

Investor Relations Release

Date:
August 1, 2014

In the following please find the Mercedes-Benz USA sales release for July 2014:

MERCEDES-BENZ JULY SALES HIT ALL-TIME HIGH OF 27,192 UNITS, UP 15%

Sprinter up 15.6%; smart sees best-ever month up 57.1%

MONTVALE, N.J. – Mercedes-Benz USA (MBUSA) today reported the highest July retail volumes in its history with 30,757 units sold across the Mercedes-Benz, Sprinter and smart model lines, representing a 16.4% increase from the 26,423 vehicles sold the same month last year. July sales for the Mercedes-Benz brand alone totaled 27,192, up 15%, bringing year-to-date volumes to a record 178,816. Adding year-to-date sales of 13,697 for Sprinter Vans and 5,998 at smart, MBUSA delivered a best-ever year-to-date grand total of 198,511.

“Adding July to our unbroken string of record months, we’re driving toward another banner year for the brand,” said Stephen Cannon, president and CEO of MBUSA. “We’ve got two game-changing models in the wings with the launch of our all-new 2015 C-Class later this month, followed by a sporty new entry-level SUV, the GLA, this fall. Stay tuned.”

July sales for the Mercedes-Benz brand were led by the C-, E- and GLK-Class model lines. The E-Class topped the list with sales of 6,648, up 18.6% from July 2013, followed by 5,700 units for the C-Class, which enters an all-new generation for model year 2015. The current entry-level Mercedes-Benz SUV, the GLK-Class, rounded out the top three with sales of 3,870, an increase of 39.2% from the same month last year. At the high end, the S-Class hit its 10th consecutive month of year-over-year sales gains since the new generation launched in late 2014, up 232.8% in July with 1,920 units. Page 2

Both the Sprinter and smart model lines delivered double-digit gains in July. Sprinter Vans posted July volumes of 2,214, rising 15.6% from the 1,915 units sold during the same month last year. The smart brand achieved its best sales month ever since joining the MBUSA portfolio with monthly retails of 1,351, a 57.1% increase from July 2013.

Mercedes-Benz AMG high-performance models posted sales of 868 in July, up 87.1%, with year-to-date volumes increasing 77.2% to 6,488. Sales of the company's BlueTEC diesel models totaled 1,118 for the month, up 27.2%, with year-to-date volumes reaching 9,284.

Separately, Mercedes-Benz Certified Pre-Owned (MBCPO) recorded sales volumes of 9,114 vehicles in July, up 14.3% compared to the

7,976 units sold during the same month last year. On a year-to-date basis, MBCPO sold 66,686 units, an increase of 17% from the 56,980 vehicles sold through July 2013.

Page 3

About Mercedes-Benz USA

Mercedes-Benz USA (MBUSA), headquartered in Montvale, New Jersey, is responsible for the distribution, marketing and customer service for all Mercedes-Benz products in the United States. MBUSA offers drivers the most diverse line-up in the luxury segment with 14 model lines ranging from the sporty CLA-Class four-door coupe to the flagship S-Class and the SLS AMG GT.

MBUSA is also responsible for the distribution, marketing and customer service of Mercedes-Benz Sprinter Vans, and smart products in the U.S. More information on MBUSA and its products can be found at www.mbusa.com, www.mbsprinterusa.com and www.smartusa.com.

Accredited journalists can visit our media site at www.media.mbusa.com.

Further Investor Relations information on Daimler is available on the Internet via www.daimler.com/investors and on handhelds via <http://www.daimler.mobi/ir>.

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MERCEDES-BENZ USA
Sales -- July 2014

Mercedes-Benz Passenger Vehicles	Jul-14	Jul-13	Monthly %	YTD 2014	YTD 2013	Yearly %
B-CLASS EY	41	-	-	41	-	-
CLA-CLASS	2,378	-	-	12,954	-	-
C-CLASS	5,700	7,604	-25.0%	38,734	53,506	-27.6%
E-CLASS	6,648	5,605	18.6%	41,244	33,836	21.9%
S-CLASS	1,920	577	232.8%	13,151	6,788	93.7%
CL-CLASS	10	24	-58.3%	154	292	-47.3%
SL-CLASS	318	479	-33.6%	2,860	4,319	-33.8%
SLS AMG	18	28	-35.7%	178	269	-33.8%
CLK-CLASS**	0	0	-	2	0	-
SLK-CLASS	416	475	-12.4%	2,765	2,780	-0.5%
CLS-CLASS	705	585	20.5%	3,899	4,237	-8.0%
R-CLASS**	0	4	-100.0%	6	27	-77.8%
M-CLASS	3,276	3,092	6.0%	25,216	22,404	12.6%
G-CLASS	252	230	9.6%	1,738	1,503	15.6%
GL-CLASS	1,640	2,165	-24.2%	13,366	17,111	-21.9%
GLK-CLASS	3,870	2,780	39.2%	22,508	18,526	21.5%
TOTAL	27,192	23,648	15.0%	178,816	165,598	8.0%
SPRINTER*	2,214	1,915	15.6%	13,697	11,398	20.2%
smart	1,351	860	57.1%	5,998	5,319	12.8%
MBUSA Combined Total	Jul-14	Jul-13	Monthly %	YTD 2014	YTD 2013	Yearly %
GRAND TOTAL	30,757	26,423	16.4%	198,511	182,315	8.9%

**Mercedes-Benz and Freightliner Sprinter Vans are sold and marketed in the U.S. by Mercedes-Benz USA and Daimler Vans USA, respectively.*
***Model is out of production.*