

# DAIMLER

Fact Sheet for Q3 2008 and January through September 2008

October 23, 2008

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## Stock Market Information

	4th Quarter		1st Quarter		2nd Quarter		3rd Quarter			January - September		
	2007	2006	2008	2007	2008	2007	2008	2007	Change	2008	2007	Change
<b>Earnings per share (in EUR)</b>												
basic	1.71	0.01	1.29	1.89	1.40	1.74	0.21	(1.47)	.	2.94	2.13	+38%
diluted	1.70	0.01	1.29	1.88	1.40	1.72	0.21	(1.47)	.	2.93	2.11	+39%
continuing operations, basic	1.71	0.08	1.29	2.61	1.42	1.35	0.22	(0.97)	.	2.97	2.96	+0%
continuing operations, diluted	1.70	0.07	1.29	2.60	1.42	1.34	0.22	(0.97)	.	2.96	2.93	+1%
<b>Average number of shares outstanding*</b>												
basic	1,026.4	1,025.9	998.0	1,028.7	963.2	1,043.2	941.9	1,053.1	-11%	967.7	1,041.6	-7%
diluted	1,035.4	1,031.4	1,002.8	1,038.7	966.0	1,054.6	942.8	1,060.5	-11%	970.6	1,051.3	-8%
<b>Number of shares outstanding</b>												
(at period end)												
total shares outstanding	1,013.9	1,028.2	964.1	1,029.4	964.5	1,054.1	964.6	1,044.2	-8%			
adjusted for treasury stock	1,013.9	1,028.2	964.1	1,029.4	958.0	1,054.1	929.7	1,041.7	-11%			
<b>Share price Frankfurt</b>												
(at period end, in EUR)												
	66.50	46.80	54.15	61.40	39.28	68.59	35.40	70.64	-50%			
<b>Share price New York</b>												
(at period end, in USD)												
	95.63	61.41	85.55	81.81	61.67	91.95	50.50	100.20	-50%			
<b>Market capitalization Frankfurt</b>												
(at period end, in billions of EUR)												
	67.42	48.12	52.20	63.20	37.63	72.30	32.91	73.59	-55%			
<b>Market capitalization New York</b>												
(at period end, in billions of USD)												
	96.96	63.14	82.48	84.21	59.08	96.93	46.95	104.38	-55%			

\*) adjusted for treasury stocks

## Key Figures and Ratios (continuing operations)

(in millions of EUR)	4th Quarter		1st Quarter		2nd Quarter		3rd Quarter			January - September		
	2007	2006	2008	2007	2008	2007	2008	2007	Change	2008	2007	Change
<b>Unit Sales</b> (in units)	575,353	556,541	503,816	460,281	566,480	516,366	522,525	536,973	-3%	1,592,821	1,513,620	+5%
<b>Revenue</b>	26,504	27,024	23,455	23,370	25,382	23,844	23,796	25,681	-7%	72,633	72,895	-0%
<b>EBIT</b>	1,393	550	1,976	3,292	2,053	2,134	648	1,891	-66%	4,677	7,317	-36%
<b>Net Profit, Group</b>	1,697	(12)	1,332	1,972	1,395	1,849	213	(1,533)	.	2,940	2,288	+28%
<b>Net Profit, continuing operations</b>	1,700	55	1,335	2,715	1,412	1,443	218	(1,003)	.	2,965	3,155	-6%
<b>Depreciation and amortization</b> (including amortization on capitalized development costs, excluding depreciation on leased assets)	614	1,005	754	848	738	768	764	786	-3%	2,256	2,402	-6%
<b>R&amp;D expenditures total</b>	1,240	977	1,065	869	1,120	936	1,128	1,103	+2%	3,313	2,908	+14%
Expensed R&D costs	850	714	782	739	831	734	789	835	-6%	2,402	2,308	+4%
Capitalized development costs	390	263	283	130	289	202	339	268	+26%	911	600	+52%
<b>Amortization on capitalized development costs</b>	162	171	160	156	160	150	163	155	+5%	483	461	+5%
<b>Capital Expenditure</b> (Property, plant & equipment)	582	784	823	843	713	701	948	801	+18%	2,484	2,345	+6%

