

DAIMLER

Fact Sheet for Q3 and January-September 2009

October 27, 2009

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Stock Market Information

	4th Quarter		1st Quarter		2nd Quarter		3rd Quarter			January - September		
	2008	2007	2009	2008	2009	2008	2009	2008	Change	2009	2008	Change
Earnings per share (in EUR)												
basic	(1.61)	1.71	(1.40)	1.29	(0.99)	1.40	0.04	0.21	-81%	(2.30)	2.94	.
diluted	(1.61)	1.70	(1.40)	1.29	(0.99)	1.40	0.04	0.21	-81%	(2.30)	2.93	.
continuing operations, basic	(1.32)	1.71	(1.40)	1.29	(0.99)	1.42	0.04	0.22	-82%	(2.30)	2.97	.
continuing operations, diluted	(1.32)	1.70	(1.40)	1.29	(0.99)	1.42	0.04	0.22	-82%	(2.30)	2.96	.
Average number of shares outstanding (adjusted for treasury stocks)												
basic	927.8	1,026.4	943.5	998.0	1,023.8	963.2	1,023.8	941.9	+9%	997.1	967.7	+3%
diluted	927.8	1,035.4	943.5	1,002.8	1,023.8	966.0	1,023.8	942.8	+9%	997.1	970.6	+3%
Number of shares outstanding (at period end)												
total shares outstanding	964.6	1,013.9	1,061.0	964.1	1,061.0	964.5	1,061.0	964.6	+10%			
adjusted for treasury stock	927.4	1,013.9	1,023.8	964.1	1,023.8	958.0	1,023.9	929.7	+10%			
Share price Frankfurt (at period end, in EUR)												
	26.70	66.50	19.08	54.15	25.78	39.28	34.41	35.40	-3%			
Share price New York (at period end, in USD)												
	38.28	95.63	25.54	85.55	36.27	61.67	50.31	50.50	-0%			
Market capitalization Frankfurt (at period end, in billions of EUR)												
	24.76	67.42	19.54	52.20	26.39	37.63	35.23	32.91	+7%			
Market capitalization New York (at period end, in billions of USD)												
	35.50	96.96	26.15	82.48	37.13	59.08	51.51	46.95	+10%			

Key Figures and Ratios (continuing operations)

(in millions of EUR)	4th Quarter		1st Quarter		2nd Quarter		3rd Quarter			January - September		
	2008	2007	2009	2008	2009	2008	2009	2008	Change	2009	2008	Change
Unit Sales (in units)	480,055	575,353	332,252	503,816	391,540	566,480	386,461	522,525	-26%	1,110,253	1,592,821	-30%
Revenue	23,996	27,104	18,679	23,998	19,612	26,005	19,310	24,470	-21%	57,601	74,473	-23%
EBIT	(1,947)	1,393	(1,426)	1,976	(1,005)	2,053	470	648	-27%	(1,961)	4,677	.
Net Profit, Group	(1,526)	1,697	(1,286)	1,332	(1,062)	1,395	56	213	-74%	(2,292)	2,940	.
Net Profit, continuing operations	(1,261)	1,700	(1,286)	1,335	(1,062)	1,412	56	218	-74%	(2,292)	2,965	.
Depreciation and amortization (including amortization on capitalized development costs, excluding depreciation on leased assets)	767	614	846	754	777	738	855	764	+12%	2,478	2,256	+10%
R&D expenditure total	1,129	1,240	1,116	1,065	1,160	1,120	1,055	1,128	-6%	3,331	3,313	+1%
Expensed R&D costs	653	850	785	782	802	831	728	789	-8%	2,315	2,402	-4%
Capitalized development costs	476	390	331	283	358	289	327	339	-4%	1,016	911	+12%
Amortization on capitalized development costs	155	162	157	160	160	160	158	163	-3%	475	483	-2%
Capital expenditure (Property, plant & equipment)	1,075	582	688	823	554	713	624	948	-34%	1,866	2,484	-25%

