199, Subsection 2 of the German Stock Corporation Act (Aktiengesetz) shall remain unaffected, though.
Without prejudice to Section 9, Subsection 1 and Section 199, Subsection 2 of the German Stock Corporation Act (Aktiengesetz), the conversion or exercise price may be adjusted by virtue of a dilution protection or adjustment clause subject to a more precise definition of the terms and conditions of the bonds if the Company, for example, changes its share capital during the term of the bonds (e.g. through a capital increase, a capital decrease, or a stock split). Furthermore, dilution protection or other adjustments may be provided for in connection with dividend payouts, the issue of additional convertible and/or warrant bonds, transformation measures, and in the case of other events affecting the value of the options or conversion rights that may occur during the term of the bonds (e.g. control gained by a third party). Dilution protection or other adjustments may be provided in particular by granting subscription rights, by changing the conversion or warrant price, and by amending or introducing cash components.

**Authorized/Approved Capital ("genehmigtes Kapital"), treasury shares, cash settlement, variable structuring of the conditions**

The bond conditions can provide or allow that, in case conversion or warrant rights are exercised or corresponding obligations are fulfilled, also shares from the authorized/approved capital ("genehmigtes Kapital") or treasury shares can be granted. To further increase flexibility, the bond conditions can also include the provision or allowance that instead of granting shares in the Company to the holders of conversion or warrant rights or of bonds with corresponding obligations in the case of conversion or warrant rights being exercised or conversion or warrant obligations being fulfilled, the Company does not grant the Company’s shares, but pays out an equivalent value in cash. Such virtual bonds enable the Company to use financing close to capital-market conditions with no actual need for a capital-raising measure under company law. This takes into account the fact that an increase in share capital may be inappropriate at the future time of exercise of the conversion or warrant rights or fulfillment of corresponding obligations. Moreover, since no new shares are issued, utilization of the cash settlement option protects the shareholders against any reduction in the relative amounts of their shareholdings and against dilution of the net asset value of their shares. In this respect, in accordance with the conversion or warrant conditions, the equivalent value to be paid in cash corresponds to the average price of Daimler shares at the close of Xetra trading (or at the close of a functionally equivalent successor to the Xetra system) on the Frankfurt Stock Exchange during the last ten to twenty trading days after the announcement of the cash settlement.
Furthermore, the provision can also be made that the number of shares to be granted upon exercise of conversion or warrant rights or after fulfillment of corresponding obligations, or a related conversion ratio, is variable and can be rounded up or down to a whole number. Furthermore, for technical reasons, a supplemental cash payment can be stipulated, or provision can be made for fractions to be combined and/or compensated in cash.

**Shareholders’ subscription rights and exclusion of subscription rights**

The shareholders are generally to have subscription rights when convertible bonds and/or bonds with warrants are issued. However, with the consent of the Supervisory Board, the Board of Management can exclude subscription rights with mutatis mutandis application of Section 221, Subsection 4, Sentence 2 in conjunction with Section 186, Subsection 3, Sentence 4 of the German Stock Corporation Act (Aktiengesetz).

The exclusion of subscription rights enables the Company to respond quickly to favorable stock-market situations and to place bonds on the market quickly and flexibly with attractive conditions. On the other hand, in view of the increased volatility of the stock markets, the issue of convertible bonds and/or bonds with warrants with the inclusion of subscription rights is often less attractive, as in order to comply with the subscription period, the issue price must be set at a very early stage, which is to the detriment of optimum exploitation of the stock-market situation and the value of the bonds. Favorable conditions as close as possible to those prevailing on the market can generally only be established if the Company is not bound to them for an excessively long offer period. Due to applicable statutory periods in the context of subscription rights issues, it is frequently necessary to deduct a significant safety margin from the price. It is true that Section 186, Subsection 2 of the German Stock Corporation Act (Aktiengesetz) allows publication of the subscription price (and therefore of the bond conditions in the case of convertible bonds and/or bonds with warrants) not later than three days before the end of the subscription period. However, even in such cases, there is a market risk over several days, which leads to the deduction of safety margins. Moreover, due to the uncertainty regarding utilization, subscription rights make the alternative placement with third parties more difficult and cause additional expenditure. Finally, due to the length of the subscription period, the Company is also prevented from responding quickly to changes in market conditions. This makes it more difficult to raise capital.