## Unit Sales

(in units)	4th Quarter		1st Quarter		2nd Quarter		3rd Quarter			January - September		
	2007	2006	2008	2007	2008	2007	2008	2007	Change	2008	2007	Change
<b>Mercedes-Benz Cars</b>	364,627	337,355	318,285	271,058	353,976	320,151	315,796	337,348	-6%	988,057	928,557	+6%
<b>Daimler Trucks</b>	118,720	134,253	107,728	119,218	122,809	112,054	122,678	117,675	+4%	353,215	348,947	+1%
<b>Mercedes-Benz Vans</b>	80,971	72,785	68,626	61,703	78,629	73,823	73,241	72,576	+1%	220,496	208,102	+6%
<b>Daimler Buses</b>	11,035	9,437	9,177	8,302	11,066	10,338	10,810	9,374	+15%	31,053	28,014	+11%
<b>Daimler Group <sup>1)</sup></b>	575,353	556,541	503,816	460,281	566,480	516,366	522,525	536,973	-3%	1,592,821	1,513,620	+5%

1) Since Q1/2007 Mitsubishi vehicles manufactured and/or sold in South Africa by the Mercedes-Benz organisation are included at Mercedes-Benz Cars; for prior periods these vehicles were included only at Group level.

## Production Volume

(in units)	4th Quarter		1st Quarter		2nd Quarter		3rd Quarter			January - September		
	2007	2006	2008	2007	2008	2007	2008	2007	Change	2008	2007	Change
<b>Mercedes-Benz Cars <sup>1)</sup></b>	351,710	301,215	350,711	303,487	368,083	308,708	343,368	336,184	+2%	1,062,162	948,379	+12%
<b>Daimler Trucks</b>	121,934	125,875	113,320	123,350	123,151	109,130	125,756	114,553	+10%	362,227	347,033	+4%
<b>Mercedes-Benz Vans</b>	69,852	62,880	76,364	71,037	85,327	74,940	79,085	73,820	+7%	240,776	219,797	+10%
<b>Daimler Buses</b>	9,791	8,353	9,990	8,047	11,818	10,289	11,315	10,061	+12%	33,123	28,397	+17%
<b>Daimler Group <sup>1)</sup></b>	553,287	498,323	550,385	505,921	588,379	503,067	559,524	534,618	+5%	1,698,288	1,543,606	+10%

1) Including vehicles manufactured for Mitsubishi Motors Corporation in South Africa.

## Revenue

(in millions of EUR)	4th Quarter		1st Quarter		2nd Quarter		3rd Quarter			January - September		
	2007	2006	2008	2007	2008	2007	2008	2007	Change	2008	2007	Change
<b>Mercedes-Benz Cars</b>	13,725	14,395	12,497	12,070	12,921	12,558	11,608	14,077	-18%	37,026	38,705	-4%
<b>Daimler Trucks</b>	7,239	7,961	6,327	7,290	7,385	6,930	7,307	7,007	+4%	21,019	21,227	-1%
<b>Daimler Financial Services</b>	2,251	2,089	2,243	2,152	2,231	2,095	2,328	2,213	+5%	6,802	6,460	+5%
<b>Vans, Buses, Other</b>	4,308	3,598	3,448	2,882	4,074	3,376	3,735	3,557	+5%	11,257	9,815	+15%
of which <b>Mercedes-Benz Vans</b>	2,614	2,259	2,335	2,060	2,557	2,284	2,388	2,383	+0%	7,280	6,727	+8%
of which <b>Daimler Buses</b>	1,471	1,216	919	813	1,321	1,076	1,202	990	+21%	3,442	2,879	+20%
<b>Reconciliation</b>	(1,019)	(1,019)	(1,060)	(1,024)	(1,229)	(1,115)	(1,182)	(1,173)	-1%	(3,471)	(3,312)	-5%
<b>Daimler Group</b>	26,504	27,024	23,455	23,370	25,382	23,844	23,796	25,681	-7%	72,633	72,895	-0%

