

Investor Relations Release

Date:
May 1, 2015

In the following please find the Mercedes-Benz USA sales release for April 2015:

MERCEDES-BENZ POSTS HIGHEST APRIL ON RECORD WITH 12.8% MONTHLY SALES GAIN

MBUSA launches second quarter with 8.2% increase YTD

MONTVALE, N.J. – Mercedes-Benz USA (MBUSA) today reported record April sales for the Mercedes-Benz brand with 29,188 units, up 12.8% from 25,887 sold in the same month last year. Sprinter posted a gain of 15.5% to 2,764 vehicles in April, combining with 480 units at smart for a monthly total of 32,432 for MBUSA. On a year-to-date basis, Mercedes-Benz sold 107,344 vehicles, increasing 9%. Adding 8,323 units at Sprinter (up 18.6%) and 2,013 units at smart, the company's year-to-date grand total hit 117,680.

“The momentum of a record first quarter propelled us to the best April sales in our history,” said Stephen Cannon, president and CEO of MBUSA. “With the Mercedes-Maybach S600 and Mercedes-AMG GT S now arriving in showrooms, we’re fueling our growth at the upper reaches of the luxury and high-performance markets.”

The C-, E- and M-Class model lines led Mercedes-Benz April sales. The C-Class took the top spot at 6,665, up 30.3% from 5,114 in April 2014. The M-Class, best-seller on the light truck side, followed with a 29.1% gain to 4,945 units, while the E-Class rounded out the top three with sales of 3,466. At the high end, sales for the legendary G-Class sport-utility increased 9.5%.

Sales of Mercedes-AMG high-performance models totaled 1,119 in April, up 11.2% from the 1,006 units sold last year, and 3,826 year-to-date. Mercedes-Benz BlueTEC diesel models delivered 2,970 units for the month – a 93.7% gain from April 2014 – with year-to-date volumes climbing 13.8% to 6,210.

Separately, Mercedes-Benz Certified Pre-Owned (MBCPO) models delivered April sales of 9,367, while year-to-date sales hit 37,806.

About Mercedes-Benz USA

Mercedes-Benz USA (MBUSA), headquartered in Montvale, New Jersey, is responsible for the distribution, marketing and customer service for all Mercedes-Benz products in the United States. MBUSA offers drivers the most diverse line-up in the luxury segment with 14 model lines ranging from the sporty CLA-Class four-door coupe to the flagship S-Class and the SLS AMG GT.

MBUSA is also responsible for the distribution, marketing and customer service of Mercedes-Benz Sprinter Vans, and smart products in the U.S. More information on MBUSA and its products can be found at www.mbusa.com, www.mbsprinterusa.com and www.smartusa.com.

Accredited journalists can visit our media site at
www.media.mbusa.com.

Further Investor Relations information on Daimler is available on the
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MERCEDES-BENZ USA
Sales – April 2015

Mercedes-Benz Passenger Vehicles	Apr-15	Apr-14	Monthly %	YTD 2015	YTD 2014	Yearly %
B-CLASS	158	-	-	652	-	-
CLA-CLASS	2,670	1,575	69.5%	10,898	7,704	41.4%
C-CLASS	6,665	5,114	30.3%	27,608	22,143	24.7%
E-CLASS ²	3,466	6,056	-42.8%	14,700	21,930	-33.0%
S-CLASS	2,021	1,909	5.9%	7,065	7,278	-2.9%
CL-CLASS	0	39	-100.0%	52	115	-54.8%
SL-CLASS	434	570	-23.9%	1,478	1,715	-13.8%
AMG GT	205	-	-	205	-	-
SLS AMG	4	28	-85.7%	20	107	-81.3%
SLK-CLASS	431	530	-18.7%	1,248	1,525	-18.2%
CLS-CLASS	539	562	-4.1%	1,835	2,045	-10.3%
R-CLASS ²	3	2	-	3	6	-50.0%
M-CLASS	4,945	3,831	29.1%	15,428	13,965	10.5%
G-CLASS	300	274	9.5%	1,146	882	29.9%
GL-CLASS	2,195	2,253	-2.6%	8,530	7,671	11.2%
GLA-CLASS	2,081	-	-	7,750	-	-
GLK-CLASS	3,071	3,144	-2.3%	8,728	11,415	-23.5%
TOTAL	29,188	25,887	12.8%	107,344	98,501	9.0%
SPRINTER ¹	2,764	2,394	15.5%	8,323	7,018	18.6%
smart	480	1,048	-54.2%	2,013	3,285	-38.7%
MBUSA Combined Total	Apr-15	Apr-14	Monthly %	YTD 2015	YTD 2014	Yearly %
GRAND TOTAL	32,432	29,329	10.6%	117,680	108,804	8.2%

¹ Mercedes-Benz and Freightliner Sprinter Vans are sold and marketed in the U.S. by Mercedes-Benz USA and Daimler Vans USA, respectively.

² Model is out of production.

³ Includes CY2014 CLK-Class sales.