In the following please find the Mercedes-Benz USA sales release for January 2014:

**MERCEDES-BENZ KICKS OFF NEW YEAR WITH RECORD JANUARY SALES OF 22,604**

Sprinter Vans up 19.6%, smart up 8.3%

MONTVALE, N.J. –Mercedes-Benz USA (MBUSA) today reported the highest January retail volumes in its history with sales of 24,413 units across the Mercedes-Benz, Sprinter and smart model lines, a 1.5% increase from the 24,059 vehicles sold the same month last year. The Mercedes-Benz brand alone achieved its best-ever January with sales of 22,604. Gains were made across the MBUSA brand portfolio as Sprinter Vans advanced 19.6% to 1,288 units and smart increased 8.3% to 521.

“We knocked it out of the park last year and are moving into 2014 at a record sales pace,” said Steve Cannon, president and CEO of MBUSA. “The product milestones will continue this year with an all-new entry point on the SUV side in the form of the GLA, the next generation C-Class and standout additions to our high-end and high-performance lineups.”
Mercedes-Benz January sales were led by the C-, E- and M-Class model lines. The sporty C-Class—the brand’s volume leader in 2013—came in first at 5,748 units, followed by the E-Class with sales of 5,266. The brand’s top selling SUV, the M-Class, rounded out the top three at 2,824 units.

At the high end, sales of the all-new 2014 S-Class flagship increased 36.6% to 1,281 from the 938 units sold in January 2013.

Sales of Mercedes-Benz BlueTEC diesel models hit 1,074 in January, an increase of 1.9% from the 1,054 units sold in January 2013. The company’s high-performance AMG models finished the month with sales of 846, increasing 70.9% compared to the same period last year.

Separately, Mercedes-Benz Certified Pre-Owned (MBCPO) recorded sales of 8,305 vehicles in January, an increase of 1.8% when compared to the 8,169 units sold in January 2013.

About Mercedes-Benz USA

Mercedes-Benz USA (MBUSA), headquartered in Montvale, New Jersey, is responsible for the distribution, marketing and customer service for all Mercedes-Benz products in the United States. MBUSA offers drivers the most diverse line-up in the luxury segment with 14 model lines ranging from the sporty C-Class to the flagship S-Class sedans and the SLS AMG supercar.
MBUSA is also responsible for the distribution, marketing and customer service of Mercedes-Benz Sprinter Vans and smart in the US. More information on MBUSA and its products can be found at www.mbusa.com, www.mbsprinterusa.com and www.smartusa.com

Accredited journalists can visit our media site at www.media.mbusa.com

Further Investor Relations information on Daimler is available on the Internet via www.daimler.com/investors and on handhelds via http://www.daimler.mobi/ir.

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### MERCEDES-BENZ USA
### Sales -- January 2014

<table>
<thead>
<tr>
<th>Mercedes-Benz Passenger Vehicles</th>
<th>Jan-14</th>
<th>Jan-13</th>
<th>Monthly %</th>
<th>YTD 2014</th>
<th>YTD 2013</th>
<th>Yearly %</th>
</tr>
</thead>
<tbody>
<tr>
<td>CLA-CLASS</td>
<td>2,433</td>
<td>-</td>
<td>-</td>
<td>2,433</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>C-CLASS</td>
<td>5,748</td>
<td>7,214</td>
<td>-20.3%</td>
<td>5,748</td>
<td>7,214</td>
<td>-20.3%</td>
</tr>
<tr>
<td>E-CLASS</td>
<td>5,266</td>
<td>5,469</td>
<td>-3.7%</td>
<td>5,266</td>
<td>5,469</td>
<td>-3.7%</td>
</tr>
<tr>
<td>S-CLASS</td>
<td>1,281</td>
<td>938</td>
<td>36.6%</td>
<td>1,281</td>
<td>938</td>
<td>36.6%</td>
</tr>
<tr>
<td>CL-CLASS</td>
<td>33</td>
<td>54</td>
<td>-36.9%</td>
<td>33</td>
<td>54</td>
<td>-36.9%</td>
</tr>
<tr>
<td>SL-CLASS</td>
<td>339</td>
<td>390</td>
<td>-13.1%</td>
<td>339</td>
<td>390</td>
<td>-13.1%</td>
</tr>
<tr>
<td>SLS AMG</td>
<td>35</td>
<td>36</td>
<td>-2.8%</td>
<td>35</td>
<td>36</td>
<td>-2.8%</td>
</tr>
<tr>
<td>SLK-CLASS</td>
<td>258</td>
<td>325</td>
<td>-20.6%</td>
<td>258</td>
<td>325</td>
<td>-20.6%</td>
</tr>
<tr>
<td>CLS-CLASS</td>
<td>420</td>
<td>553</td>
<td>-24.1%</td>
<td>420</td>
<td>553</td>
<td>-24.1%</td>
</tr>
<tr>
<td>R-CLASS</td>
<td>2</td>
<td>7</td>
<td>-71.4%</td>
<td>2</td>
<td>7</td>
<td>-71.4%</td>
</tr>
<tr>
<td>M-CLASS</td>
<td>2,824</td>
<td>2,928</td>
<td>-3.6%</td>
<td>2,824</td>
<td>2,928</td>
<td>-3.6%</td>
</tr>
<tr>
<td>G-CLASS</td>
<td>122</td>
<td>176</td>
<td>-30.7%</td>
<td>122</td>
<td>176</td>
<td>-30.7%</td>
</tr>
<tr>
<td>GL-CLASS</td>
<td>1,541</td>
<td>2,015</td>
<td>-23.5%</td>
<td>1,541</td>
<td>2,015</td>
<td>-23.5%</td>
</tr>
<tr>
<td>GLK-CLASS</td>
<td>2,302</td>
<td>2,396</td>
<td>-3.9%</td>
<td>2,302</td>
<td>2,396</td>
<td>-3.9%</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td>22,604</td>
<td>22,501</td>
<td>0.5%</td>
<td>22,604</td>
<td>22,501</td>
<td>0.5%</td>
</tr>
<tr>
<td><strong>SPRINTER</strong></td>
<td>1,288</td>
<td>1,077</td>
<td>19.6%</td>
<td>1,288</td>
<td>1,077</td>
<td>19.6%</td>
</tr>
<tr>
<td><strong>smart</strong></td>
<td>521</td>
<td>481</td>
<td>8.3%</td>
<td>521</td>
<td>481</td>
<td>-3.0%</td>
</tr>
<tr>
<td><strong>MBUSA Combined Total</strong></td>
<td>24,413</td>
<td>24,093</td>
<td>1.5%</td>
<td>24,413</td>
<td>24,058</td>
<td>1.5%</td>
</tr>
</tbody>
</table>

*Mercedes-Benz and Freightliner Sprinter Vans are sold and marketed in the U.S. by Mercedes-Benz USA and Daimler Vans USA, respectively.