

Investor Relations Release

June 26, 2018

A new record: 22.9 million customers worldwide trust in mobility services from Daimler AG

- **Number of customers grows by 88% in comparison to same period last year.**
- **Daimler Financial Services develops ride-hailing business, and invests in Estonian transport service called taxify.**
- **Bodo Uebber, Board Member of Daimler AG, responsible for Finance & Controlling, Daimler Financial Services: "Close to 23 million customers rely on our mobility services. This growth clearly demonstrates that we are delighting new customers with our services worldwide."**

Stuttgart, 26 June 2018 – Daimler Financial Services AG announced today a new record in total number of customer for mobility services worldwide. In May 2018, the customer base for car2go, moovel and mytaxi totalled 22.9 million customers. This corresponds to an 88 percent increase year over year, compared to May 2017. mytaxi posted the strongest growth, 116%, compared to the previous year (14.9 million customers). moovel, an urban mobility company, enabling seamless multimodal experiences and connected transit commerce through mobile applications, has grown by 74% in comparison to the previous year (4.8 million customers). car2go, the market leader in free-floating car sharing, accounted for approximately 3.2 million customers worldwide at the end of May 2018 (+25 percent compared to the previous-year period). Customers are now benefiting from Daimler mobility offerings in more than 100 cities in Europe, China, North and South America.

Bodo Uebber, Board Member of Daimler AG responsible for Finance & Controlling and Daimler Financial Services: "Close to 23 million customers today rely on our mobility services. This growth clearly demonstrates that we are delighting new customers with our services worldwide. As the inventor of the automobile, Daimler will not leave the stage to others when it comes to urban mobility of the future. With the announcement of a planned joint venture with BMW, we are taking a further step toward strategic bundling and efficiency of our services. We expect our mobility services to further complement metropolises and future smart cities."

Shareholders in FlixBus and taxify

Last month, Daimler Financial Services invested in the transport service provider called taxify through a recent round of financing. The Estonian-based company is one of the most rapidly growing ride-hailing services worldwide, already active in 20 countries and more than 25 cities. This latest addition of digital mobility services expands Daimler Financial Services portfolio, which includes shares in the shuttle service Via, the limousine driver service Blacklane and the American peer-to-peer car-sharing platform Turo, among others. In addition, Daimler Financial Services has been a shareholder in Flixmobility, the mobility provider for the FlixBus and FlixBus brands, since 2013. The European market leader for long-distance bus travel is now positioning FlixBus in the USA in preparation to enter this highly competitive market.

E-mobility: new e-smarts at car2go

With 3.2 million customers, car2go is the market leader and pioneer of free-floating car sharing. In Madrid, Amsterdam and Stuttgart, car2go offers purely electric fleets. The electric fleet changeover began at the beginning of June, when the smart EQ Fortwo was introduced to the fleet in Stuttgart for the first time. The new e-smarts can be fully charged in just 45 minutes, which is expected to reduce idle time at the charging stations and significantly increase vehicle availability. A total of 1,400 of the 14,000 car2go vehicles around the world are electric. An electric car2go vehicle is rented, on average, every nine seconds.

car2go recently announced that its seventh location in North America is opening in Chicago, Illinois. Launching July 25, 2018, customers will have access to 400 car2go vehicles. With its high population density and well-established public transportation system, Chicago - the third-largest city in the USA by population** - offers an ideal scenario for the free-floating, car-sharing concept to achieve success. Each car-sharing vehicle from car2go replaces several private vehicles in urban traffic flow, thus increasing quality of life.

** Source: U.S. Census Bureau, May 24, 2018

Klaus Entenmann: Relying on smart transport solutions in future

Klaus Entenmann, Chairman of the Board and Chief Executive Officer at Daimler Financial Services AG: "Our offerings are already aligned to the urban mobility of tomorrow. 10,000 purely electric trips daily give us important data and information today for developing an intelligent infrastructure for the electric age. At the same time, car sharing, ride-hailing or app-based communal trips contribute to keeping the air clean and reducing traffic in inner-city areas. Our aim remains emission-free mobility."

moovel group: Partner for cities and transport companies

In Germany, the new service from the Stuttgarter Straßenbahnen AG "SSB Flex" is based on the moovel on-demand technology for ride sharing. moovel makes the operating software available to local transport providers. The algorithm of the moovel on-demand platform bundles users' trip inquiries ("pooling") and enables sharing trips ("ride sharing"). Cars and small buses can be ordered and paid for with the app. Following the booking, the app shows where and when the vehicle will pick up customers. SSB Flex is the first service for app-based communal trips in Germany that is run with route authorization, according to the Public Transport Act.

With a multimedia mobility platform, moovel enables cities and transport companies to include different mobility providers. The mobility app acts as an interface for cities and transport companies to end customers, so that public transport tickets can be booked and paid for, as well as other services, such as car sharing or taxi rides. This helps cities and transport companies make mobility more efficient and public local transport more attractive.

Note:

This document contains forward-looking statements that reflect our current views about future events. The words "anticipate," "assume," "believe," "estimate," "expect," "intend," "may," "can," "could," "plan," "project," "should" and similar expressions are used to identify forward-looking statements. These statements are subject to many risks and uncertainties, including an adverse development of global economic conditions, in particular a decline of demand in our most important markets; a deterioration of our refinancing possibilities on the credit and financial markets; events of force majeure including natural disasters, acts of terrorism, political unrest, armed conflicts, industrial accidents and their effects on our sales, purchasing, production or financial services activities; changes in currency exchange rates; a shift in consumer preferences towards smaller, lower-margin vehicles; a possible lack of acceptance of our products or services which limits our ability to achieve prices and adequately utilize our production capacities; price increases for fuel or raw materials; disruption of production due to shortages of materials, labor strikes or supplier insolvencies; a decline in resale prices of used vehicles; the effective implementation of cost-reduction and efficiency-optimization measures; the business outlook for companies in which we hold a significant equity interest; the successful implementation of strategic cooperations and joint ventures; changes in laws, regulations and government policies, particularly those relating to vehicle emissions, fuel economy and safety; the resolution of pending government investigations or of investigations requested by governments and the conclusion of pending or threatened future legal proceedings; and other risks and uncertainties, some of which we describe under the heading "Risk and Opportunity Report" in the current Annual Report. If any of these risks and uncertainties materializes or if the assumptions underlying any of our forward-looking statements prove to be incorrect, the actual results may be materially different from those we express or imply by such statements. We do not intend or assume any obligation to update these forward-looking statements since they are based solely on the circumstances at the date of publication.

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