## Earnings Before Interest and Taxes (EBIT)

(in millions of EUR)	4th Quarter		1st Quarter		2nd Quarter		3rd Quarter			January - September		
	2007	2006	2008	2007	2008	2007	2008	2007	Change	2008	2007	Change
<b>Mercedes-Benz Cars</b>	1,426	978	1,152	792	1,212	1,204	112	1,331	-92%	2,476	3,327	-26%
<b>Daimler Trucks</b>	512	279	403	528	608	601	510	480	+6%	1,521	1,609	-5%
<b>Daimler Financial Services</b>	109	147	168	214	183	220	173	87	+99%	524	521	+1%
<b>Vans, Buses, Other</b>	(492)	(501)	371	1,872	148	257	(100)	319	.	419	2,448	-83%
of which <b>Mercedes-Benz Vans</b>	-	-	186	-	262	-	212	-	-	660	-	-
of which <b>Daimler Buses</b>	-	-	75	-	170	-	92	-	-	337	-	-
<b>Reconciliation</b>	(162)	(353)	(118)	(114)	(98)	(148)	(47)	(326)	+86%	(263)	(588)	+55%
<b>Daimler Group</b>	1,393	550	1,976	3,292	2,053	2,134	648	1,891	-66%	4,677	7,317	-36%



## Special Reporting Items effecting EBIT

		4th Quarter		1st Quarter		2nd Quarter		3rd Quarter		January - September	
		2007	2006	2008	2007	2008	2007	2008	2007	2008	2007
(in millions of EUR)											
Mercedes-Benz Cars	Re-assessment of residual values	-	-	-	-	-	-	(449)	-	(449)	-
	Financial support for suppliers	-	-	-	(82)	-	-	-	-	-	(82)
	Discontinuation of smart forfour	-	9	-	-	-	-	-	-	-	-
	Headcount reductions in the context of CORE	-	(16)	-	-	-	-	-	-	-	-
	Expenses relating to new early retirement contracts	-	(216)	-	-	-	-	-	-	-	-
Daimler Trucks <sup>1)</sup>	Adjustment of pension plans / healthcare obligations	86	(161)	-	-	-	-	-	-	-	-
	Sale of real-estate properties in Japan	10	-	-	-	-	68	-	-	-	68
	Expenses relating to early retirement contracts	-	(134)	-	-	-	-	-	-	-	-
	Disposal of the off-highway business	-	13	-	-	-	-	-	-	-	-
Vans, Buses, Other	Gain (loss) related to the transfer of shares in EADS	12	(241)	102	1,563	35	(39)	(7)	37	130	1,561
	Restructuring program at EADS	-	-	-	(114)	-	-	-	-	-	(114)
	Expenses relating to restructuring, re-assessment of residual values and UAW contract (Q4 2007) at Chrysler	(322)	-	(94)	-	(93)	-	(248)	-	(435)	-
	Impairment of rights due to reduced residual values of Chrysler vehicles	-	-	(151)	-	(17)	-	-	-	(168)	-
	Sale of real-estate properties	73	185	449	-	-	-	-	-	449	-
	Disposal of the off-highway business	-	15	-	-	-	-	-	-	-	-
	Expenses relating to early retirement contracts	-	(29)	-	-	-	-	-	-	-	-
Recon.	New management model	(96)	(165)	(45)	(51)	(63)	(42)	(61)	(67)	(169)	(160)

1) In connection with the repositioning of Daimler Trucks North America, Daimler Trucks expects fourth-quarter 2008 EBIT to be negatively affected by approximately €230 million.

