

Investor Relations Release

Date:
April 1, 2015

In the following please find the Mercedes-Benz USA sales release for March 2015:

MERCEDES-BENZ CLOSES OUT RECORD FIRST QUARTER WITH 29,921 UNITS IN MARCH, UP 9.2%

MBUSA posts 7.3% year-to-date gain at 85,248

MONTVALE, N.J. – Mercedes-Benz today reported best-ever March sales of 29,921, increasing 9.2% from the same month last year. Retail volumes for Sprinter Vans climbed 24.2% to 2,379, combining with 583 units at smart for a March total of 32,883 for Mercedes-Benz USA (MBUSA). Year-to-date, Mercedes-Benz delivered 78,156 vehicles, up 7.6%. Adding 5,559 units for Sprinter and 1,533 units for smart, MBUSA achieved a record first-quarter close of 85,248 units.

As a whole, Mercedes-Benz passenger cars posted a 2% quarterly gain with sales of 49,166 through March. On the light trucks side, volumes increased 18.6% to 28,990.

March volume leaders for Mercedes-Benz included the C-, E- and M-Class model lines. The C-Class held the lead with 7,635 units, increasing 34.9% from the 5,660 units sold in March 2014. The E-Class

followed with sales of 4,489, while the M-Class, to be succeeded by the GLE this summer, rounded out the top three at 4,023. At the high end, G-Class sales increased 13.7%.

Mercedes-Benz AMG high performance models delivered 1,159 units in March, up 14.9%, with year-to-date volumes totaling 2,707.

Mercedes-Benz BlueTEC diesel models sold 1,540 vehicles in March and 3,240 units in the first quarter.

Separately, Mercedes-Benz Certified Pre-Owned (MBCPO) models recorded March sales of 9,163, with year-to-date volumes reaching 28,439.

About Mercedes-Benz USA

Mercedes-Benz USA (MBUSA), headquartered in Montvale, New Jersey, is responsible for the distribution, marketing and customer service for all Mercedes-Benz products in the United States. MBUSA offers drivers the most diverse line-up in the luxury segment with 14 model lines ranging from the sporty CLA-Class four-door coupe to the flagship S-Class and the SLS AMG GT.

MBUSA is also responsible for the distribution, marketing and customer service of Mercedes-Benz Sprinter Vans, and smart products in the U.S. More information on MBUSA and its products can be found at www.mbusa.com, www.mbsprinterusa.com and www.smartusa.com.

Accredited journalists can visit our media site at www.media.mbusa.com.

Further Investor Relations information on Daimler is available on the Internet via www.daimler.com/investors and on handhelds via <http://www.daimler.mobi/ir>.

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MERCEDES-BENZ USA
Sales – March 2015

Mercedes-Benz Passenger Vehicles	Mar-15	Mar-14	Monthly %	YTD 2015	YTD 2014	Yearly %
B-CLASS	145	-	-	494	-	-
CLA-CLASS	3,129	1,725	81.4%	8,226	6,129	34.2%
C-CLASS	7,835	5,660	34.9%	20,943	17,029	23.0%
E-CLASS ²	4,489	6,336	-29.2%	11,234	15,874	-29.2%
S-CLASS	2,065	2,299	-10.2%	5,044	5,369	-6.1%
CL-CLASS	33	28	17.9%	52	76	-31.6%
SL-CLASS	403	453	-11.0%	1,044	1,145	-8.8%
SLS AMG	8	22	-63.6%	16	79	-79.7%
SLK-CLASS	343	445	-22.9%	817	995	-17.9%
CLS-CLASS	547	604	-9.4%	1,296	1,483	-12.6%
R-CLASS ²	0	0	-	0	4	-100.0%
M-CLASS	4,023	4,052	-0.7%	10,483	10,134	3.4%
G-CLASS	340	299	13.7%	846	608	39.1%
GL-CLASS	2,365	2,133	10.9%	6,335	5,418	16.9%
GLA-CLASS	1,918	-	-	5,669	-	-
GLK-CLASS	2,478	3,345	-25.9%	5,657	8,271	-31.6%
TOTAL	29,921	27,401	9.2%	78,156	72,614	7.6%
SPRINTER ¹	2,379	1,915	24.2%	5,559	4,624	20.2%
smart	583	775	-24.8%	1,533	2,237	-31.5%
MBUSA Combined Total	Mar-15	Mar-14	Monthly %	YTD 2015	YTD 2014	Yearly %
GRAND TOTAL	32,883	30,091	9.3%	85,248	79,475	7.3%

¹ Mercedes-Benz and Freightliner Sprinter Vans are sold and marketed in the U.S. by Mercedes-Benz USA and Daimler Vans USA, respectively.

² Model is out of production.

³ Includes CY2014 CLK-Class sales.