

September 4, 2014

## **MERCEDES-BENZ DELIVERS BEST-EVER AUGUST SALES WITH 27,078 UNITS, UP 9.4%**

- **Sprinter Vans, smart post double-digit gains**

MONTVALE, N.J. – Mercedes-Benz today reported record-breaking August sales volumes with 27,078 units sold across its passenger car and light truck lineups, a 9.4% gain from the 24,761 vehicles sold the same month last year. Adding 1,880 units for Sprinter Vans and 1,334 units at smart – up 35.3% and 34.3%, respectively – total August sales for Mercedes-Benz USA (MBUSA) hit a record 30,292, increasing 11.6% from the 27,144 retails in August 2013. Year-to-date, Mercedes-Benz sales totaled 205,894, up 8.2%. Volumes of 15,577 at Sprinter and 7,332 at smart propelled MBUSA to a grand total of 228,803.

“A record sales pace and strong customer focus has honed our competitive edge in the luxury market,” said Stephen Cannon, president and CEO of MBUSA. “With the new C-Class rolling onto dealer lots and our first entry into the compact utility segment just weeks away, we’re in the early stages of a product offensive that will take the brand to its highest year on record.”

August sales for the Mercedes-Benz brand were led by the C-, E- and M-Class model lines. The E-Class took the lead with 6,481 units for the

month, followed by 5,151 units for the C-Class, which enters an all-new generation for model year 2015 now available in showrooms. The brand's best-selling SUV, the M-Class, completed the top three at 3,438. At the high end, the CLS-Class four-door coupe posted monthly sales gains of 47.8% with 1,150 vehicles, while the flagship S-Class continued to show strong momentum at 1,855 (up 312.2%).

Mercedes-Benz AMG high-performance models delivered August sales of 736, while year-to-date volumes increased 64.4% to 7,224. Sales of the company's BlueTEC diesel models totaled 979 for the month with year-to-date volumes reaching 10,263.

Separately, Mercedes-Benz Certified Pre-Owned (MBCPO) recorded sales volumes of 13,018 vehicles in August, up 40.6% from the 9,261 units sold during the same month last year. On a year-to-date basis, MBCPO sold 79,704 units, an increase of 20.3% from the 66,241 vehicles sold through August 2013.

MERCEDES-BENZ USA  
Sales August 2014

Mercedes-Benz Passenger Vehicles	Aug 14	Aug 13	Monthly %	YTD 2014	YTD 2013	Yearly %
<b>B-CLASS EV</b>	51	-	-	92	-	-
<b>CLA-CLASS</b>	2.722	-	-	15.676	-	-
<b>C-CLASS</b>	5.151	6.701	-23,1%	43.885	60.207	-27,1%
<b>E-CLASS</b>	6.481	6.523	-0,6%	47.725	40.359	18,3%
<b>S-CLASS</b>	1.855	450	312,2%	15.006	7.238	107,3%
<b>CL-CLASS</b>	17	27	-37,0%	171	319	-46,4%
<b>SL-CLASS</b>	314	716	-56,1%	3.174	5.035	-37,0%
<b>SLS AMG</b>	26	32	-18,8%	204	301	-32,2%
<b>CLK-CLASS**</b>	0	0	-	2	0	-
<b>SLK-CLASS</b>	341	385	-11,4%	3.106	3.165	-1,9%
<b>CLS-CLASS</b>	1.150	778	47,8%	5.049	5.015	0,7%
<b>R-CLASS**</b>	1	1	0,0%	7	28	-75,0%
<b>M-CLASS</b>	3.438	3.816	-9,9%	28.654	26.220	9,3%
<b>G-CLASS</b>	248	238	4,2%	1.986	1.741	14,1%
<b>GL-CLASS</b>	2.208	2.722	-18,9%	15.574	19.833	-21,5%
<b>GLK-CLASS</b>	3.075	2.372	29,6%	25.583	20.898	22,4%
<b>TOTAL</b>	<b>27.078</b>	<b>24.761</b>	<b>9,4%</b>	<b>205.894</b>	<b>190.359</b>	<b>8,2%</b>
<b>SPRINTER*</b>	1.880	1.390	35,3%	15.577	12.788	21,8%
<b>smart</b>	1.334	993	34,3%	7.332	6.312	16,2%
<b>MBUSA Combined Total</b>	<b>Aug 14</b>	<b>Aug 13</b>	<b>Monthly %</b>	<b>YTD 2014</b>	<b>YTD 2013</b>	<b>Yearly %</b>
<b>GRAND TOTAL</b>	<b>30.292</b>	<b>27.144</b>	<b>11,6%</b>	<b>228.803</b>	<b>209.459</b>	<b>9,2%</b>

*\*Mercedes-Benz and Freightliner Sprinter Vans are sold and marketed in the U.S. by Mercedes-Benz USA and Daimler Vans USA, respectively.*

*\*\*Model is out of production.*

This document contains forward-looking statements that reflect our current views about future events. The words “anticipate,” “assume,” “believe,” “estimate,” “expect,” “intend,” “may,” “can,” “could,” “plan,” “project,” “should” and similar expressions are used to identify forward-looking statements. These statements are subject to many risks and uncertainties, including an adverse development of global economic conditions, in particular a decline of demand in our most important markets; a worsening of the sovereign-debt crisis in the euro zone; an increase in political tension in Eastern Europe; a deterioration of our refinancing possibilities on the credit and financial markets; events of force majeure including natural disasters, acts of terrorism, political unrest, industrial accidents and their effects on our sales, purchasing, production or financial services activities; changes in currency exchange rates; a shift in consumer preferences towards smaller, lower-margin vehicles; a possible lack of acceptance of our products or services which limits our ability to achieve prices and adequately utilize our production capacities; price increases for fuel or raw materials; disruption of production due to shortages of materials, labor strikes or supplier insolvencies; a decline in resale prices of used vehicles; the effective implementation of cost-reduction and efficiency-optimization measures; the business outlook for companies in which we hold a significant equity interest; the successful implementation of strategic cooperations and joint ventures; changes in laws, regulations and government policies, particularly those relating to vehicle emissions, fuel economy and safety; the resolution of pending government investigations and the conclusion of pending or threatened future legal proceedings; and other risks and uncertainties, some of which we describe under the heading “Risk and Opportunity Report” in the current Annual Report. If any of these risks and uncertainties materializes or if the assumptions underlying any of our forward-looking statements prove to be incorrect, the actual results may be materially different from those we express or imply by such statements. We do not intend or assume any obligation to update these forward-looking statements since they are based solely on the circumstances at the date of publication.

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