

Investor Relations Release

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New name, new record: 24.4 million customers use Daimler's mobility services

- **24.4 million customers (+64% compared to the previous year) use Daimler's mobility services, such as car2go, mytaxi/Intelligent Apps* and moovel.**
- **Premium mobility provider Blacklane offers travellers at airports concierge transportation service.**
- **Daimler subsidiary moovel North America, Google Pay, TriMet and INIT powered the world's first account-based regional virtual transit fare card within Google Pay.**
- **Daimler Mobility Services involved in autonomous fleet project in California.**
- **Klaus Entenmann, CEO Daimler Financial Services: "We are moving full speed ahead towards our transformation to a mobility provider. In 2019, as Daimler Mobility AG, we will underscore our ambition with a new name. The mobility joint venture with BMW is part of our mobility strategy."**

Stuttgart – Following the announcement of the name change planned for 2019, from Daimler Financial Services AG to Daimler Mobility AG, Daimler's mobility division continued on its growth trajectory in July. With car2go, moovel, mytaxi/Intelligent Apps*, the mobility portfolio in the segment of Daimler Financial Services counted 24.4 million customers as of July 30, 2018. This represents an increase of 64% (compared to the previous year). The number of transactions reached 95.3 million in more than 110 cities around the world. This represents an increase of 64% in comparison to the same month of the previous year.

car2go had 3.3 million customers worldwide at the end of July. moovel, Daimler's Mobility-as-a-Service (MaaS) pioneer, grew by 68% compared to the same period last year (5.2 million customers). The term Mobility as a Service (MaaS) represents the bundling of various kinds of passenger transport, such as bus, rail, car sharing, bike sharing and taxi to form a multimodal transport solution. In the ride-railing segment, the providers mytaxi/Intelligent Apps* boast a total of 15.9 million customers (+74% compared to the previous year).

Daimler Mobility AG: strong partner of cities

Subject to review and approval by the relevant competition authorities, Daimler Financial Services will contribute to the three business units of carsharing, ride-hailing and MaaS, in the mobility joint venture with BMW, which is due to launch in 2019. By uniting these growth areas, Daimler is underscoring its ambition in this market of the future. Klaus Entenmann, CEO Daimler Financial Services AG: "We are moving full speed ahead towards our

transformation to a mobility provider. In 2019, as Daimler Mobility AG, we will underscore our ambition with a new name. The mobility joint venture with BMW is part of our mobility strategy. With investments in new partnerships, new technologies and innovative mobility services, we are a strong partner for towns and cities."

The planned change of name highlights the business unit's transformation to a broad-based mobility service provider, the range extending from financing and leasing through fleet management and insurance to digital solutions for payment processing (Mercedes pay) and app-based services such as moovel, car2go and mytaxi.

Blacklane: new, high-end services at airports

Daimler Financial Services is continually adding to its portfolio of mobility services. This includes investments in companies, such as Flixbus, Turo, VIA, Careem and premium mobility provider Blacklane. The Berlin-based start-up now offers its high-quality chauffeur services in 260 cities and 50 countries. Blacklane has added a separate service called Blacklane PASS (Premium Airport Services & Solutions), which is now available at more than 500 airports around the world. For 100 U.S. dollars per person and service, Blacklane PASS lets air travellers avoid queues at security and immigration when arriving, departing or changing planes. For an additional 50 U.S. dollars, the service provides access to business lounges.

moovel group: announces payment and digital wallet options with Google Pay

Together with Google Pay, TriMet and INIT, the Daimler subsidiary moovel North America developed an innovative app that allows transit riders in the Portland-Vancouver metropolitan region to tap-and-pay for their ride with Android devices. The virtual transit fare card, known as the virtual Hop Fastpass™ card is the first of its kind regional transit fare system, allowing riders to tap their phones, just as they would a "smart" transit fare card. The Hop Fastpass™ app for virtual cards is available for download through the Google Play store. With its MaaS platform, the moovel Group allows cities and transport companies to integrate various mobility providers in a single app. moovel offers city-branded smartphone applications and solutions that can be used by regional transport networks to manage mobility more efficiently and make local transport more attractive.

Silicon Valley: investment in autonomous driving

Daimler Financial Services is also investing heavily in autonomous driving and corresponding fleet projects. In the second half of 2019, Bosch and Daimler will offer customers in a Californian city a shuttle service with automated vehicles on selected routes. The aim of the pilot project is to demonstrate that mobility services, such as car sharing (car2go), ride hailing (mytaxi) and multimodal platforms (moovel), can be intelligently combined.

*: Ride Hailing Group: mytaxi, beat, Clever Taxi and Chauffeur Privé.

This document contains forward-looking statements that reflect our current views about future events. The words “anticipate,” “assume,” “believe,” “estimate,” “expect,” “intend,” “may,” “can,” “could,” “plan,” “project,” “should” and similar expressions are used to identify forward-looking statements. These statements are subject to many risks and uncertainties, including an adverse development of global economic conditions, in particular a decline of demand in our most important markets; a deterioration of our refinancing possibilities on the credit and financial markets; events of force majeure including natural disasters, acts of terrorism, political unrest, armed conflicts, industrial accidents and their effects on our sales, purchasing, production or financial services activities; changes in currency exchange rates and tariff regulations; a shift in consumer preferences towards smaller, lower-margin vehicles; a possible lack of acceptance of our products or services which limits our ability to achieve prices and adequately utilize our production capacities; price increases for fuel or raw materials; disruption of production due to shortages of materials, labor strikes or supplier insolvencies; a decline in resale prices of used vehicles; the effective implementation of cost-reduction and efficiency-optimization measures; the business outlook for companies in which we hold a significant equity interest; the successful implementation of strategic cooperations and joint ventures; changes in laws, regulations and government policies, particularly those relating to vehicle emissions, fuel economy and safety; the resolution of pending government investigations or of investigations requested by governments and the conclusion of pending or threatened future legal proceedings; and other risks and uncertainties, some of which we describe under the heading “Risk and Opportunity Report” in the current Annual Report. If any of these risks and uncertainties materializes or if the assumptions underlying any of our forward-looking statements prove to be incorrect, the actual results may be materially different from those we express or imply by such statements. We do not intend or assume any obligation to update these forward-looking statements since they are based solely on the circumstances at the date of publication.

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