

MERCEDES-BENZ USA REPORTS APRIL SALES OF 26,932

May 2, 2017

ATLANTA – Mercedes-Benz USA (MBUSA) today reported April sales volume at 26,932 units, decreasing 7.9% from the 29,236 vehicles sold during the same month last year. On a year-to-date basis, Mercedes-Benz retails totaled 106,073 units, increasing 1.0% from the previous year, which was a record for MBUSA. Adding 2,193 units for Vans and 365 units for smart, MBUSA achieved a grand total of 29,490 vehicles for the month, down 8.7% from last year, and up 0.5% year-to-date (117,125).

“While we’re outpacing last year, we saw some challenges in April due to limits on availability of some of our most popular model lines (GLC, CLA and GLA) during model changeover,” said Dietmar Exler, president and CEO of MBUSA. “That said, we are looking for another record year.”

Mercedes-Benz volume leaders in April included the C-Class, GLE and E-Class (including the CLS) model lines. The C-Class took the lead at 7,821, followed by the GLE sales of 4,468. The E-Class rounded out the top three with 4,059 units sold.

Mercedes-AMG high-performance models sold 3,130 units in April, with a total of 11,469 units sold year-to-date (up 48.3%)

Separately, Mercedes-Benz Certified Pre-Owned (MBCPO) models recorded sales of 9,874 vehicles in April, a decrease of -1.8% when compared to the same month last year (10,054). On a year-to-date basis, MBCPO sold 40,352 vehicles, and increase of 2.5% over 2016 (39,357).

This document contains forward-looking statements that reflect our current views about future events. The words “anticipate,” “assume,” “believe,” “estimate,” “expect,” “intend,” “may,” “can,” “could,” “plan,” “project,” “should” and similar expressions are used to identify forward-looking statements. These statements are subject to many risks and uncertainties, including an adverse development of global economic conditions, in particular a decline of demand in our most important markets; a deterioration of our refinancing possibilities on the credit and financial markets; events of force majeure including natural disasters, acts of terrorism, political unrest, armed conflicts, industrial accidents and their effects on our sales, purchasing, production or financial services activities; changes in currency exchange rates; a shift in consumer preferences towards smaller, lower-margin vehicles; a possible lack of acceptance of our products or services which limits our ability to achieve prices and adequately utilize our production capacities; price increases for fuel or raw materials; disruption of production due to shortages of materials, labor strikes or supplier insolvencies; a decline in resale prices of used vehicles; the effective implementation of cost-reduction and efficiency-optimization measures; the business outlook for companies in which we hold a significant equity interest; the successful implementation of strategic cooperations and joint ventures; changes in laws, regulations and government policies, particularly those relating to vehicle emissions, fuel economy and safety; the resolution of pending government investigations or of investigations requested by governments and the conclusion of pending or threatened future legal proceedings; and other risks and uncertainties, some of which we describe under the heading “Risk and Opportunity Report” in the current Annual Report. If any of these risks and uncertainties materializes or if the assumptions underlying any of our forward-looking statements prove to be incorrect, the actual results may be materially different from those we express or imply by such statements. We do not intend or assume any obligation to update these forward-looking statements since they are based solely on the circumstances at the date of publication.

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MERCEDES-BENZ USA
Sales -- April 2017

Mercedes-Benz Passenger Vehicles	Apr-17	Apr-16	Monthly %	YTD 2017	YTD 2016	Yearly %
B-CLASS	66	56	17.9%	225	217	3.7%
CLA	1,067	2,121	-49.7%	5,077	9,005	-43.6%
C-CLASS	7,821	5,645	38.5%	28,440	23,484	21.1%
E-CLASS/CLS	4,059	4,882	-16.9%	16,375	14,467	13.2%
S-CLASS	1,491	1,329	12.2%	5,139	5,496	-6.5%
SLC/SLK	326	465	-29.9%	1,191	1,315	-9.4%
SL	270	312	-13.5%	994	1,199	-17.1%
AMG GT	87	140	-37.9%	360	500	-28.0%
*SLS AMG	-	-	-	4	1	-
GLA	1,339	2,137	-37.3%	7,254	8,980	-19.2%
GLC	3,305	4,439	-25.5%	12,261	15,437	-20.6%
GLE	4,468	4,327	3.3%	17,374	16,668	4.2%
GLS	2,265	2,991	-24.3%	10,006	6,871	45.6%
G-CLASS	368	392	-6.1%	1,373	1,365	0.6%
TOTAL	26,932	29,236	-7.9%	106,073	105,005	1.0%
Vans¹	2,193	2,589	-15.3%	9,626	9,829	-2.1%
smart	365	466	-21.7%	1,426	1,766	-19.3%
MBUSA Combined Total	Apr-17	Apr-16	Monthly %	YTD 2017	YTD 2016	Yearly %
GRAND TOTAL	29,490	32,291	-8.7%	117,125	116,600	0.5%

¹ Mercedes-Benz, Freightliner Sprinter and Metris Vans are sold and marketed in the U.S. by Mercedes-Benz USA and Daimler Vans USA, respectively.

*out of production