If the bonds are issued in exchange for cash upon exclusion of the subscription right, the shareholders’ interests are safeguarded by the bonds being issued at a price that is not significantly lower than the theoretical market value of the bond. The theoretical market value is to be calculated here according to generally accepted, in particular actuarial calculation methods. In determining the price and taking into account the then current capital market situation, the Management will keep the discount on that market price as small as possible, thus reducing the financial value of a subscription right in respect of the bonds to near zero. As a result, shareholders will not suffer a material economic disadvantage following the exclusion of their subscription rights. However, it is also ensured that the conditions are determined in line with the market and that thus a considerable dilution of the value is avoided if, for instance, a book building process is carried out. In this case, investors are asked, on the basis of preliminary bond conditions, to submit purchase requests, specifying e.g. the interest rate deemed in line with the market and/or other economic components. This way, the total value of the bond is determined in close conformity with market conditions and it is ensured that the exclusion of the subscription right does not result in a significant dilution of the share value.
Shareholders who wish to maintain their relative shareholdings in the Company’s share capital can do so under almost identical conditions by making additional purchases on the capital market. This provides appropriate protection for their asset interests.

The computational portion of the share capital attributable to the total of new shares to be issued as a result of bonds to be issued against consideration in cash under this authorization must not exceed 10% of the share capital at the time when such authorization takes effect or at the time at which it is exercised, if the latter amount is lower. When determining this limit of 10% of the share capital, shares shall also be taken into account which, during the term of this authorization until its use, are issued or disposed of by direct or mutatis mutandis application of Section 186, Subsection 3, Sentence 4 of the German Stock Corporation Act (Aktiengesetz). Furthermore, also shares to be issued or granted on the basis of a convertible bond or warrant bond issued during the term of this authorization with shareholders’ subscription rights excluded in accordance with said provision are to be included into this limit of 10% of the share capital.

The subscription right can also be excluded if the bonds are issued in exchange for contribution or consideration in kind, which enables the Company inter alia to use the bonds in appropriate cases as an acquisition currency, in the context of business combinations or for the purpose of acquiring (also indirectly) companies, businesses, parts of companies, participations or other assets or rights to acquire assets, including receivables against the Company or its affiliates pursuant to Sections 15 et seq. of the German Stock Corporation Act (Aktiengesetz).

This authorization enables the Company to seize quickly and flexibly advantageous opportunities in the national and international markets to expand its business by acquisition against the issue of bonds in the interest of the Company and its shareholders. The Management will check in each individual case whether to make use of this authorization as soon as the acquisition opportunities take a more concrete shape. It will not exclude the shareholders’ subscription rights unless this would be in the Company’s best interests.

The proposed authorization to exclude the subscription right in the case of fractions that may result from the amount of the total amount issued from time to time and from a practicable conversion/subscription ratio serves the purpose to facilitate ease of handling.

Moreover, the Board of Management, with the consent of the Supervisory Board, shall be authorized to exclude subscription rights in order to grant holders/creditors of conversion or warrant rights or respective conversion or warrant obligations on Company’s shares subscription rights as compensation against the effects of dilution to the extent to which they would be entitled upon exercising such rights or fulfilling such obligations.
The exclusion of shareholders’ subscription rights for the benefit of holders/creditors of outstanding bonds has the advantage that the conversion or exercise price of the already outstanding bonds, which are commonly equipped with an anti-dilution mechanism, does not have to be reduced. As a result, the attractiveness of a bond issue may be enhanced by placing the bonds in several tranches in order to raise a higher total inflow of funds.

Bonds may be issued upon exclusion of the subscription right under this authorization only if the computational portion of the share capital attributable to the total of the new shares to be issued on the basis of such bond does not exceed 10% of the share capital at the time this authorization takes effect. This limit is to include (i) shares issued or sold during the term of this authorization with the exclusion of subscription rights in exchange for contribution in cash and/or in kind as well as (ii) shares to be issued on the basis of a convertible bond or warrant bond issued during the term of this authorization based on the use of another authorization under exclusion of the subscription right.

**Conditional capital**

Conditional capital is required to be able to service the conversion and warrant rights and/or corresponding obligations associated with convertible bonds and bonds with warrants. The issue price is equal to the conversion or warrant price.

**Total number of shares and voting rights**

At the time of convening the Annual Meeting, the Company’s share capital is divided into 1,069,837,447 shares, each of which confers one vote to its holder. The Company holds no treasury shares at said time.

**Conditions for attending the Annual Meeting of the Shareholders and for exercising voting rights**

Shareholders are entitled to attend the Annual Meeting and to exercise their voting rights if they are listed as shareholders in the Company’s share register on the day of the Annual Meeting and have notified the Company of their intention to attend the Annual Meeting so that notification is received by the Company at the latest by 24:00 hours (midnight) on March 27, 2015.

