

May 3, 2016

MERCEDES-BENZ USA REPORTS ALL-TIME BEST APRIL SALES OF 29,236

ATLANTA – Mercedes-Benz USA (MBUSA) today reported best-ever April sales with 29,236 vehicles sold, up 0.2% for the month. Vans reported 2,589 units, and smart reported 466 units for the month, bringing MBUSA grand total to 32,291 vehicles for the month and 116,600 sold year-to-date.

“We are heading into a strong second-quarter with a minimum of nine new model launches in the months ahead,” said Dietmar Exler, president and CEO of MBUSA. “We expect to see strong sales momentum as we move into the summer months.”

Mercedes-Benz volume leaders in April included the C-Class, E-Class and GLC model lines. The C-Class took the lead at 5,645, followed by the E-Class (includes CLS) at 4,882. The GLC rounded out the top three with 4,439 units sold.

Mercedes-AMG high-performance models sold 1,967 units in April, up 75.8% from last year (1,119).

Separately, Mercedes-Benz Certified Pre-Owned (MBCPO) models recorded sales of 10,054, up 7.3% from the 9,367 units sold the same month last year. On a year-to-date basis, MBCPO sold 39,357 vehicles, an increase of 4.1%.

Mercedes-Benz Passenger Vehicles	Apr 16	Apr 15	Monthly %	YTD 2016	YTD 2015	Yearly %
B-CLASS	56	158	-64.6%	217	652	-66.7%
CLA	2,121	2,670	-20.6%	9,005	10,896	-17.4%
C-CLASS	5,645	6,665	-15.3%	23,484	27,608	-14.9%
E-CLASS/CLS	4,882	4,004	21.9%	14,467	16,534	-12.5%
S-CLASS	1,329	2,021	-34.2%	5,496	7,117	-22.8%
SLK	465	431	7.9%	1,315	1,248	5.4%
SL	312	434	-28.1%	1,199	1,478	-18.9%
AMG GT	140	205	-	500	205	-
*SLS AMG	-	4	-	1	20	-
GLA	2,137	2,081	2.7%	8,980	7,750	15.9%
GLC/GLK	4,439	3,071	44.5%	15,437	8,728	76.9%
GLE/M-CLASS	4,327	4,945	-12.5%	16,668	15,428	8.0%
GL/GLS	2,991	2,195	36.3%	6,871	8,530	-19.4%
G-CLASS	392	300	30.7%	1,365	1,146	19.1%
TOTAL	29,236	29,184	0.2%	105,005	107,340	-2.2%
Vans¹	2,589	2,764	-6.3%	9,829	8,323	18.1%
smart	466	480	-2.9%	1,766	2,013	-12.3%
MBUSA Combined Total	Apr 16	Apr 15	Monthly %	YTD 2016	YTD 2015	Yearly %
GRAND TOTAL	32,291	32,428	-0.4%	116,600	117,676	-0.9%

¹Mercedes-Benz, Freightliner Sprinter and Metris Vans are sold and marketed in the U.S. by Mercedes-Benz USA and Daimler Vans USA, respectively.

*out of production

This document contains forward-looking statements that reflect our current views about future events. The words “anticipate,” “assume,” “believe,” “estimate,” “expect,” “intend,” “may,” “can,” “could,” “plan,” “project,” “should” and similar expressions are used to identify forward-looking statements. These statements are subject to many risks and uncertainties, including an adverse development of global economic conditions, in particular a decline of demand in our most important markets; a worsening of the sovereign-debt crisis in the euro zone; an increase in political tension in Eastern Europe; a deterioration of our refinancing possibilities on the credit and financial markets; events of force majeure including natural disasters, acts of terrorism, political unrest, armed conflicts, industrial accidents and their effects on our sales, purchasing, production or financial services activities; changes in currency exchange rates; a shift in consumer preferences towards smaller, lower-margin vehicles; a possible lack of acceptance of our products or services which limits our ability to achieve prices and adequately utilize our production capacities; price increases for fuel or raw materials; disruption of production due to shortages of materials, labor strikes or supplier insolvencies; a decline in resale prices of used vehicles; the effective implementation of cost-reduction and efficiency-optimization measures; the business outlook for companies in which we hold a significant equity interest; the successful implementation of strategic cooperations and joint ventures; changes in laws, regulations and government policies, particularly those relating to vehicle emissions, fuel economy and safety; the resolution of pending government investigations and the conclusion of pending or threatened future legal proceedings; and other risks and uncertainties, some of which we describe under the heading “Risk and Opportunity Report” in the current Annual Report. If any of these risks and uncertainties materializes or if the assumptions underlying any of our forward-looking statements prove to be incorrect, the actual results may be materially different from those we express or imply by such statements. We do not intend or assume any obligation to update these forward-looking statements since they are based solely on the circumstances at the date of publication.

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