

June 3, 2013

## **MERCEDES-BENZ USA ADDS FIFTH MONTH TO 2013 RECORD SALES STREAK WITH MAY TOTALS AT 24,713 UNITS**

- **MBUSA sees 9.8% jump as volumes for the year reach 128,730**

MONTVALE, N.J. – Mercedes-Benz USA (MBUSA) today reported another month of record highs with sales reaching 27,359, an 8.3% increase over May 2012. Sales volumes at Mercedes-Benz jumped 9.8% last month (24,713), bringing year-to-date totals for the brand to a record high of 117,535. Sprinter Van year-to-date sales increased 5.3% from the same time last year to 7,517, combining with steady momentum from smart at 3,678 to round out MBUSA's year-to-date totals of 128,730.

“We’ve seen five consecutive months of best-ever sales in 2013,” said Steve Cannon, president and CEO of MBUSA. “Strong momentum carries across the entire product line from our entry models straight up to the high end, which is ahead 24 percent for the year. We expect to build on that pace as more of our completely redesigned E-Class models roll into dealer showrooms.”

The highest Mercedes-Benz volume performers for May were the C-, E- and M-Class model lines. The C-Class—the sporty gateway to the brand for younger and first-time Mercedes-Benz buyers—led sales at 8,013 units, up 20.5% from May 2012. Sales of the E-Class, which receives a complete redesign for 2014 and is now arriving in dealerships, followed at 4,930. MBUSA’s top-selling SUV, the M-Class, rounded out the top three with sales of 3,219. Strong performers at the high end included the company’s flagship S-Class, up 16.4%, and the award winning GL-Class SUV which increased 41.0% over the same period last year.

The Sprinter model line posted sales of 1,828 for the month, while smart saw a 16.4% boost in sales volume totaling 818 units.

Sales of the company’s BlueTEC diesel models were 1,503 for the month, up 47.5% from the same period last year. On the high-performance side, AMG model sales finished the month of May at 536.

Separately, through the Mercedes-Benz Certified Pre-Owned (MBCPO) program, MBUSA sold 8,113 vehicles in May; an increase of 24.2% when compared to May 2012 (sales of 6,534 vehicles). On a year-to-date basis, MBCPO sold 41,231 vehicles, an increase of 25.6% over the comparable period (with sales of 32,826 vehicles).

## **About Mercedes-Benz USA**

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Mercedes-Benz USA (MBUSA), headquartered in Montvale, New Jersey, is responsible for the distribution, marketing and customer service for all Mercedes-Benz products in the United States. MBUSA offers drivers the most diverse line-up in the luxury segment with 14 model lines ranging from the sporty C-Class to the flagship S-Class sedans and the SLS AMG supercar.

MBUSA is also responsible for the distribution, marketing and customer service of Mercedes-Benz Sprinter Vans and smart in the US. More information on MBUSA and its products can be found at [www.mbusa.com](http://www.mbusa.com), [www.mbsprinterusa.com](http://www.mbsprinterusa.com) and [www.smartusa.com](http://www.smartusa.com)

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Mercedes-Benz Passenger Vehicles	May-13	May-12	Monthly %	YTD 2013	YTD 2012	Yearly %
<b>C-CLASS</b>	8,013	6,649	20.5%	38,263	31,180	22.7%
<b>E-CLASS</b>	4,930	5,576	-11.6%	23,050	24,777	-7.0%
<b>S-CLASS</b>	1,190	1,022	16.4%	5,370	4,529	18.6%
<b>CL-CLASS</b>	46	56	-17.9%	238	329	-27.7%
<b>SL-CLASS</b>	754	709	6.3%	3,176	1,229	158.4%
<b>SLS AMG</b>	47	83	-43.4%	212	473	-55.2%
<b>SLK-CLASS</b>	408	405	0.7%	1,993	1,963	1.5%
<b>CLS-CLASS</b>	706	743	-5.0%	3,041	3,147	-3.4%
<b>R-CLASS</b>	2	151	-98.7%	22	719	-96.9%
<b>M-CLASS</b>	3,219	3,198	0.7%	15,661	17,735	-11.7%
<b>G-CLASS</b>	242	68	255.9%	1,042	411	153.5%
<b>GL-CLASS</b>	2,428	1,722	41.0%	12,527	9,644	29.9%
<b>GLK-CLASS</b>	2,728	2,133	27.9%	12,940	10,228	26.5%
<b>TOTAL</b>	<b>24,713</b>	<b>22,515</b>	<b>9.8%</b>	<b>117,535</b>	<b>106,364</b>	<b>10.5%</b>
<b>*SPRINTER</b>	1,828	2,041	-10.4%	7,517	7,136	5.3%
<b>**smart</b>	818	703	16.4%	3,678	3,731	-1.4%
<b>MBUSA Combined Total</b>	<b>May-13</b>	<b>May-12</b>	<b>Monthly %</b>	<b>YTD 2013</b>	<b>YTD 2012</b>	<b>Yearly %</b>
<b>GRAND TOTAL</b>	<b>27,359</b>	<b>25,259</b>	<b>8.3%</b>	<b>128,730</b>	<b>117,231</b>	<b>9.8%</b>

*Mercedes-Benz and Freightliner Sprinter Vans are sold and marketed in the U.S. by Mercedes-Benz USA and Daimler Vans USA, respectively.*

This document contains forward-looking statements that reflect our current views about future events. The words “anticipate,” “assume,” “believe,” “estimate,” “expect,” “intend,” “may,” “plan,” “project,” “should” and similar expressions are used to identify forward-looking statements. These statements are subject to many risks and uncertainties, including an adverse development of global economic conditions, in particular a decline of demand in our most important markets; a worsening of the sovereign-debt crisis in the euro zone; a deterioration of our funding possibilities on the credit and financial markets; events of force majeure including natural disasters, acts of terrorism, political unrest, industrial accidents and their effects on our sales, purchasing, production or financial services activities; changes in currency exchange rates; a shift in consumer preference towards smaller, lower margin vehicles; or a possible lack of acceptance of our products or services which limits our ability to achieve prices as well as to adequately utilize our production capacities; price increases in fuel or raw materials; disruption of production due to shortages of materials, labor strikes, or supplier insolvencies; a decline in resale prices of used vehicles; the effective implementation of cost-reduction and efficiency-optimization measures; the business outlook of companies in which we hold a significant equity interest, most notably EADS; the successful implementation of strategic cooperations and joint ventures; changes in laws, regulations and government policies, particularly those relating to vehicle emissions, fuel economy and safety; the resolution of pending governmental investigations and the conclusion of pending or threatened future legal proceedings; and other risks and uncertainties, some of which we describe under the heading “Risk Report” in Daimler’s most recent Annual Report. If any of these risks and uncertainties materialize, or if the assumptions underlying any of our forward-looking statements prove incorrect, then our actual results may be materially different from those we express or imply by such statements. We do not intend or assume any obligation to update these forward looking statements. Any forward-looking statement speaks only as of the date on which it is made.

Further Investor Relations information on Daimler is available on the Internet via [www.daimler.com/investors](http://www.daimler.com/investors) and on handhelds via [www.daimler.mobi/ir](http://www.daimler.mobi/ir).

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