

April 4, 2017

MERCEDES-BENZ CLOSES OUT RECORD FIRST QUARTER IN THE U.S. WITH 79,141 UNITS, UP 4.5%

ATLANTA – Mercedes-Benz today reported record first quarter year-to-date volume at 79,141 units, up 4.5% from 2016. March sales of 29,092 increased 3.3% from the same month last year. Adding 2,871 units for Vans and 389 units for smart, Mercedes-Benz USA (MBUSA) achieved a grand total of 32,352 vehicles for the month, up 2.0% from a year ago. Year-to-date, MBUSA also achieved a record close of 87,635 units, up 3.9%.

“We’re pleased about our record-breaking first quarter for Mercedes-Benz in 2017,” said Dietmar Exler, president and CEO of MBUSA. “We look forward to strong momentum with a number of AMG product launches in the coming summer months as we celebrate AMG’s 50th anniversary.”

Mercedes-Benz volume leaders in March included the C-Class, GLE and E-Class (including the CLS) model lines. The C-Class took the lead at 8,021, followed by the GLE sales of 4,919. The E-Class rounded out the top three with 4,690 units sold.

Mercedes-AMG high-performance models sold 3,195 units in March, with a total of 8,339 units sold year-to-date (up 44.6%).

Separately, Mercedes-Benz Certified Pre-Owned (MBCPO) models recorded sales of 9,907 vehicles in March, an increase of 5.6% when compared to the same month last year (9,390).

This document contains forward-looking statements that reflect our current views about future events. The words “anticipate,” “assume,” “believe,” “estimate,” “expect,” “intend,” “may,” “can,” “could,” “plan,” “project,” “should” and similar expressions are used to identify forward-looking statements. These statements are subject to many risks and uncertainties, including an adverse development of global economic conditions, in particular a decline of demand in our most important markets; a deterioration of our refinancing possibilities on the credit and financial markets; events of force majeure including natural disasters, acts of terrorism, political unrest, armed conflicts, industrial accidents and their effects on our sales, purchasing, production or financial services activities; changes in currency exchange rates; a shift in consumer preferences towards smaller, lower-margin vehicles; a possible lack of acceptance of our products or services which limits our ability to achieve prices and adequately utilize our production capacities; price increases for fuel or raw materials; disruption of production due to shortages of materials, labor strikes or supplier insolvencies; a decline in resale prices of used vehicles; the effective implementation of cost-reduction and efficiency-optimization measures; the business outlook for companies in which we hold a significant equity interest; the successful implementation of strategic cooperations and joint ventures; changes in laws, regulations and government policies, particularly those relating to vehicle emissions, fuel economy and safety; the resolution of pending government investigations or of investigations requested by governments and the conclusion of pending or threatened future legal proceedings; and other risks and uncertainties, some of which we describe under the heading “Risk and Opportunity Report” in the current Annual Report. If any of these risks and uncertainties materializes or if the assumptions underlying any of our forward-looking statements prove to be incorrect, the actual results may be materially different from those we express or imply by such statements. We do not intend or assume any obligation to update these forward-looking statements since they are based solely on the circumstances at the date of publication.

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MERCEDES-BENZ USA
Sales -- March 2017

Mercedes-Benz Passenger Vehicles	Mar-17	Mar-16	Monthly %	YTD 2017	YTD 2016	Yearly %
B-CLASS	50	66	-24.2%	159	161	-1.2%
CLA	1,079	2,242	-51.9%	4,010	6,884	-41.7%
C-CLASS	8,021	6,658	20.5%	20,619	17,839	15.6%
E-CLASS/CLS	4,690	4,095	14.5%	12,316	9,585	28.5%
S-CLASS	1,434	1,332	7.7%	3,648	4,167	-12.5%
SLC	361	314	15.0%	865	850	1.8%
SL	262	304	-13.8%	724	887	-18.4%
AMG GT	103	140	-26.4%	277	361	-23.3%
GLA	1,714	2,205	-22.3%	5,915	6,843	-13.6%
GLC	3,126	4,871	-35.8%	8,956	10,998	-18.6%
GLE	4,919	4,730	4.0%	12,906	12,341	4.6%
GLS	2,938	858	242.4%	7,741	3,880	99.5%
G-CLASS	395	349	13.2%	1,005	973	3.3%
TOTAL	29,092	28,164	3.3%	79,141	75,769	4.5%
Vans¹	2,871	3,072	-6.5%	7,433	7,240	2.7%
smart	389	479	-18.8%	1,061	1,300	-18.4%
MBUSA Combined Total	Mar-17	Mar-16	Monthly %	YTD 2017	YTD 2016	Yearly %
GRAND TOTAL	32,352	31,715	2.0%	87,635	84,309	3.9%

¹ Mercedes-Benz, Freightliner Sprinter and Metris Vans are sold and marketed in the U.S. by Mercedes-Benz USA and Daimler Vans USA, respectively.