

DAIMLER

Fact Sheet for Q3 and January-September 2010

October 28, 2010

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Stock Market Information

	4th Quarter		1st Quarter		2nd Quarter		3rd Quarter			January - September		
	2009	2008	2010	2009	2010	2009	2010	2009	Change	2010	2009	Change
Earnings per share (in EUR)												
basic	(0.34)	(1.61)	0.65	(1.40)	1.18	(0.99)	1.44	0.04	.	3.29	(2.30)	.
diluted	(0.34)	(1.61)	0.65	(1.40)	1.18	(0.99)	1.44	0.04	.	3.29	(2.30)	.
continuing operations, basic	(0.34)	(1.32)	0.65	(1.40)	1.18	(0.99)	1.44	0.04	.	3.29	(2.30)	.
continuing operations, diluted	(0.34)	(1.32)	0.65	(1.40)	1.18	(0.99)	1.44	0.04	.	3.29	(2.30)	.
Average number of shares outstanding (in millions) (adjusted for treasury stocks)												
basic	1,024.0	927.8	1,024.2	943.5	1,054.5	1,023.8	1,061.3	1,023.8	+4%	1,046.7	997.1	+5%
diluted	1,024.6	927.8	1,024.2	943.5	1,055.3	1,023.8	1,062.1	1,023.8	+4%	1,047.4	997.1	+5%
Number of shares outstanding (at period end, in millions)												
total shares outstanding	1,061.2	964.6	1,061.2	1,061.0	1,061.6	1,061.0	1,062.0	1,061.0	+0%			
adjusted for treasury stock	1,024.1	927.4	1,024.9	1,023.8	1,060.9	1,023.8	1,061.7	1,023.9	+4%			
Share price Frankfurt (at period end, in EUR)												
	37.23	26.70	34.86	19.08	41.92	25.78	46.46	34.41	+35%			
Market capitalization Frankfurt (at period end, in billions of EUR)												
	38.13	24.76	35.73	19.54	44.47	26.39	49.33	35.23	+40%			

Key Figures and Ratios

(in millions of EUR)	4th Quarter		1st Quarter		2nd Quarter		3rd Quarter			January - September		
	2009	2008	2010	2009	2010	2009	2010	2009	Change	2010	2009	Change
Unit Sales (in units)	441,038	480,055	402,725	332,252	496,481	391,540	475,110	386,461	+23%	1,374,316	1,110,253	+24%
Revenue	21,323	23,996	21,187	18,679	25,107	19,612	25,071	19,310	+30%	71,365	57,601	+24%
EBIT	448	(1,947)	1,190	(1,426)	2,104	(1,005)	2,418	470	+414%	5,712	(1,961)	.
Net profit (loss), Group	(352)	(1,526)	612	(1,286)	1,312	(1,062)	1,610	56	.	3,534	(2,292)	.
Net profit (loss), continuing operations	(352)	(1,261)	612	(1,286)	1,312	(1,062)	1,610	56	.	3,534	(2,292)	.
Depreciation and amortization (including amortization on capitalized development costs, excluding depreciation on leased assets)	786	767	818	846	836	777	841	855	-2%	2,495	2,478	+1%
R&D expenditure total	850	1,129	1,134	1,116	1,236	1,160	1,215	1,055	+15%	3,585	3,331	+8%
Expensed R&D costs	581	653	798	785	850	802	898	728	+23%	2,546	2,315	+10%
Capitalized development costs	269	476	336	331	386	358	317	327	-3%	1,039	1,016	+2%
Amortization on capitalized development costs	172	155	176	157	176	160	178	158	+13%	530	475	+12%
Capital expenditure (Property, plant & equipment)	557	1,075	738	688	643	554	925	624	+48%	2,306	1,866	+24%

