

DAIMLER

Investor Relations Release

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In the following please find the Mercedes-Benz USA sales release for June 2014:

MERCEDES-BENZ USA ACHIEVES HIGHEST HALF-YEAR SALES TOTAL OF 151,624, UP 6.8%

Sprinter Vans up 21.1%, smart up 4.2% year-to-date

MONTVALE, N.J. – Mercedes-Benz USA (MBUSA) today reported best-ever June sales volumes of 29,380 across the Mercedes-Benz, Sprinter and smart model lines, up 8.2% from the 27,162 vehicles sold the same month last year. Monthly retails for the Mercedes-Benz brand alone increased 8.6% to 26,506, bringing year-to-date volumes to a milestone 151,624 units. Adding year-to-date sales of 11,483 for Sprinter Vans and 4,647 units at smart, MBUSA delivered the best first-half sales total in its history at 167,754 units.

“We’re breaking records through June, hitting the best second-quarter finish in our history with four new launches still ahead,” said Stephen Cannon, president and CEO of MBUSA. “In just two weeks, we’ll start with the launch of our first ‘Electric Mercedes,’ the B-Class Electric Drive.”

Mercedes-Benz June sales were led by the C-, E- and M-Class model lines. The E-Class took the top spot with 6,500 units, increasing 25.5% from June 2013, followed by the C-Class, which enters a new generation this fall, at 5,607. The brand's top-selling SUV, the M-Class, rounded out the top three with sales of 3,891, up 6.6% from the same month last year. At the high end, the flagship S-Class achieved its ninth consecutive month of year-over-year sales gains with June retails of 1,780, up 111.7% from June 2013.

Page 2

As a whole, Mercedes-Benz passenger cars – spanning models from the entry CLA-Class four-door coupe to the range-topping SLS AMG GT performance car – posted first-half sales of 97,828, which represents a 7.9% increase from the 90,650 vehicles sold as of June 2013.

Mercedes-Benz light truck offerings, comprised of the GLK-, M-, GL- and G-Class lineups, delivered collective year-to-date gains of 4.9% with 53,796 units (compared to the 51,300 vehicles sold in the first half of 2013). Similarly, high-end models accounted for sales of 17,271 vehicles in the first six months of the year, a 21.5% increase over the same period in 2013.

Sprinter Vans posted another month of double-digit sales increases with 2,201 units in June, up 12% from the 1,966 units sold in June 2013. Monthly sales for the smart brand totaled 673 units.

The company's AMG high-performance models achieved June sales of 820, up 76.7%, with year-to-date volumes climbing 75.8% to 5,620. Sales of Mercedes-Benz BlueTEC diesel models totaled 1,214 for the month, while year-to-date sales reached 8,166.

Separately, Mercedes-Benz Certified Pre-Owned (MBCPO) recorded sales volumes of 7,947 vehicles in June, an increase of 2.2% compared to the 7,773 units sold during the same month last year. On a year-to-date basis, MBCPO sold 57,572 units, up 17.5% from the 49,004 vehicles sold through June 2013.

About Mercedes-Benz USA

Mercedes-Benz USA (MBUSA), headquartered in Montvale, New Jersey, is responsible for the distribution, marketing and customer service for all Mercedes-Benz products in the United States. MBUSA offers drivers the most diverse line-up in the luxury segment with 13 model lines ranging from the sporty CLA-Class four-door coupe to the flagship S-Class and the SLS AMG GT.

MBUSA is also responsible for the distribution, marketing and customer service of Mercedes-Benz Sprinter Vans, and smart products in the U.S. More information on MBUSA and its products can be found at www.mbusa.com, www.mbsprinterusa.com and www.smartusa.com.

Accredited journalists can visit our media site at www.media.mbusa.com.

Further Investor Relations information on Daimler is available on the Internet via www.daimler.com/investors and on handhelds via <http://www.daimler.mobi/ir>. Page 4

If you have any questions, please contact our Investor Relations Team:

Bjoern Scheib

Tel. Tel. +49/711-17-95256

Lutz Deus

Tel. +49/711-17-92261

Alexander Vollmer

Tel. +49/711-17-97778

Rolf Bassermann

Tel. +49/711-17-95277

Julian Krell

Tel. +49/711-17-99320

Dr. Stephan Georg Schön

Tel. +49/711-17-95361

E-Mail: ir.dai@daimler.com

MERCEDES-BENZ USA
Sales -- June 2014

Mercedes-Benz Passenger Vehicles	Jun-14	Jun-13	Monthly %	YTD 2014	YTD 2013	Yearly %
CLA-CLASS	1,658	-	-	10,576	-	-
C-CLASS	5,607	7,639	-26.6%	33,034	45,902	-28.0%
E-CLASS	6,500	5,181	25.5%	34,596	28,231	22.5%
S-CLASS	1,780	841	111.7%	11,231	6,211	80.8%
CL-CLASS	11	30	-63.3%	144	268	-46.3%
SL-CLASS	369	664	-44.4%	2,542	3,840	-33.8%
SLS AMG	18	29	-37.9%	160	241	-33.6%
CLK-CLASS**	0	0	-	2	0	-
SLK-CLASS	371	312	18.9%	2,349	2,305	1.9%
CLS-CLASS	526	611	-13.9%	3,194	3,652	-12.5%
R-CLASS**	0	1	-100.0%	6	23	-73.9%
M-CLASS	3,891	3,651	6.6%	21,940	19,312	13.6%
G-CLASS	280	231	21.2%	1,486	1,273	16.7%
GL-CLASS	1,729	2,419	-28.5%	11,726	14,946	-21.5%
GLK-CLASS	3,766	2,806	34.2%	18,638	15,746	18.4%
TOTAL	26,506	24,415	8.6%	151,624	141,950	6.8%
SPRINTER*	2,201	1,966	12.0%	11,483	9,483	21.1%
smart	673	781	-13.8%	4,647	4,459	4.2%
MBUSA Combined Total	Jun-14	Jun-13	Monthly %	YTD 2014	YTD 2013	Yearly %
GRAND TOTAL	29,380	27,162	8.2%	167,754	155,892	7.6%
<i>*Mercedes-Benz and Freightliner Sprinter Vans are sold and marketed in the U.S. by Mercedes-Benz USA and Daimler Vans USA, respectively. **Model is out of production.</i>						