## Mercedes-Benz Cars Unit Sales

(in units)	4th Quarter		1st Quarter		2nd Quarter		3rd Quarter			January - September		
	2007	2006	2008	2007	2008	2007	2008	2007	Change	2008	2007	Change
<b>Mercedes-Benz Cars</b>	364,627	337,355	318,285	271,058	353,976	320,151	315,796	337,348	-6%	988,057	928,557	+6%
<b>Western Europe</b>	212,607	204,114	178,474	159,487	210,277	208,570	176,959	198,493	-11%	565,710	566,550	-0%
of which <b>Germany</b>	93,192	100,553	73,813	72,165	94,975	89,680	84,044	87,823	-4%	252,832	249,668	+1%
<b>NAFTA</b>	85,899	80,039	73,779	59,608	77,643	56,785	72,713	73,770	-1%	224,135	190,163	+18%
of which <b>USA</b>	78,982	73,599	67,219	54,669	68,341	50,091	64,866	68,047	-5%	200,426	172,807	+16%
<b>Japan</b>	14,722	12,414	9,474	10,311	8,724	8,999	9,649	12,299	-22%	27,847	31,609	-12%
<b>Rest of World</b>	51,399	40,788	56,558	41,652	57,332	45,797	56,475	52,786	+7%	170,365	140,235	+21%
of which Mitsubishi products manufactured and/or sold in South Africa	2,430	n/a	3,079	2,434	2,525	2,782	1,400	2,420	-42%	7,004	7,636	-8%

## Mercedes-Benz Cars Retail Sales\*

(in units)	4th Quarter		1st Quarter		2nd Quarter		3rd Quarter			January - September		
	2007	2006	2008	2007	2008	2007	2008	2007	Change	2008	2007	Change
<b>Mercedes-Benz Cars</b>	343,559	326,447	318,691	286,764	349,406	330,935	311,730	324,605	-4%	979,827	942,304	+4%
<b>Western Europe</b>	201,663	200,736	189,133	171,062	208,424	208,246	178,651	196,522	-9%	576,208	575,830	+0%
of which <b>Germany</b>	93,280	103,020	74,068	71,667	94,666	88,701	85,252	88,201	-3%	253,986	248,569	+2%
<b>NAFTA</b>	79,562	76,760	67,587	61,274	78,619	69,440	72,850	68,012	+7%	219,056	198,726	+10%
of which <b>USA</b>	72,974	70,861	61,182	56,048	69,627	62,333	64,832	62,078	+4%	195,641	180,459	+8%
<b>Japan</b>	11,728	11,447	11,259	11,991	9,088	9,472	9,951	12,113	-18%	30,298	33,576	-10%
<b>Rest of World</b>	50,606	37,504	50,712	42,437	53,275	43,777	50,278	47,958	+5%	154,265	134,172	+15%

\*) Excluding the Mitsubishi vehicles produced and/or sold in South Africa

## Mercedes-Benz Cars Market Shares\*

(in %)	4th Quarter		1st Quarter		2nd Quarter		3rd Quarter			January - September		
	2007	2006	2008	2007	2008	2007	2008	2007	Change in % pts	2008	2007	Change in % pts
<b>Western Europe</b>	4.8	4.8	4.5	4.2	4.9	4.5	5.7	4.9	+0.8	4.9	4.6	+0.3
of which <b>Germany</b>	9.9	10.3	10.7	10.6	10.4	10.2	13.2	10.7	+2.5	11.4	10.5	+0.9
<b>USA</b>	2.0	1.9	1.7	1.5	1.6	1.5	1.8	1.5	+0.3	1.7	1.5	+0.2
<b>Japan</b>	1.2	1.0	0.8	0.9	1.0	1.0	1.0	1.2	-0.2	0.9	1.0	-0.1