Unit Sales

(in units)	4th Quarter		1st Quarter		2nd Quarter		3rd Quarter			January - September		
	2009	2008	2010	2009	2010	2009	2010	2009	Change	2010	2009	Change
Mercedes-Benz Cars*	303,552	284,956	277,117	231,193	342,461	287,243	317,496	271,917	+17%	937,074	790,353	+19%
Daimler Trucks	73,718	118,859	70,557	65,405	83,797	54,134	94,813	66,071	+44%	249,167	185,610	+34%
Mercedes-Benz Vans	54,748	66,702	46,655	28,834	59,393	41,871	53,727	40,123	+34%	159,775	110,828	+44%
Daimler Buses	9,020	9,538	8,396	6,820	10,830	8,292	9,074	8,350	+9%	28,300	23,462	+21%
Daimler Group*	441,038	480,055	402,725	332,252	496,481	391,540	475,110	386,461	+23%	1,374,316	1,110,253	+24%

* Including Mitsubishi vehicles manufactured and/or sold in South Africa.

Production Volume

(in units)	4th Quarter		1st Quarter		2nd Quarter		3rd Quarter			January - September		
	2009	2008	2010	2009	2010	2009	2010	2009	Change	2010	2009	Change
Mercedes-Benz Cars*	292,395	276,083	307,826	208,370	326,020	243,626	317,120	287,171	+10%	950,966	739,167	+29%
Daimler Trucks	73,793	110,715	73,768	58,802	84,409	45,547	100,445	57,332	+75%	258,622	161,681	+60%
Mercedes-Benz Vans	51,622	55,716	49,820	30,554	61,261	34,765	55,919	39,726	+41%	167,000	105,045	+59%
Daimler Buses	8,468	8,983	8,844	7,681	10,757	7,784	10,537	8,733	+21%	30,138	24,198	+25%
Daimler Group*	426,278	451,497	440,258	305,407	482,447	331,722	484,021	392,962	+23%	1,406,726	1,030,091	+37%

* Including vehicles manufactured for Mitsubishi Motors Corporation in South Africa.

Revenue

(in millions of EUR)	4th Quarter		1st Quarter		2nd Quarter		3rd Quarter			January - September		
	2009	2008	2010	2009	2010	2009	2010	2009	Change	2010	2009	Change
Mercedes-Benz Cars	11,445	10,746	11,595	9,067	14,018	10,568	13,661	10,238	+33%	39,274	29,873	+31%
Daimler Trucks	4,837	7,553	4,873	4,918	5,853	4,217	6,433	4,388	+47%	17,159	13,523	+27%
Mercedes-Benz Vans	1,842	2,199	1,697	1,291	1,977	1,481	1,903	1,601	+19%	5,577	4,373	+28%
Daimler Buses	1,207	1,366	1,011	904	1,205	1,103	1,007	1,024	-2%	3,223	3,031	+6%
Daimler Financial Services	2,874	3,243	3,061	3,150	3,322	3,108	3,258	2,864	+14%	9,641	9,122	+6%
Reconciliation	(882)	(1,111)	(1,050)	(651)	(1,268)	(865)	(1,191)	(805)	-48%	(3,509)	(2,321)	-51%
Daimler Group	21,323	23,996	21,187	18,679	25,107	19,612	25,071	19,310	+30%	71,365	57,601	+24%

Earnings Before Interest and Taxes (EBIT)

(in millions of EUR)	4th Quarter		1st Quarter		2nd Quarter		3rd Quarter			January - September		
	2009	2008	2010	2009	2010	2009	2010	2009	Change	2010	2009	Change
Mercedes-Benz Cars	608	(359)	806	(1,123)	1,376	(340)	1,299	355	+266%	3,481	(1,108)	.
Daimler Trucks	(224)	86	130	(142)	300	(508)	500	(127)	.	930	(777)	.
Mercedes-Benz Vans	126	158	64	(91)	127	(10)	122	1	.	313	(100)	.
Daimler Buses	46	69	41	65	79	49	11	23	-52%	131	137	-4%
Daimler Financial Services	(4)	153	119	(167)	171	79	317	101	+214%	607	13	.
Reconciliation	(104)	(2,054)	30	32	51	(275)	169	117	+44%	250	(126)	.
Daimler Group	448	(1,947)	1,190	(1,426)	2,104	(1,005)	2,418	470	+414%	5,712	(1,961)	.

