

Investor Relations Release

Date:
May 1, 2014

In the following please find the Mercedes-Benz USA sales release for April 2014:

MERCEDES-BENZ HITS RECORD APRIL SALES OF 25,887, STARTS SECOND QUARTER UP 9.5%

Double-digit gains for Sprinter and smart brands

MONTVALE, N.J. – Mercedes-Benz USA (MBUSA) today reported best-ever April sales with 29,329 units sold across the Mercedes-Benz, Sprinter and smart model lines, rising 12.1% from the 26,157 retails in April 2013. Mercedes-Benz alone totaled 25,887 vehicles for the month, an increase of 9.5%, while year-to-date volumes for the brand reached 98,501, up 6.1% from the same period last year. Adding year-to-date sales of 7,018 for Sprinter Vans and 3,285 units at smart, MBUSA posted a year-to-date grand total of 108,804, marking the best second quarter start in its history.

April sales for the Mercedes-Benz brand were led by the C-, E- and M-Class model lines. The E-Class took the lead with 6,056 units, an increase of 36.7% from April 2013, followed by the C-Class at 5,114. The M-Class, volume leader in the Mercedes-Benz SUV lineup, rounded out the top three at 3,831, up 16.8% from the same month last year.

At the high end, the flagship S-Class achieved its seventh month of double-digit year-over-year sales gains with 1,909 units sold in April, up 73.1%.

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Both the Sprinter and smart model lines delivered double-digit growth in April. The newly redesigned Sprinter lineup posted April volumes of 2,394, rising 29.1% from the 1,855 units sold in April 2013. Monthly retails on the smart side hit an all-time high of 1,048, climbing 57.1% over the same month last year.

The company's AMG high-performance models finished the month up 75.3% at 1,006, with year-to-date volumes jumping 74.6% to 3,836. Mercedes-Benz BlueTEC diesel models delivered April sales of 1,533, increasing 30.9%, and 5,456 year-to-date, up 6.6% when compared to the 5,116 diesel units sold during the same period last year.

Separately, Mercedes-Benz Certified Pre-Owned (MBCPO) recorded sales volumes of 9,705 vehicles in April, an increase of 10.9% compared to the 8,748 units sold during the same month last year. On a year-to-date basis, MBCPO sold 37,755 units, up 14% from the 33,118 vehicles sold through April 2013.

About Mercedes-Benz USA

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Mercedes-Benz USA (MBUSA), headquartered in Montvale, New Jersey, is responsible for the distribution, marketing and customer service for all Mercedes-Benz products in the United States. MBUSA offers drivers the most diverse line-up in the luxury segment with 13 model lines ranging from the sporty CLA-Class four-door coupe to the flagship S-Class and the SLS AMG GT.

MBUSA is also responsible for the distribution, marketing and customer service of Mercedes-Benz Sprinter Vans, and smart products in the U.S. More information on MBUSA and its products can be found at www.mbusa.com, www.mbsprinterusa.com and www.smartusa.com.

Accredited journalists can visit our media site at www.media.mbusa.com.

Further Investor Relations information on Daimler is available on the Internet via www.daimler.com/investors and on handhelds via <http://www.daimler.mobi/ir>.

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MERCEDES-BENZ USA
Sales -- April 2014

Mercedes-Benz Passenger Vehicles	Apr-14	Apr-13	Monthly %	YTD 2014	YTD 2013	Yearly %
CLA-CLASS	1,575	-	-	7,704	-	-
C-CLASS	5,114	7,338	-30.3%	22,143	30,250	-26.8%
E-CLASS	6,056	4,431	36.7%	21,928	18,120	21.0%
S-CLASS	1,909	1,103	73.1%	7,278	4,180	74.1%
CL-CLASS	39	37	5.4%	115	192	-40.1%
SL-CLASS	570	938	-39.2%	1,715	2,422	-29.2%
SLS AMG	28	46	-39.1%	107	165	-35.2%
CLK-CLASS**	0	0	-	2	0	-
SLK-CLASS	530	451	17.5%	1,525	1,585	-3.8%
CLS-CLASS	562	640	-12.2%	2,045	2,335	-12.4%
R-CLASS**	2	0	-	6	20	-70.0%
M-CLASS	3,831	3,280	16.8%	13,965	12,442	12.2%
G-CLASS	274	188	45.7%	882	800	10.3%
GL-CLASS	2,253	2,481	-9.2%	7,671	10,099	-24.0%
GLK-CLASS	3,144	2,702	16.4%	11,415	10,212	11.8%
TOTAL	25,887	23,635	9.5%	98,501	92,822	6.1%
SPRINTER*	2,394	1,855	29.1%	7,018	5,689	23.4%
smart	1,048	667	57.1%	3,285	2,860	14.9%
MBUSA Combined Total	Apr-14	Apr-13	Monthly %	YTD 2014	YTD 2013	Yearly %
GRAND TOTAL	29,329	26,157	12.1%	108,804	101,371	7.3%

**Mercedes-Benz and Freightliner Sprinter Vans are sold and marketed in the U.S. by Mercedes-Benz USA and Daimler Vans USA, respectively.*

***Model is out of production.*