

Investor Relations Release

Date:
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In the following please find the Mercedes-Benz USA sales release for February 2014:

MERCEDES-BENZ POSTS BEST-EVER FEBRUARY AT 22,609

Double-digit gains across Sprinter and smart model lines Highest month ever in CPO

MONTVALE, N.J. – Mercedes-Benz USA (MBUSA) today reported sales of 24,971 across the Mercedes-Benz, Sprinter and smart model lines, a 3.8% increase over the 24,051 vehicles sold in February 2013, making it the highest volume on record for the month. The Mercedes-Benz brand alone achieved record February retails of 22,609, increasing 2.6% from the same time last year, while year-to-date sales rose 1.5% to 45,213 units. Adding year-to-date sales of 2,709 for Sprinter Vans and 1,462 units at smart, MBUSA achieved a year-to-date total of 49,384.

“Our consistent sales momentum points to the strong foundation of our business priorities,” said Steve Cannon, president and CEO of MBUSA. “The depth and breadth of our product is unmatched, our dealers are more engaged than ever, and our absolute dedication to

the customer experience has given us the No. 1 spot in luxury market loyalty for eight years running.” Page 2

February sales for the Mercedes-Benz brand were led by the C-, E- and M-Class model lines. The sporty C-Class, which enters a new generation for the 2015 model year arriving this fall, came in first at 5,621 units, followed by the E-Class with sales of 4,271. The brand’s top-selling SUV, the M-Class, rounded out the top three at 3,258, up 19.2% over the comparable period in 2013. At the high end, sales of the all-new 2014 S-Class flagship jumped 93.8% to 1,789.

Both the Sprinter and smart model lines delivered double-digit gains in February. The redesigned Sprinter lineup posted an increase of 15.7% at 1,421 units, while monthly sales at smart totaled 941, up 20.2%.

Mercedes-Benz’s BlueTEC diesel models recorded sales of 1,314 for the month, up 5.0%, and 2,388 year-to-date, increasing 3.6% from the 2,305 units sold in February 2013. The company’s high-performance AMG models finished the month up 96.2% at 975 with year-to-date volumes increasing 83.6% to 1,821.

Separately, Mercedes-Benz Certified Pre-Owned (MBCPO) recorded the highest sales month in its history with 9,988 vehicles in February,

an increase of 32.4% compared to the 7,541 units sold in February 2013. On a year-to-date basis, MBCPO sold 18,293 vehicles, climbing 16.5% from the 15,700 vehicles sold during the same period last year.

About Mercedes-Benz USA

Mercedes-Benz USA (MBUSA), headquartered in Montvale, New Jersey, is responsible for the distribution, marketing and customer service for all Mercedes-Benz products in the United States. MBUSA offers drivers the most diverse line-up in the luxury segment with 14 model lines ranging from the sporty C-Class to the flagship S-Class sedans and the SLS AMG supercar.

MBUSA is also responsible for the distribution, marketing and customer service of Mercedes-Benz Sprinter Vans and smart in the US. More information on MBUSA and its products can be found at www.mbusa.com, www.mbsprinterusa.com and www.smartusa.com

Accredited journalists can visit our media site at www.media.mbusa.com

Further Investor Relations information on Daimler is available on the Internet via www.daimler.com/investors and on handhelds via <http://www.daimler.mobi/ir>.

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MERCEDES-BENZ USA
Sales -- February 2014

Mercedes-Benz Passenger Vehicles	Feb-14	Feb-13	Monthly %	YTD 2014	YTD 2013	Yearly %
CLA-CLASS	1,971	-	-	4,404	-	-
C-CLASS	5,621	7,302	-23.0%	11,369	14,516	-21.7%
E-CLASS	4,271	4,211	1.4%	9,537	9,680	-1.5%
S-CLASS	1,789	923	93.8%	3,070	1,861	65.0%
CL-CLASS	15	48	-68.8%	48	102	-52.9%
SL-CLASS	353	435	-18.9%	692	825	-16.1%
SLS AMG	22	39	-43.6%	57	75	-24.0%
CLK-CLASS**	1	0	-	1	0	-
SLK-CLASS	292	356	-18.0%	550	681	-19.2%
CLS-CLASS	459	579	-20.7%	879	1,132	-22.3%
R-CLASS	2	8	-75.0%	4	15	-73.3%
M-CLASS	3,258	2,733	19.2%	6,082	5,661	7.4%
G-CLASS	187	186	0.5%	309	362	-14.6%
GL-CLASS	1,744	2,800	-37.7%	3,285	4,815	-31.8%
GLK-CLASS	2,624	2,420	8.4%	4,926	4,816	2.3%
TOTAL	22,609	22,040	2.6%	45,213	44,541	1.5%
SPRINTER*	1,421	1,228	15.7%	2,709	2,305	17.5%
smart	941	783	20.2%	1,462	1,264	15.7%
MBUSA Combined Total	Feb-14	Feb-13	Monthly %	YTD 2014	YTD 2013	Yearly %
GRAND TOTAL	24,971	24,051	3.8%	49,384	48,110	2.6%

**Mercedes-Benz and Freightliner Sprinter Vans are sold and marketed in the U.S. by Mercedes-Benz USA and Daimler Vans USA, respectively.*
***Model is out of production.*