Shareholders who are listed as shareholders in the share register can notify the shareholder service of Daimler AG of their intention to attend the Annual Meeting at:

Daimler Aktionärservice
Postfach 1460
61365 Friedrichsdorf, Germany
Fax No.: +49 (0)69 2222 34282
E-mail: daimler.service@rsgmbh.com

or as from March 3, 2015 by using the access-protected e-service for shareholders on the Internet at https://register.daimler.com.
Shares will not be blocked as a result of shareholders notifying their intention to attend the Annual Meeting. Shareholders can also dispose of their shares after giving notification. The number of shares held by each shareholder as entered in the share register on the day of the Annual Meeting is decisive for attending and casting votes. Said number of shares will correspond to the number of shares as at the registration deadline of 24:00 hours (midnight) on March 27, 2015 since changes to the share register are not made for technical reasons from the end of March 27, 2015 up to the end of the Annual Meeting (registration stop). The technically decisive effective date regarding the number of shares (Technical Record Date) is therefore the end of March 27, 2015.

Please understand that due to the large number of attendees expected on the basis of previous experience, we can generally only provide each shareholder with a maximum of two admission tickets for our Annual Meeting.

Only shareholders entitled to attend the Annual Meeting and authorized proxies will receive admission tickets and pads of voting cards. Unlike the notification, however, the admission ticket is not a condition for attending the Annual Meeting; it only simplifies procedures at the entrance desks for granting access to the Annual Meeting.

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Details of the e-service for shareholders

The convocation of the Annual Meeting on April 1, 2015 is sent by regular mail to all shareholders entered in the share register who have not yet agreed to have it sent by e-mail. On the reverse side of the letter of invitation sent by regular mail, the registration data for our e-service for shareholders can be found, i.e., the shareholder’s number and the individual access number. With this data, shareholders using the e-service for shareholders can – as from March 3, 2015 – give notification of their intention to attend the Annual Meeting, order admission tickets, in the context of ordering admission tickets authorize a third party as proxy, or authorize and instruct the voting proxies appointed by the Company, cast their vote by absentee voting without attending the Annual Meeting, and withdraw or amend absentee votes and authorizations and instructions for the Company proxies if such votes are previously cast or authorized via the e-service for shareholders. Once again, shareholders who use the e-service for shareholders will have the possibility to print out their admission tickets themselves.

Shareholders who have agreed to have the Annual Meeting documentation sent by e-mail will receive the e-mail with the convocation as an attached pdf file, as well as a link to the e-service for shareholders, at the e-mail address they have specified.

Users of the e-service for shareholders who have already registered for the service can use their self-issued User ID and password.

Please note that requests to speak, questions, motions and election proposals by shareholders for the Annual Meeting cannot be accepted/submitted nor objections to resolutions passed at the Annual Meeting lodged, via the e-service for shareholders.

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**Absentee voting procedure**

Shareholders who are listed as shareholders in the share register on the day of the Annual Meeting can cast absentee votes without attending the Annual Meeting. Timely notification of the intention to attend the Annual Meeting is indispensable also for this way of voting.

Absentee votes can be sent to the Company in writing or via electronic media ("Textform") at the address, fax number or e-mail address stated above in the section headed “Conditions for attending the Annual Meeting of the Shareholders and for exercising voting rights" for the notification of the intention to attend the Annual Meeting by 24:00 hours (midnight) on March 27, 2015 (receipt); absentee votes timely received in such a manner can also be withdrawn or amended in advance of the Annual Meeting using these communication channels when received by the Company by 24:00 hours (midnight) on March 31, 2015.

Absentee votes can also be cast via the e-service for shareholders. Shareholders who timely notify the Company via the e-service for shareholders of their intention to attend the Annual Meeting may cast, withdraw or amend their absentee votes by this method until shortly before the start of voting on the day of the Annual Meeting, in any case until 12:00 hours (noon).

Shareholders not using the e-service for shareholders to cast their absentee votes are requested to use the reply form enclosed with the invitation.

Personal attendance at the Annual Meeting by a shareholder or a third party authorized as proxy will automatically be deemed a withdrawal of any absentee votes previously cast.

Absentee votes on Agenda Item 2 shall also count in the voting on the adjusted proposal for the appropriation of profits as a result of a change in the number of shares entitled to dividends for the preceding financial year 2014.

