

December 5, 2013

MERCEDES-BENZ POSTS BEST NOVEMBER SALES EVER AT 34,376 and 279,501 YTD

- **November Sprinter sales up 23.3%, smart up 36.2%**

MONTVALE, N.J. – Mercedes-Benz USA (MBUSA) today reported the highest November retail volumes in its history with 37,345 units sold across the Mercedes-Benz, Sprinter and smart model lines, up 14.4% from the 32,649 vehicles sold in November 2012. Sales for the Mercedes-Benz brand alone jumped 13.4% over the same period last year to 34,376, while year-to-date volumes hit a record 279,501. Adding year-to-date sales of 18,988 for Sprinter Vans and 8,409 units at smart, MBUSA achieved a year-to-date grand total of 306,898 units, making November the 50th consecutive month of month-over-month sales increases since the streak began in late 2009.

“November’s result has already propelled us past last year’s record sales volume,” said Steve Cannon, president and CEO of MBUSA. “We’re striking a chord with more customers than ever before thanks to a strong product portfolio, the best dealers in the business and a laser focus on the ownership experience.”

November sales for Mercedes-Benz were led by the E-, C- and M-Class model lines. The E-Class, completely redesigned for the 2014 model year, came in first at 8,614 units, followed by the sporty C-Class with sales of 7,878. The M-Class, the brand's top-selling SUV, rounded out the top three at 4,328, up 11.1% over the same period in 2012.

The Sprinter lineup, which received a full redesign for model year 2014 on sale since September, posted strong November gains of 23.3% at 2,010 units. Monthly sales at smart reached 959, up 36.2% from November 2012.

Mercedes-Benz's BlueTEC diesel models recorded sales of 1,724 for the month, up 8.0%, and 15,092 year-to-date, an increase of 9.9% from the 13,738 units sold in November 2012. The company's high-performance AMG models finished the month with sales of 896, up 34.9%.

Separately, Mercedes-Benz Certified Pre-Owned (MBCPO) recorded sales of 8,847 vehicles in November, an increase of 24% compared to the 7,113 units sold in November 2012. On a year-to-date basis, MBCPO sold 89,349 vehicles, rising 22% from the 73,431 vehicles sold during the comparable period last year.

MERCEDES-BENZ USA
Sales November 2013

| Mercedes-Benz Passenger Vehicles | Nov 13 | Nov 12 | Monthly % | YTD 2013 | YTD 2012 | Yearly % |
|----------------------------------|---------------|---------------|------------------|-----------------|-----------------|-----------------|
| CLA-CLASS | 3,623 | - | - | 10,828 | - | - |
| C-CLASS | 7,878 | 8,565 | -8.0% | 81,022 | 73,940 | 9.6% |
| E-CLASS | 8,614 | 8,126 | 6.0% | 61,076 | 58,187 | 5.0% |
| S-CLASS | 1,907 | 1,374 | 38.8% | 11,446 | 10,684 | 7.1% |
| CL-CLASS | 36 | 63 | -42.9% | 431 | 652 | -33.9% |
| SL-CLASS | 351 | 573 | -38.7% | 6,442 | 4,396 | 46.5% |
| SLS AMG | 41 | 28 | 46.4% | 407 | 762 | -46.6% |
| SLK-CLASS | 351 | 427 | -17.8% | 4,364 | 4,150 | 5.2% |
| CLS-CLASS | 754 | 654 | 15.3% | 7,322 | 7,362 | -0.5% |
| R-CLASS | 0 | 7 | -100.0% | 30 | 1,464 | -98.0% |
| M-CLASS | 4,328 | 3,894 | 11.1% | 36,841 | 33,860 | 8.8% |
| G-CLASS | 223 | 251 | -11.2% | 2,295 | 1,162 | 97.5% |
| GL-CLASS | 2,926 | 3,077 | -4.9% | 27,673 | 22,931 | 20.7% |
| GLK-CLASS | 3,344 | 3,276 | 2.1% | 29,324 | 26,360 | 11.2% |
| TOTAL | 34,376 | 30,315 | 13.4% | 279,501 | 245,910 | 13.7% |
| *SPRINTER | 2,010 | 1,630 | 23.3% | 18,988 | 18,698 | 1.6% |
| **smart | 959 | 704 | 36.2% | 8,409 | 9,013 | -6.7% |
| MBUSA Combined Total | Nov 13 | Nov 12 | Monthly % | YTD 2013 | YTD 2012 | Yearly % |
| GRAND TOTAL | 37,345 | 32,649 | 14.4% | 306,898 | 273,622 | 12.2% |

**Mercedes-Benz and Freightliner Sprinter Vans are sold and marketed in the U.S. by Mercedes-Benz USA and Daimler Vans USA, respectively.*

This document contains forward-looking statements that reflect our current views about future events. The words “anticipate,” “assume,” “believe,” “estimate,” “expect,” “intend,” “may,” “can,” “could,” “plan,” “project,” “should” and similar expressions are used to identify forward-looking statements. These statements are subject to many risks and uncertainties, including an adverse development of global economic conditions, in particular a decline of demand in our most important markets; a worsening of the sovereign-debt crisis in the Eurozone; an exacerbation of the budgetary situation in the United States; a deterioration of our refinancing possibilities on the credit and financial markets; events of force majeure including natural disasters, acts of terrorism, political unrest, industrial accidents and their effects on our sales, purchasing, production or financial services activities; changes in currency exchange rates; a shift in consumer preference towards smaller, lower-margin vehicles; or a possible lack of acceptance of our products or services which limits our ability to achieve prices and adequately utilize our production capacities; price increases in fuel or raw materials; disruption of production due to shortages of materials, labor strikes or supplier insolvencies; a decline in resale prices of used vehicles; the effective implementation of cost-reduction and efficiency-optimization measures; the business outlook of companies in which we hold a significant equity interest; the successful implementation of strategic cooperations and joint ventures; changes in laws, regulations and government policies, particularly those relating to vehicle

emissions, fuel economy and safety; the resolution of pending government investigations and the conclusion of pending or threatened future legal proceedings; and other risks and uncertainties, some of which we describe under the heading "Risk Report" in Daimler's most recent Annual Report. If any of these risks and uncertainties materialize or if the assumptions underlying any of our forward-looking statements prove to be incorrect, the actual results may be materially different from those we express or imply by such statements. We do not intend or assume any obligation to update these forward-looking statements since they are based solely on the circumstances at the publication date.

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Further Investor Relations information on Daimler is available on the Internet via www.daimler.com/investors and on handhelds via www.daimler.mobi/ir.

If you have any questions, please contact our Investor Relations Team:

Bjoern Scheib

Tel. +49/711-17-95256

Alexander Vollmer

Tel. +49/711-17-97778

Julian Krell

Tel. +49/711-17-99320

Lutz Deus

Tel. +49/711-17-92261

Rolf Bassermann

Tel. +49/711-17-95277

Dr. Stephan Georg Schoen

Tel. +49/711-17-95361

E-mail: ir.dai@daimler.com