

August 1, 2013

MERCEDES-BENZ USA SALES JUMP 22.5% IN JULY FOR SEVENTH RECORD MONTH OF 2013

- **Retail volumes gain 10.6% to exceed 180,000 units YTD**

MONTVALE, N.J. – Mercedes-Benz USA (MBUSA) today reported July sales of 26,423 units, an 18.5% boost over the 22,294 units sold in July 2012. Retail volumes at Mercedes-Benz reached 23,648 for the month—gaining 22.5% over the previous year—while year-to-date sales hit an all-time high of 165,598 units. Sprinter Van sales totaled 1,915, combining with 860 units sold at smart to bring MBUSA’s grand total to 182,315 vehicles year-to-date. This makes July the seventh consecutive month of record-breaking sales at MBUSA for 2013.

“July delivered double-digit gains for both our passenger cars and light truck offerings, as our sales momentum shows no signs of slowing down,” said Steve Cannon, president and CEO of MBUSA. “We have two major product launches—one at the high-end and one at the entry—around the corner. This will be a banner year for the brand, bringing a whole new level of quality and innovation to Mercedes-Benz and the luxury market.”

Mercedes-Benz saw growth across its product portfolio, with July’s top sellers comprised of the C-, E- and M-Class model lines. The sporty C-Class—the current gateway to the brand for younger and first-time

Mercedes-Benz buyers—was the volume leader at 7,604 units for the month, up 34.3% from July 2012. The E-Class was a close second at 5,605, up 10.1%, while sales of MBUSA's top-selling SUV, the M-Class, soared 72.7% from the 1,790 units sold in July 2012 to 3,092.

The Sprinter model line, which receives a comprehensive redesign for the 2014 model year arriving this fall, posted sales of 1,915 for the month, while smart volumes grew 10.3% to 860 vehicles sold.

Sales of Mercedes-Benz's BlueTEC diesel models were 879 for July while the company's high-performance AMG models finished the month with sales of 464.

Separately, through the Mercedes-Benz Certified Pre-Owned (MBCPO) program, MBUSA sold 7,976 vehicles in July, an increase of 22% when compared to July 2012 (sales of 6,519 vehicles). On a year-to-date basis, MBCPO sold 56,980 vehicles, rising 24% over the comparable period (45,938 vehicles) in 2012.

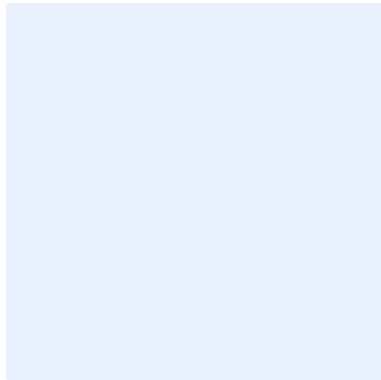
About Mercedes-Benz USA Mercedes-Benz USA (MBUSA), headquartered in Montvale, New Jersey, is responsible for the distribution, marketing and customer service for all Mercedes-Benz products in the United States. MBUSA offers drivers the most diverse line-up in the luxury segment with 14 model lines ranging from the sporty C-Class to the flagship S-Class sedans and the SLS AMG supercar.

MBUSA is also responsible for the distribution, marketing and customer service of Mercedes-Benz Sprinter Vans and smart in the US. More information on MBUSA and its products can be found at www.mbusa.com, www.mbsprinterusa.com and www.smartusa.com

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MERCEDES-BENZ USA
Sales -- July 2013

Mercedes-Benz Passenger Vehicles	Jul-13	Jul-12	Monthly %	YTD 2013	YTD 2012	Yearly %
C-CLASS	7,604	5,663	34.3%	53,506	43,349	23.4%
E-CLASS	5,605	5089	10.1%	33,836	35,455	-4.6%
S-CLASS	577	852	-32.3%	6,788	6,362	6.7%
CL-CLASS	24	39	-38.5%	292	426	-31.5%
SL-CLASS	479	449	6.7%	4,319	2,024	113.4%
SLS AMG	28	59	-52.5%	269	618	-56.5%
SLK-CLASS	475	235	102.1%	2,780	2,499	11.2%
CLS-CLASS	585	665	-12.0%	4,237	4,593	-7.8%
R-CLASS	4	32	-87.5%	27	1,402	-98.1%
M-CLASS	3,092	1,790	72.7%	22,404	22,416	-0.1%
G-CLASS	230	64	259.4%	1,503	525	186.3%
GL-CLASS	2,165	2,494	-13.2%	17,111	14,076	21.6%
GLK-CLASS	2,780	1,880	47.9%	18,526	14,160	30.8%
TOTAL	23,648	19,311	22.5%	165,598	147,905	12.0%
*SPRINTER	1,915	2,203	-13.1%	11,398	11,479	-0.7%
**smart	860	780	10.3%	5,319	5,528	-3.8%
MBUSA Combined Total	Jul-13	Jul-12	Monthly %	YTD 2013	YTD 2012	Yearly %
GRAND TOTAL	26,423	22,294	18.5%	182,315	164,912	10.6%
<i>*Mercedes-Benz and Freightliner Sprinter Vans are sold and marketed in the U.S. by Mercedes-Benz USA and Daimler Vans USA, respectively.</i>						



This document contains forward-looking statements that reflect our current views about future events. The words “anticipate,” “assume,” “believe,” “estimate,” “expect,” “intend,” “may,” “plan,” “project,” “should” and similar expressions are used to identify forward-looking statements. These statements are subject to many risks and uncertainties, including an adverse development of global economic conditions, in particular a decline of demand in our most important markets; a worsening of the sovereign-debt crisis in the euro zone; a deterioration of our funding possibilities on the credit and financial markets; events of force majeure including natural disasters, acts of terrorism, political unrest, industrial accidents and their effects on our sales, purchasing, production or financial services activities; changes in currency exchange rates; a shift in consumer preference towards smaller, lower margin vehicles; or a possible lack of acceptance of our products or services which limits our ability to achieve prices as well as to adequately utilize our production capacities; price increases in fuel or raw materials; disruption of production due to shortages of materials, labor strikes, or supplier insolvencies; a decline in resale prices of used vehicles; the effective implementation of cost-reduction and efficiency-optimization measures; the business outlook of companies in which we hold a significant equity interest, most notably EADS; the successful implementation of strategic cooperations and joint ventures; changes in laws, regulations and government policies, particularly those relating to vehicle emissions, fuel economy and safety; the resolution of pending governmental investigations and the conclusion of pending or threatened future legal proceedings; and other risks and uncertainties, some of which we describe under the heading “Risk Report” in Daimler’s most recent Annual Report. If any of these risks and uncertainties materialize, or if the assumptions underlying any of our forward-looking statements prove incorrect, then our actual results may be materially different from those we express or imply by such statements. We do not intend or assume any obligation to update these forward looking statements. Any forward-looking statement speaks only as of the date on which it is made.

Further Investor Relations information on Daimler is available on the Internet via www.daimler.com/investors and on handhelds via www.daimler.mobi/ir.

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