If an individual vote is taken on an Agenda Item, a vote on this item in its entirety will count as a corresponding vote on each point of the individual vote.

Please note that it is not possible – even via the e-service for shareholders – to cast absentee votes for votes, if any, which are taken on countermotions or election proposals that are only announced in the Annual Meeting or on any other motions, including procedural motions, that were not communicated in advance of the Annual Meeting. Nor can requests to speak, questions, motions or election proposals be accepted or submitted, or objections lodged against resolutions, by absentee voting in advance of or during the Annual Meeting.

Authorized banks, shareholders’ associations and equivalent persons or institutions as defined by Section 135, Subsections 8 and 10 of the German Stock Corporation Act (Aktiengesetz) may also vote by absentee voting.

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**Procedure for proxy voting**

Shareholders listed in the share register on the day of the Annual Meeting also have the option of voting by proxy, for example by a bank or a shareholders’ association or the voting proxies appointed by the Company. In this case, too, timely notification is to be ensured by the shareholder or by a proxy.

If a shareholder authorizes more than one proxy, the Company may reject one or more of those proxies.
Proxies

If neither a bank nor a shareholders’ association nor another equivalent person or institution as defined by Section 135, Subsections 8 and 10 of the German Stock Corporation Act (Aktiengesetz) is authorized as a proxy, the proxy authorization and any revocation of such authorization are to be communicated either (i) in writing or via electronic media (“Textform”) to the address, fax number or e-mail address stated above in the section “Conditions for attending the Annual Meeting of the Shareholders and for exercising voting rights” for the notification of the intention to attend the Annual Meeting, or (ii) in writing or via electronic media (“Textform”) to the proxy. In the latter case, the Company must be furnished with proof in writing or via electronic media (“Textform”).

The proof of proxy authorization or any revocation of proxy authorization vis-à-vis the Company can be communicated to the Company at the address, fax number or e-mail address specified above in the section “Conditions for attending the Annual Meeting of the Shareholders and for exercising voting rights” for the notification of the intention to attend the Annual Meeting. On the day of the Annual Meeting, proxy authorization can be effected also at the entrance and exit desks at the Annual Meeting.

The reply form enclosed with the letter of invitation can also be used for authorizing a proxy and providing proof thereof.

Proxy authorization can also be granted in the context of ordering admission tickets via the e-service for shareholders, provided that the Company has been timely notified of the intention to attend the Annual Meeting via the e-service for shareholders. Proxy authorizations can then be granted by this same method until shortly before the start of voting on the day of the Annual Meeting, in any case until 12:00 hours (noon). Proxy authorizations granted via the e-service for shareholders can also be revoked by the same method until shortly before the start of voting on the day of the Annual Meeting, in any case until 12:00 hours (noon).

Personal attendance by a shareholder at the Annual Meeting will automatically be deemed a revocation of proxy authorization previously granted to a third party.

The proxy authorization cards included in the pad of voting cards can be used in the Annual Meeting for authorizing as proxies other shareholders present at the Annual Meeting, shareholder representatives attending the Annual Meeting, or the voting proxies appointed by the Company.

Statutory provisions, in particular Section 135 of the German Stock Corporation Act (Aktiengesetz), apply to the authorization and revocation of proxy authorizations of banks, shareholders’ associations or equivalent persons or institutions as defined by Section 135, Subsections 8 and 10 of the German Stock Corporation Act (Aktiengesetz), as well as to the proof of such authorization or revocation. Please also observe any relevant regulations of the banks, shareholders’ associations or other equivalent persons or institutions.

If persons or institutions mentioned in the preceding paragraph are listed in the share register, they can exercise the voting rights for shares they do not own only if they are authorized to do so by the actual beneficial owner of the shares.

Voting by official Company proxies

Shareholders have the possibility to authorize proxies appointed by the Company to vote in accordance with their instructions at the Annual Meeting. The authorization of such proxies, the issuing of voting instructions and any amendments of such as well as the revocation of proxy authorization must be effected in writing or via electronic media (“Textform”); they may be made by the following methods only:
They can be sent to the Company at the address, fax number or e-mail address stated above in the section headed “Conditions for attending the Annual Meeting of the Shareholders and for exercising voting rights” for the notification of the intention to attend the Annual Meeting by 24:00 hours (midnight) on March 27, 2015 (receipt) at the latest; proxy authorizations and voting instructions timely received that way can also be withdrawn or amended in advance of the Annual Meeting using these same methods when received by the Company by 24:00 hours (midnight) on March 31, 2015.

