

February 2, 2018

MERCEDES-BENZ USA REPORTS JANUARY SALES OF 25,307

ATLANTA – Mercedes-Benz USA (MBUSA) today reported January sales of 25,307 units, compared to 25,527 vehicles sold during the same period last year. Mercedes-Benz Vans reported best-ever January sales with 2,191 units (up 6.9%) and smart reported 105 units, bringing the MBUSA grand total to 27,603 vehicles for the month.

“On the heels of our second year as the leading luxury brand, January highlights included strong results for the S-Class and GLC model lines,” said Dietmar Exler, president and CEO of MBUSA. “We expect this momentum will continue by virtue of an outstanding product lineup, a dedicated team, a committed dealer network and a laser focus on the customer experience.”

Mercedes-Benz volume leaders in January included the GLC, C-Class and E-Class (including the CLS) model lines. The GLC took the lead at 4,793, followed by C-Class sales of 4,419. The E-Class rounded out the top three with 4,099 units sold.

Mercedes-AMG high-performance models sold 2,454 units in January, compared to 2,596 vehicles sold last January.

Separately, Mercedes-Benz Certified Pre-Owned (MBCPO) models recorded sales of 9,437 vehicles in January, compared to 10,496 vehicles sold during the same month last year.

This document contains forward-looking statements that reflect our current views about future events. The words “anticipate,” “assume,” “believe,” “estimate,” “expect,” “intend,” “may,” “can,” “could,” “plan,” “project,” “should” and similar expressions are used to identify forward-looking statements. These statements are subject to many risks and uncertainties, including an adverse development of global economic conditions, in particular a decline of demand in our most important markets; a deterioration of our refinancing possibilities on the credit and financial markets; events of force majeure including natural disasters, acts of terrorism, political unrest, armed conflicts, industrial accidents and their effects on our sales, purchasing, production or financial services activities; changes in currency exchange rates; a shift in consumer preferences towards smaller, lower-margin vehicles; a possible lack of acceptance of our products or services which limits our ability to achieve prices and adequately utilize our production capacities; price increases for fuel or raw materials; disruption of production due to shortages of materials, labor strikes or supplier insolvencies; a decline in resale prices of used vehicles; the effective implementation of cost-reduction and efficiency-optimization measures; the business outlook for companies in which we hold a significant equity interest; the successful implementation of strategic cooperations and joint ventures; changes in laws, regulations and government policies, particularly those relating to vehicle emissions, fuel economy and safety; the resolution of pending government investigations or of investigations requested by governments and the conclusion of pending or threatened future legal proceedings; and other risks and uncertainties, some of which we describe under the heading “Risk and Opportunity Report” in the current Annual Report. If any of these risks and uncertainties materializes or if the assumptions underlying any of our forward-looking statements prove to be incorrect, the actual results may be materially different from those we express or imply by such statements. We do not intend or assume any obligation to update these forward-looking statements since they are based solely on the circumstances at the date of publication.

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MERCEDES-BENZ USA
Sales -- January 2018

Mercedes-Benz Passenger Vehicles	Jan-18	Jan-17	Monthly %	YTD 2018	YTD 2017	Yearly %
B-CLASS	40	53	-24.5%	40	53	-24.5%
CLA	1,994	1,405	41.9%	1,994	1,405	41.9%
C-CLASS	4,419	6,453	-31.5%	4,419	6,453	-31.5%
E-CLASS/CLS	4,099	4,155	-1.3%	4,099	4,155	-1.3%
S-CLASS	1,569	1,212	29.5%	1,569	1,212	29.5%
SLC	167	236	-29.2%	167	236	-29.2%
SL	168	232	-27.6%	168	232	-27.6%
AMG GT	129	81	59.3%	129	81	59.3%
GLA	2,410	2,007	20.1%	2,410	2,007	20.1%
GLC	4,793	3,065	56.4%	4,793	3,065	56.4%
GLE	3,488	3,970	-12.1%	3,488	3,970	-12.1%
GLS	1,682	2,336	-28.0%	1,682	2,336	-28.0%
G-CLASS	349	322	8.4%	349	322	8.4%
TOTAL	25,307	25,527	-0.9%	25,307	25,527	-0.9%
Vans¹	2,191	2,049	6.9%	2,191	2,049	6.9%
smart	105	324	-67.6%	105	324	-67.6%
MBUSA Combined Total	Jan-18	Jan-17	Monthly %	YTD 2018	YTD 2017	Yearly %
GRAND TOTAL	27,603	27,900	-1.1%	27,603	27,900	-1.1%

¹ Mercedes-Benz, Freightliner Sprinter and Metris Vans are sold and marketed in the U.S. by Mercedes-Benz USA and Daimler Vans USA, respectively.