Unit Sales

(in units)	4th Quarter		1st Quarter		2nd Quarter		3rd Quarter			January - September		
	2008	2007	2009	2008	2009	2008	2009	2008	Change	2009	2008	Change
Mercedes-Benz Cars*	284,956	364,627	231,193	318,285	287,243	353,976	271,917	315,796	-14%	790,353	988,057	-20%
Daimler Trucks	118,859	118,720	65,405	107,728	54,134	122,809	66,071	122,678	-46%	185,610	353,215	-47%
Mercedes-Benz Vans	66,702	80,971	28,834	68,626	41,871	78,629	40,123	73,241	-45%	110,828	220,496	-50%
Daimler Buses	9,538	11,035	6,820	9,177	8,292	11,066	8,350	10,810	-23%	23,462	31,053	-24%
Daimler Group*	480,055	575,353	332,252	503,816	391,540	566,480	386,461	522,525	-26%	1,110,253	1,592,821	-30%

* Including Mitsubishi vehicles manufactured and/or sold in South Africa.

Production Volume

(in units)	4th Quarter		1st Quarter		2nd Quarter		3rd Quarter			January - September		
	2008	2007	2009	2008	2009	2008	2009	2008	Change	2009	2008	Change
Mercedes-Benz Cars*	276,083	351,710	208,370	350,711	243,626	368,083	287,171	343,368	-16%	739,167	1,062,162	-30%
Daimler Trucks	110,715	121,934	58,802	113,320	45,547	123,151	57,332	125,756	-54%	161,681	362,227	-55%
Mercedes-Benz Vans	55,716	69,852	30,554	76,364	34,765	85,327	39,726	79,085	-50%	105,045	240,776	-56%
Daimler Buses	8,983	9,791	7,681	9,990	7,784	11,818	8,733	11,315	-23%	24,198	33,123	-27%
Daimler Group*	451,497	553,287	305,407	550,385	331,722	588,379	392,962	559,524	-30%	1,030,091	1,698,288	-39%

* Including vehicles manufactured for Mitsubishi Motors Corporation in South Africa.

Revenue

(in millions of EUR)	4th Quarter		1st Quarter		2nd Quarter		3rd Quarter			January - September		
	2008	2007	2009	2008	2009	2008	2009	2008	Change	2009	2008	Change
Mercedes-Benz Cars	10,746	13,725	9,067	12,497	10,568	12,921	10,238	11,608	-12%	29,873	37,026	-19%
Daimler Trucks	7,553	7,239	4,918	6,327	4,217	7,385	4,388	7,307	-40%	13,523	21,019	-36%
Mercedes-Benz Vans	2,199	2,614	1,291	2,335	1,481	2,557	1,601	2,388	-33%	4,373	7,280	-40%
Daimler Buses	1,366	1,471	904	919	1,103	1,321	1,024	1,202	-15%	3,031	3,442	-12%
Daimler Financial Services	3,243	2,875	3,150	2,814	3,108	2,877	2,864	3,030	-5%	9,122	8,721	+5%
Reconciliation	(1,111)	(820)	(651)	(894)	(865)	(1,056)	(805)	(1,065)	+24%	(2,321)	(3,015)	+23%
Daimler Group	23,996	27,104	18,679	23,998	19,612	26,005	19,310	24,470	-21%	57,601	74,473	-23%

Earnings Before Interest and Taxes (EBIT)

(in millions of EUR)	4th Quarter		1st Quarter		2nd Quarter		3rd Quarter			January - September		
	2008	2007	2009	2008	2009	2008	2009	2008	Change	2009	2008	Change
Mercedes-Benz Cars	(359)	1,426	(1,123)	1,152	(340)	1,212	355	112	+217%	(1,108)	2,476	.
Daimler Trucks	86	512	(142)	403	(508)	608	(127)	510	.	(777)	1,521	.
Mercedes-Benz Vans	158	159	(91)	186	(10)	262	1	212	-100%	(100)	660	.
Daimler Buses	69	112	65	75	49	170	23	92	-75%	137	337	-59%
Daimler Financial Services	153	109	(167)	168	79	183	101	173	-42%	13	524	-98%
Reconciliation	(2,054)	(925)	32	(8)	(275)	(382)	117	(451)	.	(126)	(841)	+85%
Daimler Group	(1,947)	1,393	(1,426)	1,976	(1,005)	2,053	470	648	-27%	(1,961)	4,677	.

