

Investor Relations Release

Date:
February 3, 2015

In the following please find the Mercedes-Benz USA sales release for January 2015:

MERCEDES-BENZ DELIVERS RECORD JANUARY SALES VOLUME WITH 24,619 UNITS, UP 8.9%

Sprinter Vans posts 16.8% gain at 1,505

MONTVALE, N.J. – Mercedes-Benz today reported a record January sales volume of 24,619, increasing 8.9% from the 22,604 units sold in January 2014. Adding 1,505 units for Sprinter Vans and 492 units at smart, MBUSA achieved its highest January to date with a grand total of 26,616 vehicles, up 9% from a year ago.

“On the heels of record sales in 2014, a best-ever January is the perfect way to kick off the New Year,” said Stephen Cannon, president and CEO of MBUSA. “Our product offensive continues in 2015 with the launch of the Mercedes-Maybach S600, a fully redesigned light truck lineup and the hero of our Super Bowl spot this year, the Mercedes-AMG GT S. Stay tuned.”

Mercedes-Benz volume leaders in January included the C-, E- and M-Class model lines. The new C-Class took the lead at 6,236, up 8.5%

from the 5,748 units sold the same month last year. The E-Class followed with sales of 4,336, while the brand's best-selling sport utility, the M-Class, rounded out the top three with an increase of 11.3% to 3,144. At the high end, sales of the flagship S-Class increased 22.2% from January 2014 to 1,566.

Mercedes-Benz AMG high-performance models sold 790 units in January, while the brand's BlueTEC diesel lineup finished the month at 942.

Separately, Mercedes-Benz Certified Pre-Owned (MBCPO) models recorded their best January ever with sales of 9,456, up 13.9% from the 8,305 units sold the same month last year.

About Mercedes-Benz USA

Mercedes-Benz USA (MBUSA), headquartered in Montvale, New Jersey, is responsible for the distribution, marketing and customer service for all Mercedes-Benz products in the United States. MBUSA offers drivers the most diverse line-up in the luxury segment with 14 model lines ranging from the sporty CLA-Class four-door coupe to the flagship S-Class and the SLS AMG GT.

MBUSA is also responsible for the distribution, marketing and customer service of Mercedes-Benz Sprinter Vans, and smart products in the U.S. More information on MBUSA and its products can be found at www.mbusa.com, www.mbsprinterusa.com and www.smartusa.com.

Accredited journalists can visit our media site at www.media.mbusa.com.

Further Investor Relations information on Daimler is available on the Internet via www.daimler.com/investors and on handhelds via <http://www.daimler.mobi/ir>.

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MERCEDES-BENZ USA
Sales -- January 2015

Mercedes-Benz Passenger Vehicles	Jan-15	Jan-14	Monthly %	YTD 2015	YTD 2014	Yearly %
B-CLASS	240	-	-	240	-	-
CLA-CLASS	2,491	2,433	2.4%	2,491	2,433	2.4%
C-CLASS	6,236	5,748	8.5%	6,236	5,748	8.5%
E-CLASS	4,336	5,266	-17.7%	4,336	5,266	-17.7%
S-CLASS	1,566	1,281	22.2%	1,566	1,281	22.2%
CL-CLASS	11	33	-66.7%	11	33	-66.7%
SL-CLASS	310	339	-8.6%	310	339	-8.6%
SLS AMG	5	35	-85.7%	5	35	-85.7%
SLK-CLASS	246	258	-4.7%	246	258	-4.7%
CLS-CLASS	406	420	-3.3%	406	420	-3.3%
R-CLASS**	0	2	-100.0%	0	2	-100.0%
M-CLASS	3,144	2,824	11.3%	3,144	2,824	11.3%
G-CLASS	231	122	89.3%	231	122	89.3%
GL-CLASS	2,121	1,541	37.6%	2,121	1,541	37.6%
GLA-CLASS	1,878	-	-	1,878	-	-
GLK-CLASS	1,398	2,302	-39.3%	1,398	2,302	-39.3%
TOTAL	24,619	22,604	8.9%	24,619	22,604	8.9%
SPRINTER*	1,505	1,288	16.8%	1,505	1,288	16.8%
smart	492	521	-5.6%	492	521	-5.6%
MBUSA Combined Total	Jan-15	Jan-14	Monthly %	YTD 2015	YTD 2014	Yearly %
GRAND TOTAL	26,616	24,413	9.0%	26,616	24,413	9.0%

**Mercedes-Benz and Freightliner Sprinter Vans are sold and marketed in the U.S. by Mercedes-Benz USA and Daimler Vans USA, respectively.*
***Model is out of production.*