

March 1, 2013

## **MERCEDES-BENZ USA FEBRUARY SALES HIT RECORD HIGHS AT 24,051**

- **Best-Ever Months for Mercedes-Benz and Sprinter models, up 21.9% and 48.0% respectively**

MONTVALE, N.J. – Mercedes-Benz USA (MBUSA) reported today sales of 24,051, a 22.2% increase over the 19,679 vehicles sold in February 2012 making it the highest volume on record for the month. The Mercedes-Benz model line alone achieved its highest February numbers with sales of 22,040, up 21.9%. On a year-to-date basis, the 48,110 vehicles sold represent a 16.2% increase.

“We’re building on January’s momentum to bring us to a record first quarter,” said Steve Cannon, president and CEO of MBUSA. “The auto industry’s on the up and we’re ideally positioned to take advantage of the strengthening market. With the strong product cadence we have mapped out for the year, we’ll continue bringing new buyers to Mercedes-Benz while offering an expanded palette for our existing owners.

Mercedes-Benz February sales were fueled by the C-, E-, and GL-Class model lines. The sporty C-Class – the gateway to the Mercedes-Benz brand for younger and first-time Mercedes-Benz buyers – was the volume leader posting sales of 7,302, up 39.4%. The 9th generation E-Class followed with sales of 4,211 and the much acclaimed GL-Class rounded out the top three with sales of 2,800, up 77.8% compared to February 2012.

At the high-end, February sales increased as well with the S-Class up 16.4% and the SL-Class up 353.1% when compared to the same period last year.

The Sprinter model line also continued its momentum marking a record month with 1,228 vans sold, a 48.0% increase from February 2012, while smart recorded sales of 783 vehicles, up 1.8% for the month.

Sales of the high-performance AMG models were 497 for the month and sales of the company's BlueTEC diesel models finished the month at 1,251.

Separately, through the Mercedes-Benz Certified Pre-Owned (MBCPO) program, MBUSA sold 7,541 vehicles in February; an increase of 26.0% when compared to February 2012 (sales of 5,985 vehicles). On a year-to-date basis, MBCPO sold 15,700 vehicles, an increase of 21.4% over the comparable period (with sales of 12,930 vehicles).

## **About Mercedes-Benz USA**

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Mercedes-Benz USA (MBUSA), headquartered in Montvale, New Jersey, is responsible for the distribution, marketing and customer service for all Mercedes-Benz products in the United States. MBUSA offers drivers the most diverse line-up in the luxury segment with 14 model lines ranging from the sporty C-Class to the flagship S-Class sedans and the SLS AMG supercar.

MBUSA is also responsible for the distribution, marketing and customer service of Mercedes-Benz Sprinter Vans and smart in the US. More information on MBUSA and its products can be found at [www.mbusa.com](http://www.mbusa.com), [www.mbsprinterusa.com](http://www.mbsprinterusa.com) and [www.smartusa.com](http://www.smartusa.com)

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Mercedes-Benz Passenger Vehicles	Feb-13	Feb-12	Monthly %	YTD 2013	YTD 2012	Yearly %
<b>C-CLASS</b>	7,302	5,240	39.4%	14,516	11,765	23.4%
<b>E-CLASS</b>	4,211	4,206	0.1%	9,680	8,303	16.6%
<b>S-CLASS</b>	923	793	16.4%	1,861	1,578	17.9%
<b>CL-CLASS</b>	48	79	-39.2%	102	146	-30.1%
<b>SL-CLASS</b>	435	96	353.1%	825	196	320.9%
<b>SLS AMG</b>	39	71	-45.1%	75	163	-54.0%
<b>SLK-CLASS</b>	356	286	24.5%	681	524	30.0%
<b>CLS-CLASS</b>	579	455	27.3%	1,132	1,037	9.2%
<b>R-CLASS</b>	8	163	-95.1%	15	293	-94.9%
<b>M-CLASS</b>	2,733	3,408	-19.8%	5,661	7,410	-23.6%
<b>G-CLASS</b>	186	78	138.5%	362	173	109.2%
<b>GL-CLASS</b>	2,800	1,575	77.8%	4,815	3,185	51.2%
<b>GLK-CLASS</b>	2,420	1,630	48.5%	4,816	3,606	33.6%
<b>TOTAL</b>	<b>22,040</b>	<b>18,080</b>	<b>21.9%</b>	<b>44,541</b>	<b>38,379</b>	<b>16.1%</b>
<b>*SPRINTER</b>	1,228	830	48.0%	2,305	1,754	31.4%
<b>**smart</b>	783	769	1.8%	1,264	1,265	-0.1%
<b>MBUSA Combined Total</b>	<b>Feb-13</b>	<b>Feb-12</b>	<b>Monthly %</b>	<b>YTD 2013</b>	<b>YTD 2012</b>	<b>Yearly %</b>
<b>GRAND TOTAL</b>	<b>24,051</b>	<b>19,679</b>	<b>22.2%</b>	<b>48,110</b>	<b>41,398</b>	<b>16.2%</b>

*\*Mercedes-Benz and Freightliner Sprinter Vans are sold and marketed in the U.S. by Mercedes-Benz USA and Daimler Vans USA, respectively.*

This document contains forward-looking statements that reflect our current views about future events. The words “anticipate,” “assume,” “believe,” “estimate,” “expect,” “intend,” “may,” “plan,” “project,” “should” and similar expressions are used to identify forward-looking statements. These statements are subject to many risks and uncertainties, including an adverse development of global economic conditions, in particular a decline of demand in our most important markets; a worsening of the sovereign-debt crisis in the euro zone; a deterioration of our funding possibilities on the credit and financial markets; events of force majeure including natural disasters, acts of terrorism, political unrest, industrial accidents and their effects on our sales, purchasing, production or financial services activities; changes in currency exchange rates; a shift in consumer preference towards smaller, lower margin vehicles; or a possible lack of acceptance of our products or services which limits our ability to achieve prices as well as to adequately utilize our production capacities; price increases in fuel or raw materials; disruption of production due to shortages of materials, labor strikes, or supplier insolvencies; a decline in resale prices of used vehicles; the effective implementation of cost-reduction and efficiency-optimization measures; the business outlook of companies in which we hold a significant equity interest, most notably EADS; the successful implementation of strategic cooperations and joint ventures; changes in laws, regulations and government policies, particularly those relating to vehicle emissions, fuel economy and safety; the resolution of pending governmental investigations and the conclusion of pending or threatened future legal proceedings; and other risks and uncertainties, some of which we describe under the heading “Risk Report” in Daimler’s most recent Annual Report. If any of these risks and uncertainties materialize, or if the assumptions underlying any of our forward-looking statements prove incorrect, then our actual results may be materially different from those we express or imply by such statements. We do not intend or assume any obligation to update these forward looking statements. Any forward-looking statement speaks only as of the date on which it is made.

Further Investor Relations information on Daimler is available on the Internet via [www.daimler.com/investors](http://www.daimler.com/investors) and on handhelds via [www.daimler.mobi/ir](http://www.daimler.mobi/ir).

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