\* Mercedes-Benz Passenger Cars excluding smart

## Daimler Trucks Unit Sales

(in units)	4th Quarter		1st Quarter		2nd Quarter		3rd Quarter			January - September		
	2007	2006	2008	2007	2008	2007	2008	2007	Change	2008	2007	Change
<b>Daimler Trucks *</b>	118,720	134,253	107,728	119,218	122,809	112,054	122,678	117,675	+4%	353,215	348,947	+1%
<b>Western Europe *</b>	25,685	21,913	16,740	18,855	23,601	21,203	24,130	21,922	+10%	64,471	61,980	+4%
of which <b>Germany *</b>	12,933	10,027	6,722	8,825	10,122	9,019	12,996	10,229	+27%	29,840	28,073	+6%
<b>NAFTA</b>	22,014	46,579	26,241	45,952	25,579	23,784	23,464	22,299	+5%	75,284	92,035	-18%
of which <b>USA</b>	17,732	40,564	21,204	40,042	19,975	18,836	18,836	18,039	+4%	60,015	76,917	-22%
<b>Latin America</b> (excl. Mexico)	13,345	10,424	13,294	11,017	16,618	14,113	16,388	14,542	+13%	46,300	39,672	+17%
<b>Asia</b>	38,723	38,714	35,713	29,124	37,614	36,329	38,793	38,782	+0%	112,120	104,235	+8%
of which <b>Japan</b>	11,670	19,037	9,745	14,254	10,844	14,415	11,301	13,653	-17%	31,890	42,322	-25%
<b>Rest of World</b>	18,953	16,623	15,740	14,270	19,397	16,625	19,903	20,130	-1%	55,040	51,025	+8%

\* Adjusted for Sprinter vans produced by Trucks NAFTA until the end of 2006.

Sprinter vans 2,895

## Daimler Trucks Retail Sales

(in units)	4th Quarter		1st Quarter		2nd Quarter		3rd Quarter			January - September		
	2007	2006	2008	2007	2008	2007	2008	2007	Change	2008	2007	Change
<b>Daimler Trucks</b>	120,039	134,171	104,757	113,704	122,795	118,887	123,581	119,079	+4%	351,133	351,670	-0%
<b>Western Europe</b>	26,070	22,200	16,802	18,601	21,768	19,988	23,567	22,560	+4%	62,137	61,149	+2%
of which <b>Germany</b>	12,933	9,992	6,722	8,777	10,122	9,018	12,996	10,230	+27%	29,840	28,025	+6%
<b>NAFTA</b>	23,081	45,842	23,698	41,200	28,120	31,464	24,437	23,740	+3%	76,255	96,404	-21%
of which <b>USA</b>	18,905	39,931	19,306	36,220	21,604	25,381	19,030	19,330	-2%	59,940	80,931	-26%
<b>Latin America</b> (excl. Mexico)	13,341	10,429	13,257	11,019	16,655	14,114	16,384	14,546	+13%	46,296	39,679	+17%
<b>Asia</b>	38,854	38,877	35,706	29,209	37,680	36,501	38,988	38,917	+0%	112,374	104,627	+7%
of which <b>Japan</b>	11,670	19,037	9,745	14,254	10,844	14,415	11,301	13,653	-17%	31,890	42,322	-25%
<b>Rest of World</b>	18,693	16,823	15,294	13,675	18,572	16,820	20,205	19,316	+5%	54,071	49,811	+9%

## Daimler Trucks Incoming Orders

(in units)	4th Quarter		1st Quarter		2nd Quarter		3rd Quarter			January - September		
	2007	2006	2008	2007	2008	2007	2008	2007	Change	2008	2007	Change
<b>Daimler Trucks</b>	142,988	117,716	122,073	108,686	111,961	109,949	101,876	109,880	-7%	335,910	328,515	+2%
<b>Western Europe</b>	34,734	22,611	24,286	30,774	13,869	24,527	10,647	23,929	-56%	48,802	79,230	-38%
of which <b>Germany</b>	17,939	11,076	11,812	14,078	5,777	10,772	5,501	9,096	-40%	23,090	33,946	-32%
<b>NAFTA</b>	31,200	31,562	26,766	14,987	26,409	14,976	20,531	16,450	+25%	73,706	46,413	+59%
of which <b>USA</b>	25,955	26,885	20,991	11,663	21,968	12,250	17,067	13,513	+26%	60,026	37,426	+60%
<b>Latin America</b> (excl. Mexico)	14,344	10,649	11,099	11,003	14,816	13,196	14,360	13,408	+7%	40,275	37,607	+7%
<b>Asia</b>	38,756	32,383	38,285	30,987	39,121	34,734	41,045	32,827	+25%	118,451	98,548	+20%
of which <b>Japan</b>	11,188	14,211	10,845	14,148	11,858	14,150	11,324	11,329	-0%	34,027	39,627	-14%
<b>Rest of World</b>	23,954	20,511	21,637	20,935	17,746	22,516	15,293	23,266	-34%	54,676	66,717	-18%