Proxy authorization and voting instructions to Company proxies can also be issued via the e-service for shareholders. Shareholders who timely notify the Company via the e-service for shareholders of their intention to attend the Annual Meeting can issue, revoke or amend proxy authorizations and voting instructions to Company proxies by the same method until shortly before the start of voting on the day of the Annual Meeting, in any case until 12:00 hours (noon).

Shareholders not using the e-service for shareholders to grant proxy authorizations and issue instructions are requested to use the reply form enclosed with the letter of invitation.

On the day of the Annual Meeting, proxy authorization and voting instructions for the Company proxies as well as amendments and the revocation can be effected in writing or via electronic media (“Textform”) also at the entrance and exit desks at the Annual Meeting.

Personal attendance by a shareholder or a third party authorized as proxy at the Annual Meeting will automatically be deemed a revocation of proxy authorization previously granted to the Company’s voting proxies.

The Company’s voting proxies will exercise shareholders’ voting rights in accordance with their instructions; even when appointed as proxies, they may only exercise voting rights if express instructions have been given on each item of the Agenda and/or on any countermotions and election proposals made accessible before the Annual Meeting.

Even when authorized, the Company’s voting proxies may not vote on any countermotions or election proposals that are only announced in the Annual Meeting or on any other motions not communicated in advance of the Annual Meeting. Neither in advance of nor during the Annual Meeting may they take receipt of any instructions relating to procedural motions, requests to speak, asking questions or bringing forward motions or election proposals, or the lodging of objections against resolutions by the Annual Meeting.

Instruction to the Company’s voting proxies on Agenda Item 2 will also apply in the voting of the adjusted proposal for the appropriation of profits as a result of a change in the number of shares entitled to dividends for the preceding financial year 2014. If an individual vote is taken on an item on the Agenda, an instruction on this item in its entirety will be deemed instruction on each point of the individual vote.

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Note for shareholders entered in the US share register

Shareholders entered in the US share register can also notify the Company of their intention to attend the Annual Meeting and obtain further information from

Daimler AG
C/O American Stock Transfer & Trust Company, LLC
6201 15th Avenue
Brooklyn, NY 11219
Attn. Isaac Kagan
Fax No. (001) 718 765 8792.

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Questions, motions, election proposals, requests for information

Details of shareholders’ rights pursuant to Section 122, Subsection 2, Section 126, Subsection 1, Section 127 and Section 131, Subsection 1 of the German Stock Corporation Act (Aktiengesetz)

Requests for additions to the Agenda pursuant to Section 122, Subsection 2 of the German Stock Corporation Act (Aktiengesetz)

Shareholders whose combined shareholdings add up to the proportionate amount of €500,000 of the share capital (equivalent to 174,216 shares) can request that items be placed on the Agenda and announced as such. Each new item must be accompanied by supporting information or a resolution proposal. Such requests are to be addressed in writing to the Board of Management of Daimler AG and must be received by the Company at least 30 days before the Annual Meeting, i.e., at the latest by 24:00 hours (midnight) on March 1, 2015. Please send such requests to the following address:

Daimler AG
The Board of Management
Attn. Dr. Felix Herbold
Mercedesstr. 137
70327 Stuttgart
Germany

Pursuant to Section 122, Subsection 2 and Subsection 1 in conjunction with Section 142, Subsection 2, Sentence 2 of the German Stock Corporation Act (Aktiengesetz), shareholders making such requests must prove that they have held the required number of shares since at least 00:00 hours (midnight) on January 1, 2015. If not previously announced when the Annual Meeting was convened, additions to the Agenda that are required to be announced are published in the Federal Gazette (Bundesanzeiger) without delay upon receipt of the corresponding request. They are also published on the Internet at www.daimler.com/ir/am2015 and are communicated to shareholders entered in the share register.

Countermotions and election proposals, Section 126, Subsection 1 and Section 127 of the German Stock Corporation Act (Aktiengesetz)

Moreover, shareholders of the Company can submit countermotions to proposals of the Board of Management and/or Supervisory Board concerning certain items of the Agenda and can submit election proposals. Countermotions must be accompanied by a reason. Countermotions, election proposals and other inquiries from shareholders regarding the Annual Meeting are to be sent exclusively to:

Daimler AG
Investor Relations
HPC 096 – 0324
70546 Stuttgart, Germany
(Fax No. +49 (0)711/17-94075)

or by e-mail to: investor.relations@daimler.com

Any countermotions and/or election proposals that are otherwise addressed need not to be made accessible.

