

Investor Relations Release

Date:
October 1, 2014

In the following please find the Mercedes-Benz USA sales release for September 2014:

MERCEDES-BENZ CLOSES OUT RECORD THIRD QUARTER WITH SEPTEMBER SALES OF 27,315

Marks five years of consecutive year-over-year sales gains

MONTVALE, N.J. – Mercedes-Benz today reported the best September sales in its history with 27,315 units sold across its passenger car and light truck lineups, increasing 10.6% from the 24,697 vehicles sold in September 2013. Sprinter sales totaled 2,208 for the month, combining with 748 retails at smart (up 19.7%) to bring total September volumes at Mercedes-Benz USA (MBUSA) to 30,271, an increase of 10.2%. Year-to-date sales for Mercedes-Benz reached 233,211*, up 8.4%. Adding volumes of 17,785 for Sprinter and 8,080 for smart, MBUSA achieved a year-to-date grand total of 259,076.

“With three record sales quarters under our belt, we’re racing toward another banner year in step with the strong momentum of the market,” said Stephen Cannon, president and CEO of MBUSA. “From gateway models like our all-new GLA compact SUV to the new flagship

S-Class Coupe, the breadth of our product portfolio will keep us at the top of our game.” Page 2

September sales for the Mercedes-Benz brand were led by the C-, E- and M-Class model lines. The C-Class, which entered a new generation for the 2015 model year, took the lead with 6,285 units, followed by the E-Class with sales of 4,883. The best-selling Mercedes-Benz SUV, the M-Class, rounded out the top three at 3,460, gaining 8.8% from the same month last year. At the high end, the CLS-Class four-door coupe delivered a 21.4% monthly sales increase with 1,100 units, while the flagship S-Class continued to show robust momentum at 1,909, up 393.3%.

Taken as a whole, sales of Mercedes-Benz passenger cars totaled 151,954 through the first three quarters of 2014, an increase of 9.9% compared to the 138,282 vehicles sold during the same period in 2013. On the SUV side, sales climbed 5.8% to 81,257 from 76,774 units year-to-date in 2013. High-end models accounted for 11.7% of the brand's total year-to-date sales volume, thanks in no small part to a 121.8% increase for the S-Class at 16,915.

Retails for Mercedes-Benz AMG high-performance models totaled 717, up 6.2%, with year-to-date sales increasing 56.7% from the same

period last year to 7,941. Mercedes-Benz BlueTEC diesel models delivered a September volume of 754, while year-to-date sales hit 11,017.

Separately, Mercedes-Benz Certified Pre-Owned (MBCPO) vehicles recorded sales of 8,648 vehicles in September, up 30.1% from the 6,649 units sold during the same month last year. On a year-to-date basis, 88,352 units were sold, an increase of 21.2% from 72,890 vehicles a year ago.

About Mercedes-Benz USA

Mercedes-Benz USA (MBUSA), headquartered in Montvale, New Jersey, is responsible for the distribution, marketing and customer service for all Mercedes-Benz products in the United States. MBUSA offers drivers the most diverse line-up in the luxury segment with 14 model lines ranging from the sporty CLA-Class four-door coupe to the flagship S-Class and the SLS AMG GT.

MBUSA is also responsible for the distribution, marketing and customer service of Mercedes-Benz Sprinter Vans, and smart products in the U.S. More information on MBUSA and its products can be found at www.mbusa.com, www.mbsprinterusa.com and www.smartusa.com.

Accredited journalists can visit our media site at www.media.mbusa.com.

*Year-to-date sales reflect an adjustment of two (2) vehicles that were omitted from August reporting.

Further Investor Relations information on Daimler is available on the Internet via www.daimler.com/investors and on handhelds via <http://www.daimler.mobi/ir>.

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MERCEDES-BENZ USA
Sales -- September 2014

Mercedes-Benz Passenger Vehicles	Sep-14	Sep-13	Monthly %	YTD 2014	YTD 2013	Yearly %
B-CLASS EV	65	-	-	159	-	-
CLA-CLASS	2,531	2,310	9.6%	18,207	2,310	688.2%
C-CLASS	6,285	6,389	-1.6%	50,170	66,596	-24.7%
E-CLASS	4,883	5,647	-13.5%	52,608	46,006	14.4%
S-CLASS	1,909	387	393.3%	16,915	7,625	121.8%
CL-CLASS	7	42	-83.3%	178	361	-50.7%
SL-CLASS	584	535	9.2%	3,758	5,570	-32.5%
SLS AMG	8	23	-65.2%	212	324	-34.6%
CLK-CLASS**	1	0	-	3	0	-
SLK-CLASS	489	404	21.0%	3,595	3,569	0.7%
CLS-CLASS	1,100	906	21.4%	6,149	5,921	3.9%
R-CLASS**	0	1	-100.0%	7	29	-75.9%
M-CLASS	3,460	3,180	8.8%	32,114	29,400	9.2%
G-CLASS	202	137	47.4%	2,188	1,878	16.5%
GL-CLASS	2,154	2,349	-8.3%	17,728	22,182	-20.1%
GLA-CLASS	991	-	-	991	-	-
GLK-CLASS	2,646	2,387	10.9%	28,229	23,285	21.2%
TOTAL	27,315	24,697	10.6%	233,211	215,056	8.4%
SPRINTER*	2,208	2,152	2.6%	17,785	14,940	19.0%
smart	748	625	19.7%	8,080	6,937	16.5%
MBUSA Combined Total	Sep-14	Sep-13	Monthly %	YTD 2014	YTD 2013	Yearly %
GRAND TOTAL	30,271	27,474	10.2%	259,076	236,933	9.3%

**Mercedes-Benz and Freightliner Sprinter Vans are sold and marketed in the U.S. by Mercedes-Benz USA and Daimler Vans USA, respectively.*
***Model is out of production.*