

September 5, 2013

MERCEDES-BENZ USA HITS EIGHTH RECORD-BREAKING MONTH OF 2013 AS SALES TOP 200,000 UNITS

- **Mercedes-Benz brand posts 20.5% MTD gain at 24,761**

MONTVALE, N.J. – Mercedes-Benz USA (MBUSA) today reported August sales of 27,144 units, an increase of 15.8% from the 23,439 vehicles sold in August 2012 including Mercedes-Benz, Sprinter and smart models.

Retail volumes for the Mercedes-Benz brand alone reached 24,761 for the month, up 20.5% from the previous year, while year-to-date sales climbed 13.0% to hit a record 190,359 units. Adding in year-to-date sales of 12,788 for Sprinter Vans and 6,312 units sold at smart brought MBUSA's year-to-date grand total to 209,459 vehicles, its highest on record.

“The market is continuing to pick up steam, our sales momentum is on record pace and we have two major new products hitting the market in the next few weeks,” said Steve Cannon, president and CEO of MBUSA. “At \$29,900 the CLA will open a whole new gateway to the Mercedes-Benz brand, and our next generation S-Class will redefine the standards of luxury and innovation for the entire industry. We’re looking at a record year not only in terms of sales but also for recalibrating the Mercedes-Benz model lineup to lead the industry.

August sales for the Mercedes-Benz brand were led by the C-, E- and M-Class model lines. The sporty C-Class—the current gateway to the brand on the car side for younger and first-time Mercedes-Benz buyers—took the lead at 6,701 units sold, up 2.8% from the same month in 2012. The E-Class followed with sales of 6,523 vehicles, jumping 44.5%, while MBUSA's top-selling SUV, the M-Class, rounded out the top three with sales of 3,816, up 70.1%. Strong performers at the high end included the company's legendary SL-Class roadster, posting an increase of 18.5% from August 2012.

The Sprinter model line, which receives a comprehensive redesign for the 2014 model year arriving this fall, delivered month-to-date volumes of 1,390 units, while smart sales vaulted 31.9% to 993, boosted by the growing popularity of the 2013 electric drive.

Sales of Mercedes-Benz's BlueTEC diesel models were 1,556 in August, increasing 104.7% from the 760 vehicles sold during the same period last year. The company's high-performance AMG models finished the month with sales of 732, up 14.9% from August 2012.

Separately, the Mercedes-Benz Certified Pre-Owned (MBCPO) program accomplished the best sales month in its history with volumes of 9,261 in August, an increase of 33.8% when compared to August 2012 (sales of 6,921 vehicles). On a year-to-date basis, MBCPO sold 66,241 vehicles, rising 25.3% over the comparable period (52,859 vehicles) in 2012.

MERCEDES-BENZ USA
Sales August 2013

Mercedes-Benz Passenger Vehicles	Aug 13	Aug 12	Monthly %	YTD 2013	YTD 2012	Yearly %
C-CLASS	6,701	6,519	2.8%	60,207	49,868	20.7%
E-CLASS	6,523	4,515	44.5%	40,359	39,970	1.0%
S-CLASS	450	927	-51.5%	7,238	7,289	-0.7%
CL-CLASS	27	64	-57.8%	319	490	-34.9%
SL-CLASS	716	604	18.5%	5,035	2,628	91.6%
SLS AMG	32	51	-37.3%	301	669	-55.0%
SLK-CLASS	385	373	3.2%	3,165	2,872	10.2%
CLS-CLASS	778	807	-3.6%	5,015	5,400	-7.1%
R-CLASS	1	14	-92.9%	28	1,416	-98.0%
M-CLASS	3,816	2,243	70.1%	26,220	24,659	6.3%
G-CLASS	238	143	66.4%	1,741	668	160.6%
GL-CLASS	2,722	1,522	78.8%	19,833	15,598	27.2%
GLK-CLASS	2,372	2,775	-14.5%	20,898	16,935	23.4%
TOTAL	24,761	20,557	20.5%	190,359	168,462	13.0%
*SPRINTER	1,390	2,129	-34.7%	12,788	13,608	-6.0%
**smart	993	753	31.9%	6,312	6,281	0.5%
MBUSA Combined Total	Aug 13	Aug 12	Monthly %	YTD 2013	YTD 2012	Yearly %
GRAND TOTAL	27,144	23,439	15.8%	209,459	188,351	11.2%
<i>*Mercedes-Benz and Freightliner Sprinter Vans are sold and marketed in the U.S. by Mercedes-Benz USA and Daimler Vans USA, respectively.</i>						

This document contains forward-looking statements that reflect our current views about future events. The words “anticipate,” “assume,” “believe,” “estimate,” “expect,” “intend,” “may,” “plan,” “project,” “should” and similar expressions are used to identify forward-looking statements. These statements are subject to many risks and uncertainties, including an adverse development of global economic conditions, in particular a decline of demand in our most important markets; a worsening of the sovereign-debt crisis in the euro zone; a deterioration of our funding possibilities on the credit and financial markets; events of force majeure including natural disasters, acts of terrorism, political unrest, industrial accidents and their effects on our sales, purchasing, production or financial services activities; changes in currency exchange rates; a shift in consumer preference towards smaller, lower margin vehicles; or a possible lack of acceptance of our products or services which limits our ability to achieve prices as well as to adequately utilize our production capacities; price increases in fuel or raw materials; disruption of production due to shortages of materials, labor strikes, or supplier insolvencies; a decline in resale prices of used vehicles; the effective implementation of cost-reduction and efficiency-optimization measures; the business outlook of companies in which we hold a significant equity interest; the successful implementation of strategic cooperations and joint ventures; changes in laws, regulations and government policies, particularly those relating to vehicle emissions, fuel economy and safety; the resolution of pending governmental investigations and the conclusion of pending or threatened future legal proceedings; and other risks and uncertainties, some of which we describe under the heading “Risk Report” in Daimler’s most recent Annual Report. If any of these risks and uncertainties materialize, or if the assumptions underlying any of our forward-looking statements prove incorrect, then our actual results may be materially different from those we express or imply by such statements. We do not intend or assume any obligation to update these forward-looking statements. Any forward-looking statement speaks only as of the date on which it is made.

Further Investor Relations information on Daimler is available on the Internet via www.daimler.com/investors and on handhelds via www.daimler.mobi/ir.

If you have any questions, please contact our Investor Relations Team:

Bjoern Scheib

Tel. +49/711-17-95256

Lutz Deus

Tel. +49/711-17-92261

Alexander Vollmer

Tel. +49/711-17-97778

Rolf Bassermann

Tel. +49/711-17-95277

Julian Krell

Tel. +49/711-17-99320

Dr. Stephan Georg Schön

Tel. +49/711-17-95361

E-mail: ir.dai@daimler.com