

April 1, 2016

## **MERCEDES-BENZ USA REPORTS MARCH SALES of 28,164 UNITS**

ATLANTA – Mercedes-Benz USA (MBUSA) today reported March sales of 28,164, which closes the first-quarter at 75,769, down 3% from last year. Smart contributed 479 units, and Vans reported a best-ever March with 3,072, up 29.1% from the same time last year. MBUSA total sales were 31,715 for March.

“We had a strong first-quarter, laying the foundation for a minimum of nine new model launches in the months ahead,” said Dietmar Exler, president and CEO of MBUSA. “We are expecting yet another record year on the strength of our product portfolio.”

Mercedes-Benz volume leaders in March included the C-Class, GLC and GLE model lines. The C-Class took the lead at 6,658, followed by the new GLC sales of 4,871. The new GLE rounded out the top three with 4,730 units sold.

Mercedes-AMG high-performance models sold 1,857 units in March, up 60.2% from last year (1,159), while the brand’s BlueTEC diesel lineup finished the month at 310.

Separately, Mercedes-Benz Certified Pre-Owned (MBCPO) models recorded sales of 9,380, up 2.4% from the 9,163 units sold the same month last year. On a year-to-date basis, MBCPO sold 29,303 vehicles, an increase of 3%.

## MERCEDES-BENZ USA Sales – March 2016

Mercedes-Benz Passenger Vehicles	March 16	March 15	Monthly %	YTD 2016	YTD 2015	Yearly %
<b>B-CLASS</b>	66	145	-54,5%	161	494	-67,4%
<b>CLA</b>	2.242	3.129	-28,3%	6.884	8.226	-16,3%
<b>C-CLASS</b>	6.658	7.635	-12,8%	17.839	20.943	-14,8%
<b>E-CLASS/CLS</b>	4.095	5.036	-18,7%	9.585	12.530	-23,5%
<b>S-CLASS</b>	1.332	2.098	-36,5%	4.167	5.096	-18,2%
<b>SLK</b>	314	343	-8,5%	850	817	4,0%
<b>SL</b>	304	403	-24,6%	887	1.044	-15,0%
<b>AMG GT</b>	140	-	-	360	-	-
<b>*SLS AMG</b>	-	8	-	1	16	-
<b>GLA</b>	2.205	1.918	15,0%	6.843	5.669	20,7%
<b>GLC/GLK</b>	4.871	2.478	96,6%	10.998	5.657	94,4%
<b>GLE/M-CLASS</b>	4.730	4.023	17,6%	12.341	10.483	17,7%
<b>GL</b>	858	2.365	-63,7%	3.880	6.335	-38,8%
<b>G-CLASS</b>	349	340	2,6%	973	846	15,0%
<b>TOTAL</b>	<b>28.164</b>	<b>29.921</b>	<b>-5,9%</b>	<b>75.769</b>	<b>78.156</b>	<b>-3,1%</b>
<b>Vans<sup>1</sup></b>	<b>3.072</b>	<b>2.379</b>	<b>29,1%</b>	<b>7.240</b>	<b>5.559</b>	<b>30,2%</b>
<b>smart</b>	<b>479</b>	<b>583</b>	<b>-17,8%</b>	<b>1.300</b>	<b>1.533</b>	<b>-15,2%</b>
<b>MBUSA Combined Total</b>	<b>Mrz 16</b>	<b>Mrz 15</b>	<b>Monthly %</b>	<b>YTD 2016</b>	<b>YTD 2015</b>	<b>Yearly %</b>
<b>GRAND TOTAL</b>	<b>31.715</b>	<b>32.883</b>	<b>-3,6%</b>	<b>84.309</b>	<b>85.248</b>	<b>-1,1%</b>
<p><sup>1</sup>Mercedes-Benz, Freightliner Sprinter and Metris Vans are sold and marketed in the U.S. by Mercedes-Benz USA and Daimler Vans USA, respectively.</p> <p>*out of production</p>						

**The figures in this document are preliminary and have neither been approved yet by the Supervisory Board nor audited by the external auditor.**

This document contains forward-looking statements that reflect our current views about future events. The words “anticipate,” “assume,” “believe,” “estimate,” “expect,” “intend,” “may,” “can,” “could,” “plan,” “project,” “should” and similar expressions are used to identify forward-looking statements. These statements are subject to many risks and uncertainties, including an adverse development of global economic conditions, in particular a decline of demand in our most important markets; a worsening of the sovereign-debt crisis in the euro zone; an increase in political tension in Eastern Europe; a deterioration of our refinancing possibilities on the credit and financial markets; events of force majeure including natural disasters, acts of terrorism, political unrest, armed conflicts, industrial accidents and their effects on our sales, purchasing, production or financial services activities; changes in currency exchange rates; a shift in consumer preferences towards smaller, lower-margin vehicles; a possible lack of acceptance of our products or services which limits our ability to achieve prices and adequately utilize our production capacities; price increases for fuel or raw materials; disruption of production due to shortages of materials, labor strikes or supplier insolvencies; a decline in resale prices of used vehicles; the effective implementation of cost-reduction and efficiency-optimization measures; the business outlook for companies in which we hold a significant equity interest; the successful implementation of strategic cooperations and joint ventures; changes in laws, regulations and government policies, particularly those relating to vehicle emissions, fuel economy and safety; the resolution of pending government investigations and the conclusion of pending or threatened future legal proceedings; and other risks and uncertainties, some of which we describe under the heading “Risk and Opportunity Report” in the current Annual Report. If any of these risks and uncertainties materializes or if the assumptions underlying any of our forward-looking statements prove to be incorrect, the actual results may be materially different from those we express or imply by such statements. We do not intend or assume any obligation to update these forward-looking statements since they are based solely on the circumstances at the date of publication.

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