

July 6, 2015

Record half-year sales for Mercedes-Benz

- In June, global unit sales of Mercedes-Benz increased by 19.3% to 169,616 vehicles and, in the first half of the year, by 14.7% to 898,425 vehicles.
- Ola Källenius, Member of the Board of Management of Daimler AG, responsible for Mercedes-Benz Cars Marketing & Sales: “June saw Mercedes-Benz complete not only the best ever first half of the year in terms of sales, but, with 38.5% growth, we have also recorded the strongest sales month in China.”
- Sales growth of 16.5% in Germany and 17.2% in Great Britain in June.
- Sales records in the first half of the year for CLA (+25.5%), C-Class Saloon and Estate (+58.7%).

Stuttgart – With 898,425 vehicles delivered to customers in the first six months of 2015 (+14.7%), Mercedes-Benz recorded the highest half-year sales figures in the company’s history. The second quarter of the year also exceeded all previous quarters in terms of sales figures. In June, the brand with the star handed over 169,616 vehicles to customers (+19.3%). The sales success is due to the high demand for SUVs and the C-Class Saloon and Estate.

“June saw Mercedes-Benz complete not only the best ever first half of the year in terms of sales, but, with 38.5% growth, we have also recorded the strongest sales month in China,” says Ola Källenius,

Member of the Board of Management of Daimler AG, responsible for Mercedes-Benz Cars Marketing & Sales.

page 2

In Europe, the brand with the star set new sales records both for June and for the first half of the year. In the first six months of 2015, sales rose by 11.2% to 392,528 units. Strong growth was recorded in Germany, where sales increased to 26,800 units in June (+16.5%). Thus, Mercedes-Benz remained the leading premium manufacturer in its home market. New sales records were set in Great Britain and Portugal in and per June. Growth was very strong in Spain, where sales increased by 30% since the beginning of the year.

Demand for vehicles with the star remained high in the NAFTA region: 189,375 customers in the USA, Canada, and Mexico opted for a Mercedes-Benz in the first half of the year (+10.1%). New sales records were set in all three countries. In the USA, 164,970 customers were happy to receive their new vehicle in the first six months of 2015 (+8.8%). In June, a sales increase of 5.8% to 28,044 units was achieved in the USA.

The Asia-Pacific region benefited from very strong sales growth in China, Japan, and South Korea in June. All in all, sales increased by 37.3% to 54,778 units in this region. With 38.5%, growth in China was even higher (32,507 units). Unit sales rose by 53.5% in Japan and by 33.8% in South Korea. New sales records were set in China, Japan, South Korea, and Australia for both the first half of the year and for the month of June. In Japan, Mercedes-Benz remained the market leader among the premium importers. The same applies to Australia, where the best sales month ever was achieved in June.

In June, a total of 54,379 customers opted for a compact model of the A-Class, B-Class, CLA, CLA Shooting Brake or GLA (+29.8%). In the first half of 2015, the brand with the star sold approximately 25% more compact cars than during the first six months of the previous year (269,527 units). Similar growth (+25.5%) and a new sales record

were achieved by the CLA. The CLA Shooting Brake also enjoyed great popularity in the first months after its market launch. page 3

The C-Class Saloon and Estate keep setting one record after another this year: Sales increased by 58.7% to 214,222 units since the beginning of the year. In China, sales of C-Class Saloon doubled during the same period. A few months ago, Mercedes-Benz started the local production of the normal-wheelbase C-Class Saloon in China in addition to the long-wheelbase version. In the USA, the C-Class Saloon also set a new sales record in the first half of the year.

With more than 13 million E-Class Saloons and Estates delivered to customers, the E-Class is the best-selling vehicle in the history of Mercedes-Benz. The E-Class Saloon set a new sales record in the first half of the year in China, which is the biggest sales market of the model.

A new record was also achieved by the S-Class Saloon per June. With 51,560 units sold, the S-Class remains the world's best-selling luxury saloon.

In the SUV segment, Mercedes-Benz not only celebrated the world premiere of the new GLC last month, but also a new sales record (+17.3%). During the first half of the year, sales of the GLA, the GLK, the M-Class, the GL and the G-Class increased by 25% to 232,406 units. The G-Class – the prime father of all Mercedes-Benz SUVs – set a new sales record in the first six months of the year (+27.6%).