Special Reporting Items effecting EBIT

(in millions of EUR)		4th Quarter		1st Quarter		2nd Quarter		3rd Quarter		January - September	
		2008	2007	2009	2008	2009	2008	2009	2008	2009	2008
Mercedes-Benz Cars	Reassessment of residual values	(16)	-	-	-	-	-	-	(449)	-	(449)
	Adjustment of pension benefit plans	84	-	-	-	-	-	-	-	-	-
Daimler Trucks	Realignment of Mitsubishi Fuso Truck and Bus Corporation	-	-	-	-	(204)	-	(13)	-	(217)	-
	Repositioning of Daimler Trucks North America	(233)	-	(45)	-	(13)	-	10	-	(48)	-
	Adjustments of pension benefit plans/healthcare benefit plans	29	86	-	-	-	-	-	-	-	-
	Sale of real estates in Japan	-	10	-	-	-	-	-	-	-	-
Reconciliation	Sale of real estate	-	73	-	449	-	-	-	-	-	449
	Transfer of shares in EADS	-	12	-	102	-	35	-	(7)	-	130
	Equity-method result Chrysler	(343)	(377)	-	(340)	-	(356)	-	(351)	-	(1,047)
	Other gains/(expenses) related to Chrysler	(1,670)	-	40	(151)	(387)	(17)	48	-	(299)	(168)
	New management model	(78)	(96)	-	(45)	-	(63)	-	(61)	-	(169)

Mercedes-Benz Cars Unit Sales

(in units)	4th Quarter		1st Quarter		2nd Quarter		3rd Quarter			January - September		
	2008	2007	2009	2008	2009	2008	2009	2008	Change	2009	2008	Change
Mercedes-Benz Cars	284,956	364,627	231,193	318,285	287,243	353,976	271,917	315,796	-14%	790,353	988,057	-20%
Western Europe	167,523	212,607	133,385	178,474	171,634	210,277	154,739	176,959	-13%	459,758	565,710	-19%
of which Germany	79,640	93,192	59,994	73,813	87,564	94,975	73,378	84,044	-13%	220,936	252,832	-13%
NAFTA	58,026	85,899	51,390	73,779	59,979	77,643	56,271	72,713	-23%	167,640	224,135	-25%
of which USA	50,734	78,982	43,927	67,219	50,714	68,341	48,610	64,866	-25%	143,251	200,426	-29%
Asia	34,971	34,041	25,029	35,967	31,752	34,894	35,786	38,309	-7%	92,567	109,170	-15%
of which China	11,406	6,747	11,215	11,959	14,846	11,668	17,011	13,587	+25%	43,072	37,214	+16%
Rest of World	24,436	32,080	21,389	30,065	23,878	31,162	25,121	27,815	-10%	70,388	89,042	-21%
of which Mitsubishi vehicles manufactured and/or sold in South Africa	1,186	2,430	1,644	3,079	1,111	2,525	1,206	1,400	-14%	3,961	7,004	-43%

Mercedes-Benz Cars Retail Sales*

(in units)	4th Quarter		1st Quarter		2nd Quarter		3rd Quarter			January - September		
	2008	2007	2009	2008	2009	2008	2009	2008	Change	2009	2008	Change
Mercedes-Benz Cars	276,568	343,559	244,845	318,691	299,533	349,406	281,207	311,730	-10%	825,585	979,827	-16%
Western Europe	164,545	201,663	141,389	189,133	181,549	208,424	155,927	178,651	-13%	478,865	576,208	-17%
of which Germany	78,909	93,280	60,770	74,068	86,883	94,666	73,708	85,252	-14%	221,361	253,986	-13%
NAFTA	60,960	79,562	51,916	67,587	57,545	78,619	62,538	72,850	-14%	171,999	219,056	-21%
of which USA	53,945	72,974	45,255	61,182	48,497	69,627	54,220	64,832	-16%	147,972	195,641	-24%
Asia	28,486	34,819	31,090	34,541	34,945	33,848	38,832	35,181	+10%	104,867	103,570	+1%
of which China	10,283	9,634	11,796	9,626	16,444	10,494	18,315	12,255	+49%	46,555	32,375	+44%
Rest of World	22,577	27,515	20,450	27,430	25,494	28,515	23,910	25,048	-5%	69,854	80,993	-14%

