

July 21, 2016

Supervisory Board of Daimler AG appoints Britta Seeger as Member of the Board of Management for Mercedes-Benz Cars Marketing & Sales

- **Britta Seeger appointed for three years as of January 1, 2017**
- **Manfred Bischoff, Chairman of the Supervisory Board of Daimler AG: “The Mercedes-Benz brand is the heart of Daimler AG. The marketing and sales of Mercedes-Benz Cars is the most important connection with our customers, and therefore has a key function at the Group. With Britta Seeger, we are appointing an experienced executive who has successfully held leading positions in sales worldwide since 2013. The appointment of Britta Seeger also rejuvenates the Board of Management and shows that we have outstanding women for Board of Management positions.”**
- **Supervisory Board extends the contract of Wilfried Porth, Member of the Board of Management for Human Resources and Director of Labor Relations, for five years until 2022**

Stuttgart (Germany) - The Supervisory Board of Daimler AG has appointed Britta Seeger (46) as Member of the Board of Management for Mercedes-Benz Cars Marketing & Sales, effective January 1, 2017. Britta Seeger will take over responsibility for Mercedes-Benz Cars Marketing & Sales from Ola Källenius (47), who will then take over Board of Management responsibility for Group Research & Mercedes-Benz Cars Development. Britta Seeger has been appointed to the Board of Management until December 31, 2019.

“The Mercedes-Benz brand is the heart of Daimler AG. The marketing and sales of Mercedes-Benz Cars is the most important connection with our customers, and therefore has a key function at the Group,” stated Manfred Bischoff, Chairman of the Supervisory Board of Daimler AG. “With Britta Seeger, we are appointing an experienced executive who has successfully held leading positions in sales worldwide since 2013. The appointment of Britta Seeger also rejuvenates the Board of Management and shows that we

have outstanding women for Board of Management positions. With her qualifications in business administration and her international experience, Britta Seeger will further strengthen the position of Mercedes-Benz Cars with the premium brands Mercedes-Benz and smart worldwide.”

At present, Britta Seeger is President & CEO of Mercedes-Benz Türk A.S. She has held this important position for one year now. Before that, she was President & CEO of the subsidiary Mercedes-Benz Korea Ltd. for two years. Following her studies of business administration, Britta Seeger joined the Daimler Group in 1992 and has held numerous internationally oriented positions in sales management since then.

The Supervisory Board has also extended the contract of Wilfried Porth (57) as Member of the Board of Management for Human Resources and Director of Labor Relations, IT & Mercedes-Benz Vans for five years until April 30, 2022. Porth was first appointed to the Board of Management in 2009 and his current appointment would have ended in April 2017.

“In recent years, Wilfried Porth has decisively influenced the human-resources work at Daimler worldwide; he has prepared the area of human resources for the future and has made the jobs in the plants, especially the German ones, competitive for the future with the transformation plans. With the systematic internationalization of the Mercedes-Benz Vans division, Wilfried Porth has also utilized new growth potential,” said Manfred Bischoff. “In the digital age, it is now essential to set the course for an agile and connected organization. With the reappointment of Wilfried Porth, we are securing continuity in our personnel policy and pushing forward with digitization, so that all employees can make full use of their creativity to keep Daimler ahead of the field in the long term.”

This document contains forward-looking statements that reflect our current views about future events. The words “anticipate,” “assume,” “believe,” “estimate,” “expect,” “intend,” “may,” “can,” “could,” “plan,” “project,” “should” and similar expressions are used to identify forward-looking statements. These statements are subject to many risks and uncertainties, including an adverse development of global economic conditions, in particular a decline of demand in our most important markets; a worsening of the sovereign-debt crisis in the euro zone; an increase in political tension in Eastern Europe; a deterioration of our refinancing possibilities on the credit and financial markets; events of force majeure including natural disasters, acts of terrorism, political unrest, armed conflicts, industrial accidents and their effects on our sales, purchasing, production or financial services activities; changes in currency exchange rates; a shift in consumer preferences towards smaller, lower-margin vehicles; a possible lack of acceptance of our products or services which limits our ability to achieve prices and adequately utilize our production capacities; price increases for fuel or raw materials; disruption of production due to shortages of materials, labor strikes or supplier insolvencies; a decline in resale prices of used vehicles; the effective implementation of cost-reduction and efficiency-optimization measures; the business outlook for companies in which we hold a significant equity interest; the successful implementation of strategic cooperations and joint ventures; changes in laws, regulations and government policies, particularly those relating to vehicle emissions, fuel economy and safety; the resolution of pending government investigations and the conclusion of pending or threatened future legal proceedings; and other risks and uncertainties, some of which we describe under the heading “Risk and Opportunity Report” in the current Annual

Report. If any of these risks and uncertainties materializes or if the assumptions underlying any of our forward-looking statements prove to be incorrect, the actual results may be materially different from those we express or imply by such statements. We do not intend or assume any obligation to update these forward-looking statements since they are based solely on the circumstances at the date of publication.

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