## Daimler Trucks Market Shares

(in %)	4th Quarter		1st Quarter		2nd Quarter		3rd Quarter			January - September		
	2007	2006	2008	2007	2008	2007	2008	2007	Change in % pts	2008	2007	Change in % pts
<b>Trucks Europe / Latin America</b>												
(Mercedes-Benz)												
<b>Western Europe</b> <small>MDT/HDT</small>	22.9	22.9	18.3	19.3	19.3	21.4	22.6	21.7	+0.9	20.2	21.0	-0.8
<b>Germany</b> <small>MDT/HDT</small>	42.8	41.4	33.9	36.7	34.8	38.4	38.2	38.7	-0.5	35.9	38.1	-2.3
<b>Brazil</b> <small>MDT/HDT</small>	29.8	31.8	30.6	30.9	32.3	31.8	28.5	30.8	-2.3	30.3	31.2	-0.9
<b>Trucks NAFTA</b>												
(Freightliner/Sterling/Western Star)												
<b>NAFTA Class 8</b>	27.0	32.3	29.7	38.6	30.4	36.6	31.9	30.0	+1.9	30.9	35.1	-4.3
<b>NAFTA Class 5-7</b>	20.6	21.7	24.3	27.3	20.2	22.5	19.7	22.3	-2.6	21.0	23.7	-2.7
<b>Trucks Asia</b>												
<b>Japan Trucks Total</b>	22.9	28.5	20.3	22.2	20.9	23.8	25.3	25.0	+0.3	22.4	23.9	-1.6



## Vans, Buses, Other Market Data

	4th Quarter		1st Quarter		2nd Quarter		3rd Quarter			January - September		
	2007	2006	2008	2007	2008	2007	2008	2007	Change	2008	2007	Change
<b>Mercedes-Benz Vans</b>												
<b>Wholesales</b> (in units)	80,971	72,785	68,626	61,703	78,629	73,823	73,241	72,576	+1%	220,496	208,102	+6%
<b>Retail sales</b> (in units)	77,697	72,655	66,716	62,356	76,332	74,635	67,560	73,616	-8%	210,608	210,607	+0%
<b>Market shares</b> (in percent)												
<b>Western Europe</b> midsize/large	16.6	16.3	16.3	16.1	15.6	15.9	17.6	17.3	+0.3 pts.	16.5	16.4	+0.1 pts.
<b>Germany</b> midsize/large	25.6	27.3	26.8	25.2	24.6	24.8	27.0	28.9	-1.9 pts.	25.9	26.4	-0.5 pts.
<b>Daimler Buses</b>												
<b>Wholesales</b> (in units)	11,035	9,437	9,177	8,302	11,066	10,338	10,810	9,374	+15%	31,053	28,014	+11%
<b>Retail sales</b> (in units)	11,035	9,437	9,177	8,302	11,066	10,338	10,810	9,374	+15%	31,053	28,014	+11%
<b>Market shares</b> (in percent)												
<b>Western Europe</b> heavy	30.8	25.9	31.7	26.3	28.6	23.8	30.8	24.1	+6.7 pts.	29.5	25.0	+4.5 pts.
<b>Germany</b> heavy	66.9	57.1	56.7	51.8	51.6	46.2	65.5	55.4	+10.1 pts.	55.6	50.4	+5.2 pts.