

September 1, 2017

MERCEDES-BENZ USA REPORTS AUGUST SALES OF 25,373

ATLANTA – Mercedes-Benz USA (MBUSA) today reported August sales of 25,373 units, compared to 28,404 vehicles sold during the same month last year. On a year-to-date basis, Mercedes-Benz retails totaled 213,242 units, down 2.9% from the previous year. Mercedes-Benz Vans reported best-ever August sales with 3,581 units and smart reported 229 units, bringing the MBUSA grand total to 29,183 vehicles for the month.

“It became apparent during the previous months, that the highly volatile U.S. automotive market is affecting the sales figures of Mercedes-Benz. Nevertheless, we see an ongoing demand for our SUV lineup. The limited availability of several models impacted our monthly totals in August,” said Dietmar Exler, president and CEO of MBUSA. “Presently, our thoughts and concerns lie with our dealer partners, employees and their families in Texas, who are experiencing many challenges at the moment.”

Mercedes-Benz volume leaders in August included the C-Class, GLC and GLE model lines. The C-Class took the lead at 5,304, followed by GLC sales of 4,498. The GLE rounded out the top three with 3,750 units sold.

Mercedes-AMG high-performance models sold 1,993 units in August, with a total 21,121 sold year-to-date (up 49.5%).

Separately, Mercedes-Benz Certified Pre-Owned (MBCPO) models recorded sales of 10,105 vehicles in August, a decrease of 14.2% when compared to the same month last year (11,773). On a year-to-date basis, MBCPO sold 78,952 vehicles, a decrease of 4.5% over 2016 (82,636).

This document contains forward-looking statements that reflect our current views about future events. The words “anticipate,” “assume,” “believe,” “estimate,” “expect,” “intend,” “may,” “can,” “could,” “plan,” “project,” “should” and similar expressions are used to identify forward-looking statements. These statements are subject to many risks and uncertainties, including an adverse development of global economic conditions, in particular a decline of demand in our most important markets; a deterioration of our refinancing possibilities on the credit and financial markets; events of force majeure including natural disasters, acts of terrorism, political unrest, armed conflicts, industrial accidents and their effects on our sales, purchasing, production or financial services activities; changes in currency exchange rates; a shift in consumer preferences towards smaller, lower-margin vehicles; a possible lack of acceptance of our products or services which limits our ability to achieve prices and adequately utilize our production capacities; price increases for fuel or raw materials; disruption of production due to shortages of materials, labor strikes or supplier insolvencies; a decline in resale prices of used vehicles; the effective implementation of cost-reduction and efficiency-optimization measures; the business outlook for companies in which we hold a significant equity interest; the successful implementation of strategic cooperations and joint ventures; changes in laws, regulations and government policies, particularly those relating to vehicle emissions, fuel economy and safety; the resolution of pending government investigations or of investigations requested by governments and the conclusion of pending or threatened future legal proceedings; and other risks and uncertainties, some of which we describe under the heading “Risk and Opportunity Report” in the current Annual Report. If any of these risks and uncertainties materializes or if the assumptions underlying any of our forward-looking statements prove to be incorrect, the actual results may be materially different from those we express or imply by such statements. We do not intend or assume any obligation to update these forward-looking statements since they are based solely on the circumstances at the date of publication.

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MERCEDES-BENZ USA
Sales -- August 2017

Mercedes-Benz Passenger Vehicles	Aug-17	Aug-16	Monthly %	YTD 2017	YTD 2016	Yearly %
B-CLASS	58	57	1.8%	456	417	9.4%
CLA	1,972	1,811	8.9%	12,658	17,706	-28.5%
C-CLASS	5,304	6,125	-13.4%	52,755	49,734	6.1%
E-CLASS/CLS	3,710	5,069	-26.8%	32,345	32,752	-1.2%
S-CLASS	567	1,698	-66.6%	9,620	11,974	-19.7%
SLC	178	346	-48.6%	1,993	2,321	-14.1%
SL	210	443	-52.6%	1,814	2,520	-28.0%
AMG GT	120	112	7.1%	840	848	-0.9%
GLA	1,994	1,058	88.5%	14,577	15,375	-5.2%
GLC	4,498	4,715	-4.6%	28,227	31,517	-10.4%
GLE	3,750	3,756	-0.2%	34,458	33,354	3.3%
GLS	2,610	2,912	-10.4%	20,539	18,462	11.3%
G-CLASS	402	302	33.1%	2,960	2,724	8.7%
TOTAL	25,373	28,404	-10.7%	213,242	219,704	-2.9%
Vans¹	3,581	3,152	13.6%	22,139	22,186	-0.2%
smart	229	353	-35.1%	2,394	3,439	-30.4%
MBUSA Combined Total	Aug-17	Aug-16	Monthly %	YTD 2017	YTD 2016	Yearly %
GRAND TOTAL	29,183	31,909	-8.5%	237,775	245,329	-3.1%

¹ Mercedes-Benz, Freightliner Sprinter and Metris Vans are sold and marketed in the U.S. by Mercedes-Benz USA and Daimler Vans USA, respectively.