The success story of the smart fortwo and smart forfour continued unabated in June. A total of 11,329 customers around the world opted for the city runabout in the past month which marks an increase of 54.5%. In Germany, smart sales were nearly twice as high last month as they were in June 2014.

Sales Mercedes-Benz Cars in June 2015

	June 2015	June 2014	Change in %	YTD 2015	YTD 2014	Change in %
Mercedes-Benz	169,616	142,136	+19.3	898,425	783,520	+14.7
of which:* A-/B-Class	39,721	35,429	+12.1	202,121	195,941	+3.2
C-Class	42,791	25,987	+64.7	226,120	149,147	+51.6
E-Class	27,615	29,944	-7.8	149,211	173,746	-14.1
S-Class	9,202	8,605	+6.9	56,606	49,697	+13.9
GL-Class**	43,488	37,081	+17.3	232,406	185,994	+25.0
SL-Class	3,171	2,947	+7.6	16,747	17,801	-5.9
V-Class	3,628	2,143	+69.3	15,214	11,194	+35.9
smart	11,329	7,335	+54.5	62,164	46,816	+32.8
Mercedes-Benz Cars	180,945	149,471	+21.1	960,589	830,336	+15.7
Europe	85,242	71,373	+19.4	441,331	383,291	+15.1
of which: Germany	30,196	24,716	+22.2	150,648	136,746	+10.2
NAFTA	33,423	31,450	+6.3	193,856	178,203	+8.8
of which: USA	28,802	27,168	+6.0	168,697	156,213	+8.0
Asia/Pacific	56,080	41,624	+34.7	293,166	242,519	+20.9
of which: Japan	6,350	4,213	+50.7	32,706	27,883	+17.3
of which: China (incl. Hong Kong)	33,770	25,068	+34.7	173,553	145,141	+19.6

* incl. derivatives

** incl. GLA

This document contains forward-looking statements that reflect our current views about future events. The words “anticipate,” “assume,” “believe,” “estimate,” “expect,” “intend,” “may,” “can,” “could,” “plan,” “project,” “should” and similar expressions are used to identify forward-looking statements. These statements are subject to many risks and uncertainties, including an adverse development of global economic conditions, in particular a decline of demand in our most important markets; a worsening of the sovereign-debt crisis in the euro zone; an increase in political tension in Eastern Europe; a deterioration of our refinancing possibilities on the credit and financial markets; events of force majeure including natural disasters, epidemics, acts of terrorism, political unrest, industrial accidents and their effects on our sales, purchasing, production or financial services activities; changes in currency exchange rates; a shift in consumer preferences towards smaller, lower-margin vehicles; a possible lack of acceptance of our products or services which limits our ability to achieve prices and adequately utilize our production capacities; price increases for fuel or raw materials; disruption of production due to shortages of materials, labor strikes or supplier insolvencies; a decline in resale prices of used vehicles; the effective implementation of cost-reduction and efficiency-optimization measures; the business outlook for companies in which we hold a significant equity interest; the successful implementation of strategic cooperations and joint ventures; changes in laws, regulations and government policies, particularly those relating to vehicle emissions, fuel economy and safety; the resolution of pending government investigations and the conclusion of pending or threatened future legal proceedings; and other risks and uncertainties, some of which we describe under the heading “Risk and Opportunity Report” in the current Annual Report. If any of these risks and uncertainties materializes or if the assumptions underlying any of our forward-looking statements prove to be incorrect, the actual results may be materially different from those we express or imply by such statements. We do not intend or assume any obligation to update these forward-looking statements since they are based solely on the circumstances at the date of publication.

Further Investor Relations information on Daimler is available on the Internet via www.daimler.com/investors and on handhelds via www.daimler.mobi/ir.

If you have any questions, please contact our Investor Relations Team:

Bjoern Scheib

Tel. +49/711-17-95256

Alexander Vollmer

Tel. +49/711-17-97778

Julian Krell

Tel. +49/711-17-99320

Lutz Deus

Tel. +49/711-17-92261

Rolf Bassermann

Tel. +49/711-17-95277

Dr. Stephan Georg Schoen

Tel. +49/711-17-95361

E-mail: ir.dai@daimler.com