

April 17, 2013

## **Daimler successfully places 7.5 percent of EADS shares**

(Stuttgart) – Daimler AG sold 61.1 million shares in EADS to international investors by way of the offering announced yesterday. The selling price of the placement is 37.0 Euros per share. Demand from institutional investors was strong.

EADS acquired 16 million shares worth 600 million Euros in the offering as part of its pre-announced share repurchase programme.

"We have concluded a very successful transaction, enabling us to fully participate in the positive development of the EADS share price. The proceeds from this sale are contributing positively to our free Cash Flow this year and in addition to the earnings from our ongoing businesses, will also support our policy of stable dividends", stated Bodo Uebber, Member of Daimler's Board of Management for Finance & Controlling and Financial Services.

Daimler received gross proceeds of about 2.2 billion Euros from the offering and, following the offering, does not hold any residual shares in EADS. However, as announced yesterday, Daimler has entered into a cash-settled contract with both Goldman Sachs and Morgan Stanley which will allow Daimler to retain certain upside

participation in the EADS stock prior to year end. Goldman Sachs and Morgan Stanley, as counterparties to this contract, were in total allocated 8 million shares in the offering to establish their hedge position.

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Daimler will give an update regarding the valuation of its EADS-related transactions as part of its regular financial reporting for the second quarter, scheduled for July 24, 2013.

This document contains forward-looking statements that reflect our current views about future events. The words “anticipate,” “assume,” “believe,” “estimate,” “expect,” “intend,” “may,” “plan,” “project,” “should” and similar expressions are used to identify forward-looking statements. These statements are subject to many risks and uncertainties, including an adverse development of global economic conditions, in particular a decline of demand in our most important markets; a worsening of the sovereign-debt crisis in the euro zone; a deterioration of our funding possibilities on the credit and financial markets; events of force majeure including natural disasters, acts of terrorism, political unrest, industrial accidents and their effects on our sales, purchasing, production or financial services activities; changes in currency exchange rates; a shift in consumer preference towards smaller, lower margin vehicles; or a possible lack of acceptance of our products or services which limits our ability to achieve prices as well as to adequately utilize our production capacities; price increases in fuel or raw materials; disruption of production due to shortages of materials, labor strikes, or supplier insolvencies; a decline in resale prices of used vehicles; the effective implementation of cost-reduction and efficiency-optimization measures; the business outlook of companies in which we hold a significant equity interest; the successful implementation of strategic cooperations and joint ventures; changes in laws, regulations and government policies, particularly those relating to vehicle emissions, fuel economy and safety; the resolution of pending governmental investigations and the conclusion of pending or threatened future legal proceedings; and other risks and uncertainties, some of which we describe under the heading “Risk Report” in Daimler’s most recent Annual Report. If any of these risks and uncertainties materialize, or if the assumptions underlying any of our forward-looking statements prove incorrect, then our actual results may be materially different from those we express or imply by such statements. We do not intend or assume any obligation to update these forward looking statements. Any forward-looking statement speaks only as of the date on which it is made.

Further Investor Relations information on Daimler is available on the Internet via [www.daimler.com/investors](http://www.daimler.com/investors) and on handhelds via [www.daimler.mobi/ir](http://www.daimler.mobi/ir).

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If you have any questions, please contact our Investor Relations Team:

**Dr. Michael Mühlbayer**

Tel. +49/711-17-93139  
Michael.Muehlbayer@daimler.com

**Bjoern Scheib**

Tel. +49/711-17-95256  
Bjoern.Scheib@daimler.com

**Lutz Deus**

Tel. +49/711-17-92261  
Lutz.Deus@daimler.com

**Alexander Vollmer**

Tel. +49/711-17-97778  
Alexander.Vollmer@daimler.com

**Rolf Bassermann**

Tel. +49/711-17-95277  
Rolf.Bassermann@daimler.com

**Julian Krell**

Tel. +49/711-17-99320  
Julian.Krell@daimler.com

**Dr. Stephan Georg Schön**

Tel. +49/711-17-95361  
Stephan\_Georg.Schoen@daimler.com