

## Investor Relations Release

Date:  
March 3, 2015

In the following please find the Mercedes-Benz USA sales release for February 2015:

### **MERCEDES-BENZ POSTS BEST-EVER FEBRUARY SALES VOLUME WITH 23,616 UNITS**

#### **MBUSA delivers 6% year-to-date sales growth at 52,365**

MONTVALE, N.J. – Mercedes-Benz today reported the highest February sales in its history with 23,616 units, up 4.5% from the 22,609 vehicles sold in February 2014. Sprinter Vans was up 17.9% at 1,675, combining with 458 units at smart for a monthly total of 25,749 for Mercedes-Benz USA (MBUSA). On a year-to-date basis, Mercedes-Benz recorded sales of 48,235, an increase of 6.7% versus the same period last year. Adding 3,180 units for Sprinter and 950 vehicles at smart, MBUSA's year-to-date sales volume totaled 52,365.

“We’ve got two months of record sales on the books despite the challenges posed by February’s weather,” said Stephen Cannon, president and CEO of MBUSA. “With SUV sales up 22 percent, we expect our momentum to continue as new or redesigned versions of almost all our light trucks hit the market in the next year.”

Mercedes-Benz February sales volumes were led by the C-, CLA- and M-Class model lines. The C-Class took the lead at 7,072, up 25.8% compared to the 5,621 units sold the same month last year. The M-Class, the brand's best-selling SUV, followed with sales of 3,316 while the sporty CLA four-door coupe rounded out the top three at 2,606. At the high end, the range-topping G-Class sport utility posted a 47.1% gain over February 2014.

Mercedes-Benz AMG high-performance models sold 758 units for the month, with year-to-date volumes of 1,548. Sales of Mercedes-Benz BlueTEC diesel models totaled 758 in February and 1,700 year-to-date.

Separately, Mercedes-Benz Certified Pre-Owned (MBCPO) models recorded February sales of 9,820, with year-to-date volumes increasing 5.4% over the comparable period in 2014 to 19,276.

### **About Mercedes-Benz USA**

Mercedes-Benz USA (MBUSA), headquartered in Montvale, New Jersey, is responsible for the distribution, marketing and customer service for all Mercedes-Benz products in the United States. MBUSA offers drivers the most diverse line-up in the luxury segment with 14 model lines ranging from the sporty CLA-Class four-door coupe to the flagship S-Class and the SLS AMG GT.

MBUSA is also responsible for the distribution, marketing and customer service of Mercedes-Benz Sprinter Vans, and smart products in the U.S. More information on MBUSA and its products can be found

at [www.mbusa.com](http://www.mbusa.com), [www.mbsprinterusa.com](http://www.mbsprinterusa.com) and  
[www.smartusa.com](http://www.smartusa.com).

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Further Investor Relations information on Daimler is available on the  
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MERCEDES-BENZ USA  
Sales -- February 2015

Mercedes-Benz Passenger Vehicles	Feb-15	Feb-14	Monthly %	YTD 2015	YTD 2014	Yearly %
<b>B-CLASS</b>	109	-	-	349	-	-
<b>CLA-CLASS</b>	2,606	1,971	32.2%	5,097	4,404	15.7%
<b>C-CLASS</b>	7,072	5,621	25.8%	13,308	11,369	17.1%
<b>E-CLASS</b>	2,409	4,271	-43.6%	6,745	9,537	-29.3%
<b>S-CLASS</b>	1,413	1,789	-21.0%	2,979	3,070	-3.0%
<b>CL-CLASS</b>	8	15	-46.7%	19	48	-60.4%
<b>SL-CLASS</b>	331	353	-6.2%	641	692	-7.4%
<b>SLS AMG</b>	3	22	-86.4%	8	57	-86.0%
<b>SLK-CLASS</b>	228	292	-21.9%	474	550	-13.8%
<b>CLS-CLASS</b>	343	459	-25.3%	749	879	-14.8%
<b>R-CLASS**</b>	0	2	-100.0%	0	4	-100.0%
<b>M-CLASS</b>	3,316	3,258	1.8%	6,460	6,082	6.2%
<b>G-CLASS</b>	275	187	47.1%	506	309	63.8%
<b>GL-CLASS</b>	1,849	1,744	6.0%	3,970	3,285	20.9%
<b>GLA-CLASS</b>	1,873	-	-	3,751	-	-
<b>GLK-CLASS</b>	1,781	2,624	-32.1%	3,179	4,926	-35.5%
<b>TOTAL</b>	<b>23,616</b>	<b>22,609</b>	<b>4.5%</b>	<b>48,235</b>	<b>45,213</b>	<b>6.7%</b>
<b>SPRINTER*</b>	1,675	1,421	17.9%	3,180	2,709	17.4%
<b>smart</b>	458	941	-51.3%	950	1,462	-35.0%
<b>MBUSA Combined Total</b>	<b>Feb-15</b>	<b>Feb-14</b>	<b>Monthly %</b>	<b>YTD 2015</b>	<b>YTD 2014</b>	<b>Yearly %</b>
<b>GRAND TOTAL</b>	<b>25,749</b>	<b>24,971</b>	<b>3.1%</b>	<b>52,365</b>	<b>49,384</b>	<b>6.0%</b>

*\*Mercedes-Benz and Freightliner Sprinter Vans are sold and marketed in the U.S. by Mercedes-Benz USA and Daimler Vans USA, respectively.*  
*\*\*Model is out of production.*