

December 11, 2014

Supervisory Board of Daimler AG appoints Ola Källenius to the Board of Management

- **Ola Källenius to assume Board of Management responsibility for Mercedes-Benz Cars Sales; appointed until December 31, 2017**

Stuttgart - In its meeting of today, the Supervisory Board of Daimler AG has appointed Mr. Ola Källenius (45) as a member of the company's Board of Management with effect from January 1, 2015 until December 31, 2017. He will continue to be responsible for worldwide car Marketing and Sales. The Supervisory Board of Daimler AG has thus expanded the Board of Management to eight members once again.

“Ola Källenius will make our Board of Management younger and more international. These are two characteristics that we increasingly see also amongst our customers. With his wide-ranging experience, Mr. Källenius will help us to optimally address customers' needs and to achieve the growth targets of our 'Mercedes-Benz 2020' strategy,” stated Dr. Manfred Bischoff, Chairman of the Supervisory Board of Daimler AG.

Ola Källenius, born in Sweden on June 11, 1969, has been a member of the Divisional Board of Mercedes-Benz Cars responsible for Marketing & Sales since October 2013. From 2010 until 2013, he was Chairman of the Management Board at Mercedes-AMG GmbH. In 2009, as President and Chief Executive Officer of Mercedes-Benz U.S.

International, Inc., he led the production side of the sport utility vehicles, the M-, R- and GL-Class. Before that, he was Managing Director of Mercedes-Benz HighPerformanceEngines Ltd. in Brixworth, United Kingdom, where he was responsible for the design, development and production of Mercedes-Benz Formula 1 engines. From 2003 onwards, he had been Executive Director Operations at McLaren Automotive Ltd. He started his career in the corporation's Management Associate Program of the former Daimler-Benz AG in 1993. He started his career in Planning and Reporting and was rapidly assigned to various managerial positions within Daimler AG, including Director Powertrain Procurement of Mercedes Car Group. He attained a Master's degree in "International Management" and in "Finance and Accounting" at the Stockholm School of Economics and the University of St. Gallen.

This document contains forward-looking statements that reflect our current views about future events. The words "anticipate," "assume," "believe," "estimate," "expect," "intend," "may," "can," "could," "plan," "project," "should" and similar expressions are used to identify forward-looking statements. These statements are subject to many risks and uncertainties, including an adverse development of global economic conditions, in particular a decline of demand in our most important markets; a worsening of the sovereign-debt crisis in the euro zone; an increase in political tension in Eastern Europe; a deterioration of our refinancing possibilities on the credit and financial markets; events of force majeure including natural disasters, epidemics, acts of terrorism, political unrest, industrial accidents and their effects on our sales, purchasing, production or financial services activities; changes in currency exchange rates; a shift in consumer preferences towards smaller, lower-margin vehicles; a possible lack of acceptance of our products or services which limits our ability to achieve prices and adequately utilize our production capacities; price increases for fuel or raw materials; disruption of production due to shortages of materials, labor strikes or supplier insolvencies; a decline in resale prices of used vehicles; the effective implementation of cost-reduction and efficiency-optimization measures; the business outlook for companies in which we hold a significant equity interest; the successful implementation of strategic cooperations and joint ventures; changes in laws, regulations and government policies, particularly those relating to vehicle emissions, fuel economy and safety; the resolution of pending government investigations and the conclusion of pending or threatened future legal proceedings; and other risks and uncertainties, some of which we describe under the heading "Risk and Opportunity Report" in the current Annual Report. If any of these risks and uncertainties materializes or if the assumptions underlying any of our forward-looking statements prove to be incorrect, the actual results may be materially different from those we express or imply by such statements. We do not intend or assume any obligation to update these forward-looking statements since they are based solely on the circumstances at the date of publication.

Further Investor Relations information on Daimler is available on the Internet via www.daimler.com/investors and on handhelds via www.daimler.mobi/ir.

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