Special Reporting Items affecting EBIT / A400M

(in millions of EUR)		4th Quarter		1st Quarter		2nd Quarter		3rd Quarter		January - September	
		2009	2008	2010	2009	2010	2009	2010	2009	2010	2009
Mercedes-Benz Cars	Reassessment of residual values	-	(16)	-	-	-	-	-	-	-	-
	Adjustment of pension benefit plans	-	84	-	-	-	-	-	-	-	-
Daimler Trucks	Repositioning of Daimler Trucks North America	(47)	(233)	(12)	(45)	(4)	(13)	(13)	10	(29)	(48)
	Repositioning of Mitsubishi Fuso Truck and Bus Corporation	(28)	-	(5)	-	(10)	(204)	8	(13)	(7)	(217)
	Adjustments of health care and pension benefits	-	29	-	-	-	-	183	-	183	-
DFS	Repositioning of business activities in Germany	-	-	-	-	(78)	-	-	-	(78)	-
	Sale of non-automotive assets	(81)	-	(46)	(28)	26	6	-	3	(20)	(19)
Reconciliation	Sale of equity interest in Tata Motors	-	-	265	-	-	-	-	-	265	-
	Equity-method result Chrysler	-	(343)	-	-	-	-	-	-	-	-
	Other gains/(expenses) related to Chrysler	5	(1,670)	-	40	-	(387)	-	48	-	(299)
	New management model	-	(78)	-	-	-	-	-	-	-	-
	Gain related to a legal dispute	-	-	-	-	-	-	218	-	218	-
A400M military transport aircraft				(237)*						(237)*	

* Charges related to the A400M military transport aircraft of EADS are not considered in the calculation of EBIT from ongoing business.

Mercedes-Benz Cars Unit Sales

(in units)	4th Quarter		1st Quarter		2nd Quarter		3rd Quarter			January - September		
	2009	2008	2010	2009	2010	2009	2010	2009	Change	2010	2009	Change
Mercedes-Benz Cars	303,552	284,956	277,117	231,193	342,461	287,243	317,496	271,917	+17%	937,074	790,353	+19%
Western Europe	163,731	167,523	135,069	133,385	177,867	171,634	153,505	154,739	-1%	466,441	459,758	+1%
of which Germany	76,820	79,640	53,795	59,994	81,956	87,564	73,481	73,378	+0%	209,232	220,936	-5%
NAFTA	67,909	58,026	64,495	51,390	61,008	59,979	63,811	56,271	+13%	189,314	167,640	+13%
of which USA	59,704	50,734	56,145	43,927	51,318	50,714	55,796	48,610	+15%	163,259	143,251	+14%
Asia	46,375	34,971	50,929	25,029	73,808	31,752	68,695	35,786	+92%	193,432	92,567	+109%
of which China	24,379	11,406	26,855	11,215	48,511	14,846	40,748	17,011	+140%	116,114	43,072	+170%
Rest of World	25,537	24,436	26,624	21,389	29,778	23,878	31,485	25,121	+25%	87,887	70,388	+25%
of which Mitsubishi vehicles manufactured and/or sold in South Africa	1,313	1,186	1,181	1,644	981	1,111	1,125	1,206	-7%	3,287	3,961	-17%

Mercedes-Benz Cars Retail Sales*

(in units)	4th Quarter		1st Quarter		2nd Quarter		3rd Quarter			January - September		
	2009	2008	2010	2009	2010	2009	2010	2009	Change	2010	2009	Change
Mercedes-Benz Cars	303,759	276,568	271,711	244,845	335,703	299,533	321,458	281,207	+14%	928,872	825,585	+13%
Western Europe	166,908	164,545	139,228	141,389	178,561	181,549	156,542	155,927	+0%	474,331	478,865	-1%
of which Germany	76,613	78,909	54,308	60,770	81,340	86,883	73,943	73,708	+0%	209,591	221,361	-5%
NAFTA	65,461	60,960	58,601	51,916	66,577	57,545	65,968	62,538	+5%	191,146	171,999	+11%
of which USA	57,166	53,945	50,621	45,255	56,392	48,497	57,496	54,220	+6%	164,509	147,972	+11%
Asia	47,247	28,486	48,489	31,090	61,546	34,945	69,637	38,832	+79%	179,672	104,867	+71%
of which China	25,406	10,283	24,549	11,796	37,166	16,444	43,007	18,315	+135%	104,722	46,555	+125%
Rest of World	24,143	22,577	25,393	20,450	29,019	25,494	29,311	23,910	+23%	83,723	69,854	+20%

* Excluding the Mitsubishi vehicles produced and/or sold in South Africa.

