

May 1, 2013

MERCEDES-BENZ SAILS INTO SECOND QUARTER WITH RECORD APRIL SALES OF 23,635

- **MBUSA sees double-digit growth at 101,371 units sold**

MONTVALE, N.J. – Mercedes-Benz USA (MBUSA) today reported the highest second quarter start in its history with record April sales of 26,157, a 4.4% increase over April 2012. Mercedes-Benz models alone saw a 5.8% gain in sales volume at 23,635 bringing year-to-date totals for the brand to 92,822. Combined with monthly sales from smart (667) and Sprinter Vans (1,855) MBUSA saw a year-to-date total of 101,371, a 10.2% increase over the previous year, making this April the earliest month ever to break 100,000 units.

“We’ve entered the second quarter of 2013 at an incredible pace,” said Steve Cannon, president and CEO of MBUSA. “A record first quarter gave us a great start. With our completely redesigned E-Class now in showrooms, I fully expect to see continued momentum in the months ahead.”

Mercedes-Benz April sales were driven by the C-, E-, and M-Class model lines. The sporty C-Class – the current gateway to the brand

on the car side for younger and first-time Mercedes-Benz buyers – took the lead, posting sales of 7,338, up 14.2%. The E-Class, which receives a complete redesign for 2014 now available in dealerships, followed with sales of 4,431. MBUSA’s top-selling SUV, the M-Class, rounded out the top three with sales of 3,280. At the high-end, strong performers were the company’s flagship S-Class, which saw 16.4% growth, and the SL-Class, which increased 275.2% over April 2012.

The Sprinter model line saw sales of 1,855 for the month, while smart recorded sales of 667 vehicles.

Sales of the high-performance AMG models were 574 for the month, up 8.5% from the same period last year. Sales of the company’s BlueTEC diesel models finished the month of April at 1,171.

Separately, through the Mercedes-Benz Certified Pre-Owned (MBCPO) program, MBUSA sold 8,748 vehicles in April, an increase of 37.4% when compared to April 2012 (sales of 6,368 vehicles). On a year-to-date basis, MBCPO sold 33,118 vehicles, an increase of 26.0% over the comparable period (with sales of 26,292 vehicles).

About Mercedes-Benz USA

page 3

Mercedes-Benz USA (MBUSA), headquartered in Montvale, New Jersey, is responsible for the distribution, marketing and customer service for all Mercedes-Benz products in the United States. MBUSA offers drivers the most diverse line-up in the luxury segment with 14 model lines ranging from the sporty C-Class to the flagship S-Class sedans and the SLS AMG supercar.

MBUSA is also responsible for the distribution, marketing and customer service of Mercedes-Benz Sprinter Vans and smart in the US. More information on MBUSA and its products can be found at www.mbusa.com, www.mbsprinterusa.com and www.smartusa.com

Accredited journalists can visit our media site at www.media.mbusa.com

MERCEDES-BENZ USA
Sales -- April 2013

Mercedes-Benz Passenger Vehicles	Apr-13	Apr-12	Monthly %	YTD 2013	YTD 2012	Yearly %
C-CLASS	7,338	6,424	14.2%	30,250	24,531	23.3%
E-CLASS	4,431	5,328	-16.8%	18,120	19,201	-5.6%
S-CLASS	1,103	948	16.4%	4,180	3,507	19.2%
CL-CLASS	37	63	-41.3%	192	273	-29.7%
SL-CLASS	938	250	275.2%	2,422	520	365.8%
SLS AMG	46	104	-55.8%	165	390	-57.7%
SLK-CLASS	451	467	-3.4%	1,585	1,558	1.7%
CLS-CLASS	640	647	-1.1%	2,335	2,404	-2.9%
R-CLASS	0	131	-100.0%	20	568	-96.5%
M-CLASS	3,280	3,057	7.3%	12,442	14,537	-14.4%
G-CLASS	188	82	129.3%	800	343	133.2%
GL-CLASS	2,481	2,768	-10.4%	10,099	7,922	27.5%
GLK-CLASS	2,702	2,067	30.7%	10,212	8,095	26.2%
TOTAL	23,635	22,336	5.8%	92,822	83,849	10.7%
*SPRINTER	1,855	1,966	-5.6%	5,689	5,095	11.7%
**smart	667	764	-12.7%	2,860	3,028	-5.5%
MBUSA Combined Total	Apr-13	Apr-12	Monthly %	YTD 2013	YTD 2012	Yearly %
GRAND TOTAL	26,157	25,066	4.4%	101,371	91,972	10.2%

**Mercedes-Benz and Freightliner Sprinter Vans are sold and marketed in the U.S. by Mercedes-Benz USA and Daimler Vans USA, respectively.*

This document contains forward-looking statements that reflect our current views about future events. The words "anticipate," "assume," "believe," "estimate," "expect," "intend," "may," "plan," "project," "should" and similar expressions are used to identify forward-looking statements. These statements are subject to many risks and uncertainties, including an adverse development of global economic conditions, in particular a decline of demand in our most important markets; a worsening of the sovereign-debt crisis in the euro zone; a deterioration of our funding possibilities on the credit and financial markets; events of force majeure including natural disasters, acts of terrorism, political unrest, industrial accidents and their effects on our sales, purchasing, production or financial services activities; changes in currency exchange rates; a shift in consumer preference towards smaller, lower margin vehicles; or a possible lack of acceptance of our products or services which limits our ability to achieve prices as well as to adequately utilize our production capacities; price increases in fuel or raw materials; disruption of production due to shortages of materials, labor strikes, or supplier insolvencies; a decline in resale prices of used vehicles; the effective implementation of cost-reduction and efficiency-optimization measures; the business outlook of companies in which we hold a significant equity interest, most notably EADS; the successful implementation of strategic cooperations and joint ventures; changes in laws, regulations and government policies, particularly those relating to vehicle emissions, fuel economy and safety; the resolution of pending governmental investigations and the conclusion of pending or threatened future legal proceedings; and other risks and uncertainties, some of which we describe under the heading "Risk Report" in Daimler's most recent Annual Report. If any of these risks and uncertainties materialize, or if the assumptions underlying any of our forward-looking statements prove incorrect, then our actual results may be materially different from those we express or imply by such statements. We do not intend or assume any obligation to update these forward looking statements. Any forward-looking statement speaks only as of the date on which it is made.

Further Investor Relations information on Daimler is available on the Internet via www.daimler.com/investors and on handhelds via www.daimler.mobi/ir.

Dr. Michael Mühlbayer

Tel. +49/711-17-93139
Michael.Muehlbayer@daimler.com

Bjoern Scheib

Tel. +49/711-17-95256
Bjoern.Scheib@daimler.com

Lutz Deus

Tel. +49/711-17-92261
Lutz.Deus@daimler.com

Alexander Vollmer

Tel. +49/711-17-97778
Alexander.Vollmer@daimler.com

Rolf Bassermann

Tel. +49/711-17-95277
Rolf.Bassermann@daimler.com

Julian Krell

Tel. +49/711-17-99320
Julian.Krell@daimler.com

Dr. Stephan Georg Schön

Tel. +49/711-17-95361
Stephan_Georg.Schoen@daimler.com