

August 6, 2015

Mercedes-Benz passes mark of one million cars sold already in July

- **Mercedes-Benz hands over 149,753 vehicles to customers in July (+15.2%).**
- **Ola Källenius, Member of the Board of Management of Daimler AG, responsible for Mercedes-Benz Cars Marketing & Sales: “We passed the one-million mark already in July. Never before have we delivered so many cars to customers in the first seven months of a year. About a quarter of them are C-Class Saloons and Estates.”**
- **Premium market leader in Germany, Japan, Canada, Australia, and Portugal.**
- **New sales record in China (+41.5%).**
- **Record sales for C-Class Saloon and Estate (+83.1%).**
- **Global demand for compact cars up by 33%.**

Stuttgart – Mercedes-Benz handed over 149,753 vehicles to customers in July (+15.2%). New sales records were set both in the month of July and in the first seven months of the year (1,048,178 units, +14.7%). This was due in particular to strong sales of the C-Class and the compact cars of the brand with the three-pointed star.

“We passed the one-million mark already in July. Never before have we delivered so many cars to customers in the first seven months of a year. About a quarter of them are C-Class Saloons and Estates,” says

Ola Källenius, Member of the Board of Management of Daimler AG, responsible for Mercedes-Benz Cars Marketing & Sales.

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In Europe, Mercedes-Benz once again posted a new sales record: 457,468 vehicles were handed over to customers in the first seven months of the year (+11.3%). Sales in Germany of 156,569 units since the beginning of the year were above the prior-year level (+6.0%). In July, Mercedes-Benz sold 24,178 vehicles in Germany (+7.8%), thus defending its market leadership amongst the premium manufacturers in the home market. Mercedes-Benz is the market leader also in Portugal. A new sales record was achieved in Great Britain, the second biggest European market of the brand, in July.

In the NAFTA region, strong demand for cars with the three-pointed star is unbroken: 31,483 units were delivered to customers in the United States, Canada, and Mexico in July (+3.9%), thereof 27,526 in the USA (+1.2%). In all three countries, sales records were set in and per July. In Canada, Mercedes-Benz is the market leader amongst the premium manufacturers.

In the Asia-Pacific region, a new record level was reached per July with sales of 332,377 vehicles (+23.5%). Growth in the month of July was even stronger at a rate of 30.8% to sales of 47,838 units. In China, 29,540 vehicles were sold in July, representing an increase of 41.5% compared with the same month of last year. Unit sales reached new record levels also in Japan, South Korea, and Australia last month. In Japan and Australia, Mercedes-Benz continues to be the market leader amongst the premium importers.

July was another strong month for the compact cars of Mercedes-Benz, with sales of 49,973 units of the A- und B-Class, CLA, CLA Shooting Brake, and GLA (+33.0%). The CLA set a new sales record in both July and the first seven months of the year.

Sales of the C-Class Saloon and Estate increased last month by 83.1% to the record figure of 36,287 units. In the Asia-Pacific region, unit sales of the two models more than tripled compared with the same month of the previous year. In the C Class segment, Mercedes-Benz offers its advanced hybrid technology for both the Saloon and the Estate. Demand for the C 350 e has been rising since it was launched this spring. page 3

The E-Class Saloon posted a new sales record in China in the first seven months of the year. China is the biggest sales market of the model.

The S-Class maintains its position as the world's best-selling luxury saloon. Per July, 58,478 units were handed over to customers (+1.2%). Growth was especially strong in South Korea in July.

As a result of globally strong demand for Mercedes-Benz SUVs, unit sales of those models increased in July by 14.8% to a total of 39,197 vehicles. The GLA and the G-Class set new sales records per July. Demand for the GLK is at an ongoing high level even just before the market launch of its successor model.

Since the beginning of this year, 71,451 smart fortwo and smart forfour were sold (+31.5%) on a global level. In Germany and Italy, growth of the city runabout increased by more than 50% in that period. In China, the brand's third biggest market, the new smart fortwo is available at the dealers since August. In the USA, the new generation will be launched in September.

Sales Mercedes-Benz Cars in July 2015

	July 2015	July 2014	Change in %	YTD 2015	YTD 2014	Change in %
Mercedes-Benz	149,753	130,003	+15.2	1,048,178	913,523	+14.7
of which:*						
A-/B-Class	35,181	31,368	+12.2	237,302	227,309	+4.4
C-Class	37,150	21,873	+69.8	263,270	171,020	+53.9
E-Class	25,037	28,979	-13.6	174,248	202,725	-14.0
S-Class	7,589	8,582	-11.6	64,195	58,279	+10.2
GL-Class**	39,197	34,147	+14.8	271,603	220,141	+23.4
SL-Class	2,526	2,361	+7.0	19,273	20,162	-4.4
V-Class	3,073	2,693	+14.1	18,287	13,887	+31.7
smart	9,287	7,508	+23.7	71,451	54,324	+31.5
Mercedes-Benz Cars	159,040	137,511	+15.7	1,119,629	967,847	+15.7
Europe	72,941	62,414	+16.9	514,272	445,705	+15.4
of which: Germany	27,064	24,023	+12.7	177,712	160,769	+10.5
NAFTA	32,124	32,067	+0.2	225,980	210,270	+7.5
of which: USA	27,974	28,548	-2.0	196,671	184,761	+6.4
Asia/Pacific	48,386	38,080	+27.1	341,552	280,599	+21.7
of which: Japan	4,367	3,930	+11.1	37,073	31,813	+16.5
of which: China (incl. Hong Kong)	30,071	22,238	+35.2	203,624	167,379	+21.7

* incl. derivatives

** incl. GLA

This document contains forward-looking statements that reflect our current views about future events. The words “anticipate,” “assume,” “believe,” “estimate,” “expect,” “intend,” “may,” “can,” “could,” “plan,” “project,” “should” and similar expressions are used to identify forward-looking statements. These statements are subject to many risks and uncertainties, including an adverse development of global economic conditions, in particular a decline of demand in our most important markets; a worsening of the sovereign-debt crisis in the euro zone; an increase in political tension in Eastern Europe; a deterioration of our refinancing possibilities on the credit and financial markets; events of force majeure including natural disasters, epidemics, acts of terrorism, political unrest, industrial accidents and their effects on our sales, purchasing, production or financial services activities; changes in currency exchange rates; a shift in consumer preferences towards smaller, lower-margin vehicles; a possible lack of acceptance of our products or services which limits our ability to achieve prices and adequately utilize our production capacities; price increases for fuel or raw materials; disruption of production due to shortages of materials, labor strikes or supplier insolvencies; a decline in resale prices of used vehicles; the effective implementation of cost-reduction and efficiency-optimization measures; the business outlook for companies in which we hold a significant equity interest; the successful implementation of strategic cooperations and joint ventures; changes in laws, regulations and government policies, particularly those relating to vehicle emissions, fuel economy and safety; the resolution of pending government investigations and the conclusion of pending or threatened future legal proceedings; and other risks and uncertainties, some of which we describe under the heading “Risk and Opportunity Report” in the current Annual Report. If any of these risks and uncertainties materializes or if the assumptions underlying any of our forward-looking statements prove to be incorrect, the actual results may be materially different from those we express or imply by such statements. We do not intend or assume any obligation to update these forward-looking statements since they are based solely on the circumstances at the date of publication.

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