

March 1, 2016

MERCEDES-BENZ USA REPORTS FEBRUARY SALES OF 25,632 UNITS

ATLANTA – Mercedes-Benz USA (MBUSA) today reported February sales of 22,941, with 2,269 units for Daimler Vans and 422 units for smart. Vans marked a best-ever February with an increase of 35.5% from the previous year. MBUSA reported a grand total of 25,632 vehicles.

“Despite runout of two high-volume models, we are experiencing a strong first quarter,” said Dietmar Exler, president and CEO of MBUSA. “As new core model lines like E-Class and GLS are introduced, we expect to set new records throughout the year.”

Mercedes-Benz volume leaders in February included the C-Class, GLE, and GLC model lines. The C-Class took the lead at 6,102, followed by the new GLE sales of 3,948. The new GLC rounded out the top three with an increase of 84.1% to 3,278 units sold.

Mercedes-AMG high-performance models sold 2,004 units in February, up 164.4% from last year (758), while the brand’s BlueTEC diesel lineup finished the month at 295.

Separately, Mercedes-Benz Certified Pre-Owned (MBCPO) models sold 9,989 vehicles in February, an increase of 1.7% from the 9,820 units sold the same month last year. On a year-to-date basis, MBCPO has sold 19,923 vehicles, an increase of 3.4% over the same time last year (with sales of 19,276 vehicles).

MERCEDES-BENZ USA

Sales -- February 2016

Mercedes-Benz Passenger Vehicles	Feb 16	Feb 15	Monthly %	YTD 2016	YTD 2015	Yearly %
B-CLASS	37	109	-66.1%	95	349	-72.8%
CLA	1,474	2,606	-43.4%	4,642	5,097	-8.9%
C-CLASS	6,102	7,072	-13.7%	11,181	13,308	-16.0%
E-CLASS/CLS	2,700	2,752	-1.9%	5,490	7,494	-26.7%
S-CLASS	1,558	1,421	9.6%	2,835	2,998	-5.4%
SLK	270	228	18.4%	536	474	13.1%
SL	369	331	11.5%	583	641	-9.0%
AMG GT	95	-	-	220	-	-
*SLS AMG	1	3	-	1	8	-
GLA	1,597	1,873	-14.7%	4,638	3,751	23.6%
GLC/GLK	3,278	1,781	84.1%	6,127	3,179	92.7%
GLE/M-CLASS	3,948	3,316	19.1%	7,611	6,460	17.8%
GL	1,226	1,849	-33.7%	3,022	3,970	-23.9%
G-CLASS	286	275	4.0%	624	506	23.3%
TOTAL	22,941	23,616	-2.9%	47,605	48,235	-1.3%
Vans¹	2,269	1,675	35.5%	4,168	3,180	31.1%
smart	422	458	-7.9%	821	950	-13.6%
MBUSA Combined Total	Feb 16	Feb 15	Monthly %	YTD 2016	YTD 2015	Yearly %
GRAND TOTAL	25,632	25,749	-0.5%	52,594	52,365	0.4%
¹ Mercedes-Benz, Freightliner Sprinter and Metris Vans are sold and marketed in the U.S. by Mercedes-Benz USA and Daimler Vans USA, respectively. *out of production						

This document contains forward-looking statements that reflect our current views about future events. The words “anticipate,” “assume,” “believe,” “estimate,” “expect,” “intend,” “may,” “can,” “could,” “plan,” “project,” “should” and similar expressions are used to identify forward-looking statements. These statements are subject to many risks and uncertainties, including an adverse development of global economic conditions, in particular a decline of demand in our most important markets; a worsening of the sovereign-debt crisis in the euro zone; an increase in political tension in Eastern Europe; a deterioration of our refinancing possibilities on the credit and financial markets; events of force majeure including natural disasters, acts of terrorism, political unrest, armed conflicts, industrial accidents and their effects on our sales, purchasing, production or financial services activities; changes in currency exchange rates; a shift in consumer preferences towards smaller, lower-margin vehicles; a possible lack of acceptance of our products or services which limits our ability to achieve prices and adequately utilize our production capacities; price increases for fuel or raw materials; disruption of production due to shortages of materials, labor strikes or supplier insolvencies; a decline in resale prices of used vehicles; the effective implementation of cost-reduction and efficiency-optimization measures; the business outlook for companies in which we hold a significant equity interest; the successful implementation of strategic cooperations and joint ventures; changes in laws, regulations and government policies, particularly those relating to vehicle emissions, fuel economy and safety; the resolution of pending government investigations and the conclusion of pending or threatened future legal proceedings; and other risks and uncertainties, some of which we describe under the heading “Risk and Opportunity Report” in the current Annual Report. If any of these risks and uncertainties materializes or if the assumptions underlying any of our forward-looking statements prove to be incorrect, the actual results may be materially different from those we express or imply by such statements. We do not intend or assume any obligation to update these forward-looking statements since they are based solely on the circumstances at the date of publication.

If you have any questions, please contact our Investor Relations Team:

Bjoern Scheib

Tel. +49/711-17-95256

Lutz Deus

Tel. +49/711-17-92261

Alexander Vollmer

Tel. +49/711-17-97778

Rolf Bassermann

Tel. +49/711-17-95277

Julian Krell

Tel. +49/711-17-99320

Edith Callsen

Tel. +49/711-17-97366

Daniel Eichele

Tel. +49/711-17-92104

Viktor Schmidt

Tel. +49/711-17-76169

E-mail: ir.dai@daimler.com