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## **MERCEDES-BENZ USA REPORTS OCTOBER SALES OF 32,472**

### **MBUSA posts 6.1% YTD increase, Mercedes-Benz up 6.5% YTD**

ATLANTA – Mercedes-Benz USA (MBUSA) today reported October sales at 32,472 units, an increase of 3.7% from the 31,318 vehicles sold during the same month last year. Sales of Mercedes-Benz vehicles tallied 28,952 units sold, a 1.3% increase over October 2014. Mercedes-Benz Vans delivered 2,799 sales for the month of October, up 30.8% over October 2014, while smart recorded 721 units in October. On a year-to-date basis, Mercedes-Benz retails totaled 278,842, up 6.5%. Adding year-to-date sales of 23,073 for Vans and 6,153 for smart, MBUSA posted a grand total of 308,068 units through October, up 6.1%.

October sales for the Mercedes-Benz brand were led by the C-, E- and GLE model lines. The C-Class took the top spot with 7,283 units, followed by the E-Class with October sales of 4,661, up 18.4% from the same month last year. The newly introduced GLE rounded out the top three at 4,176, with a total of 9,470 sales during its first 3 months on the market.

"We're on track for the best year we've ever had in this market as we head into the fourth quarter," said Stephen Cannon, president and CEO of MBUSA. "The appetite for SUVs continues to grow and that's creating very strong demand for our new GLE and GLE-Coupe. We'll keep that momentum going with our new entry model, the GLC, at the end of the year."

The brand's AMG high-performance models posted a 79.5% monthly sales increase to 2,246 units in October, while year-to-date sales climbed 35.6% to 12,463. Sales of Mercedes-Benz BlueTEC diesel models recorded 584 for the month and 9,853 year-to-date.

Separately, Mercedes-Benz Certified Pre-Owned (MBCPO) models delivered October sales of 9,629. On a year-to-date basis, MBCPO has sold 99,373 vehicles, an increase of 1.2% over the comparable period last year (98,186 vehicles).

### **About Mercedes-Benz USA**

Mercedes-Benz USA (MBUSA), headquartered in Atlanta, is responsible for the distribution, marketing and customer service for all Mercedes-Benz products in the United States. MBUSA offers drivers the most diverse lineup in the luxury segment with model lines ranging from the sporty CLA-Class four-door coupe to the flagship S-Class and the Mercedes-AMG GT S.

MBUSA is also responsible for Mercedes-Benz Vans and smart products in the U.S. More information on MBUSA and its products can be found at [www.mbusa.com](http://www.mbusa.com), [www.mbsprinterusa.com](http://www.mbsprinterusa.com) and [www.smartusa.com](http://www.smartusa.com).

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