Countermotions and election proposals as well as the reason for countermotions need not to be made accessible either in the cases stipulated in Section 126, Subsection 2 of the German Stock Corporation Act (Aktiengesetz).

An election proposal also does not need to be made accessible if it does not contain the proposed persons’ name, current profession and place of residence and, in the case of proposals for the election of Supervisory Board members, details of the proposed candidate’s memberships in other statutory supervisory boards as defined by Section 125, Subsection 1, Sentence 5 of the German Stock Corporation Act (Aktiengesetz).
We will publish countermotions and election proposals from shareholders that are to be made accessible, including the shareholders’ names and reasons that are to be made accessible after they are received on the Internet at www.daimler.com/ir/am2015/motions. Countermotions and election proposals relating to the items of the Agenda that are to be made accessible and that are received at the addresses stated in the first paragraph of this section ("Countermotions and election proposals, Section 126, Subsection 1 and Section 127 of the German Stock Corporation Act (Aktiengesetz)") at least 14 days before the Annual Meeting, i.e., by 24:00 hours (midnight) on March 17, 2015, will be taken into consideration. Any statements of position by the Management will also be published at the same Internet address.

Right of information pursuant to Section 131, Subsection 1 of the German Stock Corporation Act (Aktiengesetz)
Upon request, at the Annual Meeting each shareholder is to be given information by the Board of Management concerning the affairs of the Company and the legal and business relations of the Company with its subsidiaries, as well as on the situation of the Group and the companies included in the consolidated financial statements, provided that such information is necessary to enable a proper appraisal of a subject matter included in the Agenda to be made.

Explanation of shareholders’ rights
Explanation of shareholders’ rights pursuant to Section 122, Subsection 2, Section 126, Subsection 1, Section 127 and Section 131, Subsection 1 of the German Stock Corporation Act (Aktiengesetz) can also be found on the Internet at www.daimler.com/ir/am2015.

Information and documentation for the Annual Meeting
Information and documentation pursuant to Section 124a of the German Stock Corporation Act (Aktiengesetz), including the convocation of the Annual Meeting and the Annual Report 2014, information on the person proposed for election as member of the Supervisory Board under Agenda Item 6, the reports of the Board of Management on Agenda Items 7, 8 and 9, other documents and motions to be made accessible to the shareholders as well as further information is available on the Internet at www.daimler.com/ir/am2015 as from the date of convocation of the Annual Meeting. All information that is required by law to be made accessible to the Annual Meeting will be accessible also at the Annual Meeting.

Broadcast of the Annual Meeting on the Internet
Shareholders who are unable to attend the Annual Meeting in person can follow the introductory statement of the Chairman of the Supervisory Board and the speech of the Chairman of the Board of Management on the Internet at www.daimler.com/ir/am2015. Further information about the Annual Meeting and the subsequent voting results can also be accessed at the same Internet address.

The convocation of the Annual Meeting is published in the Federal Gazette (Bundesanzeiger) of February 17, 2015.

Stuttgart, February 2015

Daimler AG
The Board of Management

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Information on the Internet. Special information on our shares and earnings development can be found in the “Investor Relations” section of our website www.daimler.com It includes the Group’s annual and interim reports and the company financial statements of Daimler AG. You can also find topical reports, presentations, an overview of various key figures, information on our share price and other services.

www.daimler.com/investors

Publications for our shareholders:
- Annual Report (German, English)
- Interim Reports for the 1st, 2nd and 3rd quarters (German, English)
- Sustainability Report (German, English)
- Brochure: Company Profile (German, English)

www.daimler.com/ir/reports
www.daimler.com/downloads/en

The aforementioned publications can be requested from: Daimler AG, Investor Relations, HPC 0324, 70546 Stuttgart, Germany.
Phone  +49 711 17 92262
Fax    +49 711 17 92287
order.print@daimler.com

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        +49 711 17 92261
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Fax    +49 711 17 94075
ir.dai@daimler.com
Financial Calendar 2015

Annual Press Conference
February 5, 2015

Analyst and Investor Conference
February 6, 2015

Presentation of Annual Report 2014
February 17, 2015

Annual Meeting 2015
Messe Berlin
April 1, 2015

Interim Report Q1 2015
April 28, 2015

Interim Report Q2 2015
July 23, 2015

Interim Report Q3 2015
October 22, 2015

As we cannot rule out changes of dates, we recommend checking them on the Internet at www.daimler.com/ir/calendar.