

September 6, 2017

Mercedes-Benz travels to the Frankfurt Motor Show with a new August sales record

- Mercedes-Benz sold 170,341 vehicles worldwide (+9.0%), setting a new sales record in August
- For four and a half years, Mercedes-Benz has set a new record for unit sales every single month
- Worldwide, there was strong demand for the SUVs (+13.8%) and the dream cars (+20.1%) from Mercedes-Benz
- Record sales in August in the regions Europe (+8.4%) and Asia-Pacific (+18.9%)

Stuttgart – Last month, Mercedes-Benz sold more cars worldwide than ever before in an August. Altogether, 170,341 automobiles with the three-pointed star were handed over to customers (+9.0%). In the first eight months of the year, 1,496,406 units were sold, which is an increase of 12.8% compared to the same period of last year. In August, Mercedes-Benz was the premium brand with the most new registrations in several markets including Germany, Spain, France, Switzerland, Portugal, Japan, Australia, Taiwan, Canada and Brazil.

“We are travelling to the Frankfurt Motor Show not only with new cars, but also with a new sales record from this August. We have achieved new best numbers every month for the past four and a half years,” stated Britta Seeger, Member of the Board of Management of Daimler AG responsible for Mercedes-Benz Cars Marketing & Sales. “We are proud to complete the extensive revision of our S-Class family with the world premiere of the new S-Class Coupé and the S-Class Cabriolet at the Frankfurt Motor Show.”

Mercedes-Benz unit sales by region and market

In Europe, unit sales by Mercedes-Benz surpassed all previous August numbers. A total of 61,589 units were sold (+8.4%), of which, 25,155 cars were delivered to customers in Germany (+6.9%). New sales records were set for the month of August in Belgium, Switzerland, Austria, Sweden and

Portugal, as well as in Poland (+46.8%) and Spain (+18.2%), where growth was especially strong.

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The Asia-Pacific region recorded an increase in unit sales of 18.9% to a new high of 73,264 Mercedes-Benz vehicles delivered to customers. Also in China, more cars were sold than ever before in an August: 50,505 customers were delighted to receive their new car with the star (+24.5%). New records were set also in the markets of South Korea, Japan, Australia, India, Thailand, Taiwan and Malaysia.

In the NAFTA region, unit sales by Mercedes-Benz totalled at 254,606 vehicles in the first eight months of this year. The slight decrease in the region is mainly due to the generally declining US automobile market. 213,242 Mercedes-Benz automobiles were sold in the USA since the beginning of the year. In Canada and Mexico, Mercedes-Benz achieved best-ever sales numbers for an August as well as for the first eight months.

Mercedes-Benz unit sales by model

In Europe, the new S-Class Saloon had its first full month of sales this August. Compared with the same month of last year, unit sales of the luxury saloon increased by more than 35%. In China, its biggest sales market, the S-Class Saloon will be at the dealerships in September. The market launch in the USA will follow in the next few weeks.

The SUVs from Mercedes-Benz, especially the GLC and the GLA, enjoyed strong demand last month. With an increase of 13.8% to 64,043 units delivered, more SUVs were sold than ever before in an August. The popularity of the SUVs is apparent all over the world. New sales records were set in Europe as well as in the NAFTA and Asia-Pacific regions. Since its market launch in 2008, more than a million units of the GLK and its successor, the GLC, have been delivered to customers worldwide.

Sales of the Mercedes-Benz dream cars reached a new high in August with 12,419 coupés, cabrios and roadsters sold (+20.1%). In Germany, one of the biggest markets for the Mercedes-Benz dream cars, the good summer weather certainly helped to boost the strong demand; but also considered over the year to date, worldwide unit sales are considerably higher than in the prior-year period with an increase of 28.4%.

smart

In August, 7,711 customers decided in favour of a car from the smart brand, a growth of 1.0%. Double-digit growth was achieved last month in markets such as Italy, Spain, Belgium, the Netherlands and Austria. Since the

beginning of the year, more smart models were sold in the major markets of China and Great Britain than ever before in the first eight months of a year. Page 3

Overview of sales by Mercedes-Benz Cars

| | August 2017 | Change in % | Jan. – Aug. 2017 | Change in % |
|--|----------------|-------------|---------------------|--------------|
| Mercedes-Benz | 170,341 | +9.0 | 1,496,406 | +12.8 |
| smart | 7,711 | +1.0 | 87,853 | -4.2 |
| Mercedes-Benz Cars | 178,052 | +8.6 | 1,584,259 | +11.7 |
| | | | | |
| Mercedes-Benz unit sales in the region/market | | | | |
| Europe | 61,589 | +8.4 | 621,862 | +9.0 |
| - thereof Germany | 25,155 | +6.9 | 203,624 | +6.7 |
| Asia-Pacific | 73,264 | +18.9 | 582,240 | +25.2 |
| - thereof China Mainland | 50,505 | +24.5 | 391,772 | +32.8 |
| NAFTA | 30,500 | -7.7 | 254,606 | -0.4 |
| - thereof USA | 25,373 | -10.7 | 213,242 | -2.9 |

Note:

Mercedes-Benz's unit sales by region and market as well as by model represent merely an excerpt from Mercedes-Benz's total unit sales, it being possible for a model to be included in different segments. With regard to Mercedes-Benz's total unit sales, there is no possibility of models being double-counted.

Forward-looking statements:

This document contains forward-looking statements that reflect our current views about future events. The words “anticipate,” “assume,” “believe,” “estimate,” “expect,” “intend,” “may,” “can,” “could,” “plan,” “project,” “should” and similar expressions are used to identify forward-looking statements. These statements are subject to many risks and uncertainties, including an adverse development of global economic conditions, in particular a decline of demand in our most important markets; a deterioration of our refinancing possibilities on the credit and financial markets; events of force majeure including natural disasters, acts of terrorism, political unrest, armed conflicts, industrial accidents and their effects on our sales, purchasing, production or financial services activities; changes in currency exchange rates; a shift in consumer preferences towards smaller, lower-margin vehicles; a possible lack of acceptance of our products or services which limits our ability to achieve prices and adequately utilize our production capacities; price increases for fuel or raw materials; disruption of production due to shortages of materials, labor strikes or supplier insolvencies; a decline in resale prices of used vehicles; the effective implementation of cost-reduction and efficiency-optimization measures; the business outlook for companies in which we hold a significant equity interest; the successful implementation of strategic cooperations and joint ventures; changes in laws, regulations and government policies, particularly those relating to vehicle emissions, fuel economy and safety; the resolution of pending government investigations or of investigations requested by governments and the conclusion of pending or threatened future legal proceedings; and other risks and uncertainties, some of which we describe under the heading “Risk and Opportunity Report” in the current Annual Report. If any of these risks and uncertainties materializes or if the assumptions underlying any of our forward-looking statements prove to be incorrect, the actual results may be materially different from those we express or imply by such statements. We do not intend or assume any obligation to update these forward-looking statements since they are based solely on the circumstances at the date of publication.

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