* Excluding the Mitsubishi vehicles produced and/or sold in South Africa

Mercedes-Benz Cars Market Shares*

(in %)	4th Quarter		1st Quarter		2nd Quarter		3rd Quarter			January - September		
	2008	2007	2009	2008	2009	2008	2009	2008	Change in % pts.	2009	2008	Change in % pts.
Western Europe	5.6	4.8	3.8	4.5	4.6	4.9	4.3	5.7	-1.4	4.2	4.9	-0.7
of which Germany	10.1	9.9	7.2	10.7	6.9	10.4	7.1	13.2	-6.1	7.1	11.4	-4.3
USA	1.8	2.0	1.8	1.7	1.8	1.6	1.7	1.8	-0.1	1.8	1.7	+0.1
Japan	1.0	1.2	0.7	0.8	0.8	1.0	0.8	1.0	-0.2	0.8	0.9	-0.1

* Mercedes-Benz Passenger Cars excluding smart

Daimler Trucks Unit Sales

(in units)	4th Quarter		1st Quarter		2nd Quarter		3rd Quarter			January - September		
	2008	2007	2009	2008	2009	2008	2009	2008	Change	2009	2008	Change
Daimler Trucks	118,859	118,720	65,405	107,728	54,134	122,809	66,071	122,678	-46%	185,610	353,215	-47%
Western Europe	22,271	25,685	12,216	16,740	9,262	23,601	10,031	24,130	-58%	31,509	64,471	-51%
of which Germany	11,757	12,933	6,819	6,722	4,965	10,122	5,986	12,996	-54%	17,770	29,840	-40%
NAFTA	22,029	22,014	16,568	26,241	12,945	25,579	14,771	23,464	-37%	44,284	75,284	-41%
of which USA	17,963	17,732	13,748	21,204	10,812	19,975	13,075	18,836	-31%	37,635	60,015	-37%
Latin America (excl. Mexico)	12,651	13,345	7,282	13,294	8,433	16,618	10,149	16,388	-38%	25,864	46,300	-44%
Asia	43,676	38,723	22,135	35,713	16,655	37,614	24,122	38,793	-38%	62,912	112,120	-44%
of which Japan	10,145	11,670	6,377	9,745	6,084	10,844	5,135	11,301	-55%	17,596	31,890	-45%
Rest of World	18,232	18,953	7,204	15,740	6,839	19,397	6,998	19,903	-65%	21,041	55,040	-62%

Daimler Trucks Retail Sales

(in units)	4th Quarter		1st Quarter		2nd Quarter		3rd Quarter			January - September		
	2008	2007	2009	2008	2009	2008	2009	2008	Change	2009	2008	Change
Daimler Trucks	119,459	120,039	67,232	104,757	57,364	122,795	66,058	123,581	-47%	190,654	351,133	-46%
Western Europe	23,256	26,070	13,826	16,802	10,993	21,768	11,624	23,567	-51%	36,443	62,137	-41%
of which Germany	11,757	12,933	6,819	6,722	4,965	10,122	5,986	12,996	-54%	17,770	29,840	-40%
NAFTA	21,581	23,081	16,642	23,698	14,137	28,120	12,999	24,437	-47%	43,778	76,255	-43%
of which USA	17,108	18,905	14,050	19,306	11,766	21,604	11,319	19,030	-41%	37,135	59,940	-38%
Latin America (excl. Mexico)	12,651	13,341	7,285	13,257	8,437	16,655	10,142	16,384	-38%	25,864	46,296	-44%
Asia	44,034	38,854	22,249	35,706	16,918	37,680	23,713	38,988	-39%	62,880	112,374	-44%
of which Japan	10,145	11,670	6,377	9,745	6,084	10,844	5,135	11,301	-55%	17,596	31,890	-45%
Rest of World	17,937	18,693	7,230	15,294	6,879	18,572	7,580	20,205	-62%	21,689	54,071	-60%

