

February 2, 2016

MERCEDES-BENZ USA DELIVERS RECORD JANUARY

SALES VOLUME WITH 26,962 UNITS

ATLANTA – Mercedes-Benz USA (MBUSA) today reported record January sales of 24,664, topping last January's record volume of 24,619 units sold. Adding 1,899 units for Vans and 399 units for smart, MBUSA achieved its highest January to date with a grand total of 26,962 vehicles, up 1.3% from a year ago.

“On the heels of our highest volume sales year in MBUSA's history, January is continuing the momentum into 2016,” said Dietmar Exler, president and CEO of MBUSA. “Our new product offerings, including the new E-Class will continue to bring our customers the best in experience and innovation.”

Mercedes-Benz volume leaders in January included the C-Class, GLE and CLA model lines. The C-Class took the lead at 5,079, followed by the new GLE sales of 3,515. The CLA rounded out the top three with an increase of 27.2% to 3,168 units sold.

Mercedes-Benz AMG high-performance models sold 1,904 units in January, up 141% from last year (790), while the brand's BlueTEC diesel lineup finished the month at 334.

Separately, Mercedes-Benz Certified Pre-Owned (MBCPO) models recorded their best January ever with sales of 9,934, up 5.1% from the 9,456 units sold the same month last year.

Sales – January 2016

Mercedes-Benz Passenger Vehicles	Jan 16	Jan 15	Monthly %	YTD 2016	YTD 2015	Yearly %
B-CLASS	58	240	-75.8%	58	240	-75.8%
CLA	3,168	2,491	27.2%	3,168	2,491	27.2%
C-CLASS	5,079	6,236	-18.6%	5,079	6,236	-18.6%
E-CLASS	2,503	4,336	-42.3%	2,503	4,336	-42.3%
S-CLASS	1,277	1,566	-18.5%	1,277	1,566	-18.5%
SL	214	310	-31.0%	214	310	-31.0%
AMG GT	125	-	-	125	-	-
SLK	266	246	8.1%	266	246	8.1%
CLS	287	406	-29.3%	287	406	-29.3%
GLA	3,041	1,878	61.9%	3,041	1,878	61.9%
GLC	2,849	1,398	103.8%	2,849	1,398	103.8%
GLE	3,663	3,144	16.5%	3,663	3,144	16.5%
GL	1,796	2,121	-15.3%	1,796	2,121	-15.3%
G-CLASS	338	231	46.3%	338	231	46.3%
TOTAL	24,664	24,619	0.2%	24,664	24,619	0.2%
Vans¹	1,899	1,505	26.2%	1,899	1,505	26.2%
smart	399	492	-18.9%	399	492	-18.9%
MBUSA Combined Total	Jan 16	Jan 15	Monthly %	YTD 2016	YTD 2015	Yearly %
GRAND TOTAL	26,962	26,616	1.3%	26,962	26,616	1.3%

¹Mercedes-Benz, Freightliner Sprinter and Metris Vans are sold and marketed in the U.S. by Mercedes-Benz USA and Daimler Vans USA, respectively.

This document contains forward-looking statements that reflect our current views about future events. The words “anticipate,” “assume,” “believe,” “estimate,” “expect,” “intend,” “may,” “can,” “could,” “plan,” “project,” “should” and similar expressions are used to identify forward-looking statements. These statements are subject to many risks and uncertainties, including an adverse development of global economic conditions, in particular a decline of demand in our most important markets; a worsening of the sovereign-debt crisis in the euro zone; an increase in political tension in Eastern Europe; a deterioration of our refinancing possibilities on the credit and financial markets; events of force majeure including natural disasters, acts of terrorism, political unrest, armed conflicts, industrial accidents and their effects on our sales, purchasing, production or financial services activities; changes in currency exchange rates; a shift in consumer preferences towards smaller, lower-margin vehicles; a possible lack of acceptance of our products or services which limits our ability to achieve prices and adequately utilize our production capacities; price increases for fuel or raw materials; disruption of production due to shortages of materials, labor strikes or supplier insolvencies; a decline in resale prices of used vehicles; the effective implementation of cost-reduction and efficiency-optimization measures; the business outlook for companies in which we hold a significant equity interest; the successful implementation of strategic cooperations and joint ventures; changes in laws, regulations and government policies, particularly those relating to vehicle emissions, fuel economy and safety; the resolution of pending government investigations and the conclusion of pending or threatened future legal proceedings; and other risks and uncertainties, some of which we describe under the heading “Risk and Opportunity Report” in the current Annual Report. If any of these risks and uncertainties materializes or if the assumptions underlying any of our forward-looking statements prove to be incorrect, the actual results may be materially different from those we express or imply by such statements. We do not intend or assume any obligation to update these forward-looking statements since they are based solely on the circumstances at the date of publication.

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