

April 16, 2013

Daimler placing remaining 7.5 percent stake in EADS

- **61.1 million EADS shares, approximately 7.5%, to be offered in accelerated book built placement**
- **EADS has communicated to Daimler its intention to place an order for 600 million Euros, subject to allocation**
- **Daimler entered into cash-settled contracts to retain economic upside potential**

(Stuttgart) – Daimler AG announces the offer and sale of its 61.1 million shares in EADS through an accelerated book built offering, launched immediately. Through this placement, Daimler is selling its entire remaining equity interest, approximately 7.5%, in EADS.

The shares will be offered and sold to institutional investors outside the United States in reliance on Regulation S under the U.S. Securities Act of 1933, as amended (the "Securities Act"), and to "qualified institutional buyers" (as defined in Rule 144A under the Securities Act) only within the United States in transactions that are exempt from registration under the Securities Act.

Pricing of the offering is expected to take place on 17th April 2013.

EADS has communicated to Daimler its intention to place an order in the offering for 600 million Euros, subject to allocation.

“Daimler is a founding member of EADS, so we are very pleased the company is well positioned for the future both in terms of its ownership structure with a higher free float of its shares as well as its overall business prospects. At the same time, we are pursuing a corporate strategy with a clear focus on automotive products and services, a principle which also applies to our shareholdings in other companies. Therefore, today’s transaction is a very important step in this regard. We will invest the proceeds of the sale in the global growth of our divisions and the extension of our technological leadership”, stated Bodo Uebber, Member of Daimler’s Board of Management for Finance & Controlling and Financial Services.

In accordance with the provisions of the signed agreements on December 5, 2012 and with the received lock-up waiver by the placement banks, Daimler is now in a position to monetize its remaining EADS shares. As announced on March 27, the disposal of the remaining approximately 7.5% of EADS shares will have a positive impact on the cash flow in 2013 once the transaction has been completed.

Daimler has entered into cash-settled contracts with both Goldman Sachs and Morgan Stanley which will allow a certain upside participation in the stock prior to year end. As a consequence Goldman Sachs and Morgan Stanley, as counterparties to the contracts, will place an order for up to approximately 8 million shares to establish their hedge position, which will be subject to allocation. Any hedge position taken by the counterparties may be adjusted over time.

Goldman Sachs and Morgan Stanley have been engaged by Daimler as joint book runners for the Offering. A further announcement will be made following completion of the book build and pricing of the Offering.

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Morgan Stanley and / or Goldman Sachs may participate in the offering on a proprietary basis.

This document contains forward-looking statements that reflect our current views about future events. The words "anticipate," "assume," "believe," "estimate," "expect," "intend," "may," "plan," "project," "should" and similar expressions are used to identify forward-looking statements. These statements are subject to many risks and uncertainties, including an adverse development of global economic conditions, in particular a decline of demand in our most important markets; a worsening of the sovereign-debt crisis in the euro zone; a deterioration of our funding possibilities on the credit and financial markets; events of force majeure including natural disasters, acts of terrorism, political unrest, industrial accidents and their effects on our sales, purchasing, production or financial services activities; changes in currency exchange rates; a shift in consumer preference towards smaller, lower margin vehicles; or a possible lack of acceptance of our products or services which limits our ability to achieve prices as well as to adequately utilize our production capacities; price increases in fuel or raw materials; disruption of production due to shortages of materials, labor strikes, or supplier insolvencies; a decline in resale prices of used vehicles; the effective implementation of cost-reduction and efficiency-optimization measures; the business outlook of companies in which we hold a significant equity interest; the successful implementation of strategic cooperations and joint ventures; changes in laws, regulations and government policies, particularly those relating to vehicle emissions, fuel economy and safety; the resolution of pending governmental investigations and the conclusion of pending or threatened future legal proceedings; and other risks and uncertainties, some of which we describe under the heading "Risk Report" in Daimler's most recent Annual Report. If any of these risks and uncertainties materialize, or if the assumptions underlying any of our forward-looking statements prove incorrect, then our actual results may be materially different from those we express or imply by such statements. We do not intend or assume any obligation to update these forward looking statements. Any forward-looking statement speaks only as of the date on which it is made.

Further Investor Relations information on Daimler is available on the Internet via www.daimler.com/investors and on handhelds via www.daimler.mobi/ir.

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