Mercedes-Benz Cars Market Shares

(in %)	4th Quarter		1st Quarter		2nd Quarter		3rd Quarter			January - September		
	2009	2008	2010	2009	2010	2009	2010	2009	Change in % pts.	2010	2009	Change in % pts.
Western Europe	4.8	5.5	4.5	4.6	4.7	4.9	4.8	4.6	+0.2	4.6	4.7	-0.1
of which Germany	9.8	11.4	9.2	8.3	11.3	7.9	10.8	8.0	+2.8	10.4	8.0	+2.4
USA	2.2	2.2	2.0	2.1	1.9	1.9	1.9	1.8	+0.1	1.9	1.9	+0.0
China	0.9	0.6	0.8	0.7	1.0	0.7	1.4	0.7	+0.7	1.1	0.7	+0.4
Japan	0.7	0.8	0.8	0.8	0.7	0.7	0.8	0.8	+0.0	0.7	0.8	-0.1

Daimler Trucks Unit Sales

(in units)	4th Quarter		1st Quarter		2nd Quarter		3rd Quarter			January - September		
	2009	2008	2010	2009	2010	2009	2010	2009	Change	2010	2009	Change
Daimler Trucks	73,718	118,859	70,557	65,405	83,797	54,134	94,813	66,071	+44%	249,167	185,610	+34%
Western Europe	12,777	22,271	9,466	12,216	11,686	9,262	14,656	10,031	+46%	35,808	31,509	+14%
of which Germany	7,181	11,757	4,729	6,819	6,320	4,965	8,262	5,986	+38%	19,311	17,770	+9%
NAFTA	17,416	22,029	17,586	16,568	18,643	12,945	19,793	14,771	+34%	56,022	44,284	+27%
of which USA	14,726	17,963	15,089	13,748	15,545	10,812	15,847	13,075	+21%	46,481	37,635	+24%
Latin America (excl. Mexico)	11,205	12,651	13,014	7,282	14,208	8,433	14,709	10,149	+45%	41,931	25,864	+62%
Asia	23,835	43,676	22,087	22,135	29,310	16,655	34,135	24,122	+42%	85,532	62,912	+36%
of which Japan	5,506	10,145	4,898	6,377	6,557	6,084	6,788	5,135	+32%	18,243	17,596	+4%
Rest of World	8,485	18,232	8,404	7,204	9,950	6,839	11,520	6,998	+65%	29,874	21,041	+42%

Daimler Trucks Retail Sales

(in units)	4th Quarter		1st Quarter		2nd Quarter		3rd Quarter			January - September		
	2009	2008	2010	2009	2010	2009	2010	2009	Change	2010	2009	Change
Daimler Trucks	73,858	119,459	69,471	67,232	84,080	57,364	94,274	66,058	+43%	247,825	190,654	+30%
Western Europe	12,838	23,256	9,544	13,826	11,977	10,993	14,535	11,624	+25%	36,056	36,443	-1%
of which Germany	7,181	11,757	4,729	6,819	6,320	4,965	8,262	5,986	+38%	19,311	17,770	+9%
NAFTA	17,358	21,581	16,694	16,642	18,256	14,137	19,293	12,999	+48%	54,243	43,778	+24%
of which USA	14,933	17,108	14,453	14,050	15,390	11,766	15,570	11,319	+38%	45,413	37,135	+22%
Latin America (excl. Mexico)	11,205	12,651	13,014	7,285	14,208	8,437	14,709	10,142	+45%	41,931	25,864	+62%
Asia	23,819	44,034	22,192	22,249	29,589	16,918	34,206	23,713	+44%	85,987	62,880	+37%
of which Japan	5,506	10,145	4,898	6,377	6,557	6,084	6,788	5,135	+32%	18,243	17,596	+4%
Rest of World	8,638	17,937	8,027	7,230	10,050	6,879	11,531	7,580	+52%	29,608	21,689	+37%

