

## Investor Relations Release

Date:  
December 2, 2014

In the following please find the Mercedes-Benz USA sales release for November 2014:

### **MERCEDES-BENZ ACHIEVES BEST SALES MONTH EVER WITH RECORD NOVEMBER TOTAL OF 34,578**

#### **Sprinter Vans up 18.3%, smart up 12.7% year-to-date**

MONTVALE, N.J. – Mercedes-Benz today reported the highest monthly sales in its history with a best-ever November total of 34,578, compared to 34,376 units the same month last year. Sprinter volumes increased 26% to 2,532 for the month, combining with 815 units at smart to bring total November sales at Mercedes-Benz USA (MBUSA) to a record 37,925. On a year-to-date basis, Mercedes-Benz retails increased 6% to 296,382 from 279,501 through November 2013, with 22,457 vehicles at Sprinter and 9,480 units at smart propelling MBUSA to a year-to-date grand total of 328,319.

“November was one for the history books at Mercedes-Benz,” said Stephen Cannon, president and CEO of MBUSA. “Beyond record sales, our rise to the top spot in J.D. Power’s Sales Satisfaction Index shows our efforts on the customer experience front are resonating with owners.”

Mercedes-Benz November sales were led by the C-, E- and M-Class model lines. The C-Class, which entered a new generation for the 2015 model year, took the lead at 9,259, up 17.5% from the 7,878 units sold the same month last year. The brand's best-selling SUV, the M-Class, followed with a volume of 5,190, up 19.9%, while the E-Class rounded out the top three at 4,737. At the high end, the flagship S-Class topped last year's November sales by 50.1% at 2,863.

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Mercedes-Benz AMG high-performance models delivered November sales of 989, an increase of 10.4% from the 896 units sold the same month last year. Year-to-date AMG volumes totaled 10,181, climbing 52.1% from the 6,693 units sold during the comparable period in 2013.

Retails for Mercedes-Benz BlueTEC diesel models reached 1,316 in November, with year-to-date sales of 13,361.

Separately, Mercedes-Benz Certified Pre-Owned (MBCPO) vehicles recorded sales of 9,692 in November, an increase of 9.6% from the 8,847 units sold during the same month last year. On a year-to-date basis, MBCPO sold 107,878 units, up 20.7% from the 89,349 vehicles sold during the comparable period in 2013.

## **About Mercedes-Benz USA**

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Mercedes-Benz USA (MBUSA), headquartered in Montvale, New Jersey, is responsible for the distribution, marketing and customer service for all Mercedes-Benz products in the United States. MBUSA offers drivers the most diverse line-up in the luxury segment with 14 model lines ranging from the sporty CLA-Class four-door coupe to the flagship S-Class and the SLS AMG GT.

MBUSA is also responsible for the distribution, marketing and customer service of Mercedes-Benz Sprinter Vans, and smart products in the U.S. More information on MBUSA and its products can be found at [www.mbusa.com](http://www.mbusa.com), [www.mbsprinterusa.com](http://www.mbsprinterusa.com) and [www.smartusa.com](http://www.smartusa.com).

Accredited journalists can visit our media site at [www.media.mbusa.com](http://www.media.mbusa.com).

Further Investor Relations information on Daimler is available on the Internet via [www.daimler.com/investors](http://www.daimler.com/investors) and on handhelds via <http://www.daimler.mobi/ir>.

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MERCEDES-BENZ USA  
Sales -- November 2014

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Mercedes-Benz Passenger Vehicles	Nov-14	Nov-13	Monthly %	YTD 2014	YTD 2013	Yearly %
B-CLASS EV	193	-	-	450	-	-
CLA-CLASS	3,898	3,623	7.6%	24,701	10,828	128.1%
C-CLASS	9,259	7,878	17.5%	66,841	81,022	-17.5%
E-CLASS	4,737	8,614	-45.0%	61,281	61,076	0.3%
S-CLASS	2,863	1,907	50.1%	22,444	11,446	96.1%
CL-CLASS	11	36	-69.4%	207	431	-52.0%
SL-CLASS	386	351	10.0%	4,491	6,442	-30.3%
SLS AMG	3	41	-92.7%	226	407	-44.5%
CLK-CLASS**	0	0	-	3	0	-
SLK-CLASS	317	351	-9.7%	4,353	4,364	-0.3%
CLS-CLASS	224	754	-70.3%	6,406	7,322	-12.5%
R-CLASS**	0	0	-	7	30	-76.7%
M-CLASS	5,190	4,328	19.9%	41,101	36,841	11.6%
G-CLASS	294	223	31.8%	2,715	2,295	18.3%
GL-CLASS	3,065	2,926	4.8%	23,203	27,673	-16.2%
GLA-CLASS	1,812	-	-	4,810	-	-
GLK-CLASS	2,326	3,344	-30.4%	33,143	29,324	13.0%
<b>TOTAL</b>	<b>34,578</b>	<b>34,376</b>	<b>0.6%</b>	<b>296,382</b>	<b>279,501</b>	<b>6.0%</b>
SPRINTER*	2,532	2,010	26.0%	22,457	18,988	18.3%
smart	815	959	-15.0%	9,480	8,409	12.7%
<b>MBUSA Combined Total</b>	<b>Nov-14</b>	<b>Nov-13</b>	<b>Monthly %</b>	<b>YTD 2014</b>	<b>YTD 2013</b>	<b>Yearly %</b>
<b>GRAND TOTAL</b>	<b>37,925</b>	<b>37,345</b>	<b>1.6%</b>	<b>328,319</b>	<b>306,898</b>	<b>7.0%</b>

*\*Mercedes-Benz and Freightliner Sprinter Vans are sold and marketed in the U.S. by Mercedes-Benz USA and Daimler Vans USA, respectively.  
\*\*Model is out of production.*