

July 3, 2014

World premiere: Daimler Trucks presents the truck of the future – the self-driving Mercedes-Benz Future Truck 2025

- **An innovation vehicle with the intelligent Highway Pilot system successfully completes its first autonomous journey on a highway near Magdeburg**
- **A quantum leap in road freight transport in terms of safety, efficiency and connectivity**
- **Significant benefits for businesses and society**
- **Highway Pilot system to be further developed for use in production vehicles - to be launched as early as 2025 if conditions permit**
- **Dr. Wolfgang Bernhard: “Autonomous driving will revolutionize road freight transport and create major benefits for everyone involved. With the Future Truck 2025, Daimler Trucks is once again highlighting its pioneering role in innovative technologies and opening up a new era in truck transport. We aim to be the number one manufacturer in this market of the future, which we believe will offer solid revenue and earnings potential.”**

Stuttgart/Magdeburg – “The truck of the future is a Mercedes-Benz that drives itself.” Dr. Wolfgang Bernhard, the member of Daimler’s Board of Management responsible for Daimler Trucks and Buses, came straight to the point in his description of the Mercedes-Benz Future Truck 2025, which had its world premiere today. The truck is equipped with the extremely intelligent Highway Pilot assistance system, which enables it to

drive completely autonomously at speeds of up to 85 km/h. Daimler Trucks today demonstrated the vehicle on a trip along a section of the A14 autobahn near the city of Magdeburg, in which the Future Truck drove itself in completely realistic driving situations.

“The Future Truck 2025 is our response to the major challenges and opportunities associated with road freight transport in the future,” said Wolfgang Bernhard. The many advantages offered by self-driving trucks are clear. The Future Truck 2025 leads to more efficiency and better safety and connectivity. This in turn results in a more sustainable transport system to the benefit of the economy, society and consumers. The focus is the connectivity of the truck with its complete environment. That starts with the driver and the hauler and includes the infrastructure and other traffic participants. “With the Future Truck 2025, Daimler Trucks is once again highlighting its pioneering role in innovative technologies and is opening up a new era in truck transport. We aim to be the number one manufacturer in this market of the future, which we believe will offer solid revenue and earnings potential,” continues Bernhard.

The Future Truck 2025 builds on Daimler’s extensive technological expertise. Mercedes-Benz is already the industry leader for driver assistance technology in trucks, having installed hundreds of thousands of proximity cruise control, automatic braking, stability control and lane-keeping assistance systems. Another new system known as “Predictive Powertrain Control” uses information about road topography and route characteristics to adjust the operation of the drivetrain in order to maximize fuel economy.

Additional and improved assistance systems will follow in the coming years. These systems will communicate with one another and enable vehicles to operate without any driver intervention, especially on highways and major roads. The highly intelligent Highway Pilot is comparable to an autopilot system in an airplane, which is probably the most advanced form of autonomous mobility in existence today.

Optimally executed acceleration and braking phases will help to ensure a homogeneous flow of traffic and will reduce fuel consumption and emissions of the Future Truck 2025. Autonomous driving will also enable more precise transport scheduling.

Along with numerous new components, the Future Truck 2025 also includes tried and tested systems that are already in use, in passenger

cars for example. In this regard, Daimler has once again demonstrated its ability to efficiently transfer technology within the Group. With Highway Pilot, Daimler Trucks is now the world's first truck manufacturer with plans to develop an autonomous driving system for use in production vehicles.

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This document contains forward-looking statements that reflect our current views about future events. The words "anticipate," "assume," "believe," "estimate," "expect," "intend," "may," "can," "could," "plan," "project," "should" and similar expressions are used to identify forward-looking statements. These statements are subject to many risks and uncertainties, including an adverse development of global economic conditions, in particular a decline of demand in our most important markets; a worsening of the sovereign-debt crisis in the euro zone; an increase in political tension in Eastern Europe; a deterioration of our refinancing possibilities on the credit and financial markets; events of force majeure including natural disasters, acts of terrorism, political unrest, industrial accidents and their effects on our sales, purchasing, production or financial services activities; changes in currency exchange rates; a shift in consumer preferences towards smaller, lower-margin vehicles; a possible lack of acceptance of our products or services which limits our ability to achieve prices and adequately utilize our production capacities; price increases for fuel or raw materials; disruption of production due to shortages of materials, labor strikes or supplier insolvencies; a decline in resale prices of used vehicles; the effective implementation of cost-reduction and efficiency-optimization measures; the business outlook for companies in which we hold a significant equity interest; the successful implementation of strategic cooperations and joint ventures; changes in laws, regulations and government policies, particularly those relating to vehicle emissions, fuel economy and safety; the resolution of pending government investigations and the conclusion of pending or threatened future legal proceedings; and other risks and uncertainties, some of which we describe under the heading "Risk and Opportunity Report" in the current Annual Report. If any of these risks and uncertainties materializes or if the assumptions underlying any of our forward-looking statements prove to be incorrect, the actual results may be materially different from those we express or imply by such statements. We do not intend or assume any obligation to update these forward-looking statements since they are based solely on the circumstances at the date of publication.

Further Investor Relations information on Daimler is available on the Internet via www.daimler.com/investors and on handhelds via www.daimler.mobi/ir.

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