Daimler Trucks Incoming Orders

(in units)	4th Quarter		1st Quarter		2nd Quarter		3rd Quarter			January - September		
	2009	2008	2010	2009	2010	2009	2010	2009	Change	2010	2009	Change
Daimler Trucks	76,667	72,929	72,119	39,540	97,520	55,782	95,713	74,596	+28%	265,352	169,918	+56%
Western Europe	11,773	6,110	11,542	7,215	14,717	8,286	14,860	9,236	+61%	41,119	24,737	+66%
of which Germany	6,052	4,756	6,067	4,623	7,868	4,850	7,726	5,274	+46%	21,661	14,747	+47%
NAFTA	20,099	15,639	8,682	10,841	19,678	8,837	16,688	23,796	-30%	45,048	43,474	+4%
of which USA	16,743	14,115	6,008	9,684	15,168	7,520	13,875	22,101	-37%	35,051	39,305	-11%
Latin America (excl. Mexico)	10,852	8,875	13,075	6,475	13,496	8,517	14,911	10,280	+45%	41,482	25,272	+64%
Asia	23,227	34,217	28,240	11,800	35,405	23,504	35,135	23,092	+52%	98,780	58,396	+69%
of which Japan	5,207	6,985	5,236	5,503	7,066	5,131	6,805	5,027	+35%	19,107	15,661	+22%
Rest of World	10,716	8,088	10,580	3,209	14,224	6,638	14,119	8,192	+72%	38,923	18,039	+116%

Daimler Trucks Market Shares

(in %)	4th Quarter		1st Quarter		2nd Quarter		3rd Quarter			January - September		
	2009	2008	2010	2009	2010	2009	2010	2009	Change in % pts.	2010	2009	Change in % pts.

Trucks Europe / Latin America

(Mercedes-Benz)

Western Europe <small>MDT/HDT</small>	23.3	25.1	22.7	22.3	23.2	24.3	24.5	21.8	+2.7	23.6	22.9	+0.7
Germany <small>MDT/HDT</small>	39.6	47.4	40.9	45.1	39.0	43.5	40.0	39.1	+0.9	39.8	42.5	-2.7
Brazil <small>MDT/HDT</small>	27.5	27.7	29.9	27.1	28.0	29.2	25.5	30.1	-4.6	27.4	29.2	-1.7

Trucks NAFTA

(Freightliner/Sterling/Western Star)

NAFTA Class 8	29.9	31.1	32.4	34.0	32.4	33.2	30.8	28.5	+2.3	31.7	31.6	+0.2
NAFTA Class 5-7	20.1	19.9	20.6	24.0	21.4	20.6	23.5	18.5	+5.0	22.1	20.6	+1.5

Trucks Asia

Japan Trucks Total	18.4	22.8	16.9	20.3	18.7	22.6	20.4	20.7	-0.3	19.0	21.3	-2.3
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Mercedes-Benz Vans Unit Sales

	4th Quarter		1st Quarter		2nd Quarter		3rd Quarter			January - September		
	2009	2008	2010	2009	2010	2009	2010	2009	Change	2010	2009	Change
Wholesales (in units)	54,748	66,702	46,655	28,834	59,393	41,871	53,727	40,123	+34%	159,775	110,828	+44%
Western Europe	42,739	51,296	34,755	21,874	41,450	32,915	35,575	30,606	+16%	111,780	85,395	+31%
of which Germany	18,176	19,568	12,719	9,559	16,005	15,999	15,285	14,451	+6%	44,009	40,009	+10%
Eastern Europe	2,997	5,515	2,721	2,159	4,002	3,186	4,017	2,638	+52%	10,740	7,983	+35%
NAFTA	859	2,683	2,961	514	3,448	199	3,559	1,019	+249%	9,968	1,732	+476%
of which USA	541	1,939	2,416	248	2,736	40	2,834	775	+266%	7,986	1,063	+651%
Latin America (excl. Mexico)	3,018	3,000	2,745	1,876	3,196	2,071	2,987	2,488	+20%	8,928	6,435	+39%
Asia	1,845	1,682	1,176	907	4,866	1,342	5,522	1,166	+374%	11,564	3,415	+239%
of which China	565	166	261	207	3,359	298	4,498	232	.	8,118	737	.
Rest of World	3,290	2,526	2,297	1,504	2,431	2,158	2,067	2,206	-6%	6,795	5,868	+16%

Mercedes-Benz Vans Retail Sales and Market Shares

	4th Quarter		1st Quarter		2nd Quarter		3rd Quarter			January - September		
	2009	2008	2010	2009	2010	2009	2010	2009	Change	2010	2009	Change
Retail sales (in units)	57,400	67,777	44,396	37,805	55,694	47,622	54,431	46,979	+16%	154,521	132,406	+17%
Western Europe	43,018	50,483	33,386	27,791	40,554	35,941	37,353	34,340	+9%	111,293	98,072	+13%
of which Germany	18,176	19,568	12,719	9,559	16,005	15,999	15,285	14,451	+6%	44,009	40,009	+10%
Eastern Europe	3,991	5,689	2,767	2,929	3,814	4,003	4,084	3,116	+31%	10,665	10,048	+6%
NAFTA	2,577	5,090	2,015	1,836	2,609	2,216	3,280	3,572	-8%	7,904	7,624	+4%
of which USA	2,107	4,076	1,564	1,406	2,044	1,789	2,538	3,091	-18%	6,146	6,286	-2%
Latin America (excl. Mexico)	2,943	2,945	2,999	2,434	3,091	2,143	3,050	2,278	+34%	9,140	6,855	+33%
Asia	1,952	1,587	1,134	1,168	3,415	1,467	4,557	1,392	+227%	9,106	4,027	+126%
of which China	572	156	270	215	2,028	274	3,533	266	.	5,831	755	+672%
Rest of World	2,919	1,983	2,095	1,647	2,211	1,852	2,107	2,281	-8%	6,413	5,780	+11%
Market shares (in percent)												
Western Europe midsize/large	20.2	18.7	17.7	16.7	17.4	16.5	18.3	18.0	+0.3 pts.	17.8	17.1	+0.7 pts.
Germany midsize/large	31.5	27.9	24.5	23.1	25.8	25.3	27.0	27.5	-0.5 pts.	26.0	25.7	+0.3 pts.

Daimler Buses Unit Sales and Market Shares

	4th Quarter		1st Quarter		2nd Quarter		3rd Quarter			January - September		
	2009	2008	2010	2009	2010	2009	2010	2009	Change	2010	2009	Change
Wholesales* (in units)	9,020	9,538	8,396	6,820	10,830	8,292	9,074	8,350	+9%	28,300	23,462	+21%
Western Europe	2,718	3,015	1,072	1,119	1,724	1,669	1,638	1,713	-4%	4,434	4,501	-1%
of which Germany	1,115	1,375	418	429	481	615	645	672	-4%	1,544	1,716	-10%
Eastern Europe	195	498	166	520	367	296	307	280	+10%	840	1,096	-23%
NAFTA	920	1,813	485	1,156	1,133	957	1,131	866	+31%	2,749	2,979	-8%
of which USA	316	233	161	206	140	210	79	196	-60%	380	612	-38%
Latin America (excl. Mexico)	4,207	2,872	5,842	3,366	6,779	4,159	5,355	4,554	+18%	17,976	12,079	+49%
Asia	488	380	150	184	313	707	367	597	-39%	830	1,488	-44%
Rest of World	492	960	681	475	514	504	276	340	-19%	1,471	1,319	+12%
Market shares (in percent)												
Western Europe heavy	36.0	32.5	27.0	30.1	32.4	29.6	29.1	29.1	+0.0 pts.	28.9	28.0	+0.9 pts.
Germany heavy	60.9	68.2	56.4	60.9	59.3	56.0	57.3	61.0	-3.7 pts.	56.9	58.3	-1.4 pts.
Brazil heavy	48.8	44.3	56.6	43.1	57.3	51.0	50.0	54.9	-4.9 pts.	54.2	50.0	+4.2 pts.

* Due to the sales structure, retail sales correspond with wholesales.