Investor Relations Release
February 13, 2019

Supervisory Board of Daimler AG extends contract with Britta Seeger

- Extension of the contract for five years until December 31, 2024
- Manfred Bischoff, Chairman of the Supervisory Board of Daimler AG: "We are very happy to continue working with Britta Seeger. She is leading Marketing and Sales of Mercedes-Benz Cars with great success. In the past year, Mercedes-Benz Cars achieved another sales record in a challenging environment. The Mercedes-Benz brand is once again at the top of the global premium segment. A key function in the Group is Marketing and Sales at Mercedes-Benz Cars as the most important link between the company and the customer. Britta Seeger is setting important strategic guideposts on the way to future retail and driving forward digitization, to offer our customers the best overall package."

Stuttgart (Germany) - At its meeting today, the Supervisory Board of Daimler AG extended the contract of Britta Seeger (49), in the Board of Management of Daimler AG responsible for Marketing and Sales of Mercedes-Benz Cars, until December 31, 2024.

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Since January 1, 2017, Britta Seeger is responsible for Marketing and Sales of Mercedes-Benz Cars in the Board of Management of Daimler AG. Her previous contract will expire in December 2019.

Mercedes-Benz increased its global passenger car unit sales to 2,310,185 units in 2018 (+0.9%) and is already the third time in a row the best-selling premium brand in the automotive industry. Mercedes-Benz Cars with the Mercedes-Benz and smart brands again recorded a sales record with 2,438,987 (+0.4%) vehicles.
This document contains forward-looking statements that reflect our current views about future events. The words “anticipate,” “assume,” “believe,” “estimate,” “expect,” “intend,” “may,” “can,” “could,” “plan,” “project,” “should” and similar expressions are used to identify forward-looking statements. These statements are subject to many risks and uncertainties, including an adverse development of global economic conditions, in particular a decline of demand in our most important markets; a deterioration of our refinancing possibilities on the credit and financial markets; events of force majeure including natural disasters, acts of terrorism, political unrest, armed conflicts, industrial accidents and their effects on our sales, purchasing, production or financial services activities; changes in currency exchange rates and tariff regulations; a shift in consumer preferences towards smaller, lower-margin vehicles; a possible lack of acceptance of our products or services which limits our ability to achieve prices and adequately utilize our production capacities; price increases for fuel or raw materials; disruption of production due to shortages of materials, labor strikes or supplier insolvencies; a decline in resale prices of used vehicles; the effective implementation of cost-reduction and efficiency-optimization measures; the business outlook for companies in which we hold a significant equity interest; the successful implementation of strategic cooperations and joint ventures; changes in laws, regulations and government policies, particularly those relating to vehicle emissions, fuel economy and safety; the resolution of pending government investigations or of investigations requested by governments and the conclusion of pending or threatened future legal proceedings; and other risks and uncertainties, some of which we describe under the heading “Risk and Opportunity Report” in the current Annual Report. If any of these risks and uncertainties materializes or if the assumptions underlying any of our forward-looking statements prove to be incorrect, the actual results may be materially different from those we express or imply by such statements. We do not intend or assume any obligation to update these forward-looking statements since they are based solely on the circumstances at the date of publication.

If you have any questions, please contact our Investor Relations Team: https://www.daimler.com/investors/services/contacts.html

E-mail: ir.dai@daimler.com
Fax: +49 (0) 711 17 94075

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