Daimler Trucks Incoming Orders

(in units)	4th Quarter		1st Quarter		2nd Quarter		3rd Quarter			January - September		
	2008	2007	2009	2008	2009	2008	2009	2008	Change	2009	2008	Change
Daimler Trucks	72,929	142,988	39,540	122,073	55,782	111,961	74,596	101,876	-27%	169,918	335,910	-49%
Western Europe	6,110	34,734	7,215	24,286	8,286	13,869	9,236	10,647	-13%	24,737	48,802	-49%
of which Germany	4,756	17,939	4,623	11,812	4,850	5,777	5,274	5,501	-4%	14,747	23,090	-36%
NAFTA	15,639	31,200	10,841	26,766	8,837	26,409	23,796	20,531	+16%	43,474	73,706	-41%
of which USA	14,115	25,955	9,684	20,991	7,520	21,968	22,101	17,067	+29%	39,305	60,026	-35%
Latin America (excl. Mexico)	8,875	14,344	6,475	11,099	8,517	14,816	10,280	14,360	-28%	25,272	40,275	-37%
Asia	34,217	38,756	11,800	38,285	23,504	39,121	23,092	41,045	-44%	58,396	118,451	-51%
of which Japan	6,985	11,188	5,503	10,845	5,131	11,858	5,027	11,324	-56%	15,661	34,027	-54%
Rest of World	8,088	23,954	3,209	21,637	6,638	17,746	8,192	15,293	-46%	18,039	54,676	-67%

Daimler Trucks Market Shares

(in %)	4th Quarter		1st Quarter		2nd Quarter		3rd Quarter			January - September		
	2008	2007	2009	2008	2009	2008	2009	2008	Change in % pts.	2009	2008	Change in % pts.
Trucks Europe / Latin America												
(Mercedes-Benz)												
Western Europe MDT/HDT	25.1	22.9	22.3	18.3	24.3	19.3	21.8	22.6	-0.9	22.9	20.2	+2.7
Germany MDT/HDT	47.4	42.8	45.1	33.9	43.5	34.8	39.1	38.2	+0.9	42.5	35.9	+6.6
Brazil MDT/HDT	27.7	29.8	27.1	30.6	29.2	32.3	30.1	28.5	+1.6	29.2	30.3	-1.2
Trucks NAFTA												
(Freightliner/Sterling/Western Star)												
NAFTA Class 8	31.1	27.0	34.0	29.7	33.2	30.4	28.5	31.9	-3.5	31.6	30.9	+0.7
NAFTA Class 5-7	19.9	20.6	24.0	24.3	20.6	20.2	18.5	19.7	-1.2	20.6	21.0	-0.4
Trucks Asia												
Japan Trucks Total	22.8	22.9	20.3	20.3	22.6	20.9	20.7	25.3	-4.7	21.3	22.4	-1.0

Mercedes-Benz Vans Unit Sales

	4th Quarter		1st Quarter		2nd Quarter		3rd Quarter			January - September		
	2008	2007	2009	2008	2009	2008	2009	2008	Change	2009	2008	Change
Wholesales (in units)	66,702	80,971	28,834	68,626	41,871	78,629	40,123	73,241	-45%	110,828	220,496	-50%
Western Europe	51,296	55,572	21,874	47,559	32,915	56,346	30,606	51,936	-41%	85,395	155,841	-45%
of which Germany	19,568	21,025	9,559	15,678	15,999	19,551	14,451	19,239	-25%	40,009	54,468	-27%
Eastern Europe	5,515	7,206	2,159	7,080	3,186	7,381	2,638	7,953	-67%	7,983	22,414	-64%
NAFTA	2,683	9,656	514	7,161	199	6,604	1,019	5,039	-80%	1,732	18,804	-91%
of which USA	1,939	8,255	248	6,184	40	5,614	775	4,207	-82%	1,063	16,005	-93%
Latin America (excl. Mexico)	3,000	3,353	1,876	2,695	2,071	3,363	2,488	3,799	-35%	6,435	9,857	-35%
Asia	1,682	2,366	907	1,622	1,342	2,386	1,166	2,309	-50%	3,415	6,317	-46%
Rest of World	2,526	2,818	1,504	2,509	2,158	2,549	2,206	2,205	+0%	5,868	7,263	-19%

