

October 10, 2017

Daimler invests around 600 million euros into commercial vehicle business in Brazil

- **Investments in product lineup, digital services and efficient production processes**
- **Martin Daum, Member of the Board of Management of Daimler AG, responsible for Daimler Trucks & Daimler Buses: “Our commitment to Brazil remains strong and we continue to invest into our regional market presence. Almost the half of all commercial vehicles on Brazil’s streets are older than 20 years. These vehicles must be replaced. We will be ready when the market comes back. With investing around 600 million euros, we are preparing for the future.”**
- **Stefan Buchner, Head of Mercedes-Benz Trucks: “The Brazilian market remains weak, but our products are strong. We have been able to expand our market share in this challenging market. This shows: We know what our customers in Brazil want and offer them the right products – for Brazil and increasingly for export markets.”**

Stuttgart / São Bernardo do Campo – Daimler subsidiary Mercedes-Benz do Brasil will be investing around 600 million euros into its commercial vehicle business in Brazil over the next five years. This underlines the strong commitment of the largest manufacturer of commercial vehicles in Latin America to the Brazilian market. The investments are going into the modernization of the product lineup, digital services, and into the two biggest production plants in São Bernardo do Campo and Juiz de Fora. By 2022, both plants are going to meet highest production standards to be even more efficient and competitive. Daimler has been investing around one billion euros into its Brazilian production site since 2010.

Martin Daum, Member of the Board of Management of Daimler AG, responsible for Daimler Trucks & Daimler Buses: “Our commitment to Brazil remains strong and we continue to invest into our regional market presence. Almost the half of all commercial vehicles on Brazil’s streets are older than 20 years. These vehicles must be replaced. We will be ready

when the market comes back. With investing around 600 million euros, we are preparing for the future.”

Daimler increases its market share in Brazil

Stefan Buchner, Head of Mercedes-Benz Trucks: “The Brazilian market remains weak, but our products are strong. We have been able to expand our market share in this challenging market. This shows: We know what our customers in Brazil want and offer them the right products – for Brazil and increasingly for export markets.”

Despite facing a very difficult economic situation in Brazil and a declining commercial vehicle market over the last years, Mercedes-Benz do Brasil has improved its market position in the truck and van business. Mercedes-Benz Trucks remains number one with an interim market share of 29.4 percent, an increase of 0.7 percentage points in comparison to the same period in the previous year. Mercedes-Benz Vans also increased its market share in the segment of large transporter to 32.9 percent (+7.0 % pts.; YtD 7/2017). Daimler Buses was able to defend its undisputed market leadership in Brazil, reaching a total market share of 49.1 percent (YtD 7/2017).

Mercedes-Benz do Brasil increased export by 42 percent

Mercedes-Benz products from Brazil are gaining increasing popularity in foreign markets. This year, Mercedes-Benz do Brasil already exported 10,000 commercial vehicles – an increase by 27 percent in comparison to the same period in the previous year (YtD 8/2017). Especially the truck export showed a strong growth. Around 6,000 trucks have already been exported, a growth by 42 percent. The export of bus chassis picked up by 15 percent to around 4,300 units.

Mercedes-Benz products from Brazil are particular popular in neighboring Latin American countries. But the demand for the robust commercial vehicles rises also in countries in the Middel East and North Africa – countries with similar transport requirements and road conditions.

This document contains forward-looking statements that reflect our current views about future events. The words “anticipate,” “assume,” “believe,” “estimate,” “expect,” “intend,” “may,” “can,” “could,” “plan,” “project,” “should” and similar expressions are used to identify forward-looking statements. These statements are subject to many risks and uncertainties, including an adverse development of global economic conditions, in particular a decline of demand in our most important markets; a deterioration of our refinancing possibilities on the credit and financial markets; events of force majeure including natural disasters, acts of terrorism, political unrest, armed conflicts, industrial accidents and their effects on our sales, purchasing, production or financial services activities; changes in currency exchange rates; a shift in consumer preferences towards smaller, lower-margin vehicles; a possible lack of acceptance of our products or services which limits our ability to achieve prices and adequately utilize our production capacities; price increases for fuel or raw materials; disruption of production due to shortages of materials, labor strikes or supplier insolvencies; a decline in resale prices of used vehicles; the effective implementation of cost-reduction and efficiency-optimization measures; the business outlook for companies in which we hold a significant equity interest; the successful implementation of strategic cooperations and joint ventures; changes in laws, regulations and government policies, particularly those relating to vehicle emissions, fuel economy and safety; the resolution of pending government investigations or of investigations requested by governments and the conclusion of pending or threatened future legal proceedings; and other risks and uncertainties, some of which we describe under the heading “Risk and Opportunity Report” in the current Annual Report. If any of these risks and uncertainties materializes or if the assumptions underlying any of our forward-looking statements prove to be incorrect, the actual results may be materially different from those we express or imply by such statements. We do not intend or assume any obligation to update these forward-looking statements since they are based solely on the circumstances at the date of publication.

If you have any questions, please contact our Investor Relations Team:

Bjoern Scheib

Tel. +49/711-17-95256

Lutz Deus

Tel. +49/711-17-92261

Christian Crusen

Tel. +49/711-17-97778

Rolf Bassermann

Tel. +49/711-17-95277

Julian Krell

Tel. +49/711-17-99320

Edith Callsen

Tel. +49/711-17-97366

Daniel Eichele

Tel. +49/711-17-92104

Johannes Schmalzriedt

Tel. +49/711-17-70314

E-mail: ir.dai@daimler.com