Mercedes-Benz Vans Retail Sales and Market Shares

	4th Quarter		1st Quarter		2nd Quarter		3rd Quarter			January - September		
	2008	2007	2009	2008	2009	2008	2009	2008	Change	2009	2008	Change
Retail sales (in units)	67,777	77,697	37,805	66,716	47,622	76,332	46,979	67,560	-30%	132,406	210,608	-37%
Western Europe	50,483	54,944	27,791	46,575	35,941	54,402	34,340	47,262	-27%	98,072	148,239	-34%
of which Germany	19,568	21,025	9,559	15,678	15,999	19,551	14,451	19,239	-25%	40,009	54,468	-27%
Eastern Europe	5,689	7,245	2,929	7,301	4,003	7,386	3,116	7,620	-59%	10,048	22,307	-55%
NAFTA	5,090	7,178	1,836	5,885	2,216	6,807	3,572	4,690	-24%	7,624	17,382	-56%
of which USA	4,076	6,120	1,406	5,008	1,789	5,614	3,091	3,584	-14%	6,286	14,206	-56%
Latin America (excl. Mexico)	2,945	2,615	2,434	2,937	2,143	3,354	2,278	3,771	-40%	6,855	10,062	-32%
Asia	1,587	2,565	1,168	1,787	1,467	2,136	1,392	2,078	-33%	4,027	6,001	-33%
Rest of World	1,983	3,150	1,647	2,231	1,852	2,247	2,281	2,139	+7%	5,780	6,617	-13%
Market shares (in percent)												
Western Europe midsize/large	18.7	16.0	16.7	16.3	16.5	15.6	18.0	17.6	+0.4 pts.	17.1	16.5	+0.6 pts.
Germany midsize/large	27.9	25.4	23.1	26.8	25.3	24.6	27.5	27.0	+0.5 pts.	25.7	25.9	-0.2 pts.

Daimler Buses Unit Sales and Market Shares

	4th Quarter		1st Quarter		2nd Quarter		3rd Quarter			January - September		
	2008	2007	2009	2008	2009	2008	2009	2008	Change	2009	2008	Change
Wholesales* (in units)	9,538	11,035	6,820	9,177	8,292	11,066	8,350	10,810	-23%	23,462	31,053	-24%
Western Europe	3,015	3,315	1,119	1,043	1,669	2,033	1,713	1,675	+2%	4,501	4,751	-5%
of which Germany	1,375	1,364	429	395	615	699	672	630	+7%	1,716	1,724	-0%
Eastern Europe	498	608	520	401	296	805	280	669	-58%	1,096	1,875	-42%
NAFTA	1,813	1,492	1,156	1,349	957	1,723	866	2,112	-59%	2,979	5,184	-43%
of which USA	233	55	206	33	210	138	196	138	+42%	612	309	+98%
Latin America (excl. Mexico)	2,872	4,507	3,366	5,654	4,159	5,641	4,554	5,300	-14%	12,079	16,595	-27%
Asia	380	312	184	216	707	263	597	590	+1%	1,488	1,069	+39%
Rest of World	960	801	475	514	504	601	340	464	-27%	1,319	1,579	-16%
Market shares (in percent)												
Western Europe heavy	32.5	30.8	30.1	31.7	29.6	28.6	29.1	30.8	-1.7 pts.	28.0	29.5	-1.5 pts.
Germany heavy	68.2	66.9	60.9	56.7	56.0	51.6	61.0	65.5	-4.5 pts.	58.3	55.6	+2.7 pts.

* Due to the sales